#### One Entire Page, Back of Section 4—Details Phenomenal Sale of Furniture—Other Important Anniversary News Back Page Section 3

#### Cold Storage for Furs

We are just completing the only refrigerating system for Fur in the City of Portland. And it behooves you to arrange for the storage of your Furs

The cold storage of Furs is the only correct and satisfactory system. We are using the famous Brine Refrigerating System, which will keep furs in a dry, cold atmosphere of correct temperature at all times. Bring your Furs to us; we insure them against theft, moth and fire; and they'll retain their richness and beauty when kept in our cold storage. Our Storage Prices are Very Rea-



#### We Are Sole Agents For:

Perrin's Real French Kid Gloves for Women J. & T. Cousins' Shoes John S. Brown's Irish Linens Gotham Shirts, Pajamas, Etc. Munsingwear for Men, Women and Children

Adler-Rochester Clothing Sampeck Juvenile Clothing Hastings Kitchen Cabinets Indestructo Trunks Madam Irene Corsets La Camille Corsets Acorn Stoves and Ranges Harvard Mills Underwear Swan Brand Underwear

Whitney Baby Carriages Fulton Gocarts Fairy Bicycles Lifetime Furniture Elyria Laces And Distributors for Goldsmith's Line of Baseball Goods and Ostermoor Mattresses for Oregon

# ACES---4 Great Lots at Less Than Half Price!

## Demonstrating Again That This Is Your Store --- Always



Twill surely be a mecca for lovers of beautiful Laces here tomorrow, when we place on sale four immense lots of dainty Laces, vast assortments at less than 1/2 their actual worth! Fully 5000 yards enter this extraordinary Anniversary Event, and all new Laces, wonderfully suited for waists, street or evening wear, gowns and coat trimming. Irresistible is this array of light, medium and heavy weight Flounces, Bands, Allovers, Galloons, Net Tips and Venise Laces, from St. Gall and Plauen, Shadow and Chantilly Laces from Calais: Dainty cotton Laces from Nottingham. Rich filet effects in heavy linen Barman Laces from Germany.

There'll be a heavy demand—and early too, tomorrow, for these Laces at such unusual prices!

Lot 1-\$2.25 to \$4 Laces, Yard 98c

Lot 2-\$1.50 to \$2 Laces, Yard 75c

Lot 3-\$1 to \$1.50 Laces, Yard 49c

Lot 4-50c to 85c Laces, Yard 25c

# 56th Anniversary Sale--An Epoch in Merchandising!

# New Apparel for Women at Compelling Reductions New Coats for Street Wear Only \$12.65

Worth \$16.50 to \$18.50

One of the Coats in this group is just as illustrated below, and you'll find a splendid assortment of these Coats for street wear. And all smart in style-fancy stripes, checks, mixtures and plain materials. Included are medium, short and long lengths in cutaway styles. Some have Norfolk effects with raglan sleeves and belted backs. Materials are tan covert, tweeds, eponges, worsteds and serges. See these Coats tomorrow in our Second Floor Garment Salons. You're sure to find a model that will win your fancy.



(Copyrighted, 1913.)

#### Tailored Dress Hats

**Price** 

Formerly Selling at \$6.50 to \$15.00 Why deny yourself the much wanted Spring or Summer Hat, when such an opportunity as this awaits you here tomorrow. Included is one lot of piquant tailored and Dress Hats that have been selling at \$6.50 to \$15. Choice tomorrow at ONE-HALF PRICE

#### Imported Hats, 1/3 Off

\$25.00 to \$100 Creations

What a wonderful array of charming Imported Hats is here for you to choose from. Fetching creations of famous designers, and tomorrow your choice for ONE

#### \$4.50 - \$8.50 Untrimmed Shapes

We've just received a shipment of smart, new Untrimmed Shapes, of white Milans. Worth \$4.50 to \$8.50. For our Anniversary Sale to-1/2 Price morrow, choose these Shapes at....../2 Price

# SUITS \$16.50 Worth \$25-\$30

While in New York recently, our buyer was fortunate to secure this splendid group of Semi-Fancy Suits for street and evening wear at a price which enables us to offer them tomorrow at \$16.50. Note the illustration of one suit taken from this group. They're made with the new Blouse effect; plain tailored or with fancy vests in colors of Bulgarian trimmings. Others have small notch collars and reveres, with belted back.



# SUITS

#### For Misses' and Small Women

The superiority of our Suit service is a boon to small women, in offering such variety of sizes. And especially will this lot of Suits apeal to misses and small women. They're Norfolk Suits, in fancy light mixtures. Also including plain navy serge Suits, in cutaway style. Having a jaunty jacket with straight line skirt. For the Anniversary Sale tomorrow, we special these Suits for

For women who desire an attractive new Suit for afternoon, as well as street wear, this group at \$23.50 offers wonderful selection.

They depict the latest mode, and win instant favor with fashionable women dressers. Rich and beautiful materials are used in the making of these Suits - Eponge, serges, poplins, whipcords and mannish fabrics. Designed with belted effects or shirred back coats. Others have collars of silk and silk belted style. Tomorrow we offer these \$32.50 and \$35.00 Suits for only \$23.50

### \$32.50-\$35 New Suits at \$23.50 Four Groups of Beautitul One-Piece Dresses

The delight of every woman will be these rich and beautiful one-piece Dresses, included for tomorrow at such pronounced reductions. They're all new styles, and four of them are shown in the illustration above. Of crepede-chine, meteor, Aeolian, silk moire, poplins, wash silks and messalines. In the popular shades of olive, bronze, tan, Nell rose, light blue, navy, black, grays, pink, white and lavender. Plain street Dresses or fancy Gowns for afternoon wear. These have dainty lace yokes, lace trimmed bodice and draped skirts, or tunic effects. Some have straight skirt with slight drape. Come early tomorrow for first choice. As there's a limited number of Dresses in these four groups.

\$16.50 to \$20.00 Dresses ......\$11.85 \$30.00 and \$35.00 One-Pieces Dresses .....\$18.50 \$14.00 to \$16.50 One-Pieces Dresses ......\$8.85 \$20.00 and \$25.00 One-Piece Dresses ...... \$15.45