

## Closest-in Property <br> Less than a mile and a half from the heart of town. From seven to ten minutes' ride, over hard surfaced pavements, by automobile, from the heart of town. Not over 14 minutes by streetcar, which will soon be completed direct to the center of WESTOVER TERRACES. Let us ask you to sit down for a moment and contemplate distances and time. What part of this city, fully improved, possessing a splendid view and desirable for residence purposes, such as you exact, can you mention, that enjoys the close-in features that are true of WESTOVER TERRACES? Considering all of its advantages, and comparatively speaking, have we claimed too much for WESTOVER TERRACES, when we state that it is the closest-in property in the city? We think not. What say you?

## MostHighly Improved <br> Name a property in Portland, if you can, that has had as mueh money, per

 lot, spent upon it, to make it first class in every respect, as WESTOVFR TERRACES. Long before the improvement of the streets began, long before the walks were laid, the sewers installed and other necessary work was done, the Lewis-Wiley Company actually spent TWO THOUSAND DOLLARS A LOT, to prepare WESTOVER TERRA CES for the substantial and modern im provements that followed. And, mind yon, that does not include the original cost of the property. Every improvement in WESTOVER TERRACES is the best that money can buy, the best that skill can install and the best that particular people could demand. It is not too much to state that WESTOVER TERRACESS is the most highly improved property in Portland.
## The Least Expensive

When WESTOVER TERRACES was first placed upon the market at $\$ 4000$ a lot, it was sold far below the appraised valuation set upon it by the Portland Realty Board. When the new section was opened, 100 lots, and priced at $\$ 4500$ per lot, the price was still below the board's appraised value. Now that prices have been adjusted and set from $\$ 3500$ to $\$ 19,000$, they have been based upon the actual square foot value as determined by the Portland Realty Board. But, that was considerably over a year ago. So, today, it may be honestly said that WESTOVER TERRACES is offered below the market price. The difference between market price and Portland Realty Board's appraisal is the measure of the difference between actual value and selling price. WESTOVER TERRACES is the least expensive.

