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CHRISTIAN BROTHERS COLLEGE CLASS BREAKS RECORD











# "Spizzerinktum" 

Devious and many are the ways in which new words are ushered into the English language. For many years F. E. Wright, the publisher of millions of dictionaries, employed in his own vocabulary the pet word, Spizzerinktum. The daily message to all his subordinates was: "Put spizzerinktum in it." Those about him know that this is his "do-it-with-a-punch" admonition.
The newest word in the newest Dictionary, meaning Vim, Vigor, Energy, Force, Persevering Zeal, etc.

Harry Thurston Peck, Ph.D., L.L. D., Litt. D., editor of The Modern English Mlustrated Dic-
tionary, was struck by the force of this word and incorporated it in this modern dictionary.


## "The Journal"

is the one medium in this city through which this latest dictionary can be had. The entire advance edition has been taken by a combination of newspapers. For a limited time only, it can be had at the office of this paper.

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