

Our 3-Day Sale of Women's and Children's Hosiery Ends Tomorrow Night—Choose Needs Now at Greatest Possible Economy

Easter---Friend Meets Friend in Smart, New Attire!

PURCHASE FURNITURE—on our Household Club Plan of easy installments. This courtesy we extend whether you purchase at regular or sale prices.

NURSERY—on the Fourth Floor, where infants and children may be cared for while mothers shop in the store.
WATER-BILL PAY STATION—where water bills from any part of the city may be paid, is in the Basement.

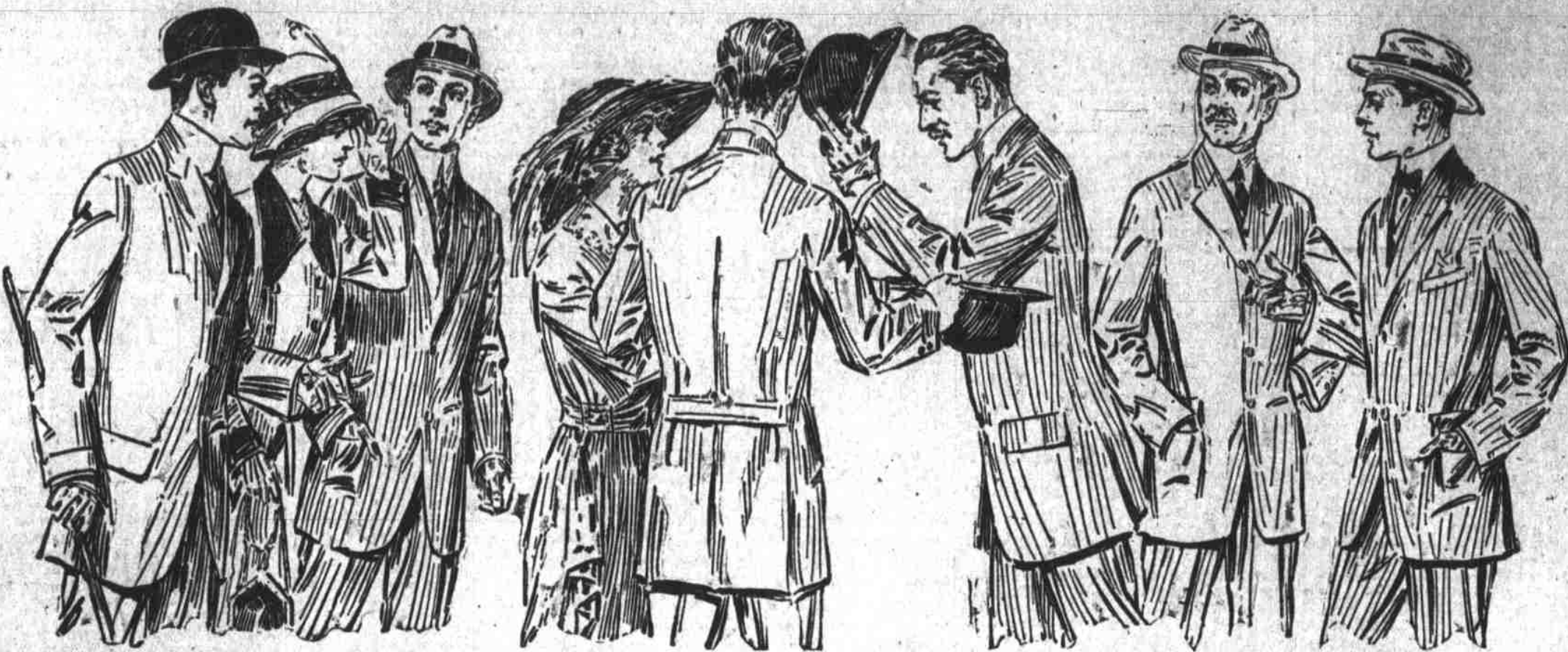
HAVE YOUR JEWELRY REPAIRING DONE HERE—by our expert jewelers, gold and silversmiths and watch repairers. Any article of jewelry made to order. First Floor.

OUR NEW SPRING AND SUMMER CATALOG—is now ready for mailing. Every out-of-town home should have one of these concise shopping guides. Write for your copy today!

Latest Fiction

Always Here First

Our "Book Readers' Economy Sale" is now in full swing, with genuine reductions and unparalleled offerings in all Standard Sets. Over 1000 titles of good books for boys and girls, greatly reduced. Bibles and Fiction at extraordinary savings. A few of the newest Fiction titles are:
Amateur Gentlemen—Jeffrey Farnol.
Happy Warrior—Hutchinson.
Heart of the Hills—John Fox Junior.
The Mischief Maker—Oppenheim.
Judgment House—Gilbert Parker.



WHO Tailored That Suit? That's the thought that instantly occurs to you when you see a man attired in a Meier & Frank Men's Store Suit! You'll wonder the more when you learn how moderately they are priced. There's a saving of from \$5 to \$8 to you on every Suit you purchase here in our Men's Store. The finest of tailoring, the newest fabrics of finest weave enter into the making of every Suit to be found here. Thorough inspection and comparison will convince you that the 40 styles of Men's Suits we offer at \$20 are unequalled anywhere in the city. And our famous "Invincible" line at only \$16.50 is the equal of \$25 Suits you'll find elsewhere. For the supreme of art in tailoring and style conception we give you choice of famous makes—

ALFRED, DECKER & COHN
THE WASHINGTON COMPANY

L. ADLER BROS. & CO.

A. B. KIRSCHBAUM & CO.

at \$25, \$30 to \$35. Come to our Men's Store tomorrow and be fitted in that Easter Suit you've planned to have. Nowhere will you find greater choice, equal satisfaction nor Suits so moderately priced.

—MEN'S STORE, THIRD FLOOR—NEW BUILDING—MAIL ORDERS FILLED

Dine Tomorrow Night in 7th-FI. Restaurant

TABLE D'HOTE \$1 SERVICE
5 TO 8 P. M.—
DIRECT ELEVATOR

THE MENU
Toke Point Oysters on Half Shell
Chicken Gumbo, Creole
Consomme, a l'Orge
Green Olives Radishes
Salted Almonds
Columbia River Salmon,
Normandy Sauce
Pommes Hollandaise
Stuffed Lamb Chops, a la Nelson
Punch, au Kirsch
Roast Stuffed Oregon Turkey,
Cranberry Sauce
Roast Sugar Cured Ham,
Champagne Sauce
Browned Sweet Potatoes
Mashed Potatoes
Garden Spinach, Natural
New Asparagus, en Mayonnaise
Peach Ice Cream Cakes
Hot Mince Pie
Camembert Cheese
Toasted Crackers
Cafe Noir

MUSICAL PROGRAM
Philip Zell, Cornetist.
Mrs. Philip Zell, Soprano.
Arthur Brookman, Cello Soloist.
La Traviata Overture.....Verdi
Verechmate Libbi.....Lincke
Tales of Hoffman.....Hoffenbach
Soleil, "Bohemian Girl" M. W. Balfe
Concert Polka—Cornet Solo
Sunny South Selection...J. R. Remick
American Sketch, "Swanee River"
.....Myddleton
Brahms' Hungarian Dance...Brahms
This—Violin Solo
Trumetz—Cello Solo
My Hero Chocolate Soldier, vocal solo

Special Candy for Easter

Our Candy Section in The Big Basement Store offers you unusual choice of dainty Easter Candy Novelties. Choose them tomorrow for table decoration and gifts. Avail yourself of the following one-day Candy Specials.
50c Society Chocolates, pound 35¢
40c Cr. Caramels, wrapped, lb. 30¢
Basement—Main Building

Becoming Easter Apparel for the Girls!



No previous season has offered mothers such variety in Coats and Dresses for their children. And as usual, here you'll find a most comprehensive showing! Smart and attractive apparel that wins the just admiration of everyone, and the children find joy and pride in wearing.

CHILDREN'S NEW COATS

New Coats for children we offer tomorrow are full and three-quarter length—two styles just as illustrated. Mostly box style; some have sailor collars; others with plain-tailored velvet collars. A few Norfolk models are included—all are lined. And you've choice of navy, blue, red, gray, tan, black and white checks. And all wanted colors and mixtures. Special reductions have been made in these Coats for tomorrow only.

Coats, 2 to 6 years, \$3.85 | Coats, 8 to 12 years, \$5.25

GIRLS' WHITE DRESSES

Again tomorrow we continue the wonderful special offer on the pretty White Dresses for girls, age 8 to 14 years—beautifully finished garments of lawn and marquisette, daintily trimmed with embroideries, laces, insertion and ribbons. Round or square neck styles with short sleeves. We've grouped these Dresses in two lots and specially priced them at

\$2.45 and \$3.45

MIDDY AND NORFOLK BLOUSES

The new popular Middy and Norfolk Blouses, in new styles for the coming season wear. Neatly made of white galatea. One style, as illustrated. Collars and cuffs trimmed with white braid, or with blue or red collars—all sizes 4 years to 42 bust measure are here for you to choose from.

At \$1.50, \$1.75 and \$2.75

Second Floor—Main Building—Mail Orders Filled

Perrin's Real French

Kid Gloves to Match the Gown!

Timely for Easter needs is the arrival by express of a large assortment of the famous Perrin's real Kid Gloves! And you'll find the shades best suited to match the Suit or Gown. Included are white and light shades, pique and overseam, with plain and fancy stitched backs.

Perrin's 2-clasp Gloves at \$2.25, \$2, \$1.75, \$1.50

Perrin's 12-button Gloves, the pair.....\$3.50

Perrin's 16-button Gloves, the pair.....\$4.00

\$1.25 Gloves—in one-clasp style, of pique in white, tan and black. Special the pair 90c

\$1.50 Gloves—of real French kid. Have 2 pearl clasps. Choice of white, tan and black. The pair.....\$1.33

\$3.50 Gloves—in 16-button length, with three pearl clasps at wrist. In white, tan and black. Special, the pair.....\$2.63

Kayser Silk Gloves—in all wanted colors and white and black.

2-clasp style, pair.....50c 75c \$1, \$1.50

16-button length, pair \$1, \$1.25, \$1.50, \$2

First Floor—Main Building—Mail Orders Filled

Chic Chapeaux

For Easter

Every creative thought of the most famous Millinery designers is portrayed here in our Second Floor Millinery Parlors! Charming new Hats for Easter—the crowning efforts of Burgess, Hyland, Phipps, Georgette, Louison, Marie Louise and Knox are offered to you in wondrous array. Whether your desire be for smart tailored models or elaborate Pattern Hats, you'll find them all here in most exclusive and authoritative modes.

\$8.50 Hats—a special line for women and misses, small shapes in plain tailored styles—a few are broad-brimmed models. There's piquant beauty in every one. Special tomorrow, only.....\$4.95

\$3.50 Hats—smart untrimmed shapes in chips and Milans, with choice of black, burnt and white.

Your choice tomorrow only, at.....\$1.95

Second Floor—New Building



Our Men's Haberdashery--The Criterion of Fashion



Every Man
Is Hat
Particular
Nowadays

and for the new Easter Hat you'll find greater representation here in our men's Haberdashery than anywhere in the city. We are making a spring showing tomorrow of our famous M. & F. Special—a high grade Hat, for which we only ask \$3. And every Hat guaranteed. In derby shape or soft telescope, Fedora, Alpine, Crush styles. In pearl, smoke, tan, brown, Oxford, black and colored mixtures. The new Stetson Hats are also here, in soft and stiff styles at \$4 and \$5.

\$1.50 KNITTED TIES for 98c

Fresh shipment, just received in time for Easter selling. Pure silk, accordion knitted Ties, in fancy patterns. All Four-in-Hand style. Choice of blue, gray, maroon, green, purple, golden brown, heliotrope, etc. All in the latest cross-strips and hobble pattern. Regular \$1.50 Ties, tomorrow at 98c

PEAU DE CREPE TIES for 50c

We are exclusive sellers in Portland for the famous Peau de Crepe Silk Wash Ties. In Four-in-Hand style we are showing the new Spring patterns. In plain white and fancy stripes, 50c

Your Boys' Easter Pride Centers in a "Brand-New" Suit

And what parent does not take justifiable pride in seeing the son smartly dressed! For the boys' "best" Suit you could make no selection quite so satisfactory as from our famous "Sampeck" line. Extraordinary care is taken in the finish of every garment of this make. The fabrics are the finest products of the loom, and the same expert workmanship that you find in the best grades of men's clothing, you will always see in the Sampeck Suits. There's an individual style to this high grade line of clothing.

Whenever you see a boys' Suit that has given exceptional satisfaction in wear and maintenance of shape, in the majority of instances you'll find that Suit bears the well known "Sampeck" label. Bring the boys to our Third Floor Clothing section tomorrow and have them outfitted in one of the new Spring models of these famous high grade garments. Sampeck clothing for boys is sold here exclusively in Portland. Ranging in price from \$7.50 to \$15.



Third Floor—New Building—Mail Orders Filled

You'll Want a White Shirt

with pleated front for Easter wear. And for tomorrow only, we offer one lot of fine quality Golf Shirts at great reductions. Made with pin, small, medium and large pleats. Coat style, and cuffs attached. Regular \$1.50 grades. 95c Tomorrow only.....95c

35c AJAX SOCKS, Pair for 25c

Formerly guaranteed for 6 months were these high grade Ajax Silk Lisle Socks. Guarantee having been withdrawn we offer tomorrow 35c grade, in Spring weight, seamless style, in black, tan, navy and gray. The pair only.....25c

Gotham and Manhattan Shirts

The new Gotham and Manhattan Shirts are here in beautiful patterns and colors. Included is every style of Golf and Neglige Shirt, of the newest designing. Materials are imported French madrases, percales, Russian cords, pique, silk and linen, crystal cloth and pure silk. All made coat style, with soft or stiff cuffs attached. Choose them tomorrow at \$1.50 to \$7.

\$4 GOTHAM PAJAMAS, \$2.98

The New Spring styles and weights of the famous Gotham Pajamas have been greatly reduced for tomorrow's selling. Of silk mercerized Oxfords, crystal cloth and silk soisette. With military collar, pearl button and frog fastening and pockets. Great variety of handsome patterns and beautiful colors. Regular \$4.00 Gotham Pajamas, tomorrow \$2.98 only, the suit.....\$2.98



A Fine Picture Can Be Taken

of the Easter gathering at your home, with an Eastman Kodak. And you'll find them here in every style and size, from \$5 to the highest grade at \$65. And for best results always use the Eastman N. C. films.

Kodak Accessory

Specials

25c Acid Fixing Powder, pkg. 19¢
5c Eastman M. Q. Developing Tubes, 4 for.....15¢
35c Victor Intensifier Tubes, 27¢

First Floor—New Building—Mail Orders Filled



APPROPRIATE EASTER MUSIC

may be heard in our Fifth Floor Talking Machine Parlors—if you've a Columbia or Victor Machine in your home, you should have these beautiful selections for Sunday Come tomorrow and hear them. Beautiful Isle of Somewhere—Harold Jarvis
Rock of Ages—Henry Burr or Mrs. Stewart Holt
Lead Kindly Light—Columbia Male Quartet or with Chimes
Silent Night—Olive Fremstad or Metropolitan Trio
—Hosanna—Frank Croxton
With Verdure Clad—Walter Lawrence, "the Boy Soprano" and scores of other appropriate numbers.