

**FREE! 300 Talking-Machine Needles**

To every person visiting our Talking Machine Department tomorrow we will give Free, 300 Highest Grade Talking Machine Needles, which can be used on any make of Disc Machine, and which sell regularly for, the package, 25c.  
Spend a half hour in our cozy record parlors. Hear your favorite selections played on a "Victor" or a "Columbia." Every owner of a Talking Machine should take advantage of these unusual price reductions on High-Grade Record Albums.  
\$1.75 Record Album, 12-inch, special..... 95¢  
\$1.50 Record Album, 10-inch, special..... 79¢  
Fifth Floor—New Building

**A Delight to Children—  
THE NEW PLAYGROUND on OUR FIFTH FLOOR**

Bring the children tomorrow. Complete playground equipment—"Merry-Go-Round," Large Hobby Horse, "Bump the Bumps," "Chute the Chutes," Swings and Rings, etc.

**\$4.00 EYEGLASSES at \$2.95**

Our \$4.00 Rimless or Frame Eyeglasses or Spectacles, with best quality lenses fitted to your eyes, special for Saturday only \$2.95.  
You may rely on the advice given by our Graduate and Registered Optometrist.  
First quality Lenses fitted to your frames \$1.00.  
First Floor—New Building

**"KODAK"**—is the best-known and best name in photographic supplies. You'll do well to use only goods of known quality and established reputation.

We have "Kodak" goods of all kinds constantly on hand. Developing and printing done by an expert formerly with the Eastman Kodak Co. We carry a fresh supply of Eastman N. C. Films.  
**GET A KODAK FOR YOUR VACATION**

**VACATION CONTEST CLOSSES SATURDAY 9 P.M.**

**Saturday Is Last Day of Our Semi-Annual Clearance!**

**Store Opens  
TOMORROW  
at 9 A. M.**

**Every Article in Our Immense Stocks Reduced**

CONTRACT GOODS, GROCERIES and WOMEN'S FALL APPAREL EXCEPTED

**All Charge Purchases Tomorrow Made Payable Sept. 1st**

**Store Closes  
TOMORROW  
at 9 P. M.**



**Candy Specials**

- 70c Victoria Chocolates, lb. . . . . 48c
  - 60c Choc. Marshmallows, lb. . . . . 38c
  - 40c Buttercups, lb. . . . . 25c
  - 40c French Nougat, lb. . . . . 24c
  - 40c Fig Paste, lb. . . . . 24c
- Candy Store—Basement.

**\$4.50 & \$5 Bathing Suits**

**\$3.68**

Just at the height of the Bathing Season, we offer these pretty Bathing Suits at great reductions. They're of Alpaca and Mohair, in fetching one-piece styles, nicely trimmed. Colors, blue and black. Square or round neck. Some with Sailor collars. Sizes 34 to 42 bust measure. Regularly \$4.50 and \$5.00—Special \$3.68.

**BATHING CAP SPECIALS**

50c Bathing Caps—all rubber of the best quality, in many colors, and guaranteed. Special, each, 29¢  
\$2.50 and \$2.75 Decorated Rubber Bathing Caps and all Fancy Silk Caps, your choice at \$1.79.  
First Floor—New Building  
—Mail Orders Filled

**95c for Hats—Reg. \$1.50 to \$6.50—Misses' & Children's Styles**

A rare opportunity for Misses and Children to select a becoming and jaunty Hat, in plain or trimmed styles—worth \$1.50 to \$6.50, for only 95¢  
\$1 to \$1.50 Hats—for Misses and Children. Suitable for beach and outing wear. Many pretty styles. Special sale, for 25¢ only

**Table d'Hote Dinner**

**\$1.00**

SATURDAY, JULY 26, 1913  
5 to 8 P. M.  
Fresh Trout, Stuffed  
Cream of Chicken, Macaroni  
Consommé, Croquette-Pot  
Ripe Olives, Dill Pickles,  
Salted Almonds,  
Fillet de Sole, à la Véloce,  
Pommes Frites, Herbes  
Braised Sweetbread, Financiers,  
Fenchonade Fenchon,  
Roast Stuffed Spring Chicken,  
Custard Jelly,  
Roast Prime Rib Beef, au Jus,  
Potatoes, Mashed or Steamed,  
Corn on Cob,  
Asparagus Tips, au Mayonnaise,  
Apple Pie,  
Crushed Peach Ice Cream, Cakes,  
American Cheese, Toasted Crackers,  
Cafe Noir,  
Direct Elevator.

**The GREATEST OF ALL  
Men's Clothing Sales**

NOW IN PROGRESS IN OUR MEN'S STORE

**EVERY FANCY SUIT**

Formerly Selling at \$35, \$30, \$25, \$20

**Now \$15**

The Midsummer Clothing Clearance in our Men's Store is nothing short of phenomenal, and the response already shown is indeed gratifying, and assuredly this sale merits the attention of every man in Portland.

Think of choosing, without restriction, from our unusually well stocked Men's Store any \$35, \$30, \$25 or \$20 Fancy Suit for as little money as \$15. Many men are buying more than one of these remarkable Suits at such an extremely low price.

Dependability being the keynote throughout this store, you are assured of finding only the most dependable clothing, of such famous makes as Adler-Rochester, A. B. Kirschbaum, Hickey-Freeman Co., Washington Co., and the high-grade tailored products of other renowned makers who restrict the use of their name at sale prices.

If you've never visited our Men's Store, 'twill be a revelation. More and more each day the men of Portland are realizing that with an unlimited purchasing power and over 56 years of knowledge in the requirements of Portland men, this is the one logical store for you in choosing your ready-tailored Suits. A large corps of experienced clothing salesmen are here at your service. Come tomorrow and select that wanted Suit from this wonderful group we offer at only **\$15**

MEN'S STORE—THIRD FLOOR

SEVEN ELEVATORS

MAIL ORDERS FILLED

**Men's Furnishings  
at Saving Reductions**

50c Fancy Cheney Silk Foulard Ties—ideal for Summer wear, in Four-in-Hands, with wide flowing ends, and Batwing Bows, in a large variety of attractive patterns and colors. For Clearance, each 25c.

35c Mercerized Lisle Thread Ajax Sox—seamless, in all popular colors. For Clearance 25c.

\$3.00 and \$3.50 Men's Sweater Coats—more popular this season than ever. Ruff necks, military collar and V-neck styles, in white, navy, maroon, gray and cardinal. Medium weights, pearl buttons, pockets. For Clearance \$2.39.

**All Men's Straw and Panama Hats  
at Half Price**

—Just Inside Morrison St. Entrance—Mail Orders Filled

\$2.00 Springtex Union Suits—of Egyptian balbriggan, in blue and flesh color, form fitting, Summer weight. For Clearance, the suit 89c.

\$1.50 Gantner & Mattern Two-Piece Underwear—mercerized lisle thread, Summer weight, snake-neck style, no buttons, in white, gray, blue and pink. For Clearance, the garment \$1.19.

Just Inside Alder Street Entrance.

**Men's \$15 Fancy Suits, \$11  
Boys' Wash Suits, 1/2 Price**

Special lot Boys' \$5 to \$6.50 All-Wool Suits, \$3.75  
Third Floor—New Building

**Gotham and E. & W. Shirts  
PRICED FOR CLEARANCE**

When we make these decided price reductions on the renowned Gotham and E. & W. Shirts it marks an important event for the discriminating men who desire exclusive patterns and styles, the finest of materials, and the good, comfortable fit that only careful and expert tailoring can give. Now is the time to purchase for the future needs as well as the present, at remarkable savings.

A wide selection is offered in plain and pleated bosom shirts, stiff cuffs attached, soft negligee bosoms, with soft French cuffs, some with separate soft military collars to match, others with attached turn down negligee collars. In materials—French imported madras, percales, chambray, French pique, silk and linen, crystal cloths, soisette, pure silk, oxfords, Russian cords, etc.  
See the Morrison Street Window Display.

- \$1.50 Shirts, for Clearance..... \$1.15
- \$2.00 Shirts, for Clearance..... \$1.35
- \$2.50 Shirts, for Clearance..... \$1.75
- \$3.00 Shirts, for Clearance..... \$1.95
- \$3.50 Shirts, for Clearance..... \$2.55
- \$4.00 Shirts, for Clearance..... \$2.75
- \$5.00 Shirts, for Clearance..... \$2.35
- \$7.00 Shirts, for Clearance..... \$4.79
- \$10.00 Shirts, for Clearance..... \$7.35

—Just Inside Morrison St. Entrance—Mail Orders Filled

**Humane Wire Dog Muzzles**

COMPLETE ASSORTMENT

Prices 25c, 30c, 35c, 40c, 45c and 50c  
Fifth Floor



A-6101

**Meier & Frank Co.**  
1887 1913  
THE QUALITY STORE OF PORTLAND  
Fifth, Sixth, Morrison, Alder Sts.



Marshall 4600

**Timely Sale of Hammocks**

Regularly \$1.25, \$1.50 and \$1.75

**Tomorrow, Only 99c**

For pleasure and comfort on these warm Summer evenings—rest in a Hammock! We've a variety of close-woven Hammocks with attached and throw-back pillows. A great assortment of colors. Regular size and with valance. Regularly selling at \$1.25, \$1.50 and \$1.75. Special for tomorrow only 99c.

First Floor, Main Aisle—Fifth Floor, Hammock Sec.—Mail Orders Filled.

**Women's and Children's Underwear Phenomenally Priced**

**A Sweeping Clean-Up of Odd Lots**

of Children's Light Weight Underwear, assorted styles and sizes, in sleeveless Vests and ankle and knee length Pants, phenomenally priced at 3 garments for 25¢, the garment 9¢.

35c and 50c Women's Cotton Vests and Pants  
—Pants lace trimmed, umbrella style, Vests lace trimmed neck or crochet yokes, sleeveless, remarkably low priced at 3 garments 50¢, the garment 18¢.  
\$1.50 Hemstitched Auto Veils—of light weight chiffons, in all desirable colors and shades, 1 yard wide and 2 yards long. Special each 89¢

First Floor—Main Building—Mail Orders Filled

**Jaunty and Stylish Are  
THE PARASOLS WE**

OFFER at HALF PRICE!

First Floor—Main Building

**Saturday Grocery Suggestions**

for the Busy Housewife

- 25c CAN SLICED PINEAPPLE—No. 2 1/2 cans, containing thick, uniform slices. Ideal summer dessert—Dozen cans \$2.15—Each..... 19¢
- FANCY HAMS—Eastern sugar cured, lb. .... 22 1/2¢
- FRESH SAUSAGES—Weinerwurst or Frankfurter, lb. 17 1/2¢
- KIPPERED SALMON—Fresh daily, lb. .... 17 1/2¢
- 25c QUEEN OLIVES—Bottle..... 18¢
- VICTOR COFFEE—Portland's popular blend, lb. .... 20¢
- BONED SARDINES—Can..... 25¢
- CORN MEAL—Fresh White or Yellow, No. 9 sack..... 25¢
- MIXED CRACKERS—H. & P. Household, package..... 15¢
- ROCKWOOD'S COCOA—1/4-lb. can..... 10¢
- DILL PICKLES—Crisp, German cured, dozen..... 15¢
- SMITH'S KIPPERED HERRING—Imported, can..... 15¢
- RIPE OLIVES—"Everybody's" brand, can..... 12 1/2¢
- POTTED MEAT—F. A. for Sandwiches, can..... 10¢

Pure Food Grocery—Basement