



Coty's Perfumes

We're showing a complete line of Coty's Perfumes, Powders, Toilet Waters, Soaps, Sachets, etc., the acknowledged peer of all French Perfumes. Also the famous Houbigant's line, as well as Roger and Gallet, Piver, Pinaud and Violet. We carry only the recognized world-standard French line of Perfumes. Imitations under French labels will not be found in our stock.

SMELLING SALTS, IN LARGE JARS—containing the Squibb's Ammonia Cubes in a special spirit of lavender. Colored any desired tint. Six styles of jars at 75¢ to \$1.50.

See the Back Pages of Sections One and Three for Additional Store News of Vital Interest to You

April Sale of Toilet Goods and Drugs!

THE women of Portland—and the men, too—await each month this announcement of our unparalleled Toilet Goods and Drug Sale! Knowing that we are never undersold, and that our prices are seldom equaled, the Toilet Goods and Drug Requisites are supplied here each month to hundreds of thoughtful patrons—realizing that this, The Quality Store of Portland, assures them of great-

est dependability and at the lowest possible prices. Use this page as a guide—check the needed or wanted articles, then come tomorrow and replenish your needs at savings that are indeed worth while! Telephone and mail orders will be filled at these reduced prices during this sale. We reserve the right to limit quantities that all bona fide patrons may be supplied.

KODAK FILMS DEVELOPED FREE TOMORROW

To acquaint you with the superior workmanship in developing your Kodak Films when brought to our expert workmen, we will develop Free of charge tomorrow, all Kodak Films brought to us for one day only. This we do with the understanding that the printing be done by us at our regular prices, one print of each negative being the minimum.

First Floor—New Building

WAYNE WARDROBES

Store your Winter clothing in these mothproof Wayne Wardrobes. Made in sizes for every garment, and you'll find them here in greatest variety at 40¢ to \$1.50.

PIPES

Men will find here a most complete assortment of every style and conceivable shape of Pipes! Calibash, Meerschmum and Briarwood, at 25¢ to 85¢

Special

55c and 75c Briarwood Pipes—in large variety of shapes and sizes. Specially reduced for this sale, choice 39¢

Store Directory

City Water Pay Station, Basement, Main Bldg.
Express Office, Basement, Main Bldg.
Money Orders Issued, Basement, Main Bldg.
"To-be-Called-for" Bags, Basement, New Bldg.
"Lost and Found" Bureau, Basement, New Bldg.
Checking Room, Basement, New Bldg.
Accommodation Bureau, First Floor, Main Bldg.
Public Telephone Booths, Basement, 2d and 7th
Nursery (Trained Nurse in Charge), Fourth Floor, Main Bldg.
Hospital (Trained Nurse in Charge), Fourth Floor, Main Bldg.
Bental Bureau, Fourth Floor, Main Bldg.
Mail Order Department, Sixth Floor, New Bldg.
Reception and Writing Rooms, 7th Floor, New Bldg.
Restaurant and Tea Room, 7th Floor, New Bldg.
Carriage Director, Taxis and Cabs, 6th Street Entrance.

10c Pkg. Deazzo Hair Shampoo

will be given Free to each woman visiting our Toilet Goods and Drug Section during this sale.

Hess Theatrical Make-up—offered here in complete stock—Creams, Face Powders, Rouges, Grease Paints, Liners and crayons.

Hanson & Jenk's Halycon Rose Talcum Powder

in white and flesh tints. An exquisitely perfumed Talcum, bottle 75¢.



Genuine Parisian Ivory

"LOONEN'S"—THE ORIGINAL MAKE
We have received direct from France a complete assortment of the original trade mark and gold-stamped Parisian Ivory. It's the genuine "Loonen" make, and every piece of this beautiful Toiletware bears stamped upon it the trade mark in gold, "Loonen, France."

Violet Coronation Ware

IN RICH AND BEAUTIFUL ASSORTMENT
There's an individual richness and most pleasing color in the beautiful Coronation Ware we offer. Included are Hair Brushes, Mirrors, Combs, Puff Boxes, etc. Worth \$1 to \$20, special during this sale at HALF PRICE.

DeMiracle Removes Hair, \$1 Bottles 69c

Superfluous hair on face, neck and arms may readily be removed by using DeMiracle. DeMiracle is the only method for the removal of superfluous hair that is indorsed by physicians, surgeons, dermatologists, medical journals and prominent magazines, and has received testimonials of praise from the most eminent authorities. During this sale we will offer regular \$1.00 bottles of DeMiracle at the special price of 69c

MELOROSE Massages and Cleanses

So perfectly does Melorose combine the essentials of massage and cleansing that it has long been renowned for the pleasing results it has shown. Scores of the world's famous beauties will use none other than this high-grade Cream. Give it a trial application; you'll see how readily the pores of the skin are purified—how wrinkles, blackheads and facial blemishes are removed. During this sale we offer 50c boxes of Melorose Cream or Powder at only 39¢.

Soaps

- 75c Conti Castile, about 4-pound bar, 50¢.
- 10c Violet Glycerine Soap, the cake 7¢
- 15c Kolynos Soap, the cake 12¢
- 25c Poslam Soap, 19¢
- 25c Shaving Cream (Mennen's), 19¢
- 15c Muriyon's Witch Hazel Soap, 9¢
- 25c Cuticura Shaving Stick, 19¢
- 10c Lilac Rose Glycerine Soap, 4¢
- 15c Bourgeois' Almond Soap (imported), 10¢
- 10c Jergen's Old-Fashioned Oatmeal, large cakes, 6¢
- 10c Peroxide Bath Soap, cake 7¢
- 35c Jergen's Toilet Soap (2 in box) 25¢
- 10c Lily Cream Soap, 5¢
- 18c Armour's Super Tar Soap, 2 for 25¢
- 5c Lifebuoy Soap, cake 3¢

Creams

- 50c Dr. Charles' Fleah Food, 29¢
- 35c Hazeline Snow, 23¢
- 50c Rarus Theatrical Cream (full pound), 39¢
- 50c Stillman's Freckle Cream, 29¢
- 50c Berry's Freckle Ointment, 39¢
- \$1.25 Creme Simon (imported), at 89¢
- Frostilla (Holmes), 14¢
- 25c Woodbury's Facial Cream, 15¢

Sundries

- \$1 Hand Mirrors, ebony and mahogany, 79¢
- 50c Household Thermometers, guaranteed, 29¢
- \$1 DeMiracle, superfluous hair remover, 69¢
- 25c Black Rubber Pocket Combs (leatherette cases), 15¢
- 50c and 75c Celluloid Buffers and Trays, 39¢
- 15c Whisk Brooms, 7¢
- 15c Chamois, in sealed pkge., 10¢
- 15c Wool Powder Puffs, each 10¢
- 25c Down Powder Puffs, each 15¢
- 50c and 75c Parisian Ivory Picture Frames, 1/2 Price
- 25c Eversweet, 2 for 25¢.
- 25c Amolin (deodorizing), 16¢
- Sassafras Bark, 6 ounces, 10¢
- Moth Balls, pound 5¢
- Orris Root Powder, 6 ounces, 10¢
- Fluid Extract Cascara (Aromatic), 4 ounces, 25¢
- Tincture Benzoin, 2 ounces, 15¢
- Olive Oil, 6 ounces, 19¢
- Chloroform Liniment, 4 ozs., 25¢
- Rosewater and Glycerine with Benzoin, 6 ounces, 10¢
- Compound Licorice Powder, 5 ounces, 10¢
- French Chalk, 5 ounces, 10¢

Perfumes

- 75c Pinaud's Lilac Vegetal and other odors, 53¢
- 75c Eutaska Toilet-Water, 39¢
- 50c Locust Buds Toilet Water, 29¢
- 75c Toilet Waters, large assortment of odors, 39¢
- 50c Sachet Powders, large assortment of odors, 25¢
- 10c Sachets, 5¢
- 50c Bulk Odors, rose, violet, carnation and many other good odors, per ounce, special 25¢

Manicuring

- 15c Imperial Nail Polish, 10¢
- 25c Miller Rubigloss, 14¢
- 10c Genuine Orangewood Sticks, at 5¢
- 25c Dr. Parker Pray's Nail Enamel, at 15¢
- 25c Dr. Parker Pray's Emery Boards, 10¢
- 25c Lusterite Nail Enamel (cake form), 14¢
- 50c Buffers (removable), 29¢
- 25c Buffers, each 16¢
- 25c Nail Files, flexible, 19¢
- 35c Manicure Scissors, 19¢

Hair Tonics

- 25c Danderine (small size) Hair Tonic, 16¢
- \$1 Pinaud's Eau de Quinine Hair Tonic, 69¢
- \$1 Hays' Hair Health, 69¢
- 50c Parisian Sage Hair Tonic, 37¢
- 50c On-Riah Hair Remover, 39¢
- 50c Seven Sutherland Sisters' Hair Tonic, 37¢
- 75c Sheffield's Colorine, 59¢

Powders

- 25c Massata Talcum (Lazell's Oriental Powder), 12¢
- 25c Lily of the Valley Talcum 12¢
- 25c Crown Bathadora, 18¢
- 15c Oriental Talcum (borated) 6¢
- 25c Jergen's Violet or Rose Talcums, 1-lb. tins, 18¢
- 35c La Dorine (DePoeche), 29¢
- \$1.25 Oriental Cream (Gourard's), 92¢
- 50c Derma Viva (flesh and white), 29¢
- 50c Java Rice (Bourgeois'), 23¢
- 50c Pozzoni's Powder 25¢
- Madeline Powder (Bourgeois' new-est rice), 50¢
- 50c Carmen Powder, 25¢

Patent Medicines

- 50c Phenolax Wafers (up-Johns), 29¢
- 50c Murine Eye Water, at 29¢
- 50c Papes' Diapiesin, 29¢
- 25c Spratt's Cat Food, 19¢
- 10c Electro Silicon, 6¢
- 50c Caldwell's Syrup Pepsin, 33¢
- \$1 Prune Bitters, 69¢
- 50c Laxoris, 35¢
- Milk Sugar, Merck's, 1 pound 25¢
- 25c Celery King Tea, 15¢
- \$1 Glyco-Thymoline, 73¢
- 25c Seidlitz Powders (12 in a box), 19¢
- 10c Orange Headache Powders, 5¢
- 35c Castoria (Fletcher's), at 20¢
- 50c Beef, Iron and Wine (Tonic), 33¢
- 25c Carbolic Salve, 13¢
- Sulphur (Blood Purifier), 50¢ and \$1
- \$1 Saraparilla (Tokolon), at 49¢
- Sulphur and Cream of Tartar Lozenges, 8¢

Tooth Preparations

- 25c Peroxide Tooth Powder, 19¢
- 25c Graves' Tooth Powder, sp. l. 2 for 25¢.
- 25c Rubifoam, 2 for 25¢.
- 25c Sanitol Liquid Dentifrice, 2 for 25¢.
- 15c Lyon's Tooth Powder, 2 for 25¢.
- 25c Sheffield's Dentifrice, 2 for 25¢.

Bauer & Black's Complete Line of Cottons, Adhesives, Sick-Room Supplies, Gauzes, etc., offered during this sale at Reduced Prices.
35c one-pound roll Hospital Cotton.....20¢
50c five yards Plain Sterilized Gauze.....29¢

Printed Wedding Invitations and Announcements!

Our Stationery Section has made special reductions for this week on Printed Wedding Invitations and Announcements. The June Bride-to-be will find this the opportune time to order Invitations and Announcements. 'Tis well to anticipate the printing in advance. And during this sale you're assured of considerable saving.

100 Wedding Invitations or Announcements—on heavy kid-finish paper, with in and outside Envelopes to match. Special, \$4.39.

Each Additional 100 Invitations or Announcements, \$1.98

100 Printed At-Home or Party Invitations—five or six lines on good quality linen Correspondence Cards with Envelopes to match. Special \$2.09.



Telephone Marshall 4600, A-6101

Mail Orders Filled

A Marvelous Beautifier! Fouche Roseen



Velvety-like in texture and exuding a most delicate bouquet perfume. In addition to the marvelous qualities for beautifying, Fouche Roseen finds preference with thousands of women throughout the land. Put up in attractive jars, and priced very low at, jar 50¢

FOUCHE ROSEEN CLEANSING CREAM
Few Cleansing Creams to which can be attributed such just claims for merit as Fouche Roseen. For use in massaging there's no superior to this well-known Cream. Even with one application, you'll find marked improvement in the condition of the skin. In glass jars, 50¢

These "Little Pink Bricks" --Beauty's Aid!

(Pronounced Sem-Pray-Jo-Ve-Nay)
Marietta Stanley's Little Pink Brick, as Sempere Giovine is commonly called, has accomplished wonderful results in the building up of depleted tissues by retaining or bringing back the glow of youth and natural beauty. Its remarkable soothing qualities help many women to eliminate the tired and worried expression. Positively harmless in its action on the most delicate skin. For our April Sale of Toilet Goods we offer Sempere Giovine, regular 50c size, at only 29¢

A Refined Freshness Always When You Use Aubry Sisters' Beautifier



A wonderful help to milady who prides herself in the beauty of the skin—is Aubry Sisters' Beautifier. A delightful paste that takes the place of powder—gives a refined freshness to the skin, when applied with a moist sponge, does not rub off and cannot be detected. Price, the jar, 25¢, 50¢ and 75¢.

Weller \$2.50 Safety Razor at 25c

One Blade Included
The Weller Safety Razor is known the country over, and possesses every desired safety feature, and the advantage of the long water blade, which permits the same shaving stroke as does the old style Razor. The regular price of the Weller Safety Razor with 4 blades is \$2.50. Blades are \$1 per dozen. A special purchase permits us to offer you a limited number of these Razors—each with one blade included for only 25c

81 Radiumite Razor.....25¢
50c Razor None.....25¢
75c Razor None.....25¢

50c Razors—in assorted sizes, 5 to 8-inch; all high grade and imported direct from Germany. Special, pair, 29¢



Every Man Who Shaves Himself Should Own One Of These Weller's

SANITOL--The Famous Tooth & Toilet Preparations

For the Teeth

Sanitol Tooth Powder—an antiseptic and absolute cleanser that preserves the health of the teeth, prevents tooth decay and keeps the teeth white. It acts differently from all other tooth powders. Regular price 25c, special for this sale, can 19¢.

For the Toilet

Sanitol Face Cream—The disappearing face cream, absorbs instantly into the pores, contains no grease, purifies and cleanses the skin. A skin nourisher and complexion beautifier. A most perfect non-grease face cream. Regular price 25c the jar; special for this sale, 19¢.

Mme. Hatten's Cold Cream

A 20th Century Wonder

For years Mme. Hatten worked and experimented until she perfected the formula from which this Princess Cold Cream is manufactured. It's an ideal cleanser—not greasy, though oily enough to penetrate the pores and remove dust and impurities.

Princess Cold Cream, as well as all other Mme. Hatten preparations, bears the original "Bee-Hive" label. All put up in light sanitary boxes. The Cream, a jar, at 50¢ and \$1.00.

Other 20th Century Specialties—Bleach Cream, Freckle Cream, Almond Cream, Face Powder, etc. Various, 25¢, 50¢ and \$1.00.



Nourishing & Refreshing --Borden's Malted Milk



And especially do invalids find this famous Milk a most nourishing food. Every member of the family will be benefited by its use. Even as a refreshment, it is most pleasing and satisfying. Prepared under the most scientific process from cows' milk of the richest quality—made to conserve every atom of nutriment. You'll find the most healthful strength in Borden's Malted Milk, and we recommend it highly for both old and young alike. Put up in glass bottles, hospital size, \$2.98; large size, 79¢; small size, 40¢.

Beware of a Cuticle Knife Alabastrine for the Nails

Beecham's famous Alabastrine, softens the cuticle, prevents hang-nails and rough finger tips; then, too, you'll prevent the chapping and cracking of nails by conscientious use of this marvelous preparation. Every woman, and man, too, will find Alabastrine invaluable in keeping the nails looking bright. Large size jar only 65¢.



BEECHAM'S VIOLET CREAM
Ideal for beautifying the skin, prevents flabbiness and wrinkles, is antiseptic and non-greasy, and may be relied upon for absolute purity. Put up in convenient glass jars at, a jar, 50¢.

Sale of High Grade Rubber Goods

You may depend upon the reliability of the Rubber Goods we offer you. The articles, though greatly reduced for this sale, are nevertheless guaranteed for one year.

- \$1 Red Rubber Fountain Syringes, size 2, special 69¢
- \$1.25 Red Rubber Fountain Syringes, size 3, special 79¢
- \$1 Red Rubber Hot Water Bottles, size 2, special 69¢
- \$1.25 Red Rubber Hot Water Bottles, size 3, special 79¢
- \$1.50 Combination Red Rubber Fountain Syringe and Water Bottle, size 2, special 99¢
- \$1.75 Combination Red Rubber Fountain Syringe and Water Bottle, size 3, special \$1.09
- \$2 Gloria Bulb Syringes, special \$1.39
- 35c to \$1 Rubber Sponges at 1-3 Off.

