OREGON DAILY JOURNAL, FORTLAND, TUESDAY EVENING, JANUARY 7- 101

White Carnival Week in the January Clearance Sale---Lipman, Wolfe & Co.

Two Big Feature Sales Of the January Clearance Dress Goods and Silks

Imported Challies, Clearance 68c Yard

-You have read of sales about town on supposed to be IMPORTED challies that measure 27 inches wide, but to prove to you that we alone are selling real imported challies below regular, wish to call your particular attention to the fact that all imported challies measure 30 inches in width, and not 27, as you have seen elsewhere.

-We have reduced all our French imported challies to 68c the yard-manufactured by Koechlin Freres, and shown in every conceivable shade and coloring.

-Both bordered and Dresden effects.

\$1.25 Double Twisted Serge, Clearance 89c —48 inches wide, in all the leading shades. Made of the finest Australian wool, perfect in finish.

Our Entire Stock of Cloakings Reduced. \$3.00 Quality \$1.95—\$3.50 Quality \$2.25—\$4.00 Quality \$2.50

\$2.00 and \$2.50 Colored Dress Goods, Clearance \$1.45 -54 and 56-inch colored dress goods for one and two-piece dresses. Comprising wide wale diagonals, whipcords and two-toned serges and cheviots.

Entire Stock of Imported Corduroy's Reduced -Clearance \$1.10, \$1.33, \$1.45 and \$1.65 the yard.

-In all the newest fashionable colors.

\$1.50 Colored Bengalines, Clearance 95c —For coats, waists, dresses and trimming purposes. Shown in all the fashionable colors, 22 inches wide.

\$1.25 Silks, Clearance 85c Yard —Yard-wide dependable quality chiffon black taffeta silk of an exceedingly high grade.

-Also yard-wide black messaline silks of a superior quality and finish, for waists, dresses, petticoats and lining purposes.

\$1.50 All-Silk French Voiles, Clearance 59c =42 inches wide, A material used extensively for afternoon gowns and evening wear. A material particularly adaptable for the accordion pleated skirts which will be favored this Spring. In pink, light blue, ivory, cream, tan, silver gray, reseda, cardinal, garnet and black.

> Our Entire Stock of Novelty Silks Selling at \$5.50 Up to \$15.00 the Yard

> > Clearance One-Third Less

-High-class novelty silks, such as metallic brocaded satins, satin striped and jacquard effects, gold brocade, crepe de chine, bordered marquisette and brocaded velvets. In every shade imaginable. The biggest reduction of the year on such silks of so superior qualities and fashionable weaves. Second Floor

Children's Sweaters Clearance 90c

-Plaited wool sweaters, suitable for girls and boys, in cardinal, gray, navy and a variety of color combinations; coat styles, made with "V" necks and two lower pockets.

Children's Pure Wool Sweaters Clearance \$2.25-\$3.10 —Pure Austrian wool sweaters, made with "V" neck or roll collar, in coat style, open in front. They are in cardinal, gray, white and other colors.

> Boys' Angora Sweaters Clearance \$1.25

-Boys' sweaters of Angora plaited wool, made with ruff neck and in pretty shades of cardinal, maroon, light gray and navy. Ordinarily these are sold for \$2.00 and \$2.50.

Women's Angora Sweaters Clearance \$1.98

-These sweaters, regularly sold at \$2.50 and \$2.75, are of plaited Angora wool in the pretty shades of cardinal, gray or white. They are made with the ruff neck, open in front, and have two lower pockets.

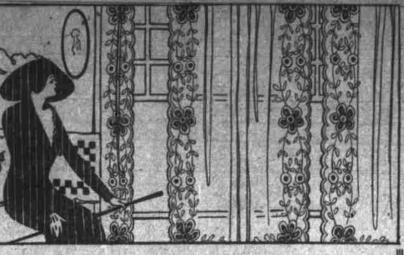
Women's Pure Worsted Sweaters Clearance \$2.74

-Sweaters made of plaited pure worsted, fine and warm, in cardinal, gray and white, exceptionally well made and finely finished . throughout.

Women's Heavy Weight Wool Sweaters. Clearance \$5.00 --Sweater coats with ruff neck, "V" neck or roll collar, made of

a heavy weight of pure wool, and worth \$6.50. They are in white and the various colors, and are a splendid bargain.

Women's Austrian Wool Sweaters. Clearance **\$6.72** —Ruff neck sweater coats with single or double collar, made of pure Australian wool, in a medium weight that is warm without being bulky. They are in cardinal, light gray, tan, plain white



The Great Economy Event FOR HOME FURNISHERS Scrim and Net Curtain Ends Clearance 47c Each Worth From \$2.00 to \$3.50

-Five hundred scrim and net curtain ends. These are the better part of handsome curtains that retail from \$5.00 to \$10.00 per pair, and are in one and one-half yard lengths. Beautiful patterns in edges and insertion designs, filet scrim, drawn-work designs, and many different patterns in white or Arabian. There are from one to five curtains of a kind, and they are the ideal curtain for those small windows in your home.

Tapestry Cushions, Clearance \$1.57 —Couch cushions, window seat cushions and cushions to make the stiffest chair or sofa a bower of luxury.

-Coverings are of the best quality silk and wool tapestries, which retail regularly from \$3.00 to \$6.00 per yard. The cushions are firmly and artistically made—sizes 14x22 inches and 22x22 inches. All bright, new stock, and they will not last long at this remarkably low price. -Fifth Floor

Serviceable, Stylish Coats and Suits In Our Annual Once a Year Sale Clearance \$15.00

---This Is the most Important Garment Sale of the Whole Year. The Problem of Most Importance to You Now Is Solved Therein. The Maximum of Satisfactory Service for the Least Expenditure.

We Cannot Adequately Describe These Garments-You Must See Them -We measure the wisdom of this sale by the future benefits that are certain to be derived from satisfied customers. That's progressive merchandising. -These garments represent innumerable trips to the best manufacturers-the selection of the most dependable, modish and artistic fabrics and patterns from the markets of the world. They represent authoritative styles, modeled after accepted French and American fashions, now in vogue-the careful planning of craftsmen-the sagacity of clever buyers - the toil of skilled tailors. -They represent the tremendous energy of a progressive store. -Cheviots, whipcords, serges and wide wale cheviots in black, navy, brown, gray and taupes. Plain and fancy novelty fabrics in a broad assortment of pleasing color combinations. -The season's best-selling styles in tailored straight front models and braid-bound cutaways are shown in the suits. -The coats are shown in the popular Johnny styles and other equally as attractive models. -The tailoring is perfect and the garments are lined with the best quality satin. -Third Floor

At Our Store Only The One Best Sewing Machine The "Domestic"

-What a change there is in a home that has a good sewing machine—and what a satisfied feeling in knowing that it is always ready when wanted. Not all machines have this ready-to-use quality—but the "Domestic" is a machine that will give you good service on all kinds of material.

-When sewing machines can be bought on our easy payment plan there is no excuse for a home being without one. They are as essential to your every-day contentment as the kitchen range. -In buying a Domestic sewing machine you secure a machine that is vastly superior in every way to most of the machines now on the market.

-Prices \$32.50, \$40.00, \$50.00 Up to \$65.00.

On Very Easy Terms of Payment

\$1.00 Down and \$1.00 a Week --We'll take pleasure in demonstrating the Domestic for you, at your convenience, without any obligation to buy. --The Domestic is sold with a 25-year guarantee.

-We also carry repair parts for all makes of machines. 5th floor.





From the Hair Goods Shop

-When you visit our Hair Goods Shop you will find the finest assortment of hair goods in the city. -Hair goods that are marked at prices which are extremely interesting because of their reasonableness.

-It is most uncommon for hair goods of such superior qualities to be sold at such moderate prices,

\$6.00 Transformations \$3.95 —For all around the head of wavy hair in all shades.

\$12.00 Switches \$8.45

\$8.95 Switches \$5.00

-26-inch length wavy switches.

\$5.00 Puffs \$2.95

-Cluster puffs of fine French hair. In all shades.

SINGLE PUFFS

45¢ to \$1.95 Each

-These are the fashionable puffs.

that are used for Psyches. In all

colors, including gray.

-30-inch wavy switches.

January Clearance Prices Blankets and Comfortables

The January Linen Sale Here

Is a Money Saving Occasion of Vital Interest to All Prudent Housekeepers Linen Towels, Clearance 13¢ Each —These towels measure 36 by 18 inches, and come in all white, red and blue bordered ends. Of a good quality linen.

20c Linen Towels, Clearance 17¢ Each —All white towels with hemmed ends—of a fine quality huck measuring 36 by 18 inches.

25c Hemstitched Linen Towels, Clearance 19e—These fine linen huck towels come with red and blue embroidered ends, spoke hemstitched. Size 36 by 18 inches.

40c Hemstitched Linen Towels, Clearance 29¢ —All linen huck towels of German manufacture, of extra quality pure white huck. Size 38 by 20 inches.

50c Hemstitched Linen Towels, Clearance 39¢ —These fine quality German linen huck towels come in pure white and measure 40 by 21½ inches. They have fancy border ends with monogram space.

30c Turkish Towels, Clearance 23¢ —Made of extra heavy Terry, pure white and have hemmed ends. Size 46 by 22 inches.

40c Bleached Turkish Towels, Clearance 29¢ —Turkish towels made of two-ply yarn twisted, woven firmly, extra weight and have hemmed ends.

Triumph Sheets and Pillow Cases

-Absolutely the best quality of sheets and pillow cases in Portland for the price.

-They are made of the finest quality close count cotton, ' free from dressing, soft and pliable.

-They are torn before hemming, which insures perfect shape after being laundered.

-Made with a three-inch head hem and a one-inch foot hem. -Use "Triumph" sheets once, means that you will always want "Triumph" sheets and pillow cases,

| Triumph Sheets, size 54 by 90 in., Clearance, Each S . | 63 |
|---|-------------------------------|
| | 68 |
| | 75 |
| Triumph Sheets, size 72 by 90 in., Clearance, Each \$. | 75 |
| | 85 |
| | 90 |
| Triumph Sheets, size 81 by 90 in., Clearance, Each \$ | |
| Triumph Sheets, size 81 by 99 in., Clearance, Each \$. | |
| Triumph Sheets, size 81 by 108 in., Clearance, Each \$.! | 95 |
| Triumph Sheets, size 90 by 99 in., Clearance, Each \$.! | 95 |
| Triumph Sheets, size 90 by 108 in., Clearance, Each \$1. | 00 |
| TRIUMPH PILLOW CASES | 2011-21 2011-21 2011-21 |

| TRIUMPH PI | LLOW CASES | 1 |
|--|---|-------------|
| 42 by 36 in., each18¢ 45 by 36 in., each20¢ 42 by 38½ in., each20¢ | 45 by 381/2 in., each23¢ 50 by 381/2 in., each25¢ 54 by 381/2 in., each30¢ Basement. | and the lot |



\$2.00 House Dresses

Clearance \$1.35

-Light blue, gray and lavender

percale and chambray house

dresses with large sailor collar ef-

fect of checked material to match.

Have set-in sleeves and turn-back

cuffs. Waist line and sleeves fin-

ished with biased pipings. Panel

back skirts. Fancy button loop

\$1.75 to \$2.50 Dresses

Clearance \$1.25

-A special lot of exceptional bar-

gains in sample house dresses.

Made of percale and chambray

in a large variety of styles. High

or low neck and elbow sleeves. Yokes of plain colors and trim-

mings of pipings, bandings and

buttons. Plain and panel back

skirts-regulation waist line.

trimming on waist and skirt.

Sensible Stockings at Clearance Prices For Women and Children

Women's 25c and 35c Hosiery, Clearance 19¢ -Stockings for women with linen spliced feet of a fine grade black cotton. Also stockings of ribbed wool.

35c and 50c Women's Stockings, Clearance 25¢ —Stockings of fast black or tan cotton, medium or heavy weights. Also fast black or tan silk lisle and black wool in plain or ribbed effects.

50c Silk Lisle Stockings, Clearance 35¢ —Hosiery of medium weight fast black silk lisle, extra strong and durable. Also black silk with or without lavender tops.

75c Black Hosiery, Clearance 50¢ —Onyx brand fast black silk lisle stockings in a medium weight.

\$1.50 Silk Stockings, Clearance **\$1.00** -Onyx thread silk stockings in black and assorted tan shades. Also extra wide thread silk stockings in black, tan or pure white with cotton tops and soles.

Children's 25c Stockings, Clearance 19¢ --Stockings of fine ribbed fast black cotton, medium heavy weight. For ages from 4 to 16 years.

Children's 35c Stockings, Clearance 25¢ —Of extra fine, soft Egyptian cotton, fast black, narrow ribbed. Made with fashioned feet, linen spliced throughout.

Knit Underwear Priced Low For January Clearance Sale

65c Women's Knit Undergarments, Clearance 45¢ —Vests or tights of white fine ribbed cotton in various weights, silk trimmed and finished.

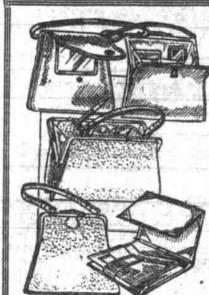
\$1.25 Union Suits, Clearance 90¢

-Union suits for women of white ribbed cotton, light, medium or heavy weights. All perfect-fitting, full-sized garments.

\$3.00 and \$3.50 Union Suits, Clearance \$1.50 -Women's white ribbed wool mixed union suits, also white silk and wool in medium or heavy weights. Made with high neck, long sleeves and ankle length.

Union Suits, Clearance \$1.35 —Women's union suits of white wool mixed, fine ribbed, medium weight. With long sleeves and ankle length. \$1.25 Union Suits, Clearance 65¢

-Union suits for women of medium weight white ribbed cotton. Also wool mixed white vests or tights. Regular or extra sizes in medium weight. Fourth Floor.



Most Satisfying Reductions On All Handbags Regular \$1.25 Bags Clearance 89¢

-Genuine leather hand bags with silver, nickel, and gold finish frames. These are lined with moire silk, have inside coin purse and come in satchel style or envelope shape, to be carried with leather or cord handle.

\$1.50 to \$1.75 Bags, Clearance \$1.19

-Goat seal and velvet bags in assorted styles, including gate frame, pannier, envelope, satchel and hand bag shapes. Frames are in all finishes and bags are leather and moire lined, with cord or leather handles. An endless variety from which to select.

Bags Sold Regularly to \$3.00, Clearance \$1.98

-Silk and leather lined walrus, goat seal and morocco hand bags, fitted with inside purse and mounted on good strong riveted frames. These are in all the newest and most popular shapes.

\$3.50 Bags, Clearance \$2.69

-Two-piece bag of genuine goat seal, fitted with coin purse and mirror. Some have leather covered frames and others are mounted on engine-turned German silver frames, with dainty colored moire silk linings.

-Would also call your attention to our line of novelty imported leather and beaded bags, which are all specially priced at a reduction of 25 per cent off former prices.

-First Floor

Suitcases Reduced

Regular \$6.00 Suit Case, Clearance \$4.75

-24-inch genuine cowhide suit case, with linen lining and inside shirt fold and straps. Has protected corners, heavy ring handle and umbrella straps.

Regular \$11.50 Suit Case, Clearance \$9.25

-Extra heavy French edge cowhide suit case, with double brass locks and catches. Inside is linen lined and has shirt fold and straps. Extra heavy ring handle.

Exclusive Portland Agents for Innovation Trunks and Accessories and the Hartman Trunks

35c Aprons Clearance 25c —Fitted work aprons of gingham, chambray and percale in plain colors, as well as light and dark patterns of checks, polkadots,

-Pourth Ploor

nurses' stripes, etc. Trimmed with bias bandings. Some have button collars and others tie.

85c Aprons Clearance 59c

-Ladies' sack work aprons with kimono sleeves and turn-back cuffs finished with white pipings. Round neck, and back has strap with closed effect. A most complete assortment in light and dark colorings.

Victor and Columbia

Talking Machines

\$1 Down---\$1 Week

