

Our February Home Furniture Sale Continues in Full Force—Savings in Furniture, Rugs, Draperies, Table, Bed Linen, Home Needs Shoppers Will Enjoy Luncheon in Delightful 7th Fl. Restaurant—Orchestra Music and Singing Daily—Special Elevator at Noontime

NURSERY, FOURTH FLOOR—where infants and children are cared for while mothers shop in the store. Trained nurse always in charge.

Valentines All 1/2 Price

Here's the one day sale that's sure to bring throngs tomorrow to our Big Basement Bookstore. Great one half price offering—nothing in our immense and vast assortment of Valentines is reserved. Every style from plain post cards to fanciest of conceits. Regularly 1c to \$1.

Valentines All 1/2 Price

DEMONSTRATION TOMORROW—In the Big Basement Store featuring "Wear-Ever" Aluminum Ware—on how to obtain best results in frying chicken.

The Offerings on This Page Are in Force Friday Only

\$1.75 and \$2.00 Lace Curtains \$1.29 Pair
A Lace Curtain Surprise that merits the attention of every woman who anticipates Curtain needs for early Spring. There's a group of 50 handsome designs we offer tomorrow at \$1.29 the pair. Pleasing choice of floral and scroll patterns in white and ecru. Regular \$1.75 and \$2 grades, 45 to 50 inches wide and 2 1/2 and 3 yards long.
Third Floor—Main Building—Mail Orders Filled

Meier & Frank's Friday Surprise

What Does It Mean to You?—It means the selection of fresh new merchandise, articles for the person and home at savings out of the ordinary! It means that on Friday only will the prices quoted here be in force. Note the specials detailed below—there's economy in every one of them! And come early—surely such offerings as these make it worth while.

25c White Dotted Swisses & Lawns
For Our Friday Surprise Sale Only . . . 15c
Madam—you save 10c a yard tomorrow in supplying the needed white dotted Swiss and dainty checked Lawns for the making of early spring aprons, dresses, etc. And every pattern seems to possess an individual freshness that is most pleasing. It's our regular 25c grades offered tomorrow at only 15c the yard.
First Floor—New Building—Mail Orders Filled

\$2.25 and \$2.75 Linen Centers
For Our Friday Surprise Sale Only . . . 98c
A most unusual surprise is this we've in store for women who admire the beautiful in natural colored Linen Centers! Handsomely embroidered in beautiful contrasting colors. Round style, 27 inches in diameter. And only 98c for these Centers that sell regularly at \$2.25 and \$2.75.
First Floor—New Building—Mail Orders Filled

Women's \$1.50 to \$1.75 Gloves
For Our Friday Surprise Sale Only . . . \$1.09
Women should choose the needed Gloves tomorrow from these broken lines of high grade makes we offer at \$1.09 the pair. One and two clasp styles. Of glace, cape, suedes, chamois, and mocha. Regular \$1.50 and \$1.75 Gloves. Mostly all sizes in wanted colors.
First Floor—Main Building—Mail Orders Filled

Women's \$1.25 to \$2 Neckwear
For Our Friday Surprise Sale Only . . . 73c
Every woman appreciates the added charm of dainty and becoming Neckwear. Tomorrow only, we include a most varied assortment of hand-embroidered collars and cuffs, stocks, jabots, Dutch collars, rabats—and offer you your choice for only 73c. Regularly this same Neckwear sells at \$1.25 to \$2 the piece.
First Floor—Main Building—Mail Orders Filled

1202 Weeks Ago We Began Our Friday Surprise Sale.

Carpet Remnants \$1 to \$1.80 Regularly 60c Yard
Think of purchasing a Carpet for only 1-3 of its real worth! You'll find many handsome patterns of 6 to 20-yard pieces in these Carpet remnants that regularly sell at \$1.80 the yard. Remnants of Axminsters, Velvets, Body Brussels and Tapestry Brussels that sell ordinarily at \$1 to \$1.80. We include for tomorrow only, yard 60c.
Third Floor—Main Building—Mail Orders Filled

Boys' \$5 & \$6 Overcoats at \$2.75
Mothers who have sons ages 5, 6, 7 or 8 years should come early tomorrow and choose from this group of 95 Overcoats we offer at \$2.75. They're regular \$5 and \$6 Coats. In smart styles, and of fine wearing fabrics. While any remain tomorrow we do not restrict choice of \$2.75.
Third Floor—New Building—Mail Orders Filled

Boys' \$4.00 Knicker Suits \$1.98
Only a limited number of Knicker Suits enter this Surprise Sale tomorrow at \$1.98. Included are sizes 7 to 16 years. They're regular \$4 Suits. Double breasted and Norfolk styles. Scores of mothers will be here early to take advantage of this extraordinary offer!
Third Floor—New Building—Mail Orders Filled

Women's Pretty, New Lingerie Waists



Regular \$1.50 Styles Offered Friday Only at \$1.00
Copied from the designs that you'll find in the newest and finest Lingerie Waists are these we include in the Friday Surprise for only \$1.00. Two of the styles are just as illustrated. Of mull and batiste. Some daintily trimmed in shadow and German Valenciennes lace; embroidered lace yokes; high collars and low neck styles with short sleeves. Some have roll Robespierre collars with lace jabot and long sleeves. Regular \$1.50 Lingerie Waists, tomorrow only \$1.00.

\$12-\$16.50 Tailored Suits \$5 Sizes From 14 Years to 38 Bust Measure
Undeniably a Suit Offering that has no parallel in economy possibilities is this we make tomorrow for our Friday Surprise Sale! However, early selection is imperative as only 75 Suits enter this extraordinary event. You'll marvel at the style and fabric. All sizes, 14 years to 38 bust measure, and there's no dearth to choice of fabrics and colors.
Every Petticoat in this lot conforms to the present modes, silhouette lines. Of finest quality in messaline and chiffon taffeta. With flounces, pin-tucks, pleated ruffles and knife-pleatings. White and black only. Regular \$5 to \$6.50 Petticoats, tomorrow only \$3.95
Second Floor—Main Building—Mail Orders Filled



Regular \$5.00 Bracelets, \$1.98
They're manufacturer's samples—the Bracelets we include in this Surprise at \$1.98. Plain and engraved and of the newest patterns. Bright, dull and English gold finishes. Not a Bracelet in the entire lot sells regularly at less than \$5.
—Mail Orders Filled

3,000 Fresh New Golf Shirts Immense Special Purchase

Best \$1 Grades 68c
Three large tables in the main aisle are required to make comprehensive showing of this wonderful new lot of Golf Shirts priced for tomorrow only at 68c. They're an immense special purchase of fully 300 dozen and they're shown for the first time tomorrow. All have plain negligee bosoms with stiff cuffs attached. All cut on the popular coat style. And all sizes and all sleeve lengths are included. Materials are of
Percalae Madras Chambrays
And you'll find new and pleasing patterns in stripes and small figure designs. See them in the Morrison Street window, then come just inside the entrance and select the Golf Shirts you'll need for months to come.



Best \$1 Shirts, 68c 3 for \$2--Friday Only

Just Inside Morrison Street Entrance

Women's \$1 to \$2.50 Colored Silk Hose for 89c



Women who delight in wearing colored Silk Hosiery will find this an exceptional sale. For wear with evening gowns you'll find nearly all shades to match—and only 89c the pair, 3 pairs \$2.50, for all-silk Hosiery of medium weight that ordinarily sells at \$1 to \$2.50! They're broken lines of well-known manufacturers' makes. Some have fish-line garter tops. Also a few pairs of black silk Hose are included.
Infants' 35c Hose—of white silk and wool, medium weight with silk heels and toes. All sizes. Three pairs for 55c, or only, the pair 21c
Women's 20c Cotton Hose—in black and tan, seamless feet, garter tops, linen heels and toes, in medium weight. 3 pr. 30c. Pr. 11c
First Floor—Main Building—Mail Orders Filled

Children's Muslin Skirts \$3 and \$3.50 Band Skirts—for children and misses. Sizes 2 years to 34 inches long. Excellent quality cambric. Trimmed with fine embroidery flouncing and dust ruffles. Friday at \$2
\$2.50 Skirts—of lawn and cambric, with lace and embroidery flounces. For misses, children, Sizes 2 yrs. to 34 ins. \$1.59

Phenomenal Friday and Saturday Sale Drugs & Toilet Goods

10c 50 Wonderful Specials—Articles That Sell Regularly at 15c to 25c and More 10c
20c Witchazel (Dickinson's) 12 ozs. 10c
Household Ammonia, 24 ounces, 10c
Pure Alcohol, 3 ounces 10c
Glycerine, 3 ounces at 10c
Camphor Spirits, 3 ounces, 10c
Castor Oil, (cold pressed), 6 ozs. 10c
Rosewater, Glycerine and Benzoin, 4 ozs. 10c
Rosewater, 6 ounces, 10c
20c Size Boric Acid, 10c
Camphorated Oil, 3 ounces 10c
25c Carbolic Salve, 10c
25c Arnica Salve, 10c
15c Little Active Liver Pills, 10c
25c Compound Licorice Powder, 10c
5c Menthol Cough Drops, 4 boxes 10c
25c Witchazel Salve, 10c
25c Headache Wafers, 10c
25c Laxative Cold Tablets, 10c
25c Viola Soap, 10c
25c Viola Face Powder, 10c
15c Sulphur and Cream Tartar Tablets, 10c
15c Belladonna Plasters, 10c
10c Orangene Headache Powders, 2 for 10c
15c Absorbent Cotton, J. & J., 10c
25c White Pine Cough Syrup, 10c
25c Almond and Cucumber Cream, 10c
15c Talcums, Armours' and Jergen's Brand 10c
19c Toothbrushes, large assortment, 10c
19c Nail Brushes, all shapes, 10c
15c Face Chamois, 10c
25c Dr. Graves' Tooth Powder, 10c
15c Samurral Coralypsis Talcum, 10c
Cocoa Butter, 3 ounces, 10c
25c Scissors, large assortment, 10c
25c Sanitol and Marism Face Powders, 10c
25c Cold Cream, in tubes, 10c
25c Emery Boards, Parker-Pray, 10c
25c Celluloid Combs, 10c
19c Powder Puffs, 10c
15c Tooth Powder, several brands, 10c
25c Face Powder Books, metal covers, 10c
25c Parisian Ivory Picture Frames, 10c
19c Whisk Brooms, 10c
25c Bath Thermometers, 10c
25c Sponges, 10c
25c Pocket Toilet Sets, 10c
5c Tooth Picks, 5 boxes, 10c
25c Whiff Smelling Salts, 10c
15c Hygea Bottles, 10c
15c Hygea Nipples, 10c
85c Eagle Fountain Syringe, not guaranteed, while any of 12 remain, each 10c
First Floor—New Building—Mail Orders Filled

Cut Crystal Glass Tumblers, 11c

5000 Table Tumblers enter this Great Surprise Sale. Of the purest crystal glass and richly embellished in the cutting of the sunburst design as shown in the illustration. They're Tumblers of a quality that could appropriately grace any dining table. Purchased in the regular way you'd pay \$2 per dozen for just such Tumblers as these which offer for Friday only, at 11c
Basement—Main Building—Mail Orders Filled

Children's Bloomer Suits

Most becoming and sensible for boys and girls, 1 to 4 years of age are the Bloomer Suits and Dresses we offer in this Surprise Sale. They're broken lines from 3 separate groups. Of ginghams, Both pink and white. Brown linens, blue bedford cords, striped madrases and percale great reduced for tomorrow only.
\$3.50 Bloomer Suits, \$2.59
\$2.50 Bloomer Suits, \$1.79
\$2.00 Bloomer Suits, \$1.59



Ask about our Guaranteed Hole-proof Hosiery.

Big Record Cabinet Sale Continues. Fifth Floor.