

25c Lunch Served Daily Agents for Nemo Corsets—Ask to See No. 322, New Lasticurve Model—"Golden Fleece" Yarns—Butterick Patterns

"American Lady" and "Lyra" Corsets at January Clearance Prices—"Gossard" Lace Front Corsets—On Third Floor



The Fifth Floor Bargain Store "Hourly Sales"

From 10 to 11 A. M.

10 to 11 a. m., on the Fifth Floor—1000 pairs of Women's Shoes in kid, patent leather and velvet, lace and button styles, Cuban and medium low heels, all sizes. Values up to \$4.00 a pair, on sale at **\$1.39**

10 to 11 a. m., on Fifth Floor—6000 yards of new White Goods, entire cleanup of a large Eastern mill—Lawns, Nainsooks, Dimity, Swiss—every good kind for lingerie, undermuslins, etc.; worth 20c, at **6c**

10 to 11 a. m., on Fifth Floor—50 pcs. of heavy White Outing Flannel. Regular 12 1/2c value, on sale at **8c**

10 to 11 a. m., on Fifth Floor—50 doz. full size Mercerized Table Napkins, satin finish, hemmed, ready for use; wonderful value at this very low sale price of, per dozen **39c**

From 11 to 12 A. M.

11 a. m. to 12, on Fifth Floor—250 pieces of American Prints in light and dark colors, standard designs, limit of 20 yards to a customer. Wonderful value, the yard, only **4c**

11 a. m. to 12, on Fifth Floor—2000 yards of 36-inch Bleached Sheeting, recommended for hard wear; 12 1/2c value, special price at only **7c**

11 a. m. to 12, on Fifth Floor—200 pieces of best 12 1/2c Percales, full yard wide, variety of the best patterns, white and medium grounds, marvelous value this hour at the low sale price of, per yard **7c**

11 a. m. to 12, on Fifth Floor—Great lot of Chiffon Neck Ruching, various styles and widths, white and colors; 15c to 25c values, yard **3c**

From 12:00 to 2:00 P. M.

12 to 2 p. m., on the Fifth Floor—1000 pairs of men's and women's House Slippers in kid, felt and crocheted, odds and ends of \$1.25 to \$1.50 values, on sale tomorrow, pair **49c**

12 to 2 p. m., on Fifth Floor—1000 men's Shirts, blue chambrays, neat stripes and figures, plain and pleated bosoms, all new high-class shirts, selling all over town at \$1.50. Your choice in this sale at **59c**

12 to 2 p. m., on Fifth Floor—100 pcs. of best standard Apron Gingham, all standard checks and colors. Regular 8c values, on sale, yard **5c**

12 to 2 p. m., on the Fifth Floor—500 women's Felt Untrimmed Shapes, medium and large shapes, the best shades and grades; \$1.50 to \$2.00 values, on sale at only **25c**

From 2:00 to 3:00 P. M.

2 to 3 p. m., on Fifth Floor—50 dozen infants' and children's Stockings, black and colors, all sizes up to 6; some slightly soiled; 25c to 30c values, on sale at the pair **14c**

2 to 3 p. m., on Fifth Floor—250 pcs. of Outing Flannels, good heavy fleeced quality in medium and dark colors. Values up to 11c a yard. On sale tomorrow, yard **5c**

2 to 3 p. m.—Great cleanup of our women's Neckwear, Embroidered Lined Collars, Bows, Stocks, etc.; in a large variety. Values from 15c to 25c, on sale tomorrow at **3c**

2000 yards Cambric and Nainsook Embroideries; 35c to 50c values. Special sale price, yard **17c**

From 3:00 to 4:00 P. M.

3 to 4 p. m.—50 dozen Dresser and Table Scarfs in very attractive drawn-work effects, in round and square and oblong effects, scalloped and hemmed. Extra special sale for this **19c**

3 to 4 p. m., on Fifth Floor—500 pairs of children's School Shoes, button and lace styles, broad toes, standard foot-wear, all sizes on display. Regular \$2.00 values, on sale, pair **89c**

3 to 4 p. m., on Fifth Floor—3500 yds. of Gingham Remnants, representing the very best standard Gingham; 15c quality, 32 inches wide, immense variety of patterns and colorings, 2 to 15-yd. lengths, only **8c**

3 to 4 p. m., on Fifth Floor—50 pieces of fine Table Damask, satin finish, in a large variety of choice patterns. Regular 50c value, on sale **25c**

3 to 4 p. m., on Fifth Floor—300 pieces of fine Wool Dress Goods in a variety of desirable patterns for one-piece dresses, children's wear, etc.; our 75c values, the yard **29c**

From 4:00 to 5:00 P. M.

4 to 5 p. m., on the Fifth Floor—500 pairs of men's House Slippers in tan and black, Everett and opea styles; \$1.50 values, on sale at this **98c**

4 to 5 p. m., on Fifth Floor—1000 pcs. of men's Underwear, sanitary fleeced, grays and tans. Sizes 34 to 46. Regular 75c values are shown here during this hour, per garment **39c**

4 to 5 p. m., on Fifth Floor—50 pieces of best 25cerringbone Ticking, absolutely leather-proof, all standard stripes; 25c values, at **16c**

4 to 5 p. m., on Fifth Floor—500 fancy Feather Stickups, Wings and Fancy Hangers; black, white and colors. Values up to \$1.00, on sale during this one hour at only **10c**



"Hourly Sales"

"Gold Bond" Stamps With All Purchases

From 10 to 11 From 11 to 12



50c and 25c China, 5c
10 to 11 a. m., in the Basement—1000 pieces of China, including sauce dishes, oatmeals, compots, bonbons, sugar and creamers, salt and peppers, etc.; 25c to 50c values, on sale at only **5c**



35c-50c Waistings 19c
2000 yards of new 35c and 50c Madras Waistings and Skirtings in satin stripes and jacquards—very choicest patterns and colorings, offered special for this hour, the yard only **19c**

Shell Goods, Each 17c
10 to 11 a. m.—1000 pieces of the well-known "Best-Hold" shell goods, in barrettes, back combs, side combs, ribbon bow holders, etc.; shell or amber. For this one hour only at **17c**

\$1.50 Night G'wns 89c
Women's regular \$1.25 and \$1.50 Flannellette Night Dresses, excellent quality, in plain white and fancy stripes, all sizes; offered special for this hour at **89c**

10c Soap at 5c Cake
10 to 11 a. m.—1000 cakes of Colgate's English Honey, elder flower and oatmeal Soap, 1/2-lb. bars. Also Mynyon's Witch Hazel Soap. Regular 10c value, 5c for this hour only, the cake **5c**

Infants' Caps at 59c
11 a. m. to 12—Special lot of infants' Bonnets in a variety of styles. Values to \$1.00, to be closed out during this hour at the extremely low price of—your choice for one hour **59c**

Men's Gloves, 43c Pair
10 to 11 a. m.—500 pairs of men's Work Gloves in goatskin, calfskin and cordovan; medium and heavy weight; extra strong and extra well made; all sizes. Regular 75c values, at only **43c**

\$1.50 Gowns for 89c
11 a. m. to 12—500 women's Night Gowns, of sheer quality nainsook and longcloth, lace and embroidered trimmings. Beading, ribbon, etc., in all the best \$1.25 and \$1.50 styles, on sale at **89c**

10c Hand'fs, 3 for 10c
10 to 11 a. m.—Great sale of women's initialed Handkerchiefs, hemstitched, all initials; best 10c values, placed on sale for this one hour only at the low price of three for only **10c**

\$1.50 Hosiery for 89c
11 a. m. to 12—1000 pairs of women's fine Silk Hosiery, black with lavender toes, white soles, high spliced heels; sizes 8 to 10. Regular \$1.50 values, on sale for this one hour at, pair **89c**

\$1.50 Sweaters at 89c
10 to 11 a. m.—Children's and infants' knit Sweater Coats, in white, gray, navy and red; patch pockets and belts; high or turn-down collars. Regular \$2.98 values, on sale at **89c**

Cut Glass Bowls
11 a. m. to 12—Special lot of handsome Cut Glass Bowls, 8-in. size, star pattern, deep cut. Only one to a customer. Regular \$2.98 value, on sale for this one hour tomorrow at **\$1.38**

75c Sheets, 59c Each
10 to 11 a. m., on the Balcony—50 dozen extra quality bleached Sheets, full double bed size and hemmed, ready for use. Best 75c values, on sale for this one hour only—special at **59c**

Pillow Tubing, 16c Yd.
11 a. m. to 12, on the Balcony—50 pieces of heavy bleached Pillow Case Tubing, 42 and 45 inches wide. Best 22c quality, on sale during this one hour only at the low price of, yard **16c**

Fancy Bacon, 18c Lb.
10 to 11 a. m., in the Grocery Department, 1000 pounds of fancy smoked Back Bacon, exceptional value at this low price. On sale for this hour only, special **18c**

Boys' Waists for 43c
11 a. m. to 12—1000 boys' Blouse Waists and Shirts, with soft collar and cuffs, light and dark stripes and figures; best materials; 65c and 75c values, at **43c**

4 Cans Holly Milk, 30c
10 to 11 a. m., in the Grocery Department—2000 cans of Holly Milk, a popular and satisfactory brand of milk, placed on sale for this one hour only at the low price of, 4 cans for **30c**

50c Underwear at 23c
11 a. m. to 12—Special lot of women's and children's fleeced underwear, Vests and long sleeve Corset Covers, and children's heavy fleeced Union Suits; 50c values, special sale at **23c**

Notion Sale All Day
Our weekly sale of small wares at little prices. Take advantage: 75c Bolero Shields at only **45c**
35c Bolero Shields at only **25c**
20c Naiaid Shields at only **17c**
25c Naiaid Shields at only **19c**
20c Dress Weights at only **12c**
10c Machine Oil at only, sp'l, **7c**
35c Sterling Skirt Markers **22c**
10c and 15c Pearl Buttons at **7c**
5c Elastic Hair Nets at only **3c**
5c Wire Coat Hangers only **3c**
5c Common Pins, special at **3c**
5c Safety Pins, special at **2 1/2c**
25c and 35c Supporters for **18c**
15c Binding Ribbon for only **7c**
10c Wire Pin Cabinets only **5c**
5c 500-yard Basting Cotton **3c**
25c Scissors, special at only **10c**
10c Cube Pins, special at only **6c**
75c and \$1 Buttons, dozen **47c**
50c and 65c Buttons only **25c**
25c and 35c Buttons only **18c**
25c and 35c Hose Supporters **14c**

\$1.19 Veils Only 69c
11 a. m. to 12—Heavy quality chiffon Auto Veils; black, white and colors, 1x2 yards in size. Hemstitched borders. Regular \$1.19 values, on sale at the low price of only, each **69c**

5th Floor Notion Sp'l.
On Sale for All Day
2 for 5c Safety Pins only **1c**
2 for 5c Common Pins only **1c**
2 for 5c Shoe Laces for only **1c**
5c Buttons, priced for only **1c**
2 for 5c Darning Cotton for **1c**
2 for 5c Ironing Wax only **1c**
5c Wood Coat Hangers only **1c**

Infants' 25c Bibs, 10c
11 a. m. to 12, in the Infants' Department, Third Floor—50 dozen Bibs, in Marseilles, dainty P. Ks., quilted nainsooks, terry cloths, etc. Small, medium or large sizes; 25c values, at **10c**

50c Drugs at Only 14c
Witch Hazel, Olive Oil, Camphorated Oil, Peroxide, Jamaica, Ginger, Wood Alcohol, Ammonia, Essence of Peppermint, White Pine and Tar, etc.; 25c vals. **14c**

Curtain Serim for 10c
11 a. m. to 12, on Fourth Floor—50 pieces of best quality Curtain Serim, white or Arabian, 38-inch, splendid soft finish. Regular 19c value, on sale for this one hour at low price, the yard **10c**

Fairy Soap, 7 for 25c
11 a. m. to 12, in the Grocery Department—5000 bars of Fairy Soap, "It Floats." Extraordinary value for this one hour only. On sale in the Basement at special sale, 7 bars for **25c**

50c Laces, Piece at 15c
11 to 12 a. m.—French and German Val. Laces, Edges and Insertions, widths up to 1 1/2 inches, 12 yards to a piece; the regular 50c values. Buy all you want during this one hour, piece **15c**



"Hourly Sales"

Plan to Spend the Day Here at Hourly Sales

From 12 to 2 From 2 to 3



\$10 Norfolks at \$5.95
150 women's and young-ladies' handsome Norfolk Coats of navy blue mannish chevrons and serges, double box pleats front and back, belt and pockets; good \$10.00 value on sale at **\$5.95**



\$1.50 Waists for 69c
50 doz. women's Lingerie Waists in immense variety of most desirable styles, long or short sleeves, collar or low neck; some slightly soiled from handling; our reg. \$1.25 and \$1.50 values **69c**

\$17.50 Suits at \$6.95
Women's Tailored Suits in navy, brown, green, garnet and stylish dark English tweed mixtures; coats satin-lined, skirts new slim models; regular \$15 to \$17.50 Suits, special at **\$6.95**

\$10 Furs at only \$4.98
50 Opossum Scarfs and Muffs, collars medium and large, shawl effects; muffs made with Skinner satin lining and silk loops; come in black and rich browns; \$10 values at **\$4.98**

\$2.00 Handbags, 79c
12 to 2 p. m.—300 women's fine Leather Hand Bags, gunmetal and German silver frames, great variety; best \$2.00 values, on sale this one hour only at the **79c** special reduced price of **79c**

25c China Silk at 15c
50 pieces of best 25c China Silk in light, white and a full line of light and dark shades, for princess slips, linings, fancy work, etc. On special sale during this hour at the low price, yd. **15c**

75c Aprons for 49c
12 to 2 p. m., on Third Floor—200 dainty Tea Aprons of white lawn, trimmed with lace insertion and edging and ribbon bow, with pocket; 75c values go during this one hour only at **49c**

\$2.00 Pictures at 87c
2 to 3 p. m.—300 Beautiful Framed Pictures, gilt frames, Pastel and Water Colors; come in sizes 17x31 and 20x35, fine assortment of subjects to select from; \$2 values at **87c**

\$4.00 Blankets, \$1.98
12 to 2 p. m.—500 pairs of large size Wool Nap Blankets, in white or gray, with pretty colored borders and neatly bound. These Blankets sell regularly at \$4.00, now on sale at **\$1.98**

Boys' Sweaters at 43c
2 to 3 p. m.—200 boys' Sweaters in grays and blues, V necks and military collars, two pockets and pearl buttons; 75c and \$1 values included in this great offering at the low price of **43c**

25c Waistings, 14c Yd.
12 to 2 p. m.—50 pieces of the best Madras Waistings and Shirting, new Spring stripes and brocaded effects; regular 25c values, on sale at this unusual reduction tomorrow, yard **14c**

\$2.50 Tablecl'ns \$1.69
2 to 3 p. m.—100 Handsome Round Full Size Scalloped Table Cloths, desirable patterns to select from, only one to a customer; best \$2.50 values, on special sale one hour **\$1.69**

Lunch —25c— Lunch
Served in the Basement.
Menu.
Cream of Lima Bean Soup.
Choice of
Baked Chicken Salmon.
Fillet of Sole, Tartar Sauce.
Beefsteak Pie, Family Style.
Macaroni and Cheese au Gratin.
Baked Potatoes and Beans.
Salsbury Steak Espagnole.
Or Sirloin of Beef au Jus.
Vegetables. Salad. Potatoes.
Cabinet Pudding. Tea.
Coffee.

Raincoats, Only \$2.45
2 to 3 p. m.—25 men's Rubberized Raincoats in Tan only, well made and finished, all sizes included; good value at \$5.00, on special sale for one **\$2.45**

Men's Shirts for 29c
12 to 2 p. m.—Another great lot of men's Golf Shirts, plain and pleated bosoms, good patterns and colorings, all sizes, great variety; 75c and \$1 values, at **29c**

85c Underwear at 47c
2 to 3 p. m.—A special lot of women's Underwear, including heavy fleeced bleached Vests and Pants and black Cotton Tights, all sizes; best 85c and \$1 values, reduced to only **47c**

Gloves for 59c a Pair
12 to 2 p. m.—1000 pairs of "Kaysen" famous Silk Gloves, suede lined, two-clasp style, all sizes, in white, black, gray and navy; great value for economizing **59c**

Infants' Drawers Sale
2 to 3 p. m., in the Infants' Wear Department—Infants' White Cotton Flannel Drawers, splendid quality, daintily hemstitched cambric ruffle; 30c values, **15c** on sale at low price of **15c**

10c Ribbons, only 5c
12 to 2 p. m.—2000 pieces of good quality Silk Wash Ribbons, white, pink and light blue, 5-yard pieces; best 10c value, on special sale this hour only at greatly **5c** reduced price, the yard

39c Neckwear for 15c
2 to 3 p. m.—1000 pieces of women's Neckwear, pretty styles in jabots, cascades, fancy collars, etc., large assortment to select from. Our regular 39c values, on sale at only, ea. **15c**

Our Grocery Specials
On sale, 12 to 2 p. m.—5000 lbs. of Prunes on sale this hour only at, 3 lbs. for **25c**
1000 boxes Crystal Domino Sugar in 5-pound packages, on sale for this one hour at **57c**

\$5.00 Lap Robes \$2.59
2 to 3 p. m., on the Fourth Floor—100 large size Lap Robes for automobile or carriage use, in fine style and quality, mottled, green, gray, browns, etc. Our **\$2.59** best \$5.00 values, at **\$2.59**

35c Candy, 18c Pound
12 to 2 p. m., in the Candy Department—1000 lbs. of Peanut, Coconut and Plain Taffy; 35c value, on special sale at the **18c** reduced price for first-class Candy, a pound for **18c**

Blue Label Catsup
2 to 3 p. m., in the Grocery Department—1000 bottles of the famous Blue Label Catsup, on sale during this hour only at the unusually low price for the standard Catsup, bottle, at **18c**

Boys' Rubbers at 49c
12 to 2 p. m.—1000 pairs of boys' Storm, Rolled Edge Rubbers of best standard make, all sizes to select from; 85c values are offered in this great sale at **49c** the unusually low price of **49c**

\$4.00 Shoes, \$1.69 Pair
2 to 3 p. m.—Women's Vici Kid and Patent Leather Shoes; come in welts and turns; all sizes are included, standard styles; \$4.00 values, on sale at this **\$1.69** low price for the pair **\$1.69**

Lunch —20c— Lunch
Served on the Third Floor.
Menu.
German Noodle Soup.
Baked Salmon.
Hungarian Goulash, Noodles, Macaroni and Cheese au Gratin.
Roast Leg of Lamb and Jelly.
Potatoes. Vegetables.
Dessert.
Coffee or Tea.

\$3.00 Comforts, \$1.69
2 to 3 p. m.—Great sale of 150 Bed Comforts, on Fourth Floor—Good sateen covering, figured centers and deep plain borders, filled with double thickness cotton, for **\$1.69**



"Hourly Sales"

More and Better Values for Shrewd Buyers

From 3 to 4 From 4 to 6



\$1.50 Fur Sets at \$1.98
Children's handsome white Fur Sets, made of curly lamb's wool and finished with 8-inch border of white angora and small heads; actual value is \$4.50; on sale this hour, set **\$1.98**



\$2.50 Kimonos, \$1.59
150 women's Utility Kimonos of excellent quality printed flannel-ette in attractive designs, empire yoke, neck and sleeves; piped with black and will not gap; our \$2.50 values **\$1.59**

75c Sweaters only 39c
25 dozen infants' and children's heavy knit Sweaters in navy, white, red and gray, finished with belt, pockets and roll collar; our regular 75c values, special **39c** for this hour at only, each **39c**

75c Skirts at Only 39c
50 dozen women's knee-length Skirts, in gray, blue, scarlet and white, with pretty contrasting borders and hand-crochet edge; regular 75c value, special **39c** for this hour at only, each **39c**

15c Pillow Slips at 11c
50 dozen extra quality full bleached Pillow Slips, size 45x36 inches; excellent wearing, good 15c quality; on the balcony for this one hour, offered special at the low price, each **11c**

Bed Sheets Only 35c
4 to 5 P. M., on the balcony, we offer 25 dozen full size Bed Sheets of good, heavy sheeting, hemmed and soft finish, ready for use; matchless values, for one hour at only, each **35c**

\$1.50 Combina'ns, 89c
3 to 4 p. m.—500 women's pretty Combinations, corset cover and drawers or corset cover and skirt; nainsook and longcloth, lace and embroidery trimming; our **89c** \$1.25 to \$1.50 values, only **89c**

\$18.00 Rugs for \$10.98
4 to 5 p. m.—25 fine quality Tapestry Brussels Rugs, 9x12 feet size, beautiful tan and green patterns, suitable for any room. Our \$18.00 values, special price at only **\$10.98**

25c Linen, 15c a Yard
3 to 4 p. m., on the Balcony—50 pieces of new Spring Dress Linen, smart new checks and stripes. Best regular 25c values, on sale for this one hour only at **15c** the very low price of, yard **15c**

25c Sateens, 12c Yard
4 to 5 p. m., on the Balcony—25 pieces of new Figured Sateens in attractive designs, 36 inches wide; best 25c values, on sale at this low price for those 12c who choose early, yard **12c**

50c Stationery at 17c
3 to 4 p. m.—1000 boxes of high-grade Stationery, 48 sheets paper, 48 envelopes to match; good linen cloth stock; 50c value, on special sale for this hour only **17c** at the low price of, box **17c**

59c Dolls at 25c Each
4 to 5 p. m.—200 Bisque Babies, 8-inch size, jointed, sleeping eyes, curling hair, shows teeth. These Dolls are regularly sold at 59c, but they are placed in **25c** this sale tomorrow at 1/2 **25c**

\$1.25 Silks, 49c a Yard
3 to 4 p. m.—Odds and ends of fine Dress Silks, splendid patterns and colorings for apparel of all kinds; dress and waist lengths. Values up to \$1.25, on sale **49c** for this hour tomorrow **49c**

50c Jewelry for 10c
4 to 5 p. m.—1000 pieces of Jewelry of all kinds, Bar Pins, Brooches, Lavalliers, Cuff Links, all new, pretty pieces; 50c to 50c values are here displayed for your choosing at only **10c**

Boys' Suits at \$2.19
3 to 4 p. m.—50 boys' double-breasted School Suits in cassimeres and tweeds; ages from 6 to 16 years. Best regular \$4.00 values, on sale during **\$2.19** this hour at low price **\$2.19**

Men's \$15 Suits \$8.98
4 to 6 p. m.—50 men's and young men's Suits and Overcoats, best styles and materials, best workmanship and guaranteed \$15.00 values, all sizes. Your **\$8.98** choice tomorrow at **\$8.98**

98c Embroideries, 39c
3 to 4 p. m.—2500 yards of fine Swiss Embroideries, 27 and 45-inch flouncings in beautiful deep worked patterns; also 22-inch Swiss alovers in dainty white or designs; values to 98c, at **39c**

\$2.00 Curtains for 98c
4 to 6 p. m., on Fourth Floor—100 pairs of Nottingham Lace Curtains, 2 1/2 yards long, 45 ins. wide, all new patterns, white or Arabian. Our best \$2.00 **98c** values, on sale this hour **98c**

Trimming Half Price
3 to 4 p. m.—Sale extraordinary of Dress Trimmings at 1/2 regular prices. Included are beaded bands, jets, crystals, gilt, fringes, embroidered novelties, etc.; 1/2 all grades, priced at exactly **1/2**

40c Coffee, Only 26c
4 to 6 p. m., in the Basement Grocery—2000 lbs. of our famous Economy Brand of Coffee, equal to the best 40c grade. Buy all you want during this one **26c** hour tomorrow at only **26c**

75c Knit Caps for 36c
3 to 4 p. m., on Third Floor—50 dozen hand-crocheted Aviation Caps, plain colors or pretty combinations; all sizes for children and misses. Values to 75c, on sale at only, each **36c**

Our Bakery Special