STORE OPENS TOMOR-ROW AT 8:30 A. M.

Our special luncheon at 50¢—The Noonday delight of busy business and professional men and women and shoppers—Music—Direct Elevator.

NowinProgress

Important Sales

Men's Suits, Worth to \$28, Tomorrow Last Day to Choose, at \$18.75

> Three Unequaled Offerings of Women's Suits

4 Special Lots Women's Dresses Reduced

Demonstration And Wearever Aluminum Ware



4 Lots of Dainty Laces Less Than Half Price

Hand-Embroidered and Real Lace Neckwear for One-Third Off!

UR 1216th Friday Surprise, Combined With 56th Anniversary Sale

--- Makes This the Strongest Page of Economy Offerings This Paper Contains!

1216TH FRIDAY SURPRISE Women's \$1.00 Silk Hose, Pair at Only

59c

Women's Hose of pure thread silk with double lisle tops and split soles; in black and colors, while any remain, Friday only, the pair, 59c.

Pirst Floor-Main Building

1216TH FRIDAY SURPRISE Women's Regular 35c Lisle Hose, Pair

at 23c

Women's lisle Hose of Summer weight, full fashioned, with double welt tops and soles; shown in black, white and colors and a few lace boots. Regular 35c Hose, Friday only, 3 pairs for 65¢, the pair 23¢.

1216TH FRIDAY SURPRISE Infants' 25c and 35c Lisle Socks, Pair

121/2C

Plain and fancy Socks for Infants and Children. Regular 25c and 35c grades of imported lisle, a broken lot. Choose them Friday only, the pair, only 121/2c.

For Friday Only, \$1.50@ \$1.75 House Dresses at 98c

1216TH FRIDAY SURPRISE



Warm Summer days bring the popular demand for these neat and cool House Dresses, of ginghams and chambrays. Two of the styles included for Friday Surprise Sale are just as pictured. They're made with V-shaped neck; large square reveres and collar. Scalloped edge and embroidered reveres or Robespierre collars. Trimmed in plain chambray of contrasting colors, or in Bulgarian or pique. Pleasing patterns are shown in large and small stripes and checks, or plain—light blue, Copenhagen, lavender and tan. Sizes 16 and 18 years, and 34 to 44 bust measure. For one day only, Friday, we offer these \$1.50 and \$1,75 House Dresses for only 98c.

Smart, New Suits, Misses & Small Women, \$12.45

Unusually smart and attractive, are these Suits we include for the Friday Surprise Sale. Certain to find favor with misses and small women. Two Suits are just as illustrated. The fabrics are serges and tweeds. In navy, tan and mixtures. They're modeled with empire back effect and button-trimmed. Collars trimmed in silk eponge. Other Suits are shown in plain tailored cuts, with notch collars and small reveres. It's an excellent oportunity to select the Summer Suit, from this group at an exceptionally low price. The sizes, however, are limited to misses and small women.

New \$6-\$6.50 Plain and fancy messalines, taffetas, crepes and wash silks in new and beautiful shades make these stylish Waists wonderfully attractive. You'll find the very style that Waists, \$3.85 suits your fancy, in this array of new arrivals; and there's a remarkable assortment. Choose from these \$6 and \$6.50 Waists Friday only at \$3.85.

Hundreds of Lace Curtain Samples, Special Each 19c

In a home, there are many suitable places where these Lace Curtain samples can be used with added attractiveness. There's a great variety of lace and scrim samples, and all 54 inches long. Full size Curtains of the quality shown in these samples would sell at \$1.25 to \$6 each. While any of the sample Curtains remain, your choice, Friday only, each, 19c.

1216TH FRIDAY SURPRISE Silk Gloves-12 and 16-Button Lengths

Regular 75c to \$1.25 Grades at 47c Women's fine Silk Gloves with double finger tips, in 12 and 16 button lengths, also 2 clasp style; sizes 51/2 to 7; have slight imperfections. Friday only, the pair, 47c.

1216TH FRIDAY SURPRISE Women's 20c and 25c Cotton Vests, Each

13c

Women's Vests of fine vibbed cotton with plain and fancy yokes, low neck and no sleeves; shown in all sizes and sell regularly at 20c and 25c. Friday only 6 for 75c,

1216TH FRIDAY SURPRISE Ribbons - 25c and 35c Grades - Yard

Only 20c

Plain and moire Ribbons with satin border; 6 inches wide; also 5-inch dark surface print Ribbon for millinery uses, in many colors; 25c and 35c grades, Friday, yard, 20c.

\$7 Water Sets Only \$2.98

Just 50 of these beautiful Water Sets enter the 1216th Friday Surprise Sale. And the pattern is of such pleasing style, as would grace the table in any home. They're stone-engraved and cut designs, as illustrated. They're



3 for \$1.00, each, 37c.

made of beautiful crystal glass. The Tankard is ½ gallon capacity, and 6 Table Tumblers to match complete the set. These remaining 50 sets are priced for quick selling Friday. They're Water Sets that have been regularly selling at \$7. \$2.98 Friday only.....\$2.98

See Window Display.

1216TH PRIDAY SURPRISE SALE 19cEmb'der'd Collars, 10c

Women's embroidered stiff Collars, all sizes and of various beights; they're of assorted patterns of dainty embroidery, also some of imitation Irish crochet lace edge. Ordinarily 19c, for Friday only, they are 10c First Floor-Main Suilding

These are broken lines of boys' Shirts and

Blouses. And the approaching vacation time make these a needed and inexpensive garment. All sizes are here. They're 50c, 75c and \$1 Shirts and Blouses, that we include for Friday only, 27c while any remain, at 4 for \$1,00—each... Third Floor-Wew Building .- Mail Orders Filled

Boys' Shirts and Biouses

1216TH FRIDAY SURPRISE SALE

MEN'S 25c AJAX SOCKS, FOR FRIDAY, PAIR 17c

These are the Ajax Socks for men, on which the manufacturers formerly gave guarantee for 6 months. They possess extraordinary wearing quality. Light and heavy weight. Black, gray, tan and navy. All sizes. Regularly 25c; Friday only, pr. 17c

35c Ajax Socks, 25c | 50c Ajax Silk Socks, 39c

Men's Ajax Socks of silk lisle, in fine weave; soft and durable—all sizes.

Men, fastidious in dress should choose the needed Silk Socks from these of the well-known Ajax make. Choice of all colors and all sizes. Regularly 35c. Friday only, pair, 25c. Regularly 50c; Friday only, the pair 39c.

"Six Periods of a Girls' Life"-by Harrison Fisher. These Pictures are mounted in 1/2-inch blue or pink enamel frames. Panel effect. Regularly \$1.00, Friday

ried subjects. Regularly \$1.00, Friday

"Six Periods of a Girl's Life"-by Harrison Fisher. Single subjects, in 1-inch by 14 inches. Regularly \$1.50, 98c white enamel and gold frames, size 17



Boys' \$1, \$1.50 and \$2 Hats, Friday Only at 65c Supply now your Handkerchief needs, from this broken lot of fine pure linen Kerchiefs. They are ini-

Our Boys' Department, on the Third Floor, offers mothers a splendid opportunity tomorrow to supply the Hats needed for the boys at unusually low prices. They're a broken line of \$1, \$1.50, and \$2. Hats, but offer quite a comprehensive variety. Of cloth, straw, velvets and plushes. In all shades, of blue, red, black and fancy checks. Inclusive of sizes 6 to 634. Choice of these Boys' Hats, Friday Third Floor-New Building -Mail Orders Filled

1216TH FRIDAY SURPRISE SALE

1216TH FRIDAY SURPRISE SALE

tialed, also cross bar and tape edges, and some are col-

ored novelties. Regular 75c grade for Friday Surprise,

1216TH FRIDAY SURPRISE SALE

75c Handkerchiefs, Ea. 37c-3 for \$1

Goodyear Garden Hose, 50 Ft., \$4.89

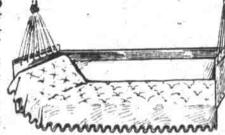
50 feet high-grade Goodyear Garden Hose, Guaranteed and Complete with 40c exclusivable spray nozzle and With Nozzle and Couplings complete with 40c adjustable spray nozzle and 15c couplings. This strong, durable Hose is guaranteed for one season's use. It's of 1/2-in. size and made of 5 thicknesses of cotton duck rubber coated, with rubber tube on inside Hose, complete, sells regularly for \$5.75. Fo Friday only, \$4.89



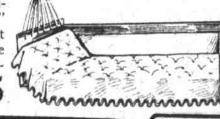
Pirst Ploor- Main Building

1216TH FRIDAY SURPRISE SALE

\$11 Couch Hammocks at \$7.95



The ease and restfulness you enjoy in these Couch Hammocks makes them most desirable for Summer "out-of-doors." They're just as illustrated, with all-steel frame, and the best grade of steel band springs, cotton felt mattresses; adjustable head-rest and back. Size 6 feet long, 28 inches wide. Com- 6



1216TH FRIDAY SURPRISE SALE

1216TH FRIDAY SURPRISE SALE

Regular \$1.50 Auto Veils, Each 79c

need of these Auto Veils, We're showing them in a large assortment of

For motoring and protection against dust and wind, women find great

The Ever-Popular Pictures Girl Heads, by Harrison Fisher

TWO GROCERY SURPRISES

CODFISH—In 2-pound bricks; limited 4 bricks 19c to a customer. Friday only, the brick...... MACARONI-Regular 10c packages; limited 4 to a

customer. Friday only, 4 packages, 25c.

No Telephone Orders taken for these Grocery Specials.

1216TH FRIDAY SURPRISE SALE

\$4.75 Lawn Mowers \$3.99

An easy-running Lawn Mower, with sharp highly tempered cutting blades, makes the care of the lawn a pleasure. For Friday we offer the high grade Mower, as illustrated, for only \$3,99. Has 9-inch drive wheels and 4 14-inch cutting blades. These are regular \$4.75 Lawn | Mowers \$3.99



1216TH FRIDAY SURPRISE SALE \$10 Grass Steamer Chairs at \$5.98

There's a world of restful comfort in these imported Grass Steamer Chairs. They're wonderfully suited for use on the lawn; in the Summer home or seaside cottage. Just as illustrated, with extension footrest. Regularly \$10 Friday only, \$5.98

