LARGE BUILDING SITE

new coat of pavement.

ity of such complaints.

ment purposes.

Ohio, for the first time for tax assess

Example Is Followed.

These two cities had not been assessed

for that reason the assessments were

very low as compared with present

numerous than in the assessments of

ther cities, including Chicago and New

York, where Mr. Somers had had ex-

years after the assessment in these two

rence to, and knowledge of, the

in Chicago and Cleveland, has been

overturned by court procedure.

sessment of that property, which had

Since that time the Somers system as invented in St. Paul and perfected

for assessment purposes in Springfield,

any one of these cities has ever been

a legal action. More than a billion, one

buildings has been assessed for tax

purposes under the Somers system methods, over half of which is land

All of which came about because a

lawyer was elected assessor of St. Paul

ne did not know how to perform the

number of years ago, who knew

indred millions worth of land

none has ever been disputed in

never before happened in either city.

MANY BUILDINGS TARE TO RISE IN **NEXT FEW WEEKS**

Permits Taken Out During the Past Week Include Number of Manufacturing Plants as Well as Residences.

The Ford Motor Car company has be gun the erection of an assembling auto plant on the block at East Division street, between East Tenth and East Eleventh streets. It is to be a story fireproof structure of reinforced concrete, covering half a block, and will cost \$150,000.

The Portland Bronze & Crucible com pany has plans for a new building to be erected at the corner of Twenty-second and York street, North Portland. As designed, the structure will be fireproof. and will have ground dimensions of 64x 80 feet, and will cest approximately \$10,000. The plans and specifications have been filed with the building in-spection bureau and a permit issued.

A permit was taken out last Tuesday by the Investors' Building & Trust company for a 2%-story residence to be built on the Alameda, near Wisteria avenue, in Beaumont, at a cost of \$700). On the same date Miss Edith Valk took a permit for a \$4000 two-story frame dwelling, to be erected on East Thirty-third street, between Shaver and

Failing.

Permits were issued last week to builders of dwellings to cost \$5000 or E. W. Reeder, 14-story cottage, East Forty-fourth street, between Clay and

Harrison, \$2500. F. W. Peterson, 1½-story, cottage, Colonial street, between Mason and Skidmore, \$2600. Mike Steres, one-story cottage, Buffalo street, near East Sixth, \$1250. Mrs. N. Girard, one-story bungalow

Mrs. Maude M. Gorman, one-story cottage, East Sixty-second street Southcast, near Fiftieth avenue, \$1500. C. W. Davis, 1½-story cottage, East Eighty-third street, near East Glisan,

East Sixty-second street, near the Ala-

A. C. Curnow, one-story cottage, For ty-eighth avenue Southeast, near East Fifty-second street, \$1500. J. M. Fletcher, 1½-story bungalow, East Forty-sixth street, near Hawthorne

avenue, \$2500. Mrs. Alice Rahenson, 14-story dwelling, East Seventy-first street Southeast, near Fifty-fifth avenue, \$2000.

E. F. Smith, one-story cottage, East Forty-sixth street, near Klickitat, \$2000. Joseph Campbell, one-story cottage, East Eightieth street, between Oregon and Holladay, \$1000. H. Beach, one-story cottage, Gay

street, between Ainsworth and Holman, \$1250.

Albert Dobner, one-story cottage, East Twenty-eighth street, between Wygant and Going, \$1500. Eugene F. Cucu, one-story cottage, Russet street, near Delaware avenue,

C. F. Nash, 114-story cottage, East almon street, near East Fiftieth, \$3000. J. R. Wood, two-story residence, East Davis, near East Sixty-eighth, \$2000. Mrs. E. L. Meyers, one-story cottage, East Twenty-third street, between Gocity.

ing and Prescott, \$2000. E. Carson, 1½ story cottage, Boise street, near East Thirty-ninth, \$1200. Mrs. Bessie Long, one-story cottage, Vinant street, near Morgan, Ill.

Highland, \$180).

J. K. Elmer, one-story cottage, East

enth street, between Henry and Duke, \$1500. A. A. Young, one-story frame laundry

building, Denver avenue, near Ainsworth street, \$1500.

NEW SALES REPORTED

reports the following property sales for

To W. H. Bressel, of Pocatello, Idaho,

A \$500,000 office building will be erected in the downtown district of St. Louis by the Order of Railroad Telegraphers to take the place of their present inadequate quarters. The plans for the building have already been ap-

POINTS OUT TAX REMEDY



W. A. Somers, who invented Somers' unit system of realty valuation.

ticles by Walter W. Pollock of Cleveland. Ohio, describing the faults in pres ent methods of appraising real estate for purposes of taxation and pointing out the remedy. This article tells how W. A. Somers discovered and first applied in St. Paul his scientific system for measuring land values. Future ar-ticles will show how it is possible for any community to be equitably assessed by ascertaining community judgment and applying such judgment mathemat ically to each ownership of real estate.)

The American people have been long suffering in the matter of the appraisal of their real property for tax purposes The function of governmental activity that is called the assessment has always called forth the bitter criticisms and often the vituperation of the people. The people have been helpless be-fore a complete lack of system and conequent lack of equity between the taxpayers. And notwithstanding all this, assess-

ments of real property in nearly every city in the United States and in every village and country district are being made today in the manner they were made 50 years ago. Only one man in all that time has developed the inventive genius, together with the inclination and opportunity for its use, to bring into existence a system by which the bitter criticisms and the vi tuperations of the people would be made superfluous and without meaning.

That man is W. A. Somers, formerly of St. Paul, Minn., and now of New York

In the early '90's Mr. Somers was city engineer of the city of St. Paul. For more than 10 years he had been connected with the engineer's department of that city, first as assistant engineer M. E. Williams, 1%-story bungalow, and then as chief engineer. Before that East Sixty-ninth street, near Fifty-fifth he had been in the real estate business, avenue Southeast, \$2000. J. A. Vonado, one-story bungalow, kept in close touch with the real es-East Ninth street, between Holman and tate activities of the city. His especial work in the engineer's depart-ment was consideration of special assessments for local improvements, which caused him to study, in a crude way as compared with his later inves-tigations, the effect of improvements and the extent of their financial effect upon land area.

While chief engineer of St. Paul, a lawyer friend of Mr. Somers accepted BY REALTY COMPANY the post of assessor of real property on the condition imposed by the assessor The Smith-Wagoner Realty company sineer Somers.

St. Paul at that time was recovering from a recent land boom. Prices as compared with values had been very much inflated. The reaction had set in residence at 1324 East Madison street, and prices were very much lower than the assessment figures. While inequal-To Mrs. Edith Taylor, for F. S. Halitles existed as between property values, lock, a residence located at Firland for the assessment as a whole was too high, \$1650, and one located in same addition which added to the general confusion to C. A. Parkins for \$1000. Also two lots, located in Lents, belonging to N. without rhyme or reason, produced an W. Leadbetter, to, Oscar Reynolds, of intolerable situation. It was this sit-Fairbanks, Alaska, for \$1000.

This firm has recently removed its offices to the new Stock Exchange building, Third and Yambill streets.

uation that led to the selection of the lawyer to be assessor; and it was his own firm belief that he was not equal to the task that led him, by permission to turn the whole work over to Mr. Somers.

ed his attention first to the old assessed his attention first to the old assess-ment figures. An examination of those thematical tables. This was the work figures disclosed a woeful lack of uni- of several years. After a year in Chi-

(This is the first of a series of ar- | formity of judgment of value, not only as between property on different streets, but also on properties upon the same street and close together. There was street and close together. There was opinions of true values, the inequalities every evidence of the lack of any systematic method of obtaining opinions of were no more apparent nor no more value or of using opinions that were obtained or arbitrarily arrived at.

Being of a mathematical turn of perience in a limited way. Now, three mind, and his whole habit of thought and action running in the direction of Ohio cities, real estate prices have been so standardised that no loan or sale is completed without first securing refsystematic methods, Mr. Somers first began to analyze. It occurred to him that it would be well to learn the difference in opinions of value between lots at corners and inside lots. He made some diagrams illustrating corner and inside lots and sent them out to the real estate operators of the city. Fortunately for this sort of an investigation which was at best but a "fishing ex-East St. Louis and Joliet, Ill.; Denver, Colo.; Lancaster, Wis.; Houston, Beaucursion," as the lawyers might term it, mont, Waco and Galveston, Texas; Augusta, Ga.; Des Moines, Iowa., and Weston, Canada. No assessment made in the lots of St. Paul were for the most part of a uniform depth of 100 feet and there were many corner lots 50 by 100 in size.

The big thing that this request for help upon a methodical basis resulted in, was to make it clear to Mr. Somers mind that there was in the minds of the citizens a tremendous amount of information and opinion about the use of the streets of the city of St. Paul. "Community Opinion" Sought.

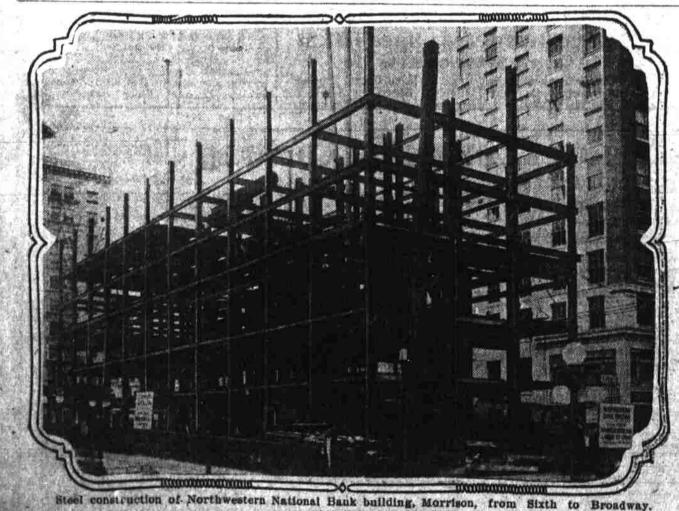
It developed that many people, real estate men and others as well, knew a great deal about the relative usefulness of the streets of that city. It was to use this information to develop what he called "community opinion" that Mr. Somers bent his energies. The discus sion concerning the relative values of corner and inside property, the differ ences in the values of the front half and the rear half of a 100 foot lot, was tabulated and analyzed and applied. Mr. Somers undertook to reduce the

method of comparing the values of cornear-corner lots with inside lots to a mathematical basis. He understood, though at that time this idea had not been expressed in words, that there was a mathematical relation between the values of any two lots affected by the same street influences, and he proceeded to place upon paper some quick method that would result in uniformity of expression as to just what that relation was. He finally produced what he termed his "scales," which consisted of diagrams, from which the relative values of regular 50x100 foot lots, second lots and inside lots could be compared. While these scales were clumsy in their operation, they were found to analyze accurately and mathematically the differences in most of the regular sizes and shapes of lots found in St. Paul that year. So accurate have these scales been found to "weigh" these differences, that they have never had to be changed, and the Somers System of Realty Valuation as used today for assessing land values in a dozen or more cities is built upon those scales.

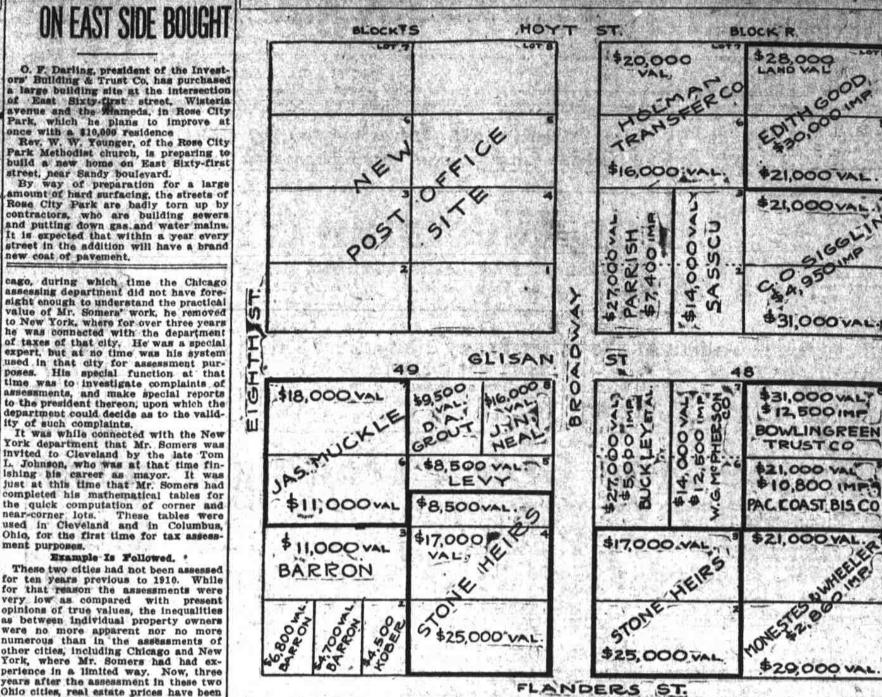
After St. Paul was reassessed by Mr. Somers by the use of his scales, he removed to Chicago, and was connected with the assessing depart-ment of that city. It was there that Mr. Somers found that the scales When Mr. Somers took hold of the were too clumsy to use for practical assessment work of St. Paul he direct-work, and he began turning the scales,

Found Too Clumsy.

MILLION DOLLAR STRUCTURE FAST TAKING SHAPE



REVISED ASSESSMENT METHODS NEEDED



Block "S" is the site of the propose Plat showing the 1912 assessment of blocks "B", "R", 48 and 49. new postoffice building.

In the blocks shown today there have, was purchased three years ago by Miss ernment is the fact that the own been few changes in ownership during Edith F. Good, and on which she has were awarded \$15,000 more than the state of the past half dozen years, except as to block "S," which was acquired by con-demnation proceedings by the govern-stituted by the United States District demnation proceedings by the government two years ago, as a site for the projected new postoffice building; also the quarter block at the southwest cor-

since built a six-story hotel building Block "S" was assessed in 1911 . for Attorney the jury returned a verdict fixing the value of the block at \$340,000. A peculiar feature of the history of the ner of Sixth and Hoyt streets, which acquirement of this block by the gov- Broadway values.

the owners had agreed to take for it. In the 1912 assessment Sixth att frontage in blocks "R" and 48 was ued higher than Broadway front Since the 1912 assessment was made Broadway bridge has been comple which fact has materially increa

0 950

12,500 IMP

the rule-of-thumbs method- has ever to the fact that the people have the opbeen used anywhere in America for the portunity to participate in the actual actual assessment of so many pieces of work of assessment—to tell what they value, as has the system devised by Mr. Somers. One of the reasons for the general satisfaction of these court of the faults. general satisfaction of these communi-ties arising out of the use of the Somers system is that it is the first real effort ever made in any of the cities ask of assessing.

No other system or method—except small part of the satisfaction is due

effort to equalize the inaccuracies and inconsistencies of the assessor's valua-tions by boards of equalization. Under Somers methods it is possible to equalize the valuations before they are made. The next article will discuss the five days.

fundamental basis for site valuation in land, and will show how it is pos-sible for the people to use for tax assessment purposes their own knowledge of the usefulness of their own streets. Coal miners are already preparing for

the joint conference next year to make a new wage scale for the competitive states. Ohlo miners have declared for payment on the mine-run system, for a six-hour day and a working week of

BEDFUK

THE TENTH RESIDENTIAL SUBDIVISION IN THE SANDY BOULEVARD DISTRICT PUT ON THE MARKET BY

THE FRED A. JACOBS COMPANY

WILL BE OFFERED FOR SALE FOR THE FIRST TIME

Today---Sunday, July 13th

Five years ago we were offering our first subdivision in this district. We predicted that this property would double in value in five years. Our predictions came true, and many of our customers have resold their property for much more than 100% profit.

The future of BEDFORD PARK is far better as-

sured than was the future of our earlier Sandy Boulevard properties.

Five years ago streetcars and paved streets were unknown in this locality—even one year ago there was no paving; and in spite of these handicaps the Sandy Boulevard district has developed into the most modern and beautiful residence section in Portland.

BEDFORD PARK

is today only three blocks from the Rose City Park car line, while paving is being rapidly extended in this direction. Scores of beautiful new homes have been built and are under construction in the immediate vi-

Our prices of \$400, \$450 and \$500 for 50-foot lots are the same that we sold adjoining properties for five

At these prices and with the future assured, BED-FORD PARK will show a much greater increase in values than any other Sandy Boulevard addition.

No Interest—No Taxes—Money Returned or Free Deed in Event of Death -Little Down and Little a Month

Come to BEDFORD today and select your lot. The supply is limited and the demand will be great. Take Rose City Park car-get off at Seventy-eighth street, where our salesmen will meet you and conduct you over the property.

FRED A. JACOBS CO

Largest Realty Operators on the Pacific Coast

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