Malheur Irrigation Enterprise
With Contracts, Franchises, With Contracts, Franchises Goes to Sheriff.




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-And that's as true of these new Spring suits as it is of the pmen who wear them;
clothes with the clothes with the BÉn Selling label are in every way ready for service-a service that will be constant and one which will yield a generous return for its cost.
Come in some time during the day and slip into one of these niew models; they're of the best fabrics, both American and foreign, and they're tailored in a way that It once makes you feel at home in them.

Bautifial grays and browns, shop-


$\$ 20, \$ 25, \$ 30, \$ 35$
Our sale of boys' suits goes merrily on
-and many a careful father and mother -and many a careful father and mother are reaping the profit. Where else
can you buy all-wool knicker suits of so good a quality that have sold $\$ 6.50, \$ 7.50, \$ 8.50, \$ 10.00$
and even up to $\$ 12.50$ at $\ldots \ldots . \$ 5$

orms and go-cycles.

This Is the Home of the Brewer \$3 Hatthe Best $\$ 3$ Hat Made.

## Ben Selling

Leading Clothier
Morrison Street at Fourth


Send It Back
If Served Too Strong
Tell the waiter to put
Only a level teaspoonful
Of Instant Postum In the cup of hot water.
That makes it right.

Those in the kitchen Often get hurried And stir in a

Heaping spoonful Which is about double the Right quantity and makes It bitter
Same as a double quantity Of coffee or tea

## However, if you

Like it very strong, use The heaping spoonful. Be sure and put in plenty Of cream and it has A snap and go that

Speak out and tell them How you want it.

## 



Confidence of the public is the goal we are striving for. We do not expect to reach it without deserving to. Nothing but honest dealing, efficient and courteous service will win it. We believe that that part of the public who have had experience with us will agree that we have made much progress towards the goal we are striving for.

In the operation of our business this question of confidence of the public is always taken into consideration, for instance in the repair department, it is customary in a great many shops to exclude the owner absolutely, we not only do not exclude the owner, but invite his presence to his heart's content, we permit either he or his driver to assist on the job if they like, our policy is to keep the cost of each job down to the lowest possible point, and besides we like to have the owner know all he possibly can about his car, and there is no better way than to be present when the car is torn down.

The shop which excludes the owner may not have anything to cover up, and yet the owner would feel more confidence if he were permitted in; we have nothing to cover up, and we do not give the owner a ghost of a chance to suspicion that we have, we work on the theory that the best way to create confidence is to turn on the light.

## CovereMotor Curco.

Exclusive Cadillac Distributors Washington Street at Twenty-first Portland, Oregon

## $\$ 25.00$ ROUND TRIP

## SAN FRANCISCO and SACRAMENTO

Saturday, May 17. Anyone can go

Make Your Reservations Now at S. City Ticket Office, 80 Sixth Street,
John M. Scott, General Passenger Agent

## Serd

"Vanity on the highway" still pays a ridiculous toll for automobile
travel. But two hundred thousand new Fords will this season go to buyers who prefer real service at reasonable cost rather than ostentatious display at unreasonable cost.

More than a quarte of mition Fords now
 Times' from Dent. P. Detrotit Torn Motor Company, 61 Union Ave, corner East Davis St, Portiand.

