

### Tub Silk Waists \$3.50

#### Two Different Styles--The Kind You've Planned to Get



—How can you give such delightful styles for so little money?" asked a lady the other day.  
—We told her that we kept in touch with the latest styles and had them made up to our special order from our own silks. That's the reason we do the best waist business.  
—These tailored waists were made to our special order, of a good tub silk, in colored stripe effects, and at other stores you would pay \$5 for the identical styles.  
—They are mannish in style with pleat on each side and plain back; three-quarter and full-length sleeves with soft turn-back cuffs; some have high and soft turn-down collars, others with the new Byron collar, V-shape in front.

### Trunks

#### At Special Prices

—Large box canvas-covered, fiber-bound trunks with two center bands and combination Excelsior lock; large bolts and balance clamps; two trays; cloth lined.

- 34-inch size. Special..... \$ 9.75
- 36-inch size. Special..... \$10.25
- 38-inch size. Special..... \$10.75
- 40-inch size. Special..... \$11.25

#### Special \$5.00

—Canvas-covered trunks, fiber-bound, with two center bands and five slats on top. Excelsior lock; large bolts and one covered tray. 28, 30 and 32-inch sizes.



### 400 New Trimmed Hats \$5.00

—The throngs which crowded our Millinery Department last Saturday spurred us on to greater effort. —Every woman who saw our special \$5 Hat last week was instantly delighted at their distinctive beauty and irreproachable style—and were more than surprised to see such lovely Hats sold at such a low price. —Our milliners were more than enthusiastic when asked to make 400 more—and to make them prettier than the last lot. Each one tried to out-do the others, with the result that they have created the loveliest Hats that we have ever been privileged to present at \$5. —We have taken no notice of the cost in producing these Hats. You may be able to duplicate them elsewhere, but the price will most likely be \$8.00 or \$10.00.

### The Finest Silk Petticoats—Very Special \$2.95

—Of all silk guaranteed Messaline with extra deep knife plaited flounce and section plaited flounce with silk dust ruffle. The colors are—

- Black
- Navy
- Copenhagen
- Emerald
- Brown
- Nell Rose
- White
- American Beauty
- Royal
- Light Blue
- Gray
- Pink

**EVERY BOOK THAT'S FIT TO READ**  
French and German Books  
Portland's Largest Book Store

Exclusive Portland Agents  
For The Famous  
**INNOVATION TRUNKS AND ACCESSORIES**

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No Groceries  
No Bakery  
No Meat Market

## Lipman Wolfe & Co

"Merchandise of Merit Only"

No Tea Room  
No Pats and Pans  
No Men's Clothing  
No Liquors

Domestic Sewing Machines  
The Best Machines Made  
at This Store Only  
\$1.00 Down—\$1.00 Week

Hoover Suction Sweepers  
Combined Carpet Sweeper  
and Vacuum Cleaner  
\$5.00 Down—\$5.00 Month



### Friday Is the Opening Day of the Greatest Silk Hosiery Sale

We've Ever Held—The Greatest Advantages You Were Ever Offered  
\$1.25 to \$2.00 Silk Stockings, 85c Pair

—A leading manufacturer's surplus stock of crisp, new thread silk stockings, secured at a deep price concession makes this offering possible. A fine opportunity to secure your Easter hosiery —The lot consists of black, white, tan and colors in a variety of styles and weights. Some are all silk, others have lisle tops and soles. All are extra spliced at the chief points of wear. A plentiful supply in white is included and you know this promises to be a white season.

#### 35c and 50c Stockings 25c Pair

—Stockings of fine fast black silk lisle in various weights. Also fine tan cotton stockings, extra strong at all points of wear. Some have linen spliced soles.

#### 75c Silk Stockings 50c Pair

—Thread silk boot stockings, full fashioned, with extra spliced toes, soles, heels and double tops. In black and the new tan shades.

First Floor, Hosiery Section.

### Victor and Columbia Talking Machines

—Sold on easy club plans and delivered on first payment.

**\$1 Down--\$1 Week**

—Every home should have a

#### VICTOR OPERA BOOK

It gives the story of seventy grand operas, with illustrated pictures, as well as the name of the artist who sings each selection.

Price 75c

—Record albums, \$1.75 and \$1.50. —Basement.



### Once Again We Come Forward With Novelty Spring Coats That Sell at a Modest Price Very Special \$32.50

—You will find our Coat Department a specialty department overflowing with every style and every kind of coat that will be worn this season. Coats practical, every-day styles, and coats for evening and theatre wear. —A general utility coat is what most women have been looking for and that is just what these coats are—utility coats —as they can be worn on most every occasion.

Of eponge, charmeuse, crepe meteor, moire, two-toned fancy cloth and black and white striped Bedford cord.

—The striped coat illustrated is of Bedford cord and the trimming you see is a fine black satin. The other is a taupe Charmeuse, fastening to one side with a heavy silk ornament made of the same material.

—Other coats made in a variety of ways, from 40 to 45 inches long—lined throughout with high shades of Peau de Cygne silk. Trimmed in either self-colored or fancy effects. They all are made in the cutaway style, fastening with an ornament or fancy buttons.

Third Floor.

### All Our Regular 25c Popular Sheet Music, Now 10c

—Basement

### Imported Lace Neckwear HALF PRICE

—These are just the style of collars you will require for the Spring-Summer season.

—Of Venise lace, Macrame and batiste and lace combined. In white, cream, ecru and black.

—Coat collar and cuff sets, coat collars, Dutch collars and sailor back collars.

- \$.95 Lace Neckwear \$ .50
- \$2.00 Lace Neckwear \$ .95
- \$2.95 Lace Neckwear \$1.69
- \$3.50 Lace Neckwear \$1.95

—First Floor

### Jewelry Novelty's For Easter

Mesh Purse, Special 49c  
—Of German silver, drawstring style. Good size, small mesh.

Mesh Bags, Special \$3.50  
—Unbreakable mesh bags, with a 7-inch frame, full guaranteed.

Sterling Lavalliers Special \$2.50

—These are the daintiest lavalliers imaginable, stone-set, in assorted designs

Fancy Neck Chains Special 50c

—Fancy bead neck chains, in an endless assortment, including the new Royal, Coral Chantecler and Amber.

Hairpins, \$1.00

—These pins are hand-made and finely finished, stone-set.

Barrettes, Special \$2.00

—Of aluminum stone-set in new designs. —Jewelry Section, First Floor.

### Parisian Ivory For Easter Gifts

—Domestic Ivory Toilet Ware of real worth—heavy material—exclusive and distinctly designed articles.

#### A Sale

worthy of your consideration  
\$1.00 Buffers ..... 69c  
75c Buffers ..... 48c

Renewable in Tray.  
75c Manicure Articles ..... 48c  
With New Style Flat Handles  
75c Button Hooks ..... 48c  
75c Shoe Horn ..... 48c  
35c Flexible Files ..... 25c

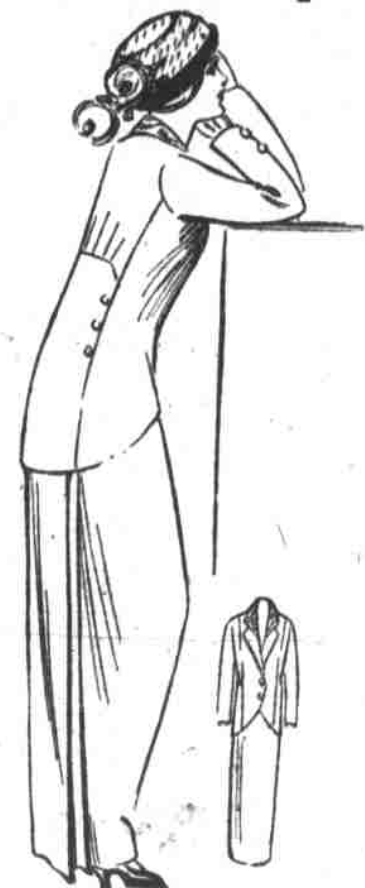
With Ivory Handles.  
35c Button Hooks ..... 25c  
35c Shoe Horn ..... 25c  
85c Ivory Buffers ..... 65c  
Flat Handle for Traveling Cases.  
\$3.50 Ivory Mirrors ..... \$2.48  
6-Inch Bevel Glass, Long Handles  
\$2.75 5-inch Mirrors ..... \$1.59  
\$3.50 Ring Handle Mirror \$2.48  
\$4.50 Hair Brushes ..... \$3.19  
With Concave Back; Long Bristle  
\$2.00 Hat Brushes ..... \$1.29  
\$3.50 Hair Brushes ..... \$2.48  
75c Talcum Powder Box ..... 59c  
\$2.50 Powder Boxes ..... \$1.95  
\$2.50 Hair Receiver ..... \$1.95  
85c Cream Jars ..... 69c  
75c Hair Receivers ..... 49c  
\$1.50 Large Trays ..... 98c  
25c Pomade Jars ..... 19c  
\$1.50 Ivory Combs ..... 98c

With Extra Heavy Backs  
\$1.50 Picture Frames ..... 98c  
Of Plain Ivory, Oval or Square  
\$1.00 Decorated Frames ..... 69c  
75c Puff Boxes ..... 49c  
75c Ivory Mirrors ..... 59c

With Easel Backs.

First Floor.

### Here's a Special Offer in New Serge Suits Which Goes Into Effect Friday At \$20.00



—Nowhere else in the city of Portland can you possibly find a new Spring tailored suit at \$20 that embodies all the good points that we feature in this model.

—It is with the keenest satisfaction that we hear customers say that we sell the finest tailored suits for the least money that they have ever seen. And that is our policy always to give the best that lies within our power. Our suits are marked on a closer margin than elsewhere—they are fashioned of much finer materials and the tailoring and the finish is all that the best workmen in America are able to put into a garment.

In this special suit event for Friday you will find suits in navy blue, good black, rich brown and a lovely shade of dull blue.

—They are made of a fine, all-wool, hard-twisted English serge.

—The jackets are cutaway in front, fastening with two buttons, and the back has a rather high-waisted seam from which small tucks extend upward. Moire trimming on the collar, and Skinner satin is used for lining. The skirts have an inverted pleat in the back. The illustration is an exact copy of these suits.

—Third Floor

### Men's Underwear Shown in Weights Adapted for Spring Wear SPECIAL, \$1.00 A SUIT

—Union Suits of white lisle and ecru. Made regular and knee lengths and regular or quarter-length sleeves, also sleeveless styles.

#### SPECIAL, \$1.50 A SUIT

—Fine quality lisle union suits in white and ecru. Shown in various styles, including regular and quarter sleeves, three-quarter and full length.

#### SHIRTS AND DRAWERS, \$1.50 EACH

—Spring weight wool mixtures, fine quality ribbed shirts and drawers of extremely fine texture, natural gray color. Special weight.

#### UNION SUITS, SPECIAL, \$2.50

—Wool mixed of soft delicate yarn. The texture of these garments will appeal at once to those desiring a comfortable union suit.

We Are Special Portland Agents for Dr. Jaeger's Sanitary Underwear and are now showing special Spring weights of this fine imported make in shirts, drawers and undersuits.

—First Floor

### Custom Tailoring for Women The New Spring Models Are Here for Your Inspection

Mr. Lipschultz, our ladies' tailor, has returned from his semi-annual visit to the fashion centers, and we are prepared to make the smartest

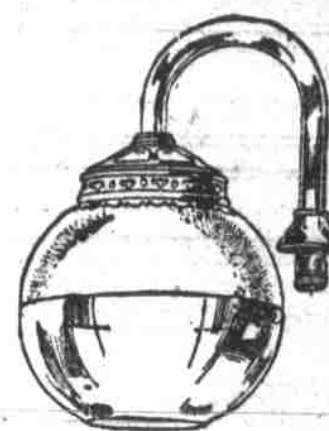
#### Suits and Coats to Your Special Order

Tailoring Department, Seventh Floor

### Unexpected Cretonne Sale A Manufacturer's "Strike-Off" Patterns That Sell Regularly at 50c and 60c Friday, 29c Yard All The Newest Patterns and Colorings

—There's about 5000 yards of new Cretonnes in this sale, which is the result of a special purchase our buyer made with one of the largest Cretonne manufacturers in this country, who is noted for his original and artistic designs. —These are the first pieces off the manufacturer's printing looms and are perfect in print and weave. —When you see them you will at once admit that they are the finest collection of Cretonnes ever assembled. —You will find the fine Cretonnes, Chintz, Mercerized Repps, Radium Cloth and English Taffeta, in many beautiful patterns and pretty floral and conventional designs, in soft rich color combinations. —36 inches wide. —Buy your Spring and Summer supply now and effect this vital saving.

—Fifth Floor



### Gas Light Specials \$1.25 Welsbach Lights Special 55c

—This light comes complete with full brass inverted burner and new globe attachment. It is fitted with high-grade Welsbach mantle and all-frosted fancy white ribbed shade in tulip shape.

#### \$2.25 Welsbach Lights Special \$1.15

—Complete upright light, with full brass guaranteed burner, having new air vent improvement. Imported chimney fitted with Welsbach Tungsten mantle and 10-inch white dome shade.

#### Gas Globes, Special 10c

—Inverted gas globes in full or half-frosted style.

#### Upright Globes, 12c

—Upright pure white "Q" gas globes with air vents.

#### Fancy Globes, 17c

—Fancy inverted gas globes in full ground-ribbed style.

#### Silk Electric Cords, 65c

—Silk electric cords in all lengths fitted with plug and socket attachment.

—Basement