DECLIPE Special For Friday 100 Doz. Emb'd. Hemstitched Pillow Slips

ALMOST HALF PRICE For this fine lot of Embroidered Pillow Slips, they are made of good quality muslin and neatly hemstitched ready to use-they are shown in Irish embroidered style and in many designs—they are full 45 by 36 inches and are the kind regularly sold at 40c each-priced this sale at 45¢ a pair or 221/2¢ Each.

Pacific Phone | We Open Our Store at 8:30 A. M. | Home Phone And Close at 5:30 P. M. Daily With the Exception of Saturday When We Open at 9:15 in the Morning and Close at 9:15 in the Evening---We Allow Our Employes a Full Hour for Lunch---A HALF HOLIDAY ON THURSDAY Afternoons During July and August and a FULL WEEK'S VACATION ON FULL PAY

Prices Have Been Greatly Reduced In Every Section of This Great Store

DE WINE CO.

Special For Friday 700 Pairs Fine Steel Laid

Shears

REGULAR VALUES TO 75c At the notion counter we place on special sale a manufacturer's short lot of Shears consisting of some 700 pairs-You may choose from many styles with either straight or bent handles-6, 61/4, 7, 71/2 and 8 inch steel laid Shears with nickeled handles in regular values up to 75c a pair, on sale Friday at 32¢.

The Most in Value - The Best in Quality



Our 654th Bargain Friday

We've spared no pains to make this the greatest sale in our history and throughout the entire store—in every section of every department—we have made positive and radical reductions without regard to cost, worth or former prices. This sale will bring economy to every person who takes advantage of the opportunity. We invite the prudent shoppers' most critical inspection and comparison of prices and qualities. These specials are for tomorrow.

The Most in Value - The Best in Quality



Women's Pumps Greatly Reduc'd

NOBBY SHORT VAMP, ROUND TOE MODELS, SHOWN IN ALL LATEST STYLES IN PATENT AND GUNMETAL LEATHERS—BEST \$3.00 GRADE FOR BARGAIN FRIDAY

As a special inducement for our Bargain Friday sales we will offer at a great price concession a complete assortment of Women's Pumps. They are shown in the nobby short vamp, round toe

Women's Lisle Thread Sleeveless Vests WITH HAND-CROCHETED YOKES—OUR BEST REGULAR 65c AND 42C 75c VALUES SPECIALLY PRICED FOR BARGAIN FRIDAY AT ONLY 42C

Now is your time to get a generous supply of cool, summer-weight Knit Underwear, for prices have never been more favorable this season for buying. First we've underpriced a fine line of Women's Lisle Thread Vests of strictly first-class quality. They are well-fitting garments of seasonable weight, and made with hand-crocheted yokes. Fifteen neat patterns to choose from, all sizes from 34 to 38. Reg. 42c 65c and 75c grades on sale at

WOMEN'S FINE COTTON UNION | BOYS' AND GIRLS' STOCKINGS, OUR SUITS — LOW NECK, SLEEVELESS | LEADING 25c LINES, 3 PAIRS FOR 65c STYLES, WITH LACE-TRIMMED KNEE—OUR BEST REGULAR 63C

Seasonable weight Cotton Union Suits neatly finished, perfect-fitting garments, shown in all sizes from 34 to 44. Unusually good values at 75c a suit. 63c

The best-wearing stockings for children that we know about, and we have especially underpriced them for tomorrow's sale., The girls' stockings are made of for women, shown in low neck, sleeveless | silk lisle, with double lisle heel and toe, styles, with lace-trimmed knee. They are | and are full seamless. All sizes, 5 to 9½. Boys' stockings are of real Maco cotton. linen heel, toe and knee. Fast black, all sizes from 5 to 10. Best 25c 65c grade tomorrow, three pairs for...65c

EXTRA!

Plain and Fancy **Curtain Goods**

Another important underpriced sale in our main floor Drapery Section—Several hundreds yards of fine Swisses, Madras and Scrims shown in a large variety of styles, in plain white and fancy figured patterns. All new goods, especially desirable for summer window coverings-121/2c, 15c and 18¢ qualities. Friday 9¢

Silk Lisle Hose

For Women, 25c Grade at, Pair

About 200 dozen pairs women's silk lisle Hose, made full seamless and with double sole, high spliced heel, and double garter top-all sizes from 81/2 to 10 in white and in shades of tan, regular 25c grade. This 16c

Men's Mercerized Negligee Shirts

WITH FRENCH CUFFS AND SEPARATE SOFT COLLAR TO MATCH 95C

BEST REGULAR \$1.25 GRADE SPECIAL FOR BARGAIN FRIDAY 95C

You can always look for out-of-the-ordinary values in our Men's Section. This time we've underpriced a splendid new line of Men's Negligee Shirts. They are made of a fine mercerized material that looks like silk, but wears much better. Come in plain white, tan and cream, also pleasing colors in assorted stripes. They are made with French cuffs and with separate soft collar to match. All sizes and the 95c best \$1.25 grade priced for this sale at....

BATHING SUITS, \$1 GRADE AT 85c | MEN'S PAJAMAS, \$1.50 GRADE \$1.15 Men's Jersey-Knit Bathing Suits in one- | Men's Pajamas, shown in military style, piece style, made to button on the shoul-

with silk loops. They come in neat patder. They come in navy blue and in all terns and in plain tan, cream and white.

Summer Coats of Linen and Poplin

ATTRACTIVE NEW STYLES IN THREE-QUARTER AND IN FULL \$2.48 LENGTH—ALL SIZES FROM 16 TO 40 ON SPECIAL SALE ONLY \$2.48

A prominent manufacturer's sample line of Linen and Poplin Coats offered to you at less than manufacturer's cost. Included are all the new styles in three-quarter and full-length. Many are shown with the fashionable combination collar, others with large square or round collars and many in the popular belted-back models. Choose

Closing-OutSale Men's Low Cut Shoes

Innumerable styles to choose from—the best Russia calf, in both button and blucher and several weights and toes in dull calf. Every pair with Goodyear welt soles. They represent the best in low shoes and will appeal to all men of good \$1.89 taste. Shoes sold everywhere at \$3.50 and \$4.00 a pair for this sale....\$1.89

Apron Ginghams at

Section, we place on sale at a bargain price a special purchase of some 6000 yards of manufacturer's short lengths of Apron Ginghams-They come in all lengths from 3 to 20 yards each and in the best styles and colors, but mostly in blue checks; standard quality Apron Ging- 5c



Absolutely Best Apron Values

200 Dozen of the Popular Dutch Bib Aprons

MADE OF FINE PERCALE OR AMOSKEAG GINGHAM—THEY ARE SHOWN IN CHECKS, STRIPES AND FIGURES—ALL ARE WELL MADE AND NEATLY FINISHED—REGULAR 35c AND 50c GRADES ON SPECIAL SALE AT ONLY

Direct from the manufacturer we purchased, at a special price concession, two hun-

dred dozen Dutch Bib Aprons, and at this sale they are priced to you at the same great saving. They are made of fine quality percales or Amoskeag ginghams and come in neat figures, stripes and checks in pink, gray, light or dark blue and many other equally as desirable colors. They are shown in the popular Dutch style, like cut, with large bib and set-on collar, and they are finished with neat pocket and bound with white tape. All sizes. The kind made to sell regularly at 35c and 50c each on sale Bargain Friday at



Whisk Brooms

Regular 10c and 15c Kind. Another underpriced special at the notion counter for tomorrow's sale-500 Whisk Brooms, made of good quality corn with plush tip hurl handle-they are double sewed whisk brooms that were made to sell regularly at 10c and 15c each—on sale for one 7c day only—Bargain Friday 7c

Laces -- Embroideries -- Ribbons

Three Great Lots of

R-E-M-N-A-N-T-S

To Go Friday at One-Half Price

One-Half the Regular Marked Remnant Prices, Mind You!

Friday is going to be a real, old-fashioned cleanup day in our Fancy Goods Section, and those who can arrange to be here will secure the most out-of-the-ordinary values. The prettiest and most wantable Laces, Embroideries and Ribbons are involved in this sale. Not a remnant, short length or odd bolt has escaped the general price-cutting, notwithstanding how desirable it might be. Without doubt there will be a rush for these offerings, so hurry to them.

ALL LACE REMNANTS EMBROID'Y REMNANTS ALL RIBBON REMNANTS HALF PRICE HALF PRICE HALF PRICE

every piece at

Allovers and Bands in the Here is a great collection Velvet, Taffeta, Satin, Venetian, Shadow and Bul- of Embroidery Remnants, Messaline, Moire, Grosgrain garian effects; also Edges including hundreds of choice and other style Ribbons, inand Insertions in Torchon patterns in Allovers, Flounc-cluding all the wanted plain and Cluny styles, as well as ings, Edges, Insertions, Bead-shades; also Printed Warp Flouncings, Beadings and ings, etc. Better qualities patterns suitable for almost other laces in great variety. or better values cannot be any purpose. All lengths, Every width, every kind and had anywhere. Come and all widths, all qualities, and choose from entire stock at ALL TO GO FRIDAY AT HALF REMNANT PRICES HALF REMNANT PRICES HALF REMNANT PRICES

EXTRA!

Special for Friday! Great Half-Price Sale Silk Gloves

BEST 50c GRADE

See Window Display

We want to straighten up our stock of women's Short Silk Gloves and we will pay you well to help us do so-You may choose from all broken lines in the kinds regularly sold at 50c a pair at 25c-Check the size in the color you wish and take advantage of this saving sale-All are made with double tipped fingers and are of the best standard quality. Sizes 51/2, 6, 61/2, 7, 71/2, 8 in white—Sizes 5½, 6, 6½ in black—Sizes 5½, 6, 6½, 7, 7½ in tan-Sizes 51/2, 6, 61/2, 7, 73/2, 8 in champagne—Sizes 6, 61/2, 7, 71/2, 8 in brown—Sizes 51/2, 6, 8 in navy and size 51/2 in gray. DON'T DELAY YOUR COM-ING FOR THE SUPPLY IS LIMITED.

WITH RENEWED LOTS AND BROADER ASSORTMENTS

Our Silk Sale Continues

Hundreds of Yards in Plain Shades and Beautiful Colorings in Weaves Suitable for Most Any Purpose—Regular 65c to \$1.00 Grades -SPECIAL FOR FRIDAY ONLY AT The fact that hundreds of pleased purchasers have crowded our silk section the past three days is proof evident of the wonderful values

offered-With renewed lots and broader assortments we promise even greater values than on the first day of this great sale. They are the very fabrics, in plain shades and fancy colorings, that modistes from Paris to San Francisco are now using with a

lavish hand—some soft and clinging, some bright and shimmering, some that rival nature's own handiwork and ensnare the least interested observer in their rich wizardry of color and pattern. Included are-

24 TO 27-INCH NATURAL-COLORED PONGEES in many weaves and weights. 22 TO 23-INCH ALL SILK AND SATIN FOULARDS in a choice line of designs

23 TO 27-INCH FANCY DRESS AND WAISTING SILKS in an endless assortment of pretty Jacquard weaves.

GENUINE ROYAL WASH TAFFETAS shown in the most wanted plain colors. BEAUTIFUL SILKS in rich floral and Pompadour designs - pin stripes, hairline stripes and a great many other novelty weaves.

In fact, it is by far the greatest collection of Silks ever seen here at such a low price. You may choose from regular 65c to \$1.00 qualities at this sale for the exceedingly low special price of, the yard.....