

FREE! 300 Talking-Machine Needles

To every person visiting our Talking Machine Department tomorrow we will give Free, 300 Highest Grade Talking Machine Needles, which can be used on any make of Disc Machine, and which sell regularly for, the package, 25c.
Spend a half hour in our cozy record parlors. Hear your favorite selections played on a "Victor" or a "Columbia." Every owner of a Talking Machine should take advantage of these unusual price reductions on High-Grade Record Albums.
\$1.75 Record Album, 12-inch, special..... 95¢
\$1.50 Record Album, 10-inch, special..... 79¢
Fifth Floor—New Building

A Delight to Children—

THE NEW PLAYGROUND on OUR FIFTH FLOOR

Bring the children tomorrow. Complete playground equipment—"Merry-Go-Round," Large Hobby Horse, "Bump the Bumps," "Chute the Chutes," Swings and Rings, etc.

\$4.00 EYEGLASSES at \$2.95

Our \$4.00 Rimless or Frame Eyeglasses or Spectacles, with best quality lenses fitted to your eyes, special for Saturday only \$2.95.
You may rely on the advice given by our Graduate and Registered Optometrist.
First quality Lenses fitted to your frames \$1.00.
First Floor—New Building

"KODAK"—is the best-known and best name in photographic supplies. You'll do well to use only goods of known quality and established reputation.

We have "Kodak" goods of all kinds constantly on hand. Developing and printing done by an expert formerly with the Eastman Kodak Co. We carry a fresh supply of Eastman N. C. Films.
GET A KODAK FOR YOUR VACATION

VACATION CONTEST CLOSES SATURDAY 9 P. M.

Saturday Is Last Day of Our Semi-Annual Clearance!

Store Opens TOMORROW at 9 A. M.

Every Article in Our Immense Stocks Reduced

CONTRACT GOODS, GROCERIES and WOMEN'S FALL APPAREL EXCEPTED

All Charge Purchases Tomorrow Made Payable Sept. 1st

Store Closes TOMORROW at 9 P. M.



Candy Specials

- 70c Victoria Chocolates, lb. . . . 48c
 - 60c Choc. Marshmallows, lb. . . 38c
 - 40c Buttercups, lb. 25c
 - 40c French Nougat, lb. 24c
 - 40c Fig Paste, lb. 24c
- Candy Store—Basement.

\$4.50 & \$5 Bathing Suits

\$3.68

Just at the height of the Bathing Season, we offer these pretty Bathing Suits at great reductions. They're of Alpaca and Mohair, in fetching one-piece styles, nicely trimmed. Colors, blue and black. Square or round neck. Some with Sailor collars. Sizes 34 to 42 bust measure. Regularly \$4.50 and \$5.00—Special \$3.68.

BATHING CAP SPECIALS

50c Bathing Caps—all rubber of the best quality, in many colors, and guaranteed. Special, each, 29¢
\$2.50 and \$2.75 Decorated Rubber Bathing Caps and all Fancy Silk Caps, your choice at \$1.79.
First Floor—New Building
—Mail Orders Filled

95c for Hats—Reg. \$1.50 to \$6.50—Misses' & Children's Styles

A rare opportunity for Misses and Children to select a becoming and jaunty Hat, in plain or trimmed styles—worth \$1.50 to \$6.50, for only 95¢
\$1 to \$1.50 Hats—for Misses and Children. Suitable for beach and outing wear. Many pretty styles. Special sale, for 25¢ only

Table d'Hote Dinner \$1.00

SATURDAY, JULY 26, 1913
5 to 8 P. M.
Fresh Trout, Stuffed
Cream of Chicken, Macaroni
Consommé, Croquette-Pot
Ripe Olives, Dill Pickles,
Salted Almonds,
Fillet de Sole, à la Véloce,
Pommes Frites, Herbes
Braised Sweetbread, Financiers,
Fenchonade Fenchonade,
Roast Stuffed Spring Chicken,
Custard Jelly,
Roast Prime Rib Beef, au Jus,
Potatoes, Mashed or Steamed,
Corn on Cob,
Asparagus Tips, au Mayonnaise,
Apple Pie,
Crushed Peach Ice Cream, Cakes,
American Cheese, Toasted Crackers,
Cafe Noir,
Direct Elevator.

The GREATEST OF ALL Men's Clothing Sales

NOW IN PROGRESS IN OUR MEN'S STORE

EVERY FANCY SUIT

Formerly Selling at \$35, \$30, \$25, \$20

Now \$15

The Midsummer Clothing Clearance in our Men's Store is nothing short of phenomenal, and the response already shown is indeed gratifying, and assuredly this sale merits the attention of every man in Portland.

Think of choosing, without restriction, from our unusually well stocked Men's Store any \$35, \$30, \$25 or \$20 Fancy Suit for as little money as \$15. Many men are buying more than one of these remarkable Suits at such an extremely low price.

Dependability being the keynote throughout this store, you are assured of finding only the most dependable clothing, of such famous makes as Adler-Rochester, A. B. Kirschbaum, Hickey-Freeman Co., Washington Co., and the high-grade tailored products of other renowned makers who restrict the use of their name at sale prices.

If you've never visited our Men's Store, 'twill be a revelation. More and more each day the men of Portland are realizing that with an unlimited purchasing power and over 56 years of knowledge in the requirements of Portland men, this is the one logical store for you in choosing your ready-tailored Suits. A large corps of experienced clothing salesmen are here at your service. Come tomorrow and select that wanted Suit from this wonderful group we offer at only **\$15**

\$3.75-\$5 Tub Frocks, \$2.98

Two hundred Fresh and Summery Tub Dresses of percale and linen. Some have eyelet embroidered waists, others dainty embroidery-trimmed collars and cuffs. Your choice of pink, light blue, Copenhagen, tan and white. Sizes 16 years to 44 inches bust measure. Selling regularly at \$3.75 to \$5. Specially priced at \$2.98.

NORFOLK MACKINAW COATS—are most suitable for outing wear, and we've just received another shipment of them. They're in red, blue, Copenhagen, green and brown plaid, and plain red and brown, 34 and 36-inch lengths. Yoke or plain back. Straps and belt of self-material. Patch pockets. Notch or roll collar. Special price, each **\$12.50**

Children's Dresses

—in linen, pique, rep and gingham. Made in "middy," Norfolk or fetching one-piece styles. In blue, pink, tan and all colors in plaids or stripes. Sizes 8 to 14 years.
\$ 4 Dresses, Special \$3.00 | \$ 7 Dresses, Special \$5.25
\$ 5 Dresses, Special \$3.75 | \$ 8 Dresses, Special \$6.00
\$ 6 Dresses, Special \$4.50 | \$10 Dresses, Special \$7.50

Sweaters for Women & Misses, \$3.95

For beach or mountain wear—for cool Summer evenings—for many uses too numerous to mention—the Sweater is invaluable. You'll do well to select one now at a decidedly economical price. Your choice of red, white, navy and gray, in plain weave, ruff-neck style, for only \$3.95.

Men's Furnishings at Saving Reductions

50c Fancy Cheney Silk Foulard Ties—ideal for Summer wear, in Four-in-Hands, with wide flowing ends, and Batwing Bows, in a large variety of attractive patterns and colors. For Clearance, each 25c.

35c Mercerized Lisle Thread Ajax Sox—seamless, in all popular colors. For Clearance 25c.

\$3.00 and \$3.50 Men's Sweater Coats—more popular this season than ever. Ruff necks, military collar and V-neck styles, in white, navy, maroon, gray and cardinal. Medium weights, pearl buttons, pockets. For Clearance \$2.39.

All Men's Straw and Panama Hats at Half Price

\$2.00 Springtex Union Suits—of Egyptian balbriggan, in blue and flesh color, form fitting, Summer weight. For Clearance, the suit 89c.

\$1.50 Gantner & Mattern Two-Piece Underwear—mercerized lisle thread, Summer weight, snake-neck style, no buttons, in white, gray, blue and pink. For Clearance, the garment \$1.19.

Gotham and E. & W. Shirts PRICED FOR CLEARANCE

When we make these decided price reductions on the renowned Gotham and E. & W. Shirts it marks an important event for the discriminating men who desire exclusive patterns and styles, the finest of materials, and the good, comfortable fit that only careful and expert tailoring can give. Now is the time to purchase for the future needs as well as the present, at remarkable savings.

A wide selection is offered in plain and pleated bosom shirts, stiff cuffs attached, soft negligee bosoms, with soft French cuffs, some with separate soft military collars to match, others with attached turn down negligee collars. In materials—French imported madras, percales, chambray, French pique, silk and linen, crystal cloths, soisette, pure silk, oxfords, Russian cords, etc.

- \$1.50 Shirts, for Clearance..... \$1.15
- \$2.00 Shirts, for Clearance..... \$1.35
- \$2.50 Shirts, for Clearance..... \$1.75
- \$3.00 Shirts, for Clearance..... \$1.95
- \$3.50 Shirts, for Clearance..... \$2.55
- \$4.00 Shirts, for Clearance..... \$2.75
- \$5.00 Shirts, for Clearance..... \$2.35
- \$7.00 Shirts, for Clearance..... \$4.79
- \$10.00 Shirts, for Clearance..... \$7.35

Humane Wire Dog Muzzles

COMPLETE ASSORTMENT
Prices 25c, 30c, 35c, 40c, 45c and 50c
Fifth Floor

Timely Sale of Hammocks

Regularly \$1.25, \$1.50 and \$1.75
Tomorrow, Only 99c

For pleasure and comfort on these warm Summer evenings—rest in a Hammock! We've a variety of close-woven Hammocks with attached and throw-back pillows. A great assortment of colors. Regular size and with valance. Regularly selling at \$1.25, \$1.50 and \$1.75. Special for tomorrow only 99c.

Women's and Children's Underwear Phenomenally Priced

A Sweeping Clean-Up of Odd Lots

of Children's Light Weight Underwear, assorted styles and sizes, in sleeveless Vests and ankle and knee length Pants, phenomenally priced at 3 garments for 25¢, the garment 9¢.

35c and 50c Women's Cotton Vests and Pants
—Pants lace trimmed, umbrella style, Vests lace trimmed neck or crochet yokes, sleeveless, remarkably low priced at 3 garments 50¢, the garment 18¢.
\$1.50 Hemstitched Auto Veils—of light weight chiffons, in all desirable colors and shades, 1 yard wide and 2 yards long. Special each 89¢

Jaunty and Stylish Are THE PARASOLS WE OFFER at HALF PRICE!

Saturday Grocery Suggestions for the Busy Housewife

- 25c CAN SLICED PINEAPPLE—No. 2½ cans, containing thick, uniform slices. Ideal summer dessert—Dozen cans \$2.15—Each..... 19¢
- FANCY HAMS—Eastern sugar cured, lb. 22½¢
- FRESH SAUSAGES—Weinerwurst or Frankfurter, lb. 17½¢
- KIPPERED SALMON—Fresh daily, lb. 17½¢
- 25c QUEEN OLIVES—Bottle..... 18¢
- VICTOR COFFEE—Portland's popular blend, lb. 20¢
- BONED SARDINES—Can..... 25¢
- CORN MEAL—Fresh White or Yellow, No. 9 sack..... 25¢
- MIXED CRACKERS—H. & P. Household, package..... 15¢
- ROCKWOOD'S COCOA—¼-lb. can..... 10¢
- DILL PICKLES—Crisp, German cured, dozen..... 15¢
- SMITH'S KIPPERED HERRING—Imported, can..... 15¢
- RIPE OLIVES—"Everybody's" brand, can..... 12½¢
- POTTED MEAT—F. A. for Sandwiches, can..... 10¢

Men's \$15 Fancy Suits, \$11 Boys' Wash Suits, ½ Price

Special lot Boys' \$5 to \$6.50 All-Wool Suits, \$3.75
Third Floor—New Building

Meier & Frank Co.
1857 1913
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.
A-6101 Marshall 4600