

Our Monthly Sale of Toilet Requisites and Drugs Begins Tomorrow—See Back Page of Section Four This Paper Exclusive Distributors in Oregon for Indestructo Trunks, Ostermoor Mattresses and Hastings Kitchen Cabinets

Special 50c Luncheon Daily—Music

"I Bought It at Meier & Frank's" You Hear that Every Day and Everywhere!

With Every Article Reduced (Excepting Contract Goods, Groceries & Pre-Showing Women's Apparel for Fall) Our

Semi-Annual Clearance Sale

Begins the Second Week Tomorrow With Increasing Activity Through Underselling

Spend a Few Moments Here—

You will find it time well spent and most interesting to visit our Jewelry and Leather Goods Departments, where you will find all the newest novelties and Fashion's latest designs, which are always sent to us first from the large importers and manufacturers of the world over. Every article is sold with the Meier & Frank Co.'s binding guarantee of satisfaction.

First Floor—New Building

No other merchandising event in all Portland can be compared to this unprecedented Midsummer Clearance Sale, which enters with added vigor on its second week tomorrow. Our mammoth stocks of new merchandise all included, with but few exceptions (as noted above).

The deserving patronage of this sale during the past week proclaims the confidence of our patrons in the undeniable value-giving that surpasses all attempts to equal anywhere. Come tomorrow—this is a sale in which you should participate, owing to the money-saving possibilities offered you now in selection of all your needs.

To \$1.25 Embroidery Bands and Flounces—the former 2 to 14 inches, the latter 9 to 27 inches, on Swiss. A large selection awaits you and you will find them very appropriate for use on dainty summer dresses and waists. Choose tomorrow at the extraordinary price of 49¢.
\$1.25 Infant Flounces—18 to 27-inch, both hem and scallop edges, dainty floral designs in Swiss. Priced for quick clearance at 49¢.
To 12c Embroidered Edges and Insertions—of cambric and Swiss, 1 to 3 inches, suitable for children's wear, for Clearance at 5¢.

Courtesy Dependability Service

Astounding Values in Fancy Suits at \$15.00

Largest Stocks Newest Goods Lowest Prices

250 Garments Formerly \$30 to \$48

Those who have won in the Vacation Contest:

L. T. McManis	10,184
Deane Helms	11,024
John Bauer	11,644
Isaac H. Hickmory	10,490

LEADERS OUTFITTERS.

Harry Schulman	5877
Uthel Pittenger	5977
Wardle Kouras	7084
Harry Hochfeld	4792
Louis Pruss	4207
Bertha Javel	4790
F. McMillan	4549
Oscar Solner	4229
Archie Leonard	4942
Ada Conroy	5708
Isaac Larkis	5816
Ida M. Wandry	5375
Joe Weistatke	5275
Nellie Bees	3250
Helen Bennett	5183
Roy Dietrich	5084
Harry H. Hamilton	3081
Mrs. M. Mancliet	5048
Mrs. M. Mancliet	5014
Thomas Casey	2992
Clara Clarke	2925
George Quilley	2949
John St. Rayner	2890
M. O'Malley	2870
Helen Mearney	2858
Leone G. Boer	2838

The Brassiere—

A Most Important Factor in Women's Dress

The Brassiere, so rapidly increasing in popularity, is a wonderful help to good dressing, and once worn is convincing in its adaptability to wear with the corset, in conforming the bust and breaking the corset line. Our assortment of models are the very latest of fashion demands and are now priced very low for clearance.

- \$1.00 Brassieres, Clearance price 89¢
- \$1.50 Brassieres, Clearance at \$1.22
- \$2.00 Brassieres, Clearance at \$1.47
- \$2.50 Brassieres, Clearance at \$1.95
- \$3.00 Brassieres, Clearance at \$2.67
- \$3.50 Brassieres, Clearance at \$2.89
- \$5.00 Brassieres, Clearance at \$3.95



Beautiful Curtains Phenomenally Priced

A most unusual opportunity is this to further adorn your home with these beautiful Curtains so phenomenally priced. They're a large assortment of broken lines.

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|----------------------------|---------|-------------------------------|--------|
| \$35.00 Brabonson Curtains | \$12.50 | \$4.25 Arabian Cable Net | \$2.29 |
| \$27.50 Arabian Curtains | \$13.75 | \$2.75 White Nottingham | \$1.89 |
| \$10.00 Cluny Curtains | \$5.50 | \$3.25 Arabian Nottingham | \$1.75 |
| \$9.00 Arabian Curtains | \$4.50 | \$2.75 White Nottingham | \$1.40 |
| \$9.50 Cluny Curtains | \$4.75 | \$1.75 Arabian Nottingham | 65¢ |
| \$8.50 Cluny Curtains | \$4.25 | \$1.00 White Nottingham Panel | 65¢ |
| \$8.00 White Cable Net | \$3.95 | \$3.50 White Arabian Scrim | 98¢ |
| \$6.00 White Filet Net | \$3.00 | 85c White Nottingham Curtains | 45¢ |
| \$7.50 Green Filet Net | \$2.50 | | |

Third Floor—Main Building

Comforters Underpriced

Replenish your supply of Comforters now while they are priced so low, for Clearance. They're silkoline covered, in beautiful floral and Persian designs, and are all filled with pure white Lanated Cotton, full size.

- \$1.35 Comforters, Clearance \$1.05
- \$1.75 Comforters, Clearance \$1.29
- \$2.00 Comforters, Clearance \$1.55
- \$2.25 Comforters, Clearance \$1.80
- \$2.75 Comforters, Clearance \$2.15
- \$3.00 Comforters, Clearance \$2.65
- \$4.00 Comforters, Clearance \$2.95

Main Building Third Floor—

Just 250 handsome and beautiful Fancy Tailored Wool Suits are included in this group of \$30 to \$48 models, and offered for tomorrow, with unrestricted choice for only \$15. Space does not permit adequate description. You must see these Suits to appreciate in full how unusual is this offer. Four styles, as pictured, were sketched from this lot in our Garment Salons. Every conceivable mode that Fashion has decreed for this season is represented in this group. The materials are serge, poplins, tweeds, eponge, etc., in all desirable shades. No Suits from this group will be sold on approval and no phone orders accepted. Sizes included range from 16 years to 53 bust measure. Some conception of this extraordinary sale may be had by viewing our large Fifth Street Window Display. It behooves you to come early tomorrow for comprehensive choice of these \$30 to \$48 Suits at \$15.

Linoleums and Rugs At Extreme Reductions

Here's welcome news for you, for always some part of the home needs a new floor covering. You may come to our store tomorrow and choose from several great groups of beautiful Linoleums and Rugs at prices reduced to the very extreme.

- 3000 Yards of Inlaid Linoleum, a choice selection of patterns—both light and dark; all new and in first class condition.
- \$1.40 Grade, for Clearance 95c
- \$1.60 Grade, Extra Heavy, for Clearance \$1.10
- 67c Grade, D Print, for Clearance 49c
- 60c Grade, E Print, for Clearance 45c



Nainsook Gowns and Combinations

The Gowns Made from this new and popular material are snowy white and of fine, soft texture. They're specially well-made garments and becomingly trimmed in linen lace and swiss embroidery. Special price 98c only

The Combinations Of nainsook are wonderfully adapted for Summer wear and traveling. They're pure white, soft and comfortable, in styles that are certain to please. These are specially priced. 98c Supply your Summer needs tomorrow at low price of. 98c

All Women's & Children's Parasols Reduced

All \$1.50 Women's Parasols—plain and fancy borders, in mercerized cotton effects, priced for Clearance 98c

\$1.79 to \$2.50 Parasols for Women—pongee, taffeta, linen, plain hemstitched tucked colored borders and insertion effects, regulation 22 inch, long plain and carved handles, for Clearance at \$1.63

All \$3.00 and \$3.50 Parasols for Women—of silk taffeta and pongee, 8 and 10 ribbed, 22 inch frames, large assortment of colors, silk cords and tassels to match, for Clearance at \$2.49

Our entire stock of Parasols for children at greatly reduced prices, from "play" Parasols to the daintiest, for most important "dress-up" occasions.

- 25c Japanese Parasols, for Clearance 10¢
- 50c Japanese Parasols, for Clearance 29¢
- 25c Domestic Parasols, for Clearance 21¢
- 50c Domestic Parasols, for Clearance 43¢
- 75c Domestic Parasols, for Clearance 63¢
- \$1.00 Domestic Parasols, for Clearance 78¢
- \$1.25 Domestic Parasols, for Clearance 98¢
- \$1.50 Domestic Parasols, for Clearance \$1.29
- \$2.00 Domestic Parasols, for Clearance \$1.73
- \$2.50 Domestic Parasols, for Clearance \$1.98

First Floor—Main Building

Tremendous Clearance of Furniture

- Imported Grass Furniture One Third Off
- All Reed Furniture One Third Off
- All Rattan Furniture One Third Off
- All High-Class Bedroom Sets Consisting of All Wood Beds, Dressers, Chiffoniers, Toilet Tables and Somnoes, 1-3 Off
- Upholstered Furniture—Sofas, Rockers, Chairs, Etc., One Third Off
- All Brass Beds, 4x6 and 3x6 Sizes, One Quarter Off
- All Complete Dining-Room Sets One Third Off
- All Dining Tables, Buffets, China Cabinets, Buffet Servers and Chairs, 1-4 Off
- All Life Time Furniture, Davenport, Rockers, Chairs, Couches and Desks, 1-4 Off
- All Bookcases One Third Off
- All Library Tables One Fourth Off
- All Ladies' Desks One Fourth Off
- All White and French Gray Enameled Furniture One Third Off

Emphatic Reductions on All Undermuslins During Our Semi-Annual Clearance Sale



"Hotpoint" Electric Irons Surpass All Others

For convenience, comfort and economy's sake own a "Hotpoint" Electric Iron, they've so many desired features. The point of the ordinary iron when in use, being constantly pushed into the cold, damp goods, cools rapidly, but the "Hotpoint" Electric Iron is so constructed that additional heat is projected into the point, keeping it always ready for constant use.

The "Hotpoint" handle is always cool, kept so by heavy asbestos insulation on the inside of the pressed steel cover, which also helps to hold the heat a much longer time than other irons and consequently the electric current need be used only a portion of the time. Each Iron is equipped with an attached stand, which does away with all lifting.

And very important is the 10-year guarantee which covers any damage, resulting to the heating element, under normal use. Come in and see the many merits of the "Hotpoint" Electric Iron demonstrated.

3-lb. Hotpoint Irons \$8 5 and 6-lb. \$13.50

