

PAC. PHONE MARSHALL 5080 | PRINCIPAL PORTLAND AGENTS LADIES' HOME JOURNAL PATTERNS — ALL THE LATEST AND BEST STYLES ARE HERE IN ALL SIZES AT 10c AND 15c | HOME PHONE EACH—GOOD DRESSING STYLE BOOK OF HOME JOURNAL PATTERNS GIVEN FREE FOR THE ASKING—EMBROIDERY STYLE BOOK ON SALE AT 15c | A-2112

**SPECIALS IN DRUG SUNDRIES**

- 50c Pebecco Tooth Paste ..... 25c
- 20c Ideal Tooth Paste ..... 12c
- 10c Shaving Soap at ..... 5c
- 35c Castile Soap, large bar ..... 19c
- 50c Florida Water at ..... 42c
- 25c Boric Acid, 1 pound ..... 15c
- 25c Squibbs' Talcum Powder ..... 13c
- 50c Hinds' Honey and Almond Cream ..... 35c
- 25c Benzoin and Almond Cream ..... 17c

We Open at 8:30 a. m. Daily, Except Saturday, When We Open at 9:15 a. m.



The Most in Value — The Best in Quality

We Close at 5:30 p. m. Daily, Except Saturday, When We Close at 9:15 p. m.

**SPECIALS IN DRUG SUNDRIES**

- 25c Mentholatum ..... 15c
- 25c Nadone Peroxide Cream ..... 12c
- 50c Pompeian Massage Cream ..... 35c
- 15c Face Chamois on sale at ..... 19c
- 25c Face Chamois this sale at ..... 25c
- 39c Large Chamois at ..... 25c
- 10c 1/4-lb. Bottle Peroxide ..... 6c
- 19c 1/4-lb. Bottle Peroxide ..... 10c
- 25c 1-lb. Bottle Peroxide ..... 15c

# ANNUAL JULY REDUCTION SALE

Everything is in readiness for the second week of this great sale. Every yard of goods, every garment and every article which should be disposed of during this month now bears a revised price. In every case the sale price is greatly under that regularly asked—in many cases the figures hardly represent the original cost. Involved is a greater quantity of merchandise than we have ever heretofore offered at this annual Summer event—a much broader variety is placed at your disposal—and the values surpass anything we have ever offered. Take advantage!

## The Most Beautiful Undermuslins Extraordinarily Priced

Every Garment in This Department Now on Sale at a Reduction

See our Morrison street window display. Never in the history of this store have we offered our customers such worthy bargains in Muslin Underwear—goods which are not only clean and fresh, but styled by the best designers and made in bright, airy workrooms. They are trimmed elaborately or plain, as you wish, and every garment is easily worth a great deal more than we are asking.

In some instances price-cuts are even more pronounced than we have said—in every case the opportunity to save substantial sums is marked and decided.

We hope to see you at this sale tomorrow. When you come, when you see for yourself the beauty of the garments, examine the quality and note the price tags, you shall see how well we have kept our word.

DOZENS AND DOZENS OF STYLES IN GOWNS, PRINCESS SLIPS, SKIRTS AND COMBINATION SUITS—MADE OF EXCELLENT QUALITY MATERIAL AND NEATLY TRIMMED—REGULAR \$1.25 AND \$1.50 VALUES — A RARE OFFERING OF Dainty Undermuslins at a Low Figure **98c**

See Morrison Street Window Display

**THE PRINCESS SLIPS** are made of fine quality lawn or nainsook, and are yoke-trimmed with pretty embroideries and laces. Skirt flounce to match.

**THE COMBINATION SUITS** come in the corset cover, drawers or skirt, made of fine quality materials, with dainty trimmings of embroidery and lace.

**THE SKIRTS** come in the new skeleton styles or the more medium width, with dust ruffle. They come with either lace or embroidery flounce, neatly finished.

**THE GOWNS** come in a large variety, low neck, V shape or high neck, all styles and weights of materials, beautifully trimmed with fine embroideries, laces and ribbons. Every garment in this lot extra well made and finished. Reg. \$1.25 and \$1.50 values specially priced at **98c**

- 75c and 85c Muslin Gowns, dozens of pretty styles, on sale at... **50c**
- Best \$1 Muslin Gowns of finest materials and trimmings, at... **68c**
- Values to \$2.75, High-Grade Gowns, different styles, at... **\$1.49**
- \$1 Combination Suits in many styles, daintily trimmed ..... **68c**
- Values to \$2.75, Beautiful Combination Suits, at ..... **\$1.49**
- Values to \$2.50 in Princess Slips, lace and emb'y trim'g. **\$1.49**
- Values to \$3.50 in Princess Slips, nobby styles, at..... **\$1.98**
- Values to \$1.50 in Skirts, all the wanted styles, best trimmings... **89c**
- Values to \$2.75 in Skirts, lace or embroidery trimmings... **\$1.49**
- 39c Corset Covers, large variety of styles, priced at ..... **25c**
- 75c Corset Covers of nainsook, crepe or lingerie, on sale at ..... **47c**
- Values to \$1.25 in Corset Covers, finest materials and trimmings... **98c**
- 35c Drawers in many styles and materials, priced at ..... **25c**
- Values to \$1.50 Drawers of extra fine materials and trimmings at... **68c**



## Mid-Season Showing of Dainty Neckwear Offered for Monday

There are quite as many style changes in Women's Neckwear as in dresses or waists this season, and we have prepared a splendid assortment of the newest and best styles for your choosing, and, better still, many lots are considerably underpriced, as these items illustrate:



- 25c Bulgarian Silk and Velvet Bows, many styles, at ..... **19c**
  - 50c Silk Bows with Irish emb. drops, priced at ..... **35c**
  - 35c Guimpes in white, cream and ecru, now ..... **25c**
  - 75c Guimpes of lace and net, in many styles, at ..... **48c**
  - 50c Jabots in pretty lace and embroidery styles, at ..... **19c**
  - 65c Lace Stock Collars and Jabots priced at ..... **25c**
  - \$1.50 Plauen Lace Collar Sets in newest shapes at ..... **98c**
  - 85c Medici Collars of fine lace or net priced at ..... **59c**
  - 35c Embroidery Collars, dainty lace edges, at ..... **18c**
- And a great many other attractive styles all underpriced.

## Important Item!

Are You Advocating Shorter Hours for Working People ???

Support the Summer Weekly Half Holiday

We close Thursday afternoons at 1 o'clock during July and August to give our employes a rest.

An Out of the Ordinary Sale Tapestry

**Couch Covers** Made Full Size and Shown in a Variety of Neat Colorings—Reg. \$2.25 to \$3.00 Val- **\$1.95** Tomorrow, Each

Tomorrow in our main floor drapery section we place on special sale about 150 fine Tapestry Couch Covers—the assortment includes a large variety of styles and colors—some fringed and others hemmed—all are full 60 inches wide and 3 yards long the kind regularly sold at \$2.25, \$2.50, \$2.75 and \$3.00, **\$1.95** priced for this sale at...

Showing New Style Wash Dresses

**98c, \$1.25, \$1.50, \$1.98, \$5.90** Our present showing of women's Wash Dresses represents the best values it is possible to obtain anywhere. Come and see for yourself if it isn't so. Included are the best styles, made of dainty Gingham, Lawns, Linens, Percale, Ripplette and other good washable materials. All have been made in the most careful manner and beautifully finished. They come with either round or square shaped neck and with three-quarter or short sleeves. Some are trimmed with fine embroideries or laces, others with self-colored materials, and still others have fancy yokes and cuffs, in fact, there is an unlimited assortment of styles and colorings to choose from; tempting values priced all the way from **98c** up to **\$5.90**

## Great Sale Woolen Dress Goods

BROKEN LINES, SHORT LENGTHS AND ENDS OF BOLTS UNDERPRICED

The sturdy sorts that combine good looks with newness. Seasonable weight fabrics that have sold down to short lengths, odd pieces and broken assortments—materials that are especially desirable for immediate use and early Fall wear, with a great lot particularly good for children's garments.

A SURPRISINGLY WIDE VARIETY TO PICK FROM, PRICED AS FOLLOWS:

- 42-inch Shepherd Checks, 65c and 75c Grades, Special at, Yd. **49c**
- Also Genuine English Mohairs, shown in the most popular plain shades. The Shepherd Checks are of splendid weave and come in all size checks. These fabrics are full 42 inches wide and have sold this season at 65c and 75c the yard. Specially priced for this sale **49c** at only
- 36 to 42-inch Fabrics, 50c and 65c Grades, Priced at, a Yard **39c**
- Fine Wool Storm Serges, in black and most any wanted color; English Mohairs in neat shadow stripes in red, navy, tan, gray, brown, black, etc.; also Novelty Worsteds, Shepherd Checks, Pekin Stripes and a great many other fabrics. Regularly sold at 50c and 65c a yard. Priced at **39c**

**\$1.00 FABRICS AT 69c YARD**—In this assortment you may choose from 42 to 48-inch fine All-Wool Dress Materials, such as Panamas, Novelty Soliels, Fancy Bastes, the new Gray Worsteds, Egyptian Crepes and a great many other equally as desirable weaves that have always sold at \$1.00 a yard. Specially priced at **69c** this sale, the yard

**\$1.50 FABRICS AT 98c YARD**—Included are 50 to 56-inch Pure Wool Scotch Mixtures, Reed's English Worsteds, Hard-Finished Novelty Serges, etc. They are fine, heavy, firmly woven fabrics that are extremely durable and fashionable. They come in the best shades of tan, brown and gray. Our leading \$1.50 lines now on **98c** special sale at, yard

## Timely Reductions on Women's Pumps and Oxfords Here Now

THE POPULAR "MARY JANE" PUMPS, ALSO BUTTON OXFORDS, IN ALL THE BEST STYLES—REGULAR \$3 AND \$3.50 GRADES AT **\$2.48**



Perhaps you are in need of a pair of Pumps or Oxfords for the Summer season. If so, tomorrow will be your opportunity to secure a pair at a moderately low price. Included in this assortment are Button Oxfords, Strap Pumps, White Canvas Button Shoes and the popular "Mary Jane" One-Strap Pumps with low heel. They are shown in all the best leathers and in all sizes and widths. The best \$3.00 and \$3.50 grades on sale tomorrow at, the pair **\$2.48**

## Men's Low Shoes Reduced, \$1.89

BEST \$3.50 AND \$4.00 GRADES

Attention, men! If you would secure a pair of stylish, up-to-date Low Shoes at a reduced price, come into our Shoe Department and enjoy the advantages of this sale. Every pair of Low Shoes to be sold at less than cost. They are shown in dull and Russia calf leathers and come either in button or blucher styles. All sizes and widths. Regular \$3.50 and \$4.00 grades priced at, pair **\$1.89**



## Women's Summer Union Suits

Regular Sizes **\$1.00** Out Sizes **\$1.25**

If you are in need of Summer-Weight Knit Underwear, by all means do not miss seeing these fine garments before purchasing elsewhere. We know that when quality, fit and finish are considered, these garments can't be equaled anywhere at these prices. You may choose from both silk lisle and silk thread Union Suits, in low neck, short sleeve styles, with either lace-trimmed or tight-fitting knee. They are perfect fitting, neatly trimmed garments. All outsizes are priced at **\$1.25**, and all regular sizes are on sale at, suit **\$1.00**

## CHILD'S COTTON STOCKINGS, 20c GRADE AT, PAIR 15c

A good, sturdy stocking for vacation wear, made of real Maco cotton and with reinforced heel and toe. All sizes, 5 to 9 1/2, in black and in tan. Best regular 20c grade specially priced for this sale, pair **15c**

## MISSIS' SILK LISLE HOSE IN REGULAR 25c GRADE, PAIR 15c

Summer-Weight Silk Lisle Hose that are very dressy. Made with double sole, heel and toe, high spliced heel and double garter top. All sizes, 7 to 9 1/2. Our regular 25c grade special for this sale, pair **15c**

## Women's Extra Fine Silk Boot Hose

Remember, these stockings were not purchased for sale purposes, but were taken right out of stock. They are that good, dependable kind you always find us selling. Strictly High-Grade Silk-Boot Hose, made full fashioned and with double silk sole, heavy lisle heel and toe, high spliced heel and fine lisle top. All sizes, 8 1/2 to 10, priced for this sale at three pairs for **\$1.00**, or the pair **35c**