



Hundreds of prudent house-keepers have learned to make their dollars do double duty at these sales.

PACIFIC PHONE
Marshall 5080

An Eight-Hour Working Day for Our Employees

HOME PHONE
A-2112

Principal Portland Agents
LADIES' HOME JOURNAL PATTERNS
10c and 15c Each
Latest Style in All Sizes—Use These Patterns and There Will Be No Waste of Material

WE OPEN AT 8:30 A. M. AND CLOSE AT 5:30 P. M.



Principal Portland Agents for
THE CELEBRATED R. & G. CORSETS
\$1.00 to \$3.00 Pair
Many of the Latest and Best Models, in All Sizes, Now on Sale at Reduced Prices

A Half Holiday on Thursdays During July and August—A Full Week's Vacation on Full Pay.

A Full Hour for Lunch the Year Around—Advocating Saturday Night Closing—Lend It Your Support.

THE MOST IN VALUE — THE BEST IN QUALITY

A Conquest of Lowest Prices and Best Qualities Ever Offered Anywhere

A general guide to everybody for the measure of "Best Values"—offerings for our 638th Bargain Friday Sale that tell you of splendid savings. The reason for holding these sales it is almost needless to state. They allow us to quicken business, to rapidly clear our stocks of all small lots and broken lines, to bring more than the ordinary number of people to the store on this day, and to bring our store prominently before the public, to have its importance appreciated, and to offer values that will at once appeal to and captivate those interested in the goods we sell. All this we've done, and, we believe, most successfully, judging from the immense crowds that continually throng our store. And now to tell of more interesting news—splendid offerings for tomorrow's Bargain Friday Sale—that at once reflect broad economy and which we believe to be unmatched. Trade at Roberts Bros.' and save money.

Come and Compare Quality and Prices--You'll Surely Be Tempted to Buy!

Friday Sale Voile Dress Patterns

THEY ARE SHOWN IN ELABORATELY EMBROIDERED DESIGNS, WITH WORK RUNNING EIGHTEEN INCHES DEEP — HANDSOME BANDINGS TO MATCH — REGULAR \$4.50 VALUES SPECIAL FOR THIS SALE AT ONLY **\$2.98 EACH**

Yes, we have a wonderful surprise ready for you—Friday we are offering handsome Voile Dress Patterns at a saving figure, and you'll be more than pleased with them—They comprise 3 yards of 45 inch Embroidered Voile Flouncing, with elaborate designs, running 18 inches deep, 2 1/2 yards of banding to match and 1 1/2 yards of plain voile, 44 inches wide—This makes the dress complete. These patterns are regular \$4.50 values—Priced for this sale, \$2.98

Wonderful Showing of 45-Inch Dress Embroideries
That Comes in Elegant Patterns and Designs, and for Tomorrow You May Have Your Choice From Our Best Regular \$3.50 Quality for, the Yard Only **98c**

An enormous purchase of Embroideries enables us to offer values in this line that are already being talked of all over the city. This lot of 45-inch Dress Embroideries is simply irresistible and at this extremely low price you can afford two or more Dresses. There is an immense variety of patterns. The edges are perfect and the embroidering is done on finest of materials. Best \$3.50 grade priced tomorrow, yard, **98c**

Baby Flouncing Greatly Reduced

A choice lot of baby Flouncing, shown in hemmed, scallop and ruffle edges—Comes full 27 inches wide and is bright, new goods in the season's prettiest patterns.
85c to \$1.00 grades baby Flouncing, yd. **45c**
\$1.25 to \$1.50 grades baby Flouncing, yd. **68c**
\$1.25 to \$2.00 grades baby Flouncing, yd. **98c**
Regular 35c Windsor Ties of good grade silk poplin, shown in all colors with silk fringe ends—Special while they last, ea. **18c**

Infants' and Children's Dresses

THEY ARE SHOWN IN FOUR DIFFERENT STYLES, IN SIZES FROM SIX MONTHS TO SIX YEARS, AND FINISHED IN A SUPERIOR MANNER — REGULAR VALUES TO \$1.00 SPECIALLY PRICED FOR BARGAIN FRIDAY **49c**

A great special, infants' and children's Dresses—About 100 of them—shown in four different styles—infants' long Dresses of fine quality nainsook—infants' short Dresses of good quality nainsook and lawn in Mother Hubbard style, in sizes 6 months to 2 years—children's French Dresses in sizes 2 years to 6 years, made of fine quality lawn or nainsook, also a line of Wash Dresses, in sizes 2 to 6 years. They are all well made and neatly finished and some are handsomely trimmed with embroidery and lace. Regular values to \$1. Special tomorrow **49c**

Extraordinary Friday Sale Women's Lace and Silk Embroidered Hose

SHOWN IN MANY STYLES AND COLORS — HIGH-GRADE HOSE IN REGULAR 50c AND 75c QUALITIES SPECIAL FOR THIS SALE ONLY **39c**

OR 2 PAIRS FOR SEVENTY CENTS—Now is your opportunity to supply present and future Hosiery needs at a splendid saving—It's a special sale of over 800 dozen pairs of Lace and Silk Embroidered Stockings—includes are boot, allover and ankle lace styles, and a large variety of silk, hand embroidered patterns in desirable shades of blue, red, green, gray, pink, tan, etc.—All are high-grade, full fashioned Stockings, made with double heel and toe—Regular 50c and 75c kinds—On Sale Friday at **39c**

BOYS' AND GIRLS' COTTON HOSE, OUR BEST REGULAR 20c VALUES, ON SPECIAL SALE AT 17c PER PAIR, OR THREE PAIRS ONLY 45c

Prudent parents will not overlook this splendid opportunity to supply the children's Hosiery needs at such a splendid saving—For tomorrow, we offer an excellent wearing line of boys' and girls' cotton Stockings—they are of medium weight and made with double heel and toe and come in all sizes from 5 to 10—Reg. 20c grade—3 pairs for **45c**, or the pair, **17c**

Sale Men's Fine Blue Chambray Shirts

THEY ARE MADE IN THE COAT STYLE WITH FULL PLAITED BOSOM —OUR BEST REGULAR \$1.25 GRADE SPECIAL AT THIS SALE, EACH **89c**

For tomorrow, we've arranged another special sale of the celebrated Ferguson and McKinney guaranteed Shirts—These are made of the best grade blue chambray, with full plaited bosom and in coat style—they are here in all sizes—these are the kind that are guaranteed to give satisfaction, if not, they'll be replaced with a new one—Best \$1.25 grade on sale—Friday at **89c**

SOISETTE SHIRTS, \$1.50 VALS. \$1.15
These fine Shirts are made of the best Soisette and are so labeled—they come with button-down collar and faced sleeve and are shown in cream, tan and white, all sizes, best \$1.50 grade—Friday, **\$1.15**

MUSLIN GOWNS, 75c GRADE AT 49c
An excellent wearing line of men's Muslin Gowns, made with turn-down collar or with V-shaped neck with fancy braid—all are cut full size and well finished throughout, best 50c grade—Friday at **49c**

EXTRA!

At the Notion Counter
Leather Handbags, \$1.50-\$1.75 Values 98c

Tomorrow you can purchase handsome Leather Handbags at a great saving. We are showing about 30, in the seal or walrus pressing, in black only. They are the large 12-inch bags, with 10-inch fancy metal frames, coin purse fitting and good leather lining. Bags that sell regularly at \$1.50 and \$1.75, each priced **98c** this sale

EXTRA!

At the Notion Counter
Hose Supporters, Our Best 10c Kind, a Pair 5c

For one day only we are offering a fine line of Children's Hose Supporters that are extra good. They come in black and white, in three sizes, and are finished with good rubber button fasteners. Supply the children's needs at this sale tomorrow. Regular 10c values at **5c** this sale for

EXTRA!

At the Notion Counter
Fine Hair Brushes, Best 35c Values at 19c

For tomorrow, a Bargain Friday special of fine Hair Brushes, shown with good solid backs in the natural and cocobola finish. They come with 9 and 13 rows of black and mixed bristles and are brushes that sell regularly at 35c ea. **19c** Tomorrow at

A Great Half-Price Sale of White Crepe

Another important offering in Wash Goods—a sale of 1000 yards of White Crepe suitable for undergarments—it is a fabric that wears well and one you do not need to iron. Comes in neat striped styles and in a good width. The kind regularly sold at 18c a yard, priced for one day only, Bargain Friday at, the yard **9c**

An Unusual Friday Offering of Women's Embroidered Waists

THEY ARE MADE OF GUARANTEED PURE LINEN AND ARE HANDSOMELY EMBROIDERED IN WHITE AND COLORS — YOU MAY TAKE YOUR CHOICE FROM TWELVE DIFFERENT STYLES — BEST REGULAR \$3.90, \$4.50 AND \$5.50 VALUES — SPECIAL TOMORROW AT THIS IS A SALE OF WAISTS YOU SHOULD NOT MISS **\$1.49**

A great special purchase by our New York buyer at less than half regular manufacturers' cost enables us to offer these handsome Waists at a price concession. They are made of guaranteed pure linen, are perfectly tailored in the very latest styles and are shown in all sizes. The front is neatly done in hand embroidered designs in white and colors and there are 12 different styles from which to choose—These are Waists that sell regularly at \$3.90, \$4.50 and \$5.50—Very special this sale, **\$1.49**

Wonderful Offering of Women's Suits

GARMENTS THAT ARE OF EXCELLENT COLOR, FIT, WORKMANSHIP AND FINISH—LATE FALL STYLES, BUT CAN BE WORN THIS SPRING —REGULAR \$15.00 AND \$19.50 VALUES ON SALE, A GARMENT **\$5.00**

If you are in need of a Suit for every day, rough and ready wear, visit our Suit Department tomorrow, early and secure a bargain. We have about 75 women's Suits shown in a nice assortment of colors, including a few blacks and navy. They are late fall styles but can be worn this spring, and fit, workmanship and finish are good. Regular \$15.00 and \$19.50 values—Tomorrow **\$5.00**

Friday Offering of Muslin Gowns

MADE OF GOOD QUALITY NAINSOOK OR CAMBRIC —SHOWN IN GOOD STYLES AND NEATLY FINISHED—CHOICE OF MANY PRETTY PATTERNS — REGULAR 75c, 85c AND 95c VALUES PRICED FOR TOMORROW **50c**

For this sale we have an extra big special of women's Gowns that are out of the ordinary. They are made of fine quality nainsook or cambric with pretty trimmings of laces, embroideries and ribbon. Come in the high, V shaped or low neck. Slip-over styles and shown in dozens of pretty patterns. All come good full size and are well finished. Regular 75c, 85c and 95c values. Specially priced this sale, **50c**

A Friday Bargain—Battenberg, Scarfs, Squares and Centers

HAND-MADE OF LINEN RENAISSANCE BRAID, WITH JAPANESE DRAWNWORK OR PLAIN LINEN CENTER—REGULAR VALUES TO \$1.25 FOR TOMORROW'S SALE **50c**

A most beautiful line of Scarfs, Squares and Centerpieces, that are hand-made of linen, renaissance braid with Japanese drawn work or plain linen center. The Scarfs come 18x54 and Squares 30x30 and the round Centers come 30 inches. A large assortment of handsome patterns to select from. Regular values to \$1.25. Priced for Bargain Friday, **50c**

Women's Fine Silk Lisle Union Suits

SHOWN IN FORM-FITTING STYLES AND SEASONABLE WEIGHT **\$1.98** —REGULAR SIZES IN OUR \$2.50 GRADE ON SALE, THE SUIT **\$2.48**

Outsized in Our Regular \$3.00 Quality on Special Sale Bargain Friday at Only **\$2.48**

The pre-eminence of our Knit Underwear section was never so evident as it is this season—stocks are filled to completeness with dependable quality garments for both women and children, and our low prices have proven very attractive—For tomorrow we specialize the following lines: Women's Fine Silk Lisle Union Suits, made by the celebrated Springfield Mills—they are form-fitting garments of excellent weight and finish and are shown in high-neck, long sleeve styles in ankle length—they come in—
All Regular Sizes—Regular **\$2.50** **\$1.98** | All Out-Sizes—Regular \$3.00 Grade **\$2.48**
Grade Priced at **\$1.98** | Priced at **\$2.48**

Friday Reductions in Basement Shoe Department

Women's and misses' Shoes of gunmetal and patent, vici and tan, shown in short vamp, stylish 1913 lasts. Values to \$3.00. **\$1.98**
Little gents' satin calf Shoes, in sizes 9 to 13 1/2. Regular \$1.50 values. Priced **99c**
Little girls' kid and gunmetal Shoes, in button. Regular \$1.50 values at **99c**

EXTRA! Special for Friday, 50c, 65c Dress Goods 39c Yd.

The Popular New Black and White Shepherd Checks in All Size Checks—A "pricelip" that makes this sale of special interest to economical shoppers who have the buying of Dress Goods in mind. A sale of the popular Black and White Shepherd Checks—fabrics that are firmly woven and very durable and stylish. Shown in all size checks. Regular 50c and 65c grades from 38 to 42 inches wide on Sale Friday only at **39c**

EXTRA! Special Friday! 85c and \$1.00 Yard Wide Black Swiss Messaline and Taffeta Silks 59c Yd.

Here is another out-of-the-ordinary sale of Black Silks. This time it's yard-wide Swiss-Finished Messalines and Taffetas of perfect weave that are all pure silk and are shown in a deep rich black. They are silks of good weight, that will wear well. They are the kind usually sold at 85 cents and \$1.00 the yard. Specially priced for tomorrow, Bargain Friday, at this **59c** exceedingly low price, the-yard

EXTRA! Special Friday! 50c and 65c Novelty Cream Colored Dress Goods 37c Yd.

Bedford Cords, Novelty Serges, Fancy Worsteds, Striped Weaves, Etc., All in Cream Color—For tomorrow we offer a fine line of Cream-Colored Dress Goods considerably underpriced—fabrics of excellent weight and perfect finish that are extremely fashionable. You have choice of Bedford Cords, Novelty Serges, Corded-Worsted, hairline effects, etc., all in cream color and in good widths, 34 to 40-inch goods, 50c and 65c grades. **37c**