

Turn to Back of Section Three for Details of Our March

During the Luncheon Period

in our beautiful Tea Room, where Jansci's celebrated Hungarian Orchestra renders pleasing numbers—requests for selections from any of the Grand Operas to be sung next week will be cheerfully played. The excellence of cuisine and prompt, courteous service make our Restaurant an ideal place to have your "downtown" Luncheon. Direct elevator at noon.



Sale of Toilet Requisites & Drugs—Unequaled Prices

Sold Here Exclusively

- J. & T. Cousin's Shoes
- Knox Shoes for Men
- "Silk-Maid" Hosiery
- Munsingwear for Women, Children
- Ferrin's Gloves
- Eppo Petticoats
- Mme. Irene Corsets
- Willamette Sewing Machines
- Swanbrand Underwear
- "Lifetime" Furniture
- Osternoor Mattresses

Our Women's Raiment Mirrors Fashion's Every Edict

And With Greatest Discrimination Has Been Chosen Appropriate Garb for Coming Opera Season

Lovers of Grand Opera, Hear Columbia & Victor Records



You'll be more than well repaid for a visit to our Phonograph Parlors tomorrow to hear the rich, full tone and natural reproductions of voice and musical instrument from the Grand Opera to be sung here next week. Aristodemo Giorgini, who interprets Gennaro in "The Jewels of the Madonna," to be sung here, may be heard on Victor Records from "Manon," "Traviata" and "The Pearl Fishers." Hear Carolina White, who sings the part of Mallella on the Columbia Records. Other Phonograph Records of hers, favorites being "One Fine Day," from "Madame Butterfly"; "Oh, Robert, Beloved," from "Robert le Diable"; "Oh, Birds in Freedom Flying," from "Don Pasquale". Francesco Daddi, who impersonates Basso, also sings for the Columbia Phonograph Company. Hear these records tomorrow, or others from the several operas to be sung.

Fifth Floor—New Building—Mail Orders Filled

Attend Lecture Recital Monday

Lovers of Grand Opera should come to our 7th Floor Tea Room tomorrow afternoon promptly at 2:30, where Miss Dorothea Nash, pianist, will tell in story of the beautiful opera, "Jewels of the Madonna." To be sung Monday, March 31st, by the Chicago Grand Opera Company, at the Orpheum Theatre, formerly Heilig. Miss Nash will also play extracts from the score of this opera.

Prospectus of the complete Grand Opera Season here will be given to everyone attending this recital.

On the wonderful Auxetophone will also be played records of the operas. This recital is informal, and those who desire to reserve tables for Afternoon Tea to be served at the conclusion of the Recital may do so tomorrow.

Showing of Superb Gowns Fascinating New Millinery

Arriving Daily



You enter a veritable realm of dazzling splendor when you come to our Second Floor Garment Salons to view the grace and beauty depicted in every evening Gown! There's a super-loveliness to every costume we show for opera wear—moires, failles and flowered embroidery Gowns. Also of lace, chiffon and crepe, with most elaborate train; then clever low-neck effect. Finished in shadow lace and chiffon, with overdress or tunic of pleated chiffon over crepe or metefor. And moderately priced, too, at \$35 to \$175.

New Silk Waists

Attractive Silk Waists of novelty materials are much in vidence. Mostly shown are washable fabrics—Chinese crepes, habutai, Crepe de Chine, crinkled crepes and satins. Others show combinations of foulards and plain materials, with every conceivable Robespierre collar effect. These new Waists we offer at \$5 to \$6.50.



Small wonder that women and misses show rapturous delight in viewing the fashionable array of new Millinery now shown in our Second Floor Parlors. Each day sees added creations to be marveled at that show the deft touch of creative geniuses in designing, such as Kurzman, Phipps, Hyland, Louson, Marie Louise, Knox, Burgess, Georgette and Gima. In exclusive splendor you'll find the favored large type of Pattern Hats for evening wear or Grand Opera occasions.

—At \$30 to \$150

Stunning Hats Only \$10.00

Replicas of the most favored Parisian and New York modes are these Hats we offer for only \$10. They're the handwork of our own expert milliners, whose originality vies with that of the more famed designers. \$10. Piquant tailored models, Semi-Dress, Dress Hats shown in choice variety \$10. Second Floor—New Building

Yes-- We've Broken Lines of Easter Gloves



and we've priced them for tomorrow for quick selling. There'll be few remaining by tomorrow night. We've grouped together our entire stock of broken styles and sizes, and included are such famous makes as Perrin's, Trefousse, Raynier and others. In choice of black, white and colors. Of glace, suede and mocha, pique, overseam and PXM. All sizes 5 1/2 to 7. You'll find \$1.25, \$1.50, \$1.75 and \$2.00 Gloves in this lot; 85c we offer for tomorrow, the pair,

Plauen Germany—That's Where This Neckwear Came From

and a truly wonderful lot it is. It's a fortunate purchase, made by our Neckwear chief while on his last trip to the Eastern market. Comprised in this purchase is the entire stock of Plauen Lace Collars, Chemisettes, Coat Collars, Yokes and Sets from one of the largest importers in the country. Rich and beautiful in every piece. Dainty designs in large and small effects. White and ecru Neckwear of the famous Plauen Lace, grouped in six assortments for quick selling tomorrow.

- 25c and 35c Neckwear, Each . . . 19c
- 50c to 75c Neckwear, Each . . . 37c
- 85c to \$1.50 Neckwear, Each . . . 67c
- \$1.75 to \$3.00 Neckwear, Each . 98c
- \$3.50 to \$4.50 Neckwear, Each \$1.98
- \$5.00 to \$7.50 Neckwear, Each \$2.98

Sale of Beautiful Embroideries—Special Purchase, Choose Now

Our lace buyer, while in the Eastern market, made an exceptionally fortunate purchase of a large quantity of sample pieces of Embroidery. Much in demand for the trimming of women's, children's and infants' wear. The lot is composed of 27-inch Baby Flounces, on sheer Swiss, in small floral designs. Also eyelet and floral designs. Regular \$1.25 to \$2.25 grades; 18-inch Swiss Flounces, in English, eyelet and Baby Irish effects. Regularly 85c to \$1.75 a yard; Bands and Galloons in eyelet and Baby Irish designs; 4 to 12 inches wide, for waists and skirts. Regular \$1 to \$2.25 grades. Tomorrow, unrestricted choice from this lot, yard, 59c

Dress Makers' Models

We'll proportioned Bust and Hip Models—a great assistance to dressmakers and home-sewers. Made in all sizes from 30 to 44 bust measure. Regular \$2. Special tomorrow, ea. \$1.49

Adjustable Stand, To Fit Forms, \$2 Extra

- \$12 Semi-Made Robes—of voile, in ecru and white, handsomely embroidered in the new Bulgarian colors. Special tomorrow.. \$8.49
- \$18 Semi-Made Robes—beautiful quality voile and Aeronette, in white; daintily embroidered in conventional designs. Sp'l. \$10.85
- \$3.50 to \$4.50 Bands and Edges—Venise and Bohemian Bands in white and cream; 4 to 10 inches wide. Also white Princess Bands and Edges, 3 to 9 inches. Your choice to-morrow, the yard. \$1.98

First Floor—New Building—Mail Orders Filled

Every Wrap a Masterpiece

OF DESIGNING ART

The new Afternoon or Evening Wraps, or "Manteau," as fashion acclaims them, display the extreme in thought conception! The most favored being the short-length wrap with full kimono sleeves; others have full bodice, with light flange around the bottom of moire or silk and fastening with fetching silk ornaments. The predominating materials are Japanese crepes and flowered chiffons. Handsome Beaded Wraps of moire and faille are shown. The ever-popular three-quarter length Coats are made in all materials and on all approved lines. Evening Wraps we offer at \$35 to \$175.

Dainty White Dresses, Ratine, Eponge

There's wonderful daintiness to the White Dresses now shown for Spring! Of new ratine, eponge, marquisette and voiles. Also embroidery batiste and lawn; beautifully trimmed in new laces and hand embroidery. To sell at \$5 to \$65.



Suits--Unordinary and Smart at \$25

One of the new Suits for Spring wear that has just been received is illustrated at the left, and it's only \$25. Scores of others have just been received, and they're smart and attractive, every one. Sizes for women and misses. In navy, black, Copenhagen, tan, gray, brown, mixtures and checks. Designed with regulation length jacket. Plain tailored, with notched collars and small revers; semi-fitted backs and button-trimmed. Others made in fancy effects, with cutaway coats, with silk or multi-hued Bulgarian trimmings. Your choice of these new Suits for only \$25.00.

Coats for Afternoon Or Street Wear

Three-quarter length Coats, in cutaway style and draped effects; or with empire backs, in semi-fitted style. Others are loose kimono models; gathered at the bottom with a bow to simulate a draped effect. Many are full lined, others trimmed in Bulgarian silks, velvet or faille silks. Materials are matelasse, faille, eponge, serges, basket weaves, zibelines and whipcords. These Coats range in price —\$15 to \$25



Genuine Coral Will Play an Important Part in Milady's Jewelry

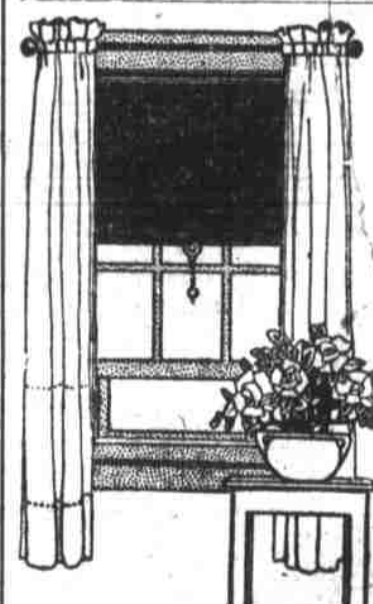
Most popular this season will be genuine Coral, Cameo and Filigree Jewelry. And we have just received the largest and most complete stock ever displayed in this city! The cameos are made into handsome Scarf Pins, Brooches, Rings, La Vallieres and Earrings. Scores of them are unmounted, permitting you the selection of the mounting you most desire, which work we do here through our experts with the utmost satisfaction. In price we show these Jewelry Novelties from \$2 to \$50. Filigree Bracelets, Necklaces, Brooches and Purses 50c to \$12.

Genuine Coral Necklaces—in fine assortment of uniform and graduated styles. 50c Special tomorrow, each \$5.00

Tree Coral Chains, long style 75c See Window and Counter Display.



Attractive Curtains of Voile



The new Curtains of voile are unusually pleasing and attractive. They're shown in white, cream and ecru. Of fine quality and finished with 2-inch hem, and imitation filet lace insertion. Tomorrow we offer two groups of these beautiful Curtains at, the pair, \$3.00 and \$3.25.

Kashgar Couch Covers in handsome stripe effect of brown; full 60 inches wide and 3 yards long; finished with heavy fringe on each edge. Special, each. \$2.00

Couch Covers, in new reversible styles, of browns, reds, greens and mixtures; 60 inches wide and 3 yards long. Price for quick selling, each \$3.00 and \$3.25.

Grass Rugs-- Our Own DIRECT IMPORTATION

Nowhere in the city will you find the equal of these imported Grass Rugs. They've just been received for the Spring demand. Handsome new patterns that are most exclusive give you exceptional choice from this group. One pattern is just as illustrated—many reversible, with different pattern on each side. Some two-toned effect. Choice of tan, blue, green, browns, Oriental shades and two-toned band borders. For bedrooms, dining rooms, porches and Summer homes they are unequalled. Choose the Grass Rugs you need tomorrow.

- Ivanhoe patterns, size 36x72 inches \$1.50
- Ivanhoe patterns, size 46x76 \$3.50
- Apollo pattern, size 46x76 \$4.00
- Ivanhoe pattern, size 6x9 feet \$5.00
- Apollo pattern, size 6x9 feet \$6.00
- Ivanhoe pattern, size 8x10 feet \$7.00
- Ivanhoe pattern, size 9x12 feet \$9.00

Third Floor—Main Building—Mail Orders Filled

Meier & Frank Co

511 1/2 Sixth, Morrison, Alder Streets

THE QUALITY STORE OF PORTLAND

1857 1913