

PACIFIC PHONE
MARSHALL 5080

PRINCIPAL PORTLAND AGENTS LADIES' HOME JOURNAL PATTERNS—ALL STYLES IN ALL SIZES AT 10c AND 15c EACH—JUNE NUMBER OF LADIES' HOME JOURNAL 15c A COPY—HOME JOURNAL STYLE BOOK 5c—ASK FOR GOOD DRESSING MAGAZINE—YOU ARE WELCOME TO A COPY FREE A-2112



ANNUAL

June Reduction Sale!

Here is a June sale that discourages all unnecessary outlay and assists purchasers to fulfill the season's urgent requirements in the most economical way we know of—namely, through worth-while offerings at far less than their regular retail valuation. A sale that will satisfy the customer permanently rather than temporarily. The items involved were selected with that sole aim in view. Satisfaction for the customer means success for us, and the greater the satisfaction the larger our success. Why not find out for yourself whether we are striving to broaden the helpfulness and thereby enlarge the business of this establishment—"The Store That Saves"?

Business Hours of This Store

We Open at 8:30 a. m. and close at 5:30 p. m. daily, with the exception of Saturday, when we open at 9:15 in the morning and close at 9:15 p. m.
We Close at 1 p. m. on Thursdays during July and August, thus allowing our employees a half holiday each week

We Advocate Early Closing On Saturdays

THE MOST IN VALUE — THE BEST IN QUALITY



White Lingerie Plisse Crepe at 19c a Yard

BEST 25c GRADE

Tomorrow we place on special sale some 1200 yards of the popular Lingerie Plisse Crepe. Comes in neat striped styles and in full width. Regular 25c grade priced at NINETEEN CENTS A YARD.



Opportune Sale of Women's Sweaters

The Most Popular Styles in \$5.90 to \$8.90 Values \$4.98

This is the season when Sweater Coats are in greatest demand, and no woman's wardrobe is complete without one or more. At this sale you may choose from styles suitable for any occasion, mountain, seaside, camp or evening wear. They are high-grade sweaters, made of the finest wool yarns, and are shown in both plain and fancy weaves. They come in white, gray and red and in the popular striped styles. Particularly desirable are those with Byron collar and belted back, also the blazer Norfolk styles. Included are all sizes. Now is the time to buy, for you may choose from regular \$5.90 to \$8.90 values at \$4.98

EXTRA!

A Wonderful Sale of Sheer White Goods

Regular 25c, 30c, 35c and 40c Qualities at, Yard

19c

You couldn't ask for a better assortment of weaves. Included are checks, stripes and plaids. All are this season's goods. They are fresh, clean and desirable in every way. You have choice from regular 25c, 30c, 35c and 40c qualities at a remarkably low price, NINETEEN CENTS A YARD

Extra!—Women's Muslin Gowns

Over a Dozen Different Styles in Nainsook, Batiste, Lingerie and Windsor Plisse Crepe—Come 98c in All Sizes—Values to \$2.00 on Sale Only

See Our Morrison Street Window Display

By all means don't fail to take advantage of this extraordinary sale of Muslin Gowns. In most cases the sale price only about covers the cost of the material—the making of them costs you nothing. For genuine bargains these offerings have never been excelled. Choose from a dozen different styles in the popular low-neck, slip-over type. All are made of extra fine materials, in nainsook, batiste, lingerie; also the famous Windsor Plisse Crepes in white, pink, blue, etc., in plain colors or in dainty floral patterns in delicate shadings. Other styles are trimmed with fine imported embroideries and laces. Extra well finished, all sizes, values to \$2.... 98c



UNDERPRICED SPECIALS IN UNDERMUSLINS!

\$1.00 COMBINATION SUITS AT 75c

Well fashioned and neatly trimmed Combination Suits, shown in two styles—corset cover with drawers or corset cover with skirt. They are made of good quality nainsook with fine lace and embroidery trimmings. All sizes. Best \$1.00 grade only 75c

\$1.25 COMBINATION SUITS AT 98c

An extra fine line of Combination Suits, shown in both styles—corset cover and drawers or corset cover with skirt. They are made of fine materials, with pretty trimmings of laces, embroidery and ribbons. All sizes. Best regular \$1.25 grade for this sale at 98c

Combination Suits at \$1.25—Unusually attractive and dainty designs to choose from in corset cover and drawers or skirt styles. Made of the best materials, with dainty trimmings. All sizes. Values to \$1.75 at 1.25

Muslin Drawers 50c—A dozen styles to choose from, made of good materials, with lace and embroidery trimmings. Usual 65c and 75c values special at only 50c

Muslin Drawers 98c—Extraordinary bargains—choice of all broken lines of high-grade garments, in all styles, regular values up to \$2.50, special for this sale at only 98c

Corset Covers at 75c—A great bargain—a special sale of all broken lines of high-grade garments, including the best styles, in values up to \$1.25, specially priced at 75c

Muslin Skirts at 75c—Many styles, made with cambric top and deep embroidery flounce with dust ruffle. Best regular \$1.00 values specially priced for this sale at only 75c

Special Reductions in Women's Suits

A splendid display of Women's Suits in the season's best styles. These garments are perfectly finished, and, as you will notice, unusual care has been given to get the desired tailored effect. They are shown in popular length coats, in round, straight or cutaway styles. The skirts come in medium or narrow widths, either plain or with a few plaits. Included are all sizes. The best \$25.00 grade priced for this sale at \$15.00

An Unlimited Showing of New Waists

98c, \$1.25, \$1.50, \$1.98 TO \$7.50 VALUES THAT WILL STAND COMPARISON WITH THE BEST SHOWN ELSEWHERE

The wide variety of novel ideas in the new Waists is bewildering. Never has the Summer girl been so highly favored with so much to captivate and fascinate. Dainty Lawn and Marquisette Waists in high or low neck styles, with long or short sleeves, and that fasten either at back or front. Some come with rich Bulgarian trimmings, others with Irish point or lace yoke, and still others are daintily made with exquisite patterns of embroidery or with hand-embroidered patterns in white or colors. You are requested to compare these with waists shown elsewhere at fancy prices.

Special Demonstration Kleinert's Dress Shields

At Our Notion Counter



The special merits and points in which this and other styles of Kleinert's Dress Shields lead all in competition are being forcefully and explicitly demonstrated this week by Mrs. B. La Tour, who comes from the New York factory. Hosts of our best-gowned women will wear no other. Most leading dressmakers use Kleinert's exclusively, and Mrs. La Tour is explaining WHY to all who are interested.

All Styles Are Here Priced As Follows

Kleinert's Shirtwaist Shields

Size 2 at 18c—Size 3 at 20c—Size 4 at 22c

Kleinert's Eton Shields

Sizes 3, 4 and 5 at 45c

Kleinert's Feather-Weight Shields

Size 3 at 22c—Size 4 at 25c—Size 5 at 30c

Kleinert's High-Point Shields

Size 3 at 29c—Size 4 at 32c—Size 5 at 38c

Kleinert's Gem Shields

Size 2 at 25c—Size 3 at 27c—Size 4 at 30c

Lace-Edge Dress Shields

Priced at 25c

Kleinert's Juno Shields

Size 3 at 22c—Size 4 at 25c—Size 5 at 30c

Kleinert's Coat Shields

All colors at 25c

Kleinert's Black Panna Shields

Size 2 at 27c—Size 3 at 30c—Size 4 at 33c

Kleinert's Sanitary Dress Protectors

Size 6 at 50c—Size 7 at 75c

New Hosiery For Women and Children

We've made a special effort this season to provide a most satisfactory assortment of Summer Hosiery—the most worthy sorts at popular prices. We know you will be pleased with the result of our efforts. These two specials tomorrow:

Silk Plaited Hose
FOR CHILDREN AT 35c A PAIR, OR THREE PAIRS \$1.00

Extra fine silk-plaited Stockings for children, made with lisle sole and reinforced heel and toe. They come in all sizes from 5 to 9½ and are shown in black, white and shades of tan. They look like silk and wear like linen. Priced for this sale at 35c a pair, or THREE PAIRS \$1.00.

Silk Lisle Hose
FOR WOMEN AT 35c PER PAIR, OR THREE PAIRS \$1.00

Women's Fine Silk Lisle Hose, made with linen toe, high spliced heel, double sole and double garter top. They are full-fashioned stockings, shown in white, tan and black, in all sizes from 8½ to 10. The kind in greatest demand for Summer wear; 35c pair, THREE PAIRS \$1.00.

Silk Petticoats, Best \$3.90 Vals., \$2.98

Just received, another new shipment of handsome Silk Petticoats. More new styles and colors to show you, including the cerise, American Beauty, shamrock, etc. They are made of excellent quality messaline and neatly finished with deep flounce and dust ruffle. Regular \$3.90 values special at \$2.98

Men's Negligee Shirts -- Coat Style WITH BUTTON-DOWN COLLAR, TWO-BUTTON FACED SLEEVES, MERCERIZED TO LOOK LIKE SILK—\$1.25 GRADES, PER GARMENT 79c

For this sale we have gathered a splendid assortment of fine Mercerized Negligee Shirts. They are made with soft button-down collar and faced sleeves finished with two buttons. Cut to fit and mercerized to look like silk. They come in the plain shades of tan, cream and white. Regular \$1.25 grade on sale tomorrow at this low price 79c

Men's Silk Hose
REGULAR 35c GRADE, PER PAIR 25c

For this sale we have underpriced a splendid line of Men's Silk Hose. They are made of pure silk thread and come in black only. Regular 35c grade for this sale at 25c

Balbriggan Union Suits
REGULAR \$1.00 GRADE ONLY 79c

Cool Underwear for the warm Summer weather. Men's Jersey-Ribbed Balbriggan Union Suits, made to fit well and give satisfaction. Our best \$1.00 grades for this sale at 79c

Specials in Housekeepers' Needs

In our Domestic Section we've brought prices down to a rock-bottom level, as you can see by these items. Few, if any, housekeepers can afford to overlook

PILLOW SLIPS

12½c GRADE ON SALE AT ONLY 10c
250 dozen pairs of well-made Pillow Slips of standard quality muslin. They come full 42 by 36 inches and are well finished throughout. The kind regularly sold at 12½c each ON SALE AT 10c.

PILLOW TUBING

REGULAR 18c GRADE NOW 15c YD.
Eight hundred yards of standard quality Full-Bleached Pillow Tubing, 42 inches wide. The kind always sold at 18c a yard priced for this sale at 15c.

PILLOW SLIPS

REGULAR 15c GRADE ON SALE 12c
These are made of extra heavy round-thread muslin. They come 42 by 36 inches and are finished with neat hem and ready to use. Regularly sold at 15c each. ON SALE AT 12c.

BLEACHED SHEETING

REGULAR 28c GRADE NOW 24c YD.
Fifty bolts standard quality Full-Bleached Sheet that is 2¼ yards wide. The kind sold everywhere at 28c a yard priced for this sale at 24c.

Big Reductions in the Men's Section

MEN'S NEGLIGEE SHIRTS, MADE COAT STYLE, WITH ATTACHED CUFFS, PLAIN OR PLAID BOSOM, ALL SIZES, \$1.50 GRADE, AT 95c

A limited number of Men's High-Grade Negligee Shirts will be on sale tomorrow at about half their real worth. They are made of excellent materials, in coat style, with cuffs attached and plain or plaid bosom. They come in dainty stripe effect and are regular \$1.50 values. Priced for this sale at 95c

Pumps & Oxfords

Shown in All the Most Fashionable Leathers—All Sizes and Widths—Reg. \$2.50 and \$3.00 Grades \$1.98

Perhaps you are in need of a new pair of Pumps or Oxfords for the Summer season. Well, here is a splendid opportunity to supply your needs at a great saving. All our best lines in this season's newest styles, including all fashionable leathers, such as patent, gunmetal, kid and velvet. One and two-strap pumps, finished with fancy silk or leather bows. Not a pair in the lot worth less than \$2.50 or \$3.00. All are priced for this sale at \$1.98

Pumps and Shoes

Patent, Gunmetal and Tan Leathers and the Best Styles—Sizes 8½ to 11½—Regular \$1.75 and \$1.50 Grades Specially Priced at, Pair, Only 99c

We have received within the past few days a large assortment of Girls' Pumps and Shoes that we purchased at a reduced price, and place them on sale the same way tomorrow. They are shown in patent, gunmetal and Russia calf tan leathers. One and two strap pumps finished with fancy bows. Guaranteed solid and double-capped shoes that sell everywhere at \$1.50 and \$1.75 a pair. Special for this sale at 99c