

Pacific Phone
Marshall 5080

Initiators in This City of an Eight-Hour Working Day for Department Store Employees—First to Inaugurate a Half Holiday on Thursdays During July and August—First to Grant a Full Week's Vacation on Full Pay, With a Full Hour for Lunch the Year Around—We Advocate Early Closing on Saturdays—Mail Orders Will Be Promptly and Carefully Filled

Home Phone
A-2112

Extra! \$2.50 Mesh Bags at \$1.19

For tomorrow we place on sale a fine lot of Mesh Bags. They come in the popular five-inch style narrow frame and are the well-known Bailey mesh. These bags are sold regularly at \$2.50 each and are good values at this price. Specially priced for tomorrow, Bargain Friday, **\$1.19** at this low figure



Extra! \$2.50 Hair Switches \$1.19

For tomorrow we have arranged a very special sale of about 100 fine Hair Switches that will immediately appeal to the economical. They come full 24 inches long and are shown in all the desired shades of brown and drab. They are fine quality, fluffy hair, made to sell regularly \$2.50 each. On sale Bargain Friday at **\$1.19**

EXTRA

Special for Friday!

5000 Yards Manufacturers' Short Lengths
Dress Gingham, 7c Yard

Those with home sewing to do should not fail to attend this saving sale of manufacturers' short lengths of Dress Gingham. The assortment includes both plain and fancy styles in a large variety of colors. All new goods in all lengths from 2 to 10 yards. Regular 10c and 12½c qualities on sale Bargain Friday, yard **7c**

Matchless Economies Abound

Throughout the Store!

Remarkable Offerings for Our 643d Bargain Friday Sale

Brown Linen Crash 6c yd.

Regular 9c quality. Comes full 18 ins. wide.

Tomorrow this store will be a mighty attractive place for economical buyers—every counter, every sales table will be overflowing with desirable merchandise marked at tempting prices. Wonderful, timely, important are the hundreds of saving opportunities which will present themselves at this sale. Here's a partial list, very short and incomplete, but sufficient to acquaint you with the big bargains.

EXTRA

Special for Friday!

About 300 Roman and Oriental Striped
Couch Covers at 79c Each

In our Main Floor Drapery Section we place on special sale about 300 Couch Covers made of good quality tapestry and shown in rich Roman and Oriental striped patterns. They come full 60 inches wide and full 2¾ yards long, and are finished with neat knotted fringe. The kind regularly sold at \$1.25. Bargain Friday at **79c**

Women's One Piece Wool Dresses

FIFTY CHOICE STYLES TO CHOOSE FROM — TAILORED AND TRIMMED IN AN ATTRACTIVE MANNER—MADE OF FINE WOOL SERGES AND SHOWN IN TAN, BLACK, WHITE, NAVY, BROWN, GRAY, ETC. — REGULAR \$8.50 TO \$10 VALUES FOR TOMORROW'S SALE **\$3.98** Choice

This is the greatest bargain in Women's One-Piece Wool Dresses ever announced in this city. It is a prominent manufacturer's surplus stock, consisting of some fifty choice styles that were purchased at a price concession that permits us to offer them to you at a figure that will move them in a hurry. They are made of fine wool serges and are trimmed and finished in the most approved manner. They come in all sizes up to 44 and are shown in black, white, navy, tan, brown, gray, etc.; also in the popular blue and white and the black and white shepherd checks. Although there's an extensive assortment to choose from, we suggest an early visit to insure your size in the style you fancy. Not a dress in the lot worth less than \$8.50, most all regular \$10 values. For one day only, Bargain Friday.. **\$3.98**

UNUSUAL VALUES IN SILK PETTICOATS—THE NEW STYLES IN TAFFETA AND MESSALINE SILKS—\$2.98 AND \$3.90 VALUES **\$1.79**

A great lot of Silk Petticoats that have accumulated during the past few weeks are offered to you at this sale at a price that will close them out immediately. You have choice from 30 different styles and colors in taffeta and messaline silks. Our regular lines, marked to sell regularly at \$2.98 and \$3.90 each, on sale Bargain Friday at **\$1.79**

Three Extraordinary Embroidery Bargains

We have three small lots of the choicest Embroideries we've had in stock this season and they all must go during this sale.

27-Inch Flouncing Embroideries at 29c Yard

Regular Values to 75c Yard
Several dozen patterns with scalloped or hemmed edges, shown in dainty designs especially suitable for infants' and children's dresses. Fine materials, full 27 inches wide. The kind sold regularly up to 75c a yard now on sale at **29c**

27-Inch Flouncing Embroideries at 48c Yard

Reg. Values to \$1.50 Yard
About 1000 yards of slightly soiled or mussed 27-inch Flouncings, shown in patterns suitable for most any purpose; ruffle, hemmed or scalloped edges in dainty, small patterns or large, bold floral effects. The kind regularly sold at \$1.50 a yard priced at **48c**

45-Inch Full Length Embroideries at 53c Yard

Reg. Values to \$1.25 Yard
These are fine Swiss, Lawn and Voile Embroideries, full 45 ins. wide. Shown in deep, well-worked patterns. All are finished with firm edges, either scalloped or hemmed. Regular values up to \$1.25 per yard priced at **53c**

Maude Adams or Byron Collars, shown in hand-embroidered patterns. High grade, perfect fitting, in all sizes. The best 35c grade at **18c**

In the Men's Section Tomorrow Sale of 2000 Fine Negligee Shirts

MADE COAT STYLE, WITH CUFFS ATTACHED, AND PLAIN OR PLAID BOSOM — ALSO WITH FRENCH CUFFS AND SEPARATE SOFT COLLAR TO MATCH—BOTH PLAIN AND COLORS AND FANCY PATTERNS IN REGULAR VALUES TO \$1.50 SPECIALLY PRICED ONLY **89c**

By all means don't forget to visit our Men's Section, for it is here that some of the most attractive offerings of this great sale are to be found. For instance, we offer at a special reduction some 2000 Men's Negligee Shirts, made of high-grade percales and finely woven madras cloths. They come in coat style, with cuffs attached, and with either plain or plaid bosom; also in fancy cloths with French cuffs and separate soft collar to match. All sizes and a full range of colors. Regular \$1, \$1.25 and \$1.50 values on sale Bargain Friday at **89c**

SOISETTE SHIRTS, \$1.50 GRADE, SPECIAL PRICE \$1.15

A fine line of Men's Soisette Negligee Shirts, made with soft button-down collar and faced sleeve. They come in tan, cream and white. All sizes. Every shirt with a soisette label. Regular \$1.50 grade priced at **\$1.15**

MEN'S PAJAMAS, REGULAR \$1.50 GRADE PRICED \$1.15

Three lines to choose from, made of fine percales, woven madras cloths or in plain mercerized cloths. The best styles, finished with military loops. All sizes and the best colors and patterns. Regular \$1.50 kind at **\$1.15**

A Great Friday Sale of Women's Low Cut Pumps and Button Shoes

THE BEST 1913 STYLES — SHOWN IN PATENT, TAN, VELVET AND DULL LEATHERS — THE POPULAR SHORT, ROUND-TOE STYLES — VALUES THAT ARE REGULARLY SOLD AT \$3.00 AND \$3.50 ON SPECIAL SALE TOMORROW AT THIS VERY LOW PRICE, ONLY **\$2.50**

Here's a Shoe Sale that will appeal to both purse and fancy—to your purse because of the saving, to your fancy because of the styles. You have unlimited choice of the best 1913 styles in Low-Cut Pumps and Button and Lace Shoes. Included are the popular short, round-toe models in patent, tan, velvet and dull leathers. The pumps come with either silk or fancy leather bows, all sizes and widths. The kind sold in exclusive shoe stores at \$3.00 and \$3.50 a pair priced for this sale at only **\$2.50**

CHILDREN'S PUMPS—The best styles in patent or dull leathers. Shown with medium or broad toe and trimmed with silk or fancy leather bows. Sizes 8½ to 2 specially priced at, a pair **\$1.49**

OXFORDS AND SHOES FOR MEN—Shown in many of the best styles and in all leathers. See our window. Regular \$3.50 and \$4.00 values on sale tomorrow at, pair **\$3.00**

A Friday Clean-Up Sale of Silks

BEAUTIFUL BLACK SILKS, DRAPERY AND KIMONO SILKS, DRESS AND WAISTING SILKS, IN PLAIN SHADES AND RICH NOVELTIES — THEY COME FROM 20 TO 26 INCHES WIDE AND ARE REGULAR 65c TO \$1.00 QUALITIES — SPECIALLY PRICED FOR TOMORROW'S SALE **49c** Yd.

Most every woman can afford to wear silk when such splendid qualities can be purchased at this low price. It's an early season "clean-up" sale, including hundreds of yards of choice new silks. You may choose from 24-inch Black Swiss Taffetas, 26-inch Black Messalines, 27-inch Drapery and Kimono Silks, in a large variety of choice patterns and colorings; also an extensive showing of Dress and Waisting Silks. These come in neat small patterns, stripes, jacquard weaves and other novelties in taffetas, peaus de cygne, messalines, etc. All are this season's goods. Regular 65c, 75c, 85c and \$1.00 qualities on sale Friday at **49c**

BLACK AND WHITE SHEPHERD CHECKS, 50c GRADE 39c

900 yards of Half-Wool Black and White Shepherd Checks, a firmly woven, washable fabric that is extremely fashionable. Come full 36 inches wide. Best 50c grade at **39c**

NEW STRIPED WOOLEN GOODS, 75c GRADE, ONLY 49c

42-inch Woolen Goods, shown in Peltin, chalk-line and pin stripes, in black, blue and brown. A firmly woven dress fabric that is extremely popular this season. Best 75c quality **49c**

EXTRA! Three Underpriced Specials in Dainty Undermuslins

This is an unusual opportunity for great savings in Undermuslins—dainty, well-made garments in a large variety of styles, dependable qualities, priced to you considerably below the regular prices.

Muslin Drawers for 25c **Dainty Corset Covers for 35c** **Fine Muslin Gowns at 50c**

25c Regular Values to 50c	35c Regular Values to 50c	50c Regular 89c Values
A great variety to choose from. They are made of excellent quality cambric, with deep embroidery or lace flounce, and shown in straight or circular styles and in all sizes. Regular values to 50c priced for this sale at only 25c	These are made of fine nainsook and are shown in an extensive assortment of pretty styles with dainty trimmings of embroideries, laces and ribbons. All sizes and values up to 50c. Take your choice of them tomorrow at 35c	A big selection of style in high-neck, V-neck and low-neck, slip-over styles. Made of fine quality nainsook or cambric and daintily trimmed with fine embroideries, laces and ribbons. Well made and perfectly finished. Reg. 89c values. 50c

Our Muslin Underwear Section will surely be the center of an eager crowd of prudent shoppers tomorrow. See our Morrison street window display and make it a point to be present at the sale.

EXTRA! A Special Underprice Sale of Hosiery and Knit Underwear

Seasonable weight Knit Underwear and Hosiery for women and children priced to you at this sale at figures that permit of splendid savings. Offerings which we know can't be equaled elsewhere.

Hose in Gauze Lisle 29c **Cotton Union Suits at 29c** **Boys' and Girls' Hose 20c**

29c Regular 50c Quality	29c Regular 50c Values	20c Or Three Pairs for 50c
Fine imported Gauze Lisle Hose, made full fashioned and with double knee, double garter top, double sole and high spliced heel. All sizes from 8½ to 9. The kind regularly sold at 50c a pair on special sale at 29c only	Almost half price for these fine Cotton Union Suits. They are fine ribbed garments, shown in low-neck, sleeveless styles, with lace-trimmed knee. They come in all sizes and are well finished throughout. Reg. 50c grade at 29c	Five hundred pairs Boys' and Girls' medium and heavy-weight Cotton Stockings, made with reinforced heel and toe and shown in all sizes from 5 to 10. They are well-known makes that sell regularly at 25c. Now on sale at 20c

Children's White Hose of fine ribbed silk lisle, made with reinforced heel and toe. They come in sizes 5 to 9½. Best regular 25c grade on sale at 19c a pair, or three pairs for low price of 50c