

Store Opens 8:30 A. M., Closes 5:30 P. M.—Saturday, 9 A. M. to 9 P. M., Until Further Notice—'Special' Noonday Luncheon, 50c

Here's Where We Suit 400 Men at \$18.75 the Suit!

Exceptional Special Purchase for Our 56th Anniversary Sale Are You Going to Number Among the Fortunate 400?

These Handsome, New Suits Worth to \$28!

Men, don't delay the purchase of the Spring Suit while such an opportunity as this awaits you! Our clothing chief, now in the Eastern markets, was fortunate, indeed, to purchase these 400 Suits from such famous makers as

Adler-Rochester--The Washington Company--Hickey-Freeman Company

and other makers who restrict the use of their names in this sale.

Fully one-half of the Suits in this group are the popular Norfolks in styles that are sure to please the young men. Furthermore, to insure this Anniversary Sale being the most notable Clothing event of the year, we are including in addition to the 400 Suits on special purchase—

Our Entire Stock of Men's and Young Men's Suits to \$28.00 at \$18.75

(Staple Blues and Blacks Alone Excepted.)

The individuality and character of these Suits win them instantly to the most fastidious and fashionable men dressers. See them on display in the Morrison street window. You'll find the following popular models:

CAMPUS, BANTAM, LYRIC, REX, STRAND, OXFORD. The finest of fabrics are used in these Suits—tweeds, homespuns, worsteds, cassimeres and chevots.

AND EVERY SUIT WE GUARANTEE TO BE ALL WOOL. The predominating colors of these Suits are Stetson blues, solid and fancy grays, and all shades of gray. Fancy tans, black and white checks and black and white chalk stripes. Men of every stature can be fitted from these wonderful Suits we offer at \$18.75, for we've included regular sizes and also Suits for men of tall, stout and short build. Come tomorrow and choose your Summer Suit at this Anniversary Sale of garments worth to \$28, which we have specially priced beyond comparison, at only **\$18.75**



Have You Seen Them? The Hudder Spring Overcoats!

We're showing them for the first time in Portland. They're made of knitted cloth and weigh but 36 ounces, yet possess a wonderful wind and cold resistance. Come to the Men's Store tomorrow and see these Hudder Overcoats.



56 Years Ago

Fifty-Six Years Ago witnessed the inception of this business—and as great oaks from little acorns grow, some idea of Portland's development is possible from the news items gleaned from that year.

Oregonian, October 10th, 1857—Population of Multnomah county, O. T., for the year 1857, 2729.

Oregonian, October 24th, 1857—W. S. Ladd & Co. have brought to this city a new fire engine, called the "Multnomah," to be paid for by private subscription.

Oregonian, November 14th, 1857—The report of the late massacre has been fully confirmed. The number of persons slaughtered by the Indians was 118. Great excitement prevails at Los Angeles.

Oregonian, August 1st, 1857—Among our street improvements, we notice that Morrison street is being graveled, all others planked.

**MEN'S STORE
THIRD FLOOR**

Graduation Gift Books

A thoughtful and acceptable gift for graduation time is a book that will always hold pleasant reminiscence, and a few of the most suitable titles are:

- My Golden School Days
- The Girl Graduate
- School-Fellow Days
- Schoolgirl Days
- My Alma Mater
- My Sorority
- My Fraternity
- My Graduation
- My School Life
- My High School Days
- School Day Memories
- A Girl of Distinction

Our Make-Room Sale of Furniture Offers You Greatest Economy

Demonstration and Sale of "Wearever" Aluminum Ware Now in Progress

56th Anniversary Sale of Neckwear and Laces Means Unequaled Savings

SEE MORRISON - ST.
WINDOW DISPLAY

JUST INSIDE MORRI-
SON-ST. ENTRANCE

Men's Golf Shirts 95c



All Have Separate Soft Collar to Match

With 1000 handsome new Golf Shirts to choose from and reduced to 95c each, every man should choose several from this splendid array we offer today!

They're all coat style and have soft detachable collar to match. Soft French cuffs so comfortable for Summer wear. You've choice of plain or fancy stripes—hair line stripes of madras and plain-soisettes in tan, white, gray and blue.

These Soft Golf Shirts are ideal for Summer and it behooves you to enjoy the savings possible here tomorrow.

See the Morrison street window display then come just inside the entrance and choose from the 1000 Shirts we offer at only, each, **95c**

GREAT SALE OF LACES CONTINUES

The women of Portland proclaim this the greatest of Lace sales, and the unusual activity in the Lace Section convinces us that the offerings are the most extraordinary of the season!

Lot 1—\$2.25 to \$4.00 Laces, yd. 98¢ | Lot 3—\$1.00 to \$1.50 Laces, yd. 49¢

Lot 2—\$1.50 to \$2.00 Laces, yd. 75¢ | Lot 4—50c to 85c Laces, yard 25¢

\$4 White Wool Blankets, \$3.10

Every home has need for these fluffy white Wool Blankets and they're greatly reduced for this Anniversary Sale! Neatly made and have silk binding. All full size. Regularly \$4, special for tomorrow, pair, **\$3.10**

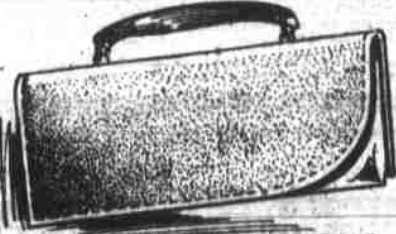
Third Floor—Main Building—Mail Orders Filled

Own a Sunshine Bag! -- Special

\$1.50

We've never known such a low price to be made on these popular Sunshine Bags and swagger and fashionable they are in style. Note the illustration of these Bags. The corner edge exposed below the flap is shown in varied colors to match the dress or suit.

These Sunshine Bags are fitted with mirror and coin purse. They're on display in our window—see them tomorrow. Specially priced for this Anniversary Sale, each, **\$1.50**.



Wedding Announcements Engraved Here at Lowest Possible Prices

- 100 Eng. Wedding Announcements, 8 lines, plain script **\$8.75**
- 100 Engvd. Wedding Invitations, 11 lines, plain script, **\$10.65**
- 100 Cards and Plate, plain script, **\$1.25**
- 100 Cards and Plate, French or Old English, **\$1.98**
- 100 Cards and Plate, Shaded French or Old English, **\$2.89**
- Brass Desk Sets and Desk Supplies, **ONE-FOURTH OFF**
- Congratulation and Gift Cards, fancy, **5¢ to 25¢**
- Crane's Fancy Stationery and Correspondence Cards, bx. **50¢-\$2**
- Waterman's and Conklin's Fountain Pens, **\$2.50 to \$10**

First Floor—New Building—Mail Orders Filled

Neat and New Are These Summer Dresses

For street wear, at this season, the light Summer Dresses form a very important part of every woman's wardrobe. The two garments here illustrated, were taken from a new line of beautiful Dresses, just received. The materials are linen, pique, crash, chambray, gingham and cotton eponge in coated effects. Bulgarian blouses, Russian blouses and Balkans are shown, also combination Dresses with crepe-waist of white lace, trimmed and striped skirts. You've choice of embroidered collars, or plain collars and cuffs of contrasting colors. Tan, natural linen, pink, light blue, gray, white, lavender and rose prevail. Sizes 16 years to 46 bust measure. These charming Dresses range in price from

\$3.75 to \$15.00



Royal Banquet Flour, Sack \$1.15

Royal Banquet Flour is milled for us by one of the largest millers on the Coast. Made from the finest of bluestem wheat, rich in gluten, and the milling is done by the most approved scientific process. Special tomorrow, the sack, **\$1.15**

Graham or Whole Wheat Flour, No. 9 sacks, Matchless Hams, fancy sugar-cured, weight each 25¢, 12 or 14 lbs.—the lb. 20¢
25¢ package Quaker Oats, family size, 10¢ Pure Cider Vinegar, in jugs, the gallon, 40¢
Pure Food Grocery, Basement Store—Mail Orders Filled



Grass Rugs Specially Priced

An additional cheerfulness may be added to bedroom, Summer house or porch with these beautiful Imported Japanese Grass Rugs. Choose now during this three-days' sale from a wide variety of shades and colors; tans, greens, blues and browns; Rugs with plain centers and hand borders; figured centers with Grecian borders—all specially reduced for Thursday, Friday and Saturday.

- Grass Rugs, 36x72 inches, **\$1.25**
- Grass Rugs, 4-6x7-5, **\$3.50**
- Grass Rugs, 6x9, **\$5.00**
- Grass Rugs, 8-3x10-6, **\$6.98**
- Grass Rugs, 9x12, **\$7.85**
- Extra Heavy Rugs, 8-3x10-6, at **\$7.95**
- Extra Heavy Rugs, 9x12, **\$8.95**

Third Floor—Main Building—Mail Orders Filled

Meier & Frank Co.

1857 1913
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

Mail
Orders
Filled

Phones:
Marshall
4600
A-6101

Imported Hats

1/2 Price

At one-half price these wonderful imported creations will be eagerly chosen by lovers of beautiful headgear. Only 400 of these dress and semi-dress shapes, trimmed with ostrich plumes and flowers in most charming colors, worth \$20 to \$50, are here and for three days only you may purchase them at 1/2 price.



Second Floor—
New Building

Trimmed Hats Only \$3.95

Unusually pretty flowers, ribbons and fancy feathers, make this lot of Hats most attractive. There are also smart tailored Hats. In all you may choose from 250 new, chic models worth \$5 to \$8.50 for only **\$3.95**.