

The worth of an advertisement is not measured by the size of type, space or store claim—
It is not a toxin that can be injected into a weak announcement and forced upon the public—
Advertising with this store is a plain statement of facts, Convincing, Forceful and Positive

Semi-Annual Clearance Sale

Watch
and
Jewelry
Repairing

Lipman Wolfe & Co.
"Merchandise of Merit Only"

Picture
Framing
Lowest
Prices

Semi-Annual Clearance Sale

The Greatest Clearance Sale of Women's Tub Silk Shirts At Less Than Half Price That Were Formerly \$5.00 Clearance \$2.19



—Here's a waist sale that never has been equaled in this city. It is a clean-up of the very finest five dollar silk shirts it is possible to secure.
—They are made of an excellent quality heavy tub silk in a weight, weave and in patterns that are found in the better grade of men's shirts. Plain colors and fancy colored stripes in various widths and spacings, there are the cool shades of blue, lavender, tan, brown, black, pink, maroon, green, purple.
—Made with the soft turnover collar in a mannish style and with the Robespierre collar as illustrated. They have small side pocket. French cuffs and yokes across the front or back.
—No woman's wardrobe is complete without at least one of these strictly man-tailored shirts, whether she golfs, rides, or indulges in any outdoor sport, and for traveling and for the business woman these silk shirts are quite correct. Third Floor

\$1.00 BRASSIERES, CLEARANCE 79c
—Made of fine soft finished cambric, buttoning in the back. V neck style, trimmed with heavy embroidery and convent edging.
\$1.50 BRASSIERES, CLEARANCE 98c
—Three styles in this lot—Reduso and De Bevoise. One has yoke formed of deep insertion and the other is inset with veining, and the third is an open hook front style. —Fourth Floor.

Extraordinary Clearance Prices on Women's Sweaters

\$7.50 SWEATER COATS, CLEARANCE \$5.95
—Made of pure Australian wool, in ruffneck style, with single and double collars, pearl buttons and two lower pockets. In attractive cardinal, gray, tan and pure white.

\$4.00 SWEATER COATS, CLEARANCE \$2.95
—An excellent wool-plated sweater coat, in the ruffneck fashion, finished with pearl buttons and with two lower pockets. They come in gray, white and cardinal.

\$5.00 SWEATER COATS, CLEARANCE \$3.95
—A most attractive sweater in pure white with jaunty cardinal collar, cuffs, belt and pocket heading. Made in the popular ruffneck style and finished with pearl buttons.

\$6.50 SWEATER COATS, CLEARANCE \$4.88
—Made of pure Australian wool, in ruffneck style, with double collars, pearl buttons and two lower pockets. They come in handsome shades of cardinal, gray, tan, hunter's green and king's blue, as well as pure white.

\$7.50 WOOL SWEATER COATS, CLEARANCE \$5.69
—Pure Australian sweaters, heavy and firmly woven. They are all white with contrasting colored collars, cuffs and pocket finishing—lavender, cardinal, emerald, tobacco and light blue.

\$10 HEAVY WOOL SWEATERS, CLEARANCE \$6.95
—Pure wool, heavy and firmly woven sweater coats, with Byron collar and strap across front. Two lower pockets and one upper pocket, bound with silk braid. These excellent sweaters come in pure, white, cardinal and oxford.

\$8.50 SWEATER COATS, CLEARANCE \$4.95
—Pure wool sweaters, made with side panel, collar, cuffs and pocket heading of contrasting colors—cardinal, lavender, sky, tan and in pure white.

\$7.50 BLAZER COATS, CLEARANCE \$4.75
—The jauntiest outing coat imaginable. They come in black and orange, cardinal and white and navy and white stripes, as well as plain cardinal, tan and navy. Made in the Norfolk style, with ruffneck collars, belted at waistline and two lower pockets. —Fourth Floor

A Lingerie Hat for "Little Miss Muffet" In a Fashion That Is Very Parisian Former Price Was \$2.00 Clearance 69c



—The loveliest of lingerie hats to crown the heads of little girls from 2 to 5 years old. Very artistically made of rows of fluted Valenciennes lace over a light lingerie frame and trimmed with Dresden ribbons or daintily colored plain ribbons with small clusters of flowers. In two shapes, one as illustrated, which shows the mushroom effect, and the other in poke style. —Fourth Floor

Don't Go Away This Summer Without a Victrola

—Our talking machine section is complete with the Victor Talking Machines and the Columbia Machines in all the various styles of cabinets and woods. Order one now to take with you to your Summer home or the camping trip in the mountains—you can arrange to pay as little as \$1.00 down and \$1.00 each week. You'll never miss this small sum, and you'll double the fun of your vacation.

Some of the Columbia and Victor Records 10-Inch Double-Disc at 65c and 75c Each

—Trail of the Lonesome Pine, by Burr & Stoddard.
—A Little Bunch of Shamrocks, by Burr & Stoddard.
—Till the Sands of the Desert Grow Cold, by Frank Croxton.
—My Little Persian Rose, Peerless Quartet.
—To Have, to Hold, to Love, Henry Burr.
—Who's Going to Love You When I'm Gone—Burr & Campbell. —Basement

Our Hair Goods Shop Is Ideal in Every Respect



—Very briefly, our hair goods department offers you natural light, ample assortment, authoritative styles, the advice of experts and prices which are as low as can possibly be made, consistent with quality.

Switches of fine wavy hair 20 in. long \$1.29
Switches of fine wavy hair 24 in. long \$2.29

Gray Switches, of fine wavy hair, 20 in. long, \$1.49
Gray Switches, of fine wavy hair, 22 in. long, \$2.69
—Patrons of our hair goods department when making purchases can have their hair dressed without extra charge. —Mezzanine Floor



A Golden Opportunity to Buy Fashionable Petticoats At "Lowest in the City Prices" 85c Wash Petticoats, Clearance 55c

—Attractive petticoats of a fine striped French gingham in such colors as black, blue tan and gray. In style they are made like the silk petticoats with a section tucked and gathered ruffle and under dust ruffle. For outing wear these petticoats are most serviceable, as they are easily laundered, always look well and wear indefinitely.

\$2.00 Silk Messaline Petticoats, Clearance 98c
—Petticoats of an all-silk messaline silk in black only. Made with a fancy accordion-pleated section ruffle. A petticoat which snugly fits the figure and so very well made that it will require little or no alteration at the waistline.

\$5.00 Taffeta Petticoats, Clearance \$2.95
—The chiffon taffeta used in these petticoats is of that soft, fine quality readily adapting itself to the present clinging fashion. Made with finely plaited and tucked flounce in sections and under dust ruffle. In black, navy, brown, emerald, Copenhagen, wine, American beauty, tan, gray, wistaria and a variety of pretty changeable effects.

\$1.25 Black Sateen Petticoats 98c
—Sateen petticoats made with fancy pleated flounces that extend well up on the skirt and under dust ruffle. In black only. Third Floor.

Nobby Red Sport Coats That Were \$7.50 Clearance \$2.95

—Every girl wants a sport coat, and why not? Surely nothing more smart or comfortable for outing, golf, boating or tennis wear.

—The coats mentioned here come in two models—the Balkan and blazer—and are made of a splendid all-wool cherry red flannel, with moss green collars and cuffs, pearl buttons, or gunmetal ball buttons and patch pockets.



White Bedford Cord Separate Skirts Clearance Price \$2.95

—Cool and comfortable skirts, made of splendid quality cotton Bedford cord, handsomely trimmed with fancy pearl buttons.
—They come in the straight, plain model, with side cluster pleats, headed by buttons, and plain panel back and front and high waistline. —Third Floor

Clearance of Summer Rugs

\$12.50 WOOL AND FIBER RUGS, CLEARANCE \$8.19
—Particularly desirable for country or summer homes are these wool and fiber art rugs, as well as an ideal bedroom rug. They are in small, neat patterns, in attractive blues, tans, greens and browns.

DIXIE GRASS RUGS
\$10.00, size 8x10, Clearance \$6.65
\$12.00, size 9x12, Clearance \$8.65

—Grass fiber rugs, firmly woven, and especially suitable for summer homes, bungalows and general porch use. Come in handsome shades of tan, blue, green and brown, with conventional or scroll borders.

COLONIAL RAG RUGS, CLEARANCE \$1.47
—30x60-inch size. They are made with plain centers and pretty striped mottled fancy borders, in blues, gray, green and pink. Guaranteed washable. Especially suited to bathroom and bedroom uses. —Fifth Floor

★ STAR CLEARANCE SPECIALS

A Record Breaking Clearance of Boys' Wash Suits 85c and \$1.00 Wash Suits, Clearance 59c

—This includes the prettiest little sailor collar and military collar styles in Russian blouse effects for boys from 2½ to 7 years. Made of plain or striped chambray—striped and plain percales in blue, tan, brown and gray. Trimmed with plain banding, braid or piping. —Fourth Floor

Boys' \$1.25 to \$2.00 Wash Suits 89c

—This is a special collection of our boys' Russian suits for ages from 2½ to 7 years. Made of a fine plain colored poplin, striped galatea, fine linens, striped and plain percales. Made with the sailor collar and tie of material—some with square and others V shape neck. Trimmed with braid, lace insertion and plain white bandings. —Fourth Floor.

\$1.50 to \$2.00 Children's Wash Dresses Clearance 95c

—No trouble to outfit the children when such dresses as these may be had for less than a dollar.

—In a variety of materials and styles, and in sizes 2 to 14 years. Plain and striped galatea, white Indian head, lawns and figured percales, as well as striped and checked gingham, are the materials that have gone into their making, while the models are varied—waisted style with pleated skirts, trimmings of fancy bandings, pipings, embroideries and buttons. High, low and Dutch necks, Byron and Robespierre collars, long, short and elbow sleeves.

—Included are the new reversible dresses, in natural color linens, with contrasting trimmings, in sizes 10 to 14 years. —Fourth Floor.

Clearance of Fancy Table Linens

—Scalloped embroidered round table cloths, with handsome centers, all in pure white.

\$2.50 Cloths, 45 inches in diameter, Clearance \$1.59
\$2.75 Cloths, 54 inches in diameter, Clearance \$1.89
\$4.50 Cloths, 72 inches in diameter, Clearance \$2.98

Hemstitched and Embroidered Pillow Cases.

—Made of good quality cotton, elaborately embroidered tops, in various patterns.

Size 45x36 inches, Clearance 25c Each Sheets and Pillow Cases.

—Made of good quality cotton, felled center seams, three-inch head hem and one-inch foot hem.

Sheets, size 72x90 inches, Clearance 49c each
Pillow Cases, size 42x36 inches, Clearance 11c each —Basement

Sparkling Colonial Glass for the Summer Table at Clearance Prices

—"Uncertain, coy and hard to please" might well have been written of the appetite of Summer. Dainty concoctions are greatly enhanced by clear, cool-looking glassware.

—A large purchase of highly polished Colonial crystal enables us to offer these unusually attractive articles at irresistible prices.

CANTALOUPE PLATES, CLEARANCE 15c

—This is a new and attractive dish for serving cantaloupe in many attractive ways. It is of highly polished crystal.

SLICED ORANGE TRAY, CLEARANCE 39c

—Polished Colonial crystal, with star bottom. Very useful.

VINEGAR OR OIL CRUET, CLEARANCE 23c

—Tall and slender in design, of Colonial crystal; ½ pint size.

ICE CREAM TRAY, CLEARANCE 38c

—12-inch size, Greek key design, highly polished crystal. This can also be used for Summer desserts of many sorts.

ICE CREAM PLATE, CLEARANCE 15c

—Colonial crystal; highly polished; star bottom.

JELLY COMPOTE, CLEARANCE 9c

—Of Colonial crystal, highly polished; footed style.

ICE OR CUSTARD GLASS, CLEARANCE 8c

—Fluted and high footed of clear, sparkling crystal.

NASTURTIUM VASE, CLEARANCE 9c

—Colonial crystal, fluted and footed in style.

WATER TUMBLER, CLEARANCE 4c

—Colonial glass water tumbler, highly polished crystal.

CUT GLASS SALT DIP, CLEARANCE 8c

—Imported cut glass individual salt dips in lapidary cut.

CASTER SET, CLEARANCE 39c

—Nickel-plated set, with Colonial glass salt and two pepper shakers.

PUNCH BOWL, CLEARANCE \$2.95

—Colonial glass bowl, footed style, 3-gallon size, of highly polished crystal. —Sixth Floor.



Hemp, Milan and Leghorn Hats Selling to \$4.95. Clearance 98c

—In white, natural, cream, black, brown and brightly colored effects, many being faced with a contrasting color. Hats in large picturesque shapes—in small toque styles and medium size hats. Hats that are so complete in themselves that they require but little trimming to make them into charming trimmed styles. —Second Floor

Artistic Picture Frames

Clearance 15c Sold Regularly to \$1.25

—Most every one has a number of attractive pictures they would like framed, and particularly at this time of the year when one's thoughts are naturally turned to fitting up the Summer cottage—these frames will answer the purpose nicely, as they are unusually artistic, being made from such mouldings as

Antique Gold, Carbon Brown, Gilt, Walnut Veneer and Mahogany

—These mouldings measure from a quarter to an inch and a half. The frames complete range in size from 8 by 10, 10 by 12, 11 by 14, 12 by 16, to 14 by 17 inches. —Sixth Floor

Sun Bonnets 25c

For the Beach or Country. In Three Sizes.

—Such a becoming sun shade as the sunbonnet is not to be ignored by those who spend a great part of the day out of doors.

—This assortment offers two different styles. One has the fluted ruffle at the edge, full back and strings of the material to be tied under the chin; the other has a plain edge and is fashioned in what is known as "the beach hat." Made of pretty checked materials or in plain colors. Sizes for women, misses and children. —Fourth Floor

Hot Weather Needs

25c Eutaska Talcum Crm. 19c
50c De Miraculo Face Crm. 29c
\$1 De Miraculo Hair Remover 69c
25c Powder'd Toilet Soap 15c
35c lb. tin Talcum—odors of rose, violet, trailing arbutus and corylopsis 19c
50c Bradley's Wood Violet Sea Salt 39c
25c Lustrite Manicure preparation 14c
50c Pinand's Beauty Viva 35c
25c Babcock's Corylopsis Talcum Pdr. 2 for 25c
50c Stearn's Deodorant Paste 15c
50c Peroxide Face Crm. 29c
25c Kolynos Tooth Paste 19c
25c Eversweet 12c
50c Pebecco 29c
10c Cal. Medicated Soap 9c
10c Palmolive Soap 9c
25c Rose Water 19c
25c Violet Ammonia 19c
25c Flint Pineapple Juice 19c
25c Bottle Denatured Alcohol 19c
25c Bottle Bromo Seltzer 14c
\$1.50 Traveling Case of Crétone, rubber lined 99c
50c Alcohol Stove 39c
65c Curling Iron Heater 49c
5c package Paper Drinking Cups 2 for 5c