

To the Pessimist--Step Into This Store and Become an Optimist

Fancy Summer Blouses for \$1.95 That Would Ordinarily Bring \$3.00

- Dainty wash styles of a fine Persian lawn and a soft finished mull.
- Many fashionable models in a diversity of styles—some with high, others low necks and long or short sleeves.
- Trimmed effectively with wide bands of fancy lace, insertion, and embroidered medallions.

Third Floor

Lipman Wolfe & Co.
"Merchandise of Merit Only"

1850

1913

63rd Anniversary

Economies in Lace Curtains

—Curtains of net and scrim in white, cream and Arabian colors. Trimmed with lace edges and insertions in many effective designs. They are 40 to 50 inches wide. For the bungalow, the summer home and the home renovator, this curtain sale offers a good opportunity to secure a most effective curtain at a special price not always obtainable.

\$3 and \$3.50 Curtains \$2.23 \$6 and \$6.50 Curtains \$4.43
\$4 and \$4.50 Curtains \$2.87 \$7 and \$7.50 Curtains \$5.45
\$5 and \$5.50 Curtains \$3.87 \$8 and \$8.50 Curtains \$6.45
\$9.50 and \$10 Curtains \$7.65

—Fifth Floor



Tailored Suits That Were \$38.50 Anniversary Sale Price \$25.00

- Perfectly tailored suits embodying all the best points of a made-to-order garment.
- There are plain tailored and novelty styles. Of serges, Bedford cords, whipcords and fancy worsteds.
- These suits represent the season's best styles, many of which are cutaway models. Every jacket is lined with silk.
- They can be had in black, navy, Copenhagen, brown and gray.
- The skirts are cut in the newest gored and draped styles.

Third Floor

\$3.00 Caseroles \$1.95

—Nickel mounted covered caseroles in brown and white, extra quality fire proof ware. Large size. 100 are placed on sale, special \$1.95. Sixth Floor

And Now for Good Sweaters Underpriced

\$2.50 Women's Sweaters
\$1.98

—Made of angora wool, plated. Ruff-neck, two lower pockets. This sweater comes in light gray.

\$4.00 Women's Worsteds
\$3.45

—Coat sweater, made of fine worsted, in the popular cardigan stitch. Ruff-neck, two lower pockets. Comes in light gray, cardinal and pure white.

\$7.50 Women's Worsteds
\$5.25

—Made of pure worsted of extra fine quality. Double ruff-neck collar and two pockets. In the cardigan stitch, and comes in pure white, the new shades of cardinal, light gray and tan.

\$1.25 Misses' Angora Plated
Sweater Coat 95¢

—A heavy, firm angora plated coat sweater, made with ruff-neck collar and two lower pockets. Come in Harvard, cardinal, light gray and navy.

\$1.00 Children's Worsteds
\$83¢

—Plated worsted sweater coat, suitable for boys and girls. Made V-neck, two lower pockets. In solid cardinal, solid gray and navy; light gray, with cardinal trimmings and cardinal, with light gray trimmings.

—Fourth Floor



Silk Dresses That Were \$32.50 Anniversary Sale Price \$18.50

—Dresses fashioned of silk fabrics that are just the thing for the summer days. Cool, practical and serviceable for afternoon as well as theatre wear.

—Of silk poplin, Crepe de Chine and fine French serge. —There is the fashionable Nellrose shade, navy blue, the becoming tobacco brown, Copenhagen, a soft green and a rich gray.

—Some of these dresses express the latest note in tailored fashions, while others are draped and trimmed in many novel effects.

Third Floor

For Knit Underwear No Store Is as Satisfactory as This Store

Vests, 14¢ Each

—Light medium weight, white cotton, soft and elastic. Full in size and length. Fancy edging around neck. Made low neck, sleeveless style.

Vests, 25¢ Each

—Fine white cotton or lisle. Low neck, sleeveless, or with short sleeves. Also high neck, long or short sleeves, with knee or ankle length tights to match.

Union Suits, 25¢ Each

—Made of fine white cotton, low neck, sleeveless, lace trimmed knees.

Vests, 35¢ Each

—Light or medium weight cotton. Plain, low neck or in various styles of hand-crocheting.

Union Suits, 35¢ Each

—Made of white cotton, with "Can't-Slip" shoulder strap. Low neck, sleeveless, knee-length style.

Union Suits, 50¢ Each

—Of light or medium weight cotton, fine or Swiss-ribbed style. White, fine ribbed cotton, low neck, made with white shell edge trimming. Also fine ribbed cotton suits in the popular three-piece style.

Vests, 50¢ Each

—Lisle or silk lisle; some in plain low-neck style; others in various patterns of hand-crocheted yokes.

Union Suits, 75¢ Each

—White, fine ribbed cotton, low neck, sleeveless. Wide knee, with pretty shell-edge trimming.

Union Suits, 85¢ Each

—Light weight fine ribbed white cotton. Made with "Can't-Slip" shoulder strap, in high or low neck, knee or ankle length. Finished with mercerized tape trimming that will not yellow in laundering.

Union Suits, \$1.00

—White ribbed lisle, low neck, sleeveless, made with wide knee, with shell-edge trimming. Extra size in same style.

Union Suits, \$1.25

—Lisle or silk lisle, with hand-crocheted yokes or plain band tops. Knee length, low neck, sleeveless style. Fourth Floor

Hoover Suction Electric Sweepers

—Combine all the desirable features of the broom—carpet sweeper—vacuum cleaner. Let us send one to your home on trial free of charge.

—\$5 Down—\$5 Month. Fifth Floor

5000 Bunches of Flowers Now in Greatest Demand

For Trimming Leghorns, Hamps, Panamas and Azure
—An immense display of the most desirable flowers, including every blossom in every hue of field and garden flowers. Not a bunch worth less than 65¢, but the majority worth to \$1.25 each. Special 39¢.



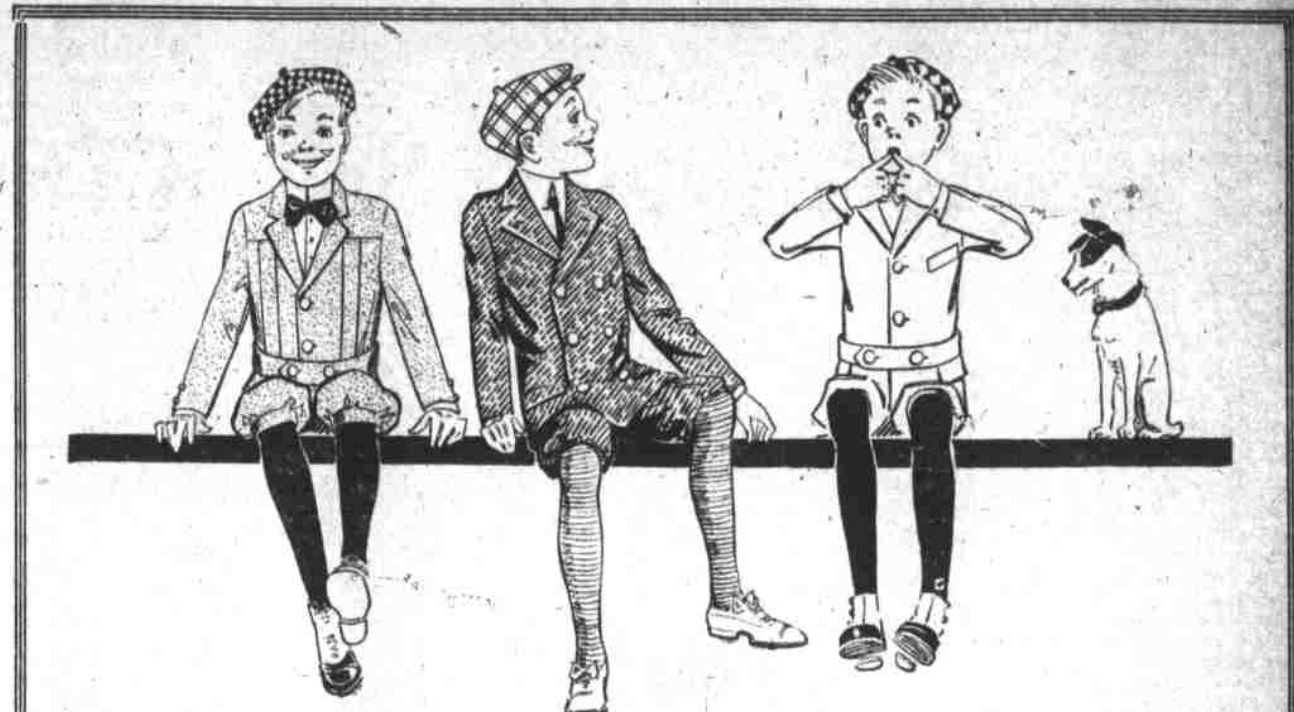
The Crowning Millinery Sale

500 ITALIAN LEGHORNS, IMPORTED FROM CREPATO, COULON AND NEPPO

Regular \$6.50, \$7.50 and \$8.50
Anniversary Price \$3.48

—Paris says Leghorns for Midsummer Hats. New York echoes the edict of Paris. Portland corroborates both New York and Paris. Today in Portland you find Leghorns in greatest demand. Leghorns are scarce. Leghorns are high in price, for few firms foresaw this coming popularity. Again we demonstrate the power of this store by offering these, the most popular hats, AT LESS THAN IMPORT PRICE. Specially blocked shapes in the season's correct summer styles. You will have no difficulty in finding just the shape you want. In white and natural. It's an astonishing sale. With remarkable opportunities. COME.

—Second Floor



Again--300 Boys' Suits in a Remarkable Sale You Pay \$10, \$9 and \$8 in Other Stores for Suits Like These Friday and Saturday, \$5.00

Norfolk, Single and Double Breasted Suits, Some With Extra Knickers

—The leadership for boys' clothing is generally accorded us. We do the largest business in boys' clothing for the reason that we specialize in their apparel from the age of 6 to 18 years. If all mothers knew this they would come to this store for their sons' Spring suits. —The chief object of this sale is to distribute 300 suits to 300 boys, not for this sale only, but to create 300 new friends. Nearly every store in the city sent representatives to our \$5.00 Suit Sale last week. They saw for themselves, and were compelled to admit that a new era had dawned and a new standard was set when Lipman, Wolfe & Company entered the field of boys' clothing. Comparison with other advertised boys' suit sales compels you to buy here.

NOW FOR THE SUITS THEMSELVES

—Norfolks, in many variations. Single-breasted and double-breasted suits, made of the newest all-wool materials, in neat patterns, including every material that is serviceable and dependable for the rough usage these suits are bound to be subjected to. Suits with single and two pairs of pants, modeled expressly for style and dash, and not lacking in the finest tailoring.

Fourth Floor

For the Man

Who Wisely Anticipates His Summer Underwear Needs
\$1.75 Union Suits at \$1.25

—Special attention is called to this garment, which was made by one of the best-known manufacturers of knit underwear in America. They represent the best quality light-weight knit goods in regular and athletic styles. Both white and ecru color are shown.

The New Duhole Make

Shirts and Drawers at 50¢ Each—Union Suits, \$1.00
—Something much superior to any mesh underwear yet produced—well made and excellent fitting. There are long sleeve styles, short sleeve styles as well as athletic styles—knee and ankle length drawers.

Loxton Underwear

—They key to Summer underwear comfort shown in union suits, shirts and drawers in many styles. Made of fine checked nainsook. Union suits are \$1.00 each, shirts and drawers sell at 50¢ each.

Athletic Underwear \$1 to \$2.50 Garment
—The Manhattan make of extra fine nainsook, Scotch madras and novelty silk mixtures. Sleeveless and knee length.

—First Floor

The New Summer Shoe Styles For Men, Women and Children

In Both High and Low Cuts Are Now on Sale
Men's Shoes at \$4.00 a Pair

—Blucher lace oxfords in tan and gunmetal. Medium high toe and Goodyear welt soles. Also vici kid gunmetal calf shoes in lace style with half soles, dull round toe with tips.

Boys' Shoes at \$2.75 a Pair

—Very handsome tan calf oxfords, built on the high-toe last and with medium weight soles.

Misses' and Children's Slippers

—Misses' patent leather ankle strap slippers with turn soles. Sizes 1 1/2 to 2, for \$2.00; sizes 2 1/2 to 3, for \$1.50; sizes 3 to 4, for \$1.25; infants' sizes, 2 to 5, for \$1.00

Antles Strap Slippers, With Welt Soles

—Natural shape in white nubuck, patent colt, tan and dull calf. Sizes 1 1/2 to 2, for \$2.50; sizes 2 1/2 to 3, for \$2.00; sizes 3 to 4, for \$1.50

Women's High Button White Boots, \$4 to \$6
—White nubuck button boots, made over receding toe last, with light welt soles, 1 1/2-inch Cuban heels.

Women's Black Suede Pumps, \$4 to \$5
—A medium round-toe pump with semi-short vamp with a one and seven-eighths-inch Cuban heel. In sizes 2 to 7.

Women's Oxfords, \$3, \$3.50 and \$4
—Hand-turned sole oxfords, the most comfortable shoe for Summer wear. Made over "comfort last" in soft vici kid, with low heels, blucher lace style.

—Basement

Genuine Cowhide Suitcases, Special \$5.50

—Genuine cowhide, riveted corners, straps, brass bolts and lock. Sewed-in handle, cloth lined and shirt fold, 24-inch.

Extra Heavy Suitcase, special \$9.75

—Extra heavy genuine cowhide suitcase, stitched corners, brass lock and bolts with umbrella strap. All sewed edges, shirt fold, and cloth lined.

—Basement

Bristle Goods

KENT'S BEST BRITISH BRUSHES

\$2.50 Hair Brushes, \$1.00
Pure bleached bristles, 11-row. A brush made to our special order to give a quality brush at a very low price.

\$4 Kent's Hair Brush, \$1.98
Solid rosewood back, bleached bristles, 11 and 13-row, three different styles to choose from.

50c Nail Brushes, 35¢
Kent's pure bristle nail brushes.

\$3.00 Hair Brushes, \$2.25
Kent's whalebone hair brush.

\$5.00 Brushes, \$3.98
Kent's natural bristle satin back hair brush.

\$1.50 Adam's Brushes, 79¢
Real ebony or rosewood backs, 11 rows best bristles.

\$1.75 Hair Brushes, \$1.29
Pearson's Ideal hair brushes—double bristles.

75c Brushes, 59¢
Pearson's Ideal hair brushes.

\$4.00 Brushes, \$2.98
French ivory hair brushes—9-row, extra quality bristles.

\$2.00 Brushes, 98¢
Hair brushes. A wonderful assortment of genuine bristle hair brushes. All style backs. Real ebony or rosewood backs—9, 11 and 13-row bristles.

\$3.00 Brushes, \$1.98
Brushwell hair brushes of solid ebony back, with 13 rows of the famous Brushwell penetrating bristles.

\$1.50 Brushes, 79¢
Hair dresser brushes—5-row with long handles; natural, white or black bristles.

\$4.00 Brushes, \$2.25
Brushwell hair brushes. A 13-row invincible brush; ebony or rosewood.

25c Tooth Brushes, 10¢
Exceptionally good opportunity to purchase one of these hand-drawn pure bristle toothbrushes. All styles, shapes and sizes.

50c Tooth Brushes, 19¢
Including the Professional Hygienic and Vintisept brushes. All hand-drawn bristles.

50c Bath Brushes, 29¢
Fiber brushes with detachable handle.

\$1.50 Bath Brushes, 98¢
Bristle brushes with curved detachable handles.

\$2.00 Bath Brushes, \$1.35
Kent's brush with curved handles, others with strap to fit over the hand.

Undermuslins

At Less Than Usual Prices

\$1.75 Combination Suits \$1.19

—Made of soft nainsook, with round neck. Yoke effect of combined lace insertion and inset lace medallions, ribbon and beading. Drawers trimmed with lace to match.

75c Nightgowns 59c

—Nightgowns, made of soft longcloth, round or square neck, kimono sleeves. Slipover style. Trimmed about neck with picot edge and different patterned laces, ribbon-drawn. Full length and width.

\$1.75 Nightgowns \$1.25

—Made of fine soft longcloth, high neck, with pointed yoke, long made of cluster tucks and three rows of fine embroidery insertion. Yoke sleeves finished with embroidery ruffle at the hand.

Three Undermuslin Specials at 49c

75c Corset Cover, 49¢

—Made of soft-finish longcloth, circular neck, trimmed with real cluny lace, ribbon drawn or with embroidery insertion.

75c Drawers, 49¢

—Made of cambric and longcloth, in regulation or circular style. Trimmed with embroidery. Some with clusters of tucks above embroidery ruffle.

85c Combination Suits, 49¢

—Consisting of corset cover and drawers. Made of soft finish longcloth. The cover cut round neck and trimmed with flat lace; drawers trimmed in lace to match.

Fourth Floor

All 25c Sheet Music Now 10c

Operatic Selections Excepted

—"Somebody's Coming to Town," "One Little Word of Home, Sweet Home," "Snookey Ookums," "Floating Down the River," "Row, Row, Row," "Down Home Rag," "Short Dress Ball," "At the Yiddish Ball," "At the Devil's Ball," "Oh, What a Beautiful Dream," "Some Boy," "On the Mississippi."

—Basement