

See Other Monday Store-News on Last Page of Section One

Here Exclusively—Ostermoor Mattresses, Lifetime Furniture, Hastings Kitchen Cabinets, Angle Lamps, Williamsette Sewing Machines, Acorn Stoves and Ranges, White Mountain Refrigerators, Bundhar Wilton Rugs, Columbia Phonographs, Which Are Sold on Our Club Plan Easy Installments—Ask Any Salesman About It

Turn to Last Page of Section One for Other Monday Store-News



MAIL ORDER PARCELS DELIVERED FREE—by the U. S. Parcel Post, if weighing 4 ounces or less. Parcels ranging from 1 to 4 pounds will be delivered free within 100 miles of Portland, if amounting to \$5 or over. Send for Catalog now!

The Favored "Sundour" Drapery Fabric Enters This Sale



At Prices That Will Mean Quick Clear-Up of Present Stock, Making Room for the New There's seemingly no end to the beautiful effects possible in beautifying the home with Sundour. Our drapery chief, realizing that space will be at a premium when the new Spring stocks arrive, has included entire remaining stocks of this artistic material at tremendous reductions. We counsel you to make early selection.

Lace Curtains--5000 Prs. in the Sale

Look to the Curtain needs during this great Homefurnishing Sale. 'Twill pay you to renew the old ones while savings such as these are possible. Fully 5,000 pairs, enter this great event. In white, cream and ecru. You'll find Nottingham, cable nets and Madras weaves. Patterns the most pleasing and in every wanted grade. Count the windows that need new Curtains, then choose tomorrow.

75c Lace Curtains, the pair for 57c
\$1.00 Lace Curtains, the pair for 76c
\$1.25 Lace Curtains, the pair for 89c
\$1.50 Lace Curtains, the pair, \$1.15
\$1.75 Lace Curtains, the pair, \$1.35

Cable Net Curtains 50c Sash Lace at 19c

Only 15 pieces of this fancy Sash Lace remaining. It's the 50c quality, offered to close out at 19c the yard. Of plain French net, with fancy red or green borders.

4 Special Groups Couch Covers

\$3.50 and \$3.75 Belmont Couch Covers, special, each \$2.65
\$6 and \$6.50 Tapestry Couch Covers at \$4.65
\$11 Velour Couch Covers, special, each \$8.95
\$16.50 Velour Couch Covers, each \$10.85

Bed Spreads, Sheets, Pillow Tubing

Greatly Reduced for the Homefurnishing Sale
Timely, indeed, comes our February Homefurnishing Sale with these special opportunities for economy in replenishing the needs in Bed Spreads, Sheets, etc. Choose tomorrow from this group of specials.

\$2 Crocheted Spreads, Full Size, \$1.75
\$2.75 Fringed Spreads, Full Size, \$2.25
\$3 Napkins, 22x22, dozen at \$2.50
\$4 Napkins, 22x22, dozen at \$3.50
\$1.75 Heavy Damask, 72 inches wide, \$1.50

Heavy Damask Table Linen, Yd. \$1

Our Linen Section includes for this great Homefurnishing Sale regular \$1.25 heavy all-damask Linen for only \$1 the yard. 72 inches wide, and of unusually good quality.

Our February Homefurnishing Sale

--of Paramount Importance to Every Portland and Western Home
---The Event That Comes Twice Yearly---A Homefurnishing Sale
That Brings Needs for Every Room in the Home and at Prices That Make Worth While the Purchasing Now of Wants for Months to Come
Furniture, Rugs, Carpets, Draperies, Curtains, Couch Covers, Table and Bed Linens, Blankets, Pillows, Cut Glass, Chinaware and Housewares Are Included!

'Twill Pay to Anticipate the Furniture Needs at Such Prices as These---Savings UNEQUALED ELSEWHERE Are Here!

Only the Matchless Buying Power of The Big Store—Purchasing in Quantities Immense—Makes Possible the Lowered Prices

Famous "Lifetime" Furniture 4 Splendid Specials

People who seek durability as well as beauty and style in choosing Furniture find wonderful satisfaction here exclusively in Portland. The sale are truly exceptional offerings

\$7 Oak Rockers \$4.98
They're extra well built, these solid oak Rockers. Just as illustrated, saddle seat, wax finish. Regularly \$7.00, tomorrow, each \$4.98.

\$5 Oak Rockers at \$3.29
Solid oak Rockers, just as illustrated. Substantial and well-finished, wax finished. Regularly \$5, tomorrow, each \$3.29

Solid Oak Chairs \$2.49
Solid oak Chairs, just as illustrated, have slip seat, genuine leather-covered, wax golden finish, only 6 to a customer. Tomorrow, each \$2.49.

\$22.50 "Lifetime" Rockers \$14.75
Solid oak Lifetime Rockers, just as illustrated, seat covered in genuine leather. Fumed finish. Regularly sold at \$22.50. Special price for \$14.75 tomorrow only at

\$47.50 "Lifetime" Settees \$32.75
Solid oak Lifetime Settees, just as illustrated. Genuine leather-covered auto spring seat. Fumed. Sold for \$47.50, tomorrow \$32.75

\$24.00 Hastings Tables at \$16.25
Solid oak Hastings Tables, as illustrated, 6-foot pedestal pattern, fitted with Duo style locks, removable top, fumed finish. Regularly \$24, tomorrow, each \$16.25.

\$37.50 Hastings Tables \$24.75
Solid oak Hastings Pedestal Tables. Just as illustrated. Claw feet. Fitted with Duo style Lyden locks, wax finish, 6-foot size. Regularly \$37.50, tomorrow \$24.75
\$40 Table, 8-ft. size \$27.25

English Breakfast Tables \$2.98
They're a great convenience, these English Breakfast Tables. Style just as illustrated. Regularly \$5, tomorrow, each \$2.98.

\$27.50 Library Tables at \$16.25
Solid oak Library Tables, just as illustrated. Size 30 inches by 48 inches, fumed or wax golden finish.

\$25 Solid Oak Pedestal Tables \$15.75
Solid oak Pedestal Tables, just as illustrated, 6-foot size, fitted with Duo style lock. Fumed Early English or wax golden finish.

\$22.50 Solid Oak Buffets at \$13.98
Solid oak Buffets, just as illustrated. Fumed Early English or wax golden finish.

Meier & Frank Co.
THE QUALITY STORE OF PORTLAND
1857 1913

18 Patterns of Dinnerware 1/4 OFF
have been included in this sale—English and American semi-porcelains, Austrian and French China. Choose the Dinner Sets tomorrow

Famous "Lifetime" Furniture 4 Splendid Specials

People who seek durability as well as beauty and style in choosing Furniture find wonderful satisfaction here exclusively in Portland. The sale are truly exceptional offerings

\$27.50 Morris Rockers for \$19.50
Solid oak Lifetime Morris Rockers or Chairs, covered in genuine leathers, fumed finish. Regularly sold for \$27.50, tomorrow's sale price \$19.50

\$22.50 "Lifetime" Rockers \$14.75
Solid oak Lifetime Rockers, just as illustrated, seat covered in genuine leather. Fumed finish. Regularly sold at \$22.50. Special price for \$14.75 tomorrow only at

\$47.50 "Lifetime" Settees \$32.75
Solid oak Lifetime Settees, just as illustrated. Genuine leather-covered auto spring seat. Fumed. Sold for \$47.50, tomorrow \$32.75

\$55.00 "Lifetime" Buffet at \$39.75
Solid oak Lifetime Buffets, as illustrated. Fumed finish. Regularly sold for \$55, tomorrow special at \$39.75

Sparkling Cut Glass Reduced
\$5.50 Sugars and Creamers, \$4.13
\$4.00 Mayonnaise Sets, \$3.00
\$5.50 Celery Dishes, \$4.13
\$2.75 Nappies, 7-inch, \$2.06
\$2.25 Nappies, 6-inch, \$1.69
\$3.50 Vases, 8-inch size, \$2.62
\$7.00 Water Jugs, \$5.25

Wesco Sweeping Compound 23c
Use Wesco Sweeping Compound—it prevents dust, cleans and brightens the floor covering and purifies the air. Regularly 35c tomorrow at 23c.

25c Bottles Liquid Veneer, 18c
There's a wonderful difference in the appearance of the woodwork and furniture when polished with Liquid Veneer. 80c size only 38c \$1.00 size only 78c

Prices as These---Savings UNEQUALED ELSEWHERE Are Here!

Quantities Immense—Makes Possible the Lowered Prices

"Yum Yum" Springs \$1.69
Think of choosing the famous Yum Yum Springs at only \$1.69. Sizes to fit any bed, only 1 to a customer, and delivery to be made when our vans are in purchaser's neighborhood.

\$11.00 Metal Beds, specially priced for this sale at \$7.89
Metal Beds, just as illustrated. In white or Vernis Martin finish. Either full or three-quarter size. Regularly \$11.00, priced at \$7.89 for this sale.

\$11.75 Oak Dressers \$8.65
Solid Oak Dressers, as illustrated, with two-drawer top, finished wax golden.

\$27 Solid Oak Dressers at \$15.98
Only 8 of these solid oak Dressers enter this sale. Just as illustrated, wax golden finish. Regularly \$27, while only remain tomorrow, at \$15.98.

\$25 Colonial Dressers \$17.50
Large size, solid oak Colonial Dressers, just as illustrated. Dull golden finish. Choice of square or oval mirrors.

\$27.50 Morris Rockers for \$19.50
Solid oak Lifetime Morris Rockers or Chairs, covered in genuine leathers, fumed finish. Regularly sold for \$27.50, tomorrow's sale price \$19.50

\$150 Denim Sofas, \$107.50
The most skillful of workmanship enters into the making of every one of these beautiful and artistic Kidney Sofas. They're covered in finest of denim. Styles just as illustrated. Sells regularly \$150 \$107.50

\$1.50 Size Universal Food Choppers—known the world over as a time and labor saver to the housewife. Chops all kinds of meats or vegetables, raw or cooked, coarse or fine, at \$1.17

MUSIC IN YOUR HOME—Select your Victor or Columbia Phonograph now and pay for it while you enjoy the delightful songs and music. Any style sent to your home—small payment on purchase—balance in easy installments. Parlors Fourth floor.

Seldom Such Offerings in Rugs & Carpets

Hearth and Room-Size Rugs---High-Grade Carpets and Linoleums Included

Few homes in all Portland but would do well to purchase during this great Homefurnishing Sale the needed and wanted Rugs, Carpets and Linoleums! The savings possible will mean much to you, and nowhere will you find greater variety than here at The Meier & Frank Store. Truly exceptional offerings are these we make for tomorrow.

\$27 Axminster Rugs, 9x12 Size, \$19.50

The serviceability, as well as the pleasing designs and colorings of these \$27 Axminster Rugs, makes them much desired in choosing for rooms where constant wear is anticipated. Size 9x12 and priced at only \$19.50 for this sale.

\$18 TAPESTRY BRUSSELS RUGS—Popular for their beauty. Size 9x12. Special for our February Homefurnishing Sale, each at the very low price of only \$13.50

Bundhar Wilton Rugs \$3.50
made in hearth size, 27x54 inches, closely woven Rugs in handsome patterns and beautiful colorings. Special for our Homefurnishing Sale at only \$3.50

Bundhar Wilton Rugs \$22.50
well known everywhere and called for by name. Size 4-6x7-6. Distinctive patterns you'll find here in variety. Specially priced at \$22.50

Regular \$2.50 Grade Bundhar Wilton Carpets \$1.60

Discontinued Patterns—To Close Out
Of the patterns in the famous Bundhar Wilton Carpets that have been discontinued, we have but 600 yards, from which we make decisive reduction to close out. It's the regular \$2.50 grade of this high grade Carpet, and of patterns distinctive and pleasing. And only \$1.60 the yard do we ask for the remaining 600 yards. Choose early tomorrow.

\$1.50 Extra Axminster Carpet, the yard at only \$1.15
Extra Axminster, and especially well made Carpets that withstand exceptional wear. 300 yards of \$1.50 grades, to close out at \$1.15 the yard.

\$1.25 Saxony Axminster Carpet, for this sale, yard 98c
Just 500 yards of the regular \$1.25 Saxony Axminster Carpet enters this sale. Good variety of patterns.

\$1.50 Colonial Velvet Carpet, for this sale at only \$1.15
500 yards of Colonial Velvet Carpet that sells regularly at \$1.50, specially priced for this sale at \$1.15 the yard.

\$1.25 Wool Velvet Carpet, for this sale, yard at only 98c
Many people prefer Wool Velvet Carpet, and entered in this event are 1,000 yards of the \$1.25 grade, to be disposed of at 98c the yard.

\$1.80 Body Brussels Carpet, special at, yard, only \$1.39
The best Body Brussels Carpet, of rich and beautiful quality. We've 500 yards of the \$1.80 grade that we offer tomorrow at only \$1.39 the yard.

Linoleums Of English print style. During this great Homefurnishing Sale we offer 2000 yards at only 43c the square yard.

D quality Linoleum, square yard at 49c
Linoleum Remnants, inlaid, yard at 78c
Inlaid Linoleum, square yard at only 89c
Linoleum Remnants, print, yard at 37c

Pretty Pictures to Brighten the Home

\$2.50 Framed Pictures— Carbons of old masters, Cupids, etc. 2-inch walnut finished frame. Size 16 by 20, at only \$1.49
\$2.50 Framed Pictures— Subjects are colored landscapes, 2-inch walnut finish frames, size 14 by 18. Special at 29c
\$1 Framed Pictures— Beautifully colored subjects, 1-in. Walnut finished veneered frames, 10 by 20 inches, sp1. 49c

back gilt frames, with burnished ornaments, size 20 by 28 inches. Special at \$4.95
50c Framed Pictures— In beautiful variety of colored subjects, 1-inch walnut finish frames, size 9 by 12. Special at 29c
\$1 Framed Pictures— Beautifully colored subjects, 1-in. Walnut finished veneered frames, 10 by 20 inches, sp1. 49c

10c Colored Pictures
Mounted on mats, with over a thousand pictures to choose from. Specially priced for this sale, each 25c
2c \$2.50 Frames—Finished in gilt and antique. For portraits. Size 16x20. Special at \$1.49

