

Pacific Phone **Marshall 5080** ALWAYS FIRST WITH THE BEST THINGS—FIRST IN THE GIVING OF BEST VALUES, FIRST OF THIS CITY'S DEPARTMENT STORES TO INAUGURATE A REAL EIGHT-HOUR WORKING DAY, FIRST TO ESTABLISH A HALF HOLIDAY ON THURSDAYS DURING THE HOT MONTHS OF JULY AND AUGUST, FIRST TO GRANT ITS EMPLOYEES A FULL WEEK'S VACATION, WITH FULL PAY, AND WE ALWAYS ALLOW THEM TO TAKE A FULL HOUR THE ENTIRE YEAR ROUND FOR THEIR LUNCHEON



Special Demonstration and Free Lessons in Knitting and Crocheting With Golden Fleece Yarns

In Our Art Section

For this week we've arranged with the manufacturers of Golden Fleece Yarns to give a special demonstration and free lessons in knitting and crocheting. Miss Markam, an expert in this work, who is in charge, would be pleased to show you how to make all kinds of stitches and almost any article you might wish. Arrange to be here, for a visit will prove both pleasant and profitable.

LEARN TO MAKE bed-room slippers, sweaters, kimonos, sacques, bath robes, booties, hoods, jackets, leggings, vests, scarfs, shawls, slumber robes, beach hats, mittens, etc. As many free lessons as necessary to finish any article.

Special Reductions in Drug Sundries

50c Pebees Tooth Paste specially priced at 35c
20c Ideal Tooth Paste for this sale at 12c
10c Shaving Soap specially priced at only 5c
35c Castile Soap, large bar for only 19c
50c Florida Water special for this sale only 42c
25c Boric Acid special at, the pound 15c
25c Squibb's Talcum Powder specially priced at 18c
50c Hinds' Honey and Almond Cream priced at 35c

Ladies' Home Journal Patterns Priced at 10c and 15c



THE MOST IN VALUE — THE BEST IN QUALITY

Special Reductions in Drug Sundries

25c Benzoin and Almond Cream on sale at only 17c
25c Mentholatum priced for this sale at 15c
25c Nadone Peroxide Cream priced at only 12c
50c Pompeian Massage Cream special at 35c
15c Face Chamois special for this sale at only 10c
25c Face Chamois priced for this sale at 19c
39c Large Chamois specially priced at only 25c
10c 1/4-pound bottle Peroxide for only 6c

Many Unsurpassed Buying Opportunities in Trustworthy Spring and Summer Merchandise

Each offering is its own logical argument for superiority—each represents facts so strong and certain as to be incontrovertible. Such merchandising, such value-giving, must naturally increase the prestige of this store, place it higher in your favor and stamp it firmer than ever as Portland's most progressive dry goods establishment. Compare values.

Sale Seasonable Weight Cotton Union Suits

FOR WOMEN—SHOWN IN LOW-NECK, KNEE-LENGTH STYLES, SIZES 34 TO 38—SPECIALLY PRICED AT THIS SALE TOMORROW AT THIS LOW FIGURE **50c**

The Same Garments in Out-Sizes Priced at 65c

If you are in need of the new season's Knit Underwear, you ought to see our showing, which is the largest and best we have ever gathered. We have a great many specials to offer—for instance, a fine line of Women's Cotton Union Suits of seasonable weight, shown in low-neck styles, made sleeveless and with either lace-trimmed or tight knee. Perfect-fitting, well-wearing garments, shown in out-sizes, at 65c a suit, or in sizes 34 to 38 at **50c**

WOMEN'S SILK LISLE UNION SUITS Special \$1

An unusually fine line of Women's Silk Lisle Union Suits, made in low-neck, sleeveless styles, with either lace-trimmed or tight knee. They come in all sizes, are neatly trimmed and perfect-fitting. Special values at **\$1.00**

WOMEN'S COTTON VESTS, Sleeveless, at 25c

At this low price we are showing a large variety of Sleeveless Vests. They come in the "Cumfy-Cut" style or with fancy yokes; also the Melba, made with "Can't Slip" straps. All regular sizes are included. All priced at **25c**

Women's 35c Full-Fashioned Cotton Hose, With Reinforced Heel and Toe, Specially Priced for This Sale Only 25c



An Extraordinary Sale of Cheney Brothers' Shower Proof Foulards

CHOICE NEW PATTERNS IN RICH COLORINGS—OUR BEST REGULAR \$1.00 QUALITY SPECIALLY PRICED FOR THIS SALE, A YARD **79c**

This store's exhibits of Cheney Bros.' Foulards is a remarkable exploitation of all the newest and most favored styles for late Spring and Summer wear. It is the premier display in this city. Virtually thousands of yards are being shown, in exclusive styles, except a few dots. All the new desired color grounds are shown—the new blues, new browns, new tans, new grays, new greens, lavender, white, black, rose, etc., in dots, attractive figured designs and small patterns. Beautiful 23-inch Showerproof Foulard Silk in regular \$1.00 quality sold here at **79c**

NEW CREPES DE CHINE—24 INCHES WIDE 85c, 36 INCHES WIDE FOR \$1.50

Extremely fashionable and popular Crepes de Chine, shown here in the correct new shades for street or evening wear. Fabrics that are pure silk. They drape gracefully and are matchless values at the above prices.

CHENEY BROS.' COATING PONGEES AT \$2.00 TO \$3.00 YARD

54-inch Pongee Silks, shown in natural color and in the most popular weaves for coats. Cheney Bros.' Silks in three qualities—priced at **\$2.00, \$2.50 and \$3.00** a yard.

NATURAL COLORED PONGEE SILKS AT \$1.00 A YARD

At this price you have choice of the best weaves—Pekin Duck, Cloth of Gold, Shan Tung, Rough Tussah, etc. Silks that wash like linen and that come full 36 inches wide.

NEW CREAM-COLORED COATINGS SPECIALLY PRICED \$1.50 TO \$2.50 YD.

Just received, a large invoice of the new Cream-Colored Coatings, fabrics that are all pure wool, that come from 46 to 56 inches wide, and are shown in the most fashionable weaves. Extra weight Wide-Wale Diagonals, Heavy Basket Weaves, Novelty Whipcords, Bedford Cords, Serges, etc. No matter what your particular taste demands in cream-colored fabrics, you'll find it here at a price that will please you.

NUN'S VEILING SPECIAL 50c A YARD

A very popular and durable fabric for Summer wear, Nun's Veiling or Wool Crepe. Comes full 36 inches wide and in the best colors. It is a very sheer fabric that makes up nicely.

REED'S LANSDOWNE AT \$1.25 YARD

A beautiful silk-and-wool fabric that washes perfectly. Comes full 42 inches wide and shown in 30 colors. William F. Reed's celebrated Lansdowne, sold everywhere at one price—**\$1.25** a yard.

Phenomenal Purchase and Big Sale of Women's One-Piece Wool Dresses

THE SEASON'S BEST STYLES, TRIMMED IN AN ATTRACTIVE MANNER — THEY COME IN WHITE, TAN, NAVY, BLACK, BROWN, COPENHAGEN, ETC., ALSO IN SHEPHERD CHECK — REG. \$15 TO \$20 VALUES FOR

\$7.98 Each

Our Morrison Street Window Display Will Give You an Idea of the Styles and Values Offered at This Sale

This is without doubt the greatest bargain we have ever been able to offer in Women's One-Piece Wool Dresses, and one we do not expect to be able to equal again this season. It is a phenomenal purchase of a prominent manufacturer's entire sample line, including the season's best styles. They are fine, pure wool dresses that are trimmed, tailored and finished in a most satisfactory manner. More than two hundred to choose from, and no two alike. They come in white, navy, black, Copenhagen, brown, tan, etc.; also in the popular shepherd checks. There are so many different styles that we won't attempt to describe them—we will only say that, no matter how exacting you may be, you can be thoroughly satisfied in style, color, material, trimming—and, best of all, price, for you have choice from regular \$15.00 to \$20.00 values at **\$7.98**

UNEQUALED VALUES IN WOMEN'S SUITS, \$12.50 TO \$25.00

You have only to see these garments to be convinced that they are the best values in the city. They are the latest styles with different length coats, shown in the different shades of blue. No person too small or too large for us to fit. Alterations free when necessary. Handsome suits, each and every one, bearing the lowest possible price, **\$12.50 up to \$25.**

EXTENSIVE SHOWING CHILDREN'S DRESSES, 98c TO \$3.90

We have made a special effort this season to supply your every need in Children's Dresses. Here you will find an extensive variety of styles in materials that are guaranteed fast color—percales, ginghams, poplins, etc., every desired size and price. They are especially attractive values at prices ranging from **98c, \$1.25, and up to \$3.90.**

The New Curtain Scrims

Particular housekeepers will take a special delight in looking over our extensive showing of the New Curtain Scrims. The colorings are right, the patterns are right and the prices are right. You may choose from

Plain Scrims at all prices from 12 1/2c to 50c yard.

Printed Scrims at 20c, 25c, 30c to 40c a yard.

Fancy Bordered Scrims in openwork and jacquard styles at 45c and 50c yard.

These goods are well displayed in our Main Floor Drapery Section, and selections can be easily and promptly made.

Big Sale Women's Pumps in Short Round Toe Styles

Shown in Patent, Vici Kid and Gunmetal Leathers—All Sizes and Widths at Pair **\$1.98**

Purchase at This Sale and You Save a Dollar

Our Morrison street window display will give you an idea of the values offered at this sale. It's a special underpricing of several hundred pairs of Women's New Style Pumps. They come in patent, vici and gunmetal leathers, and in all sizes and widths. All are shown with the popular short, round toe and they come with either silk or fancy leather bows. They are the kind sold in exclusive shoe stores at \$3.00 a pair. Special at this sale **\$1.98**

Girls' Pumps and Shoes—Shown in patent and gunmetal leathers, all sizes and widths. Best \$1.50 grades, pair **99c**

Great Sale Men's Negligee Shirts

THEY ARE SHOWN WITH FRENCH CUFFS AND SEPARATE SOFT COLLAR—OUR BEST REGULAR \$1.25 GRADES PRICED SPECIAL AT **98c**

Men's High-Grade Negligee Shirts at a worth-while saving. Garments of splendid material, finished with French cuffs and separate soft collar. They come in plain tan and cream and with self-corded stripe. They are shown in all sizes and are sold regularly at \$1.25. Special for this sale at **98c**

Men's Shirts, Our \$1.00 Values on Sale at Only 79c

An extra big special for Men's Negligee Shirts, made with soft button-down collar and faced sleeve. They are made of a splendid quality mercerized material in plain tan, cream and white. Regular \$1.00 values for this sale at **79c**

Men's \$1.50 Kid Gloves for \$1.15 Pair

Special sale of Men's Gray Suede Gloves, made with full pique seam and shown in all sizes. Regular \$1.50 grades on sale for **\$1.15**

THE POPULAR GEM SAFETY RAZORS SPECIAL FOR THIS SALE AT ONLY \$1

Special Underpricing of Bands and Edges—65c and 75c Kind, Your Choice, Yard 23c

At this sale you have choice from hundreds of pretty Bands and Edges—dozens of patterns. Included are 4 to 6-inch Ratine Bands, 4 to 10-inch Filet Bands, 3 to 10-inch Shadow Bands, 1 1/2 to 3-inch Venise Bands; also 18-inch Filet, Shadow, Oriental, Cluny, Cordella and Normandy Allover Laces. Reg. 65c and 75c kinds priced for this sale at **23c**

Regular 25c Cluny Bands From 4 to 6 inches Wide Specially Priced at 10c a Yard

Bulgarian Neckwear—A full showing of the latest and best styles. Reg. 50c values priced at **18c**

27-inch Embroideries—An assortment of the best patterns and materials, values to \$1.50, to go at **59c**

Fancy Ribbons—6 to 8-in. Fancy Ribbons shown in best shades for millinery purposes, \$1.25 grade **59c**

27-inch Flouncing—Also 18-inch Corset Cover Embroideries and 4 to 14-in. Edges, values to 35c yard, at **15c**

Baby Flouncing—Full 27 ins. wide, large variety of patterns to choose from, \$1.00 grade **48c**

18-inch Flouncings—Shown in a large assortment of neat, attractive patterns, values to 25c yard, at **10c**

5 New Lots Wash Goods

The very Wash Fabrics that most every woman wants for Spring and Summer wear are here in full assortments. All are marked at the lowest prices it is possible to quote on equal qualities. HERE ARE UNUSUAL VALUES AT 25c YARD.

SILK STRIPE VOILES—Very dainty fabrics, shown in plain colors with narrow white stripes.

CORDED POPLINS—A very fashionable and attractive fabric shown in plain colors and white.

HIMALAY SUITINGS—Also Durbar Suitings, shown in rajah weaves, both plain colors and white.

PRINTED JACQUARD IMPRIME—A very "new" fabric, shown in dark colors in figure and stripe designs.

PLISSE IMPRIME—Another pretty new printed fabric, shown in light colors in flower and figure designs.

Brocade Marquise—One of the most desired new printed fabrics. It is part silk. Shown here in flowered and figured designs in light colors. Special price, **35c**

Printed Flaxon—A very attractive, sheer fabric, shown in pretty flower, figure, dot and stripe designs; also with neat borders. A very special value at this low price **20c**

Plain Shades and Fancy Colorings in the Best Weaves—

25c Yard

Come — Make Your Selections While Assortments Are Complete.

Silk Plisse Crepe—An unusually fine fabric, shown in dainty colorings in flower and figure designs. Specially priced for this sale at this extremely low figure **35c**