

Turn to Back Pages of Sections Two and Three for Details of Toilet Goods and Drug Sale and Spring Sale of Paints

High Tide of Values--Low Ebb of Price

Offered You Here During Our 3d Annual "Across-the-Sea" Sale!

Come Tomorrow to the Quality Store of Portland for Your Every Need for Home and Self--Assured of Dependable Merchandise

We Announce to Our Patrons

An Actual Eight-Hour Day--In commemoration of the 56th Anniversary of this business we will, on and after May 1 next, give our employes an actual 8-hour day, opening at 8:30 a. m., one hour for lunch and closing at 5:30 p. m., excepting Saturdays.

A Minimum Wage--In commemoration of the 56th Anniversary of this business, we will, on May 1 next, establish a wage schedule based upon a graduated scale of increase for efficiency. No woman employe to receive less than \$8 per week or \$35 per month. Apprentices and minors to receive not less than \$6 per week or \$26 per month.

Meier & Frank Co.

Dainty and Beautiful French Laces at Less

Calais Shadow Lace Flounces--imported direct from France are offered tomorrow at decided reductions. Choice of white and cream, 18 and 27 inches deep.

\$2.00 and \$2.50 Flounces, yard, **\$1.69**
\$3.00 to \$3.75 Flounces, yard, **\$2.25**
\$4.00 to \$4.75 Flounces, yard, **\$3.59**

Lace Edges and Insertions--of French and Italian Valenciennes Laces are offered for tomorrow at extremely low prices.

10c and 12c Edges and Insertions, Yard, **7c**
20c and 25c Edges and Insertions, yard, **17c**
15c Edges and Insertions, yard, at **10c**

\$1 Crepe Chiffons--made in Lyons, France. Shown in all the new shades; 42 inches wide. Special, the yard **79c**

\$1.50 Chiffon Cloths--in the newest Spring shades, for the making of dainty waists and gowns, the yard **\$1.19**

50c Beaded Chiffons--in white and wanted colors. For the making of evening gowns, 42 inch widths. Yard **39c**

Corset Cover Embroideries--of Swiss and nainsook, in neat, eyelet and floral designs; 18 inches wide.

45c to 75c Embroideries, yard, **39c**

\$1 to \$1.50 Embroideries, yard, **89c**

85c Semi-Made Corset Covers--"Lilly White," in beautiful floral designs. Special for tomorrow only **50c**

85c to \$1.25 Baby Flounces--27 inches deep, with ruffled edges and dainty floral designs. Special, the yard **69c**

First Floor--New Building--Mail Orders Filled

Admired, Is Every Woman in These Handsome New Spring Suits

Fastidious women dressers should make tomorrow their shopping day for the new Spring Suit, and above all should see these unusually smart and handsome new two and three-piece models, which have been decidedly reduced--and timely, too, for early Spring choice! Two of the Suits as illustrated were sketched in our Garment Salons. The modes are new Russian and Bulgarian blouse effect and straight-line Coats. Also attractive semi-fancy styles of silk and wool. Many are trimmed in silk cord. Also fetching models showing Faille Silk Coats and Charmeuse Silk Skirt. Silk æolian, Canton crepe and wool poplins, Bedford cords and eponge are used with admirable success.

\$55 Suits Tomorrow at \$44.00
\$75 Suits Tomorrow at \$60.00
\$88 Suits Tomorrow at \$70.40
\$98 Suits Tomorrow at \$78.40
\$125 Suits Tomorrow at \$100.00
\$135 Suits Tomorrow at \$108.00



New \$25 Suits \$16.65

Women who had planned an outlay of \$25 for the new Spring Suit should come early tomorrow for this splendid group that we special at only **\$16.65**. You'll find the most authentic and favored modes with semi-fitted jackets, having notch collar and small revers. In strictly plain-tailored styles. Then, too, there are semi-fancy Suits and the new Blouse Suits, in every wanted color or checks and stripes.

Jaunty Norfolk Coats

They're all the rage this Spring for swagger dress wear--the jaunty Norfolk Coats in red, and the Blazer and Bulgarian Blouse Coats in red, green or white. Contrastingly trimmed in black or white, and having patent leather belt. In price they range--\$5, \$6.50, \$10, \$12.50, \$15 and \$16.50.

The Newest Waists Are Loveliest

With the daily arrival of new Waists we wonder: Will the ultimate of loveliness soon be reached? The newest are of washable silks. Showing Japanese crepes, habutai and crinkle crepes. Many are designed with Robespierre collars. Other Waists are of marquisettes, voiles and mulls. In semi-dress and dress styles with dainty trimmings of newest laces. These Waists we offer at \$5 to \$25.



Every Lover of Art Will Enjoy Our Free Exhibit of World Famed Paintings

"The Nativity of Christ"

Valuation \$65,000
By Benjamin Constant

In this painting the Shepherds are entering the open door; the Mother with the Babe in her arms, sits in the foreground; Joseph kneels before the Mother and Babe, seemingly awed at the sainted picture before him. The picture is commanding and bears long acquaintance. For 25 years Constant was president of the French Legion of Honor.

"Lincoln, The Railsplitter"

Valuation \$22,500
By Philip Cunningham

This picture portrays Lincoln when about 22 years of age, wending his way homeward after the day's labor splitting rails. The picture we are now showing will doubtless immortalize the artist who painted it, for it is young Lincoln in every detail.

Neckwear Reduced

Three Day Sale



Three Day Sale

Seldom, indeed, that such a comprehensive stock of Women's Neckwear is included without restriction and at such pronounced reductions! That's our offer for tomorrow, Tuesday and Wednesday. Every piece of Women's Neckwear is included for this event. You'll find many dainty pieces of

Real Lace Neckwear Plauen Lace Neckwear
Batiste Neckwear Shadow Lace Neckwear Lawn Neckwear
Guimpes Scarfs Jabots Collars Stocks
Also Linen Collars, Ruching and Pleatings

Although there's unlimited variety, 'tis wise to plan for early selection tomorrow!

25c and 50c Jabots--on lawn, trimmed with hand-crochet lace. Each **17c**

Women's 75c and \$1 Lace Collars; also Jabots and Epaulet Lace Collars **57c**

25c and 35c Shadow Lace Guimpes--in white and ecru Made with lawn and drawstring. Special ca. **19c**

50c to \$2 Jabots and Collars--of real lace trimming. Also dainty Plauen Lace Collars and Yokes, each **37c**

50c and 65c Collars--hand embroidered rolling style and the popular Robespierres, in all sizes, ca. **25c**

20c and 25c Net Pleatings--with choice of Lace Edge, scalloped, and plain. In white and ecru. 1 to 3 inches wide. Special, the yard **12c**

—First Floor--Main Bldg.

—Mail Orders Filled

The "Up" underwear the glove

The Kayser Silk Glove

The name "KAYSER" stamped in the hem of a Silk Glove, is assurance of quality and reliability. The generally acknowledged supremacy of the "KAYSER" Silk Glove is not the work of a day or a year, but the cumulative result of many years leadership, which has compelled recognition and attempted emulation on the part of others in the same field.

The Genuine "KAYSER" Glove "costs no more" than the "ordinary kind," that are represented as being "just as good."

Imagine what would happen if the dealer offered you your change in money branded "Our Own Make" and represented "just as good" as Uncle Sam's--would you take it without Uncle Sam's endorsement?

To secure Silk Glove value is merely a matter of insisting on this endorsement--the name "KAYSER" in the hem.

A Guarantee Ticket in every pair.

Short Silk Gloves, 50c, 75c, \$1, \$1.25, \$1.50
Long Silk Gloves, 75c, \$1, \$1.25, \$1.50, \$2
John Kayser & Co., Madison
New York

Artistically Inclined

Women Can Evolve Wonderful Creations From These Modish Untrim'd Hat Shapes

A new lot of Untrimmed Hat Shapes that are worth to \$4.50 are included in this sale tomorrow, and with a few deft touches of ribbons, feathers or flower trimming, they readily become the vogue of chic and charm. Included in this offering you'll find untrimmed shapes of milan and hemp, and of the latest models. In black, white and colors. Your choice tomorrow only **\$2.45**

—Second Floor--New Bldg.

Most Timely Sale of Reed Rockers



\$5.00 Reed Rockers Only \$2.98
Reed Rockers, just as illustrated, have roll arm and reed seat; brown finish only. Regularly \$5. Special for **\$2.98** this sale



Reed Rockers at \$2.69
Handsome Reed Rockers, just as illustrated; finished in brown only. Regularly \$4.50. Special at **\$2.69** only



\$10.00 Reed Rockers \$5.98
Reed Rockers as illustrated in natural finish. Have heavy roll arm and cane seat. Regularly \$10. Special for this sale **\$5.98**

Purchase on Our Club Plan of Easy Installments

Have Luncheon Tomorrow--in our Seventh Floor Restaurant--you'll enjoy the excellence of cuisine, promptness of service, and comfort withal. Orchestral Music an additional feature during the Luncheon period; also direct express elevator.

High Grade Corsets \$4.27

Every Corset in this lot is authoritative in design and modeled to give greatest comfort to the wearer. You'll find all sizes, and our expert Corsetters will willingly assist you in the selection of the correct model. Decidedly reduced are these **\$4.27** Corsets to sell at

\$1.25 and \$1.50 Rajah and Salome Pongee Silks, 79c

Greatly favored for the making of the Spring Dresses are these imported Rajah and Salome rough pongee Silks. In brown, navy, pink, gobelin, natural, black, light blue, tan and green. See them in the Fifth Street Window Display. These Silks are of \$1.25 and \$1.50 quality, and special for tomorrow, the yard **79c**

First Floor--New Building--Mail Orders Filled

To \$5.00 Bags, \$1.49

Words of description are inadequate to tell the unusualness of this sale of Hand Bags. Every conceivable shape, color and high grade leather is included. Many formerly sold to \$5. Tomorrow your choice for only **\$1.49**

To \$7.50 Hand Bags--in a most phenomenal sale. These bags must be seen to have their true worth appreciated--inspect our window display. You'll find genuine seal, walrus, imported Morocco and other fine leathers. In swaggy styles and many bags fully fitted for traveling. Your choice tomorrow at **\$1.98**

First Floor--New Building--Mail Orders Filled

OUR BOAT-BUILDING CONTEST FOR BOYS is creating great interest. Boys 16 years and younger are eligible to compete. Contest closes Saturday, April 19th, at 9 p. m. \$100 Cash Prize will be given. Ask for particulars at Fifth Floor Entry Desk.

