

Gigantic Furniture, Rugs and Drapery Clearance in Progress—Men's and Boys' Clothing Reduced for Our Clearance Sale
Mail Orders Promptly Filled at Clearance Prices on Orders from Catalog or Daily Advertisements—Catalog Sent on Request

Our Nursery—is for the convenience of mothers who wish to come to the store to shop. Trained nurse in charge to care for children. Fourth Floor.

Furs Made to Your Order—or remodeled in our Fur Manufacturing Department. Expert furriers here to make every style from fur neckpieces to coat.

Meier & Frank Co
THE QUALITY STORE OF PORTLAND
515 1/2 South Morrison - Alder Streets

Champion Cat Show—to be held in The Meier & Frank store, January 23, 24 and 25. Entries close January 18. Apply for entry blanks on Sixth floor.

Purchase any style Columbia or Victor Talking Machine on our Club Plan of easy installments—Visit our Fifth Floor Talking Machine Parlors tomorrow and hear January records.

Every Article Reduced.

Oh--What a Sale of White Is This

Every Article Reduced.

And a January Clearance the Like of Which You've Never Seen!

Filled with enthusiasm are the throngs of shoppers at the Quality Store of Portland Where Every White Article enters Our January Sale of White

"Silk-Maid"
DOLLAR HOSE
The Best a Dollar Can Buy

NEVER has there been offered to the women of Portland, a Silk Hose to sell at \$1 the pair that could rival the famous "Silk-Maid."

The finest weave, of cocoon silk, 7-inch double welt tops, high splittings and reinforcements where needed makes "Silk-Maid" Hosiery.

"The Pride of the Wearer Always" and Only \$1

Dress Pattern Free
With Six Cord, 200 Yards "Bowstring" Thread
7 Spools, 25c

YOUR choice of any standard Dress Pattern, including the famous Butterick, with 7 spools Bowstring—best 6-cord Spool Cotton Thread at 25c. Black and white. All numbers. Regularly 5c the spool.

15c Shields, of white nainsook, regular sizes. Pair 5¢.

Hair Nets, odds and ends, of 5c and 10c grades. Each 1¢.

Children's 15c Hose Supporters, black and white, pair 10¢.

5c Basting Cotton, 500-yard, white only, two spools for 5¢.

5c Hooks and Eyes, black and white, card 3¢.

5c Collar Stays, transparent, all sizes, 2 cds. 5¢.

5c Washington Pins, full size papers, 2 at 5¢.

10c fancy colored head Cube Pins, cube 3¢.

12 1/2c Crescent Skirt Bands, assorted colors, 5 yard pieces, 5¢.

2 1/2c Wire Hairpins, crimped and straight, dozen papers 10¢.

15c Bone Hairpins, assorted styles, box at 10¢.

Women's 25c Empire Sleeve Protectors, pair at 15¢.

35c Ideal Skirt Markers, adjustable, each 20¢.

5 gross Spools, Celery Tape, red and blue, special \$1.50.

5c Darning Needles and Bodkins, combination in papers, each 2¢.

5c Crowley's Needle Sharps, all sizes, paper 3¢.

VOLTITE—The new Electro Plating Powder. For silver, gold, nickel, brass and copper. Ask about it!

First Floor—New Building—Mail Orders Filled

Petticoats--You Never Saw Better Ones
At 95c, \$1.48, \$1.95

AND you'll agree with all your heart—once you see the Petticoats we special for this third day of our January Sale of White. Fresh, crisp and new—every one of them and all cut to conform with the present narrow silhouette styles of the day.

Prices are these that make worth while the purchasing now of the Spring and Summer needs.

95c for \$1.25, \$1.50 and \$1.75 grades

Many different styles to select from in this group at \$1.48—one model just as shown in sketch above. Splendidly made of excellent quality cambric. Flounces trimmed with laces and embroideries. Some of the styles have flounce finished with embroidery beading—drawn with pink or blue ribbon. Pretty \$2.00 Petticoats will be specialized tomorrow at the low price of \$1.48.

\$1.48 For Regular \$2.00 grades

They're wonderfully dainty and pretty—these well-made Petticoats at \$1.95. Not one of the lot worth less than \$2.50. Five different styles to choose from—one as illustrated above. Beautifully made of fine quality nainsook—flounces elaborately trimmed with laces and embroideries. \$1.95 is our January Sale of White price for our regular stock of \$2.50 and up Petticoats.

\$1.95 for \$2.50 Grades

First Floor—New Building—Mail Orders Filled

Throngs of Men and Women
Are Daily Enjoying Savings Possible in Our Toilet Goods and
Drug Sale

First Floor Section, New Building
Did You Get Your Palmolive Shampoo?
FREE, with six 10c cakes of Palmolive Soap for 49c. We include a 50c bottle of Palmolive Shampoo, gratis.

\$1.50 Oriental Cream, Gourard's Special, 92¢.

25c Soaps, perfumed Toilet Soaps, Jergen's make. Violet, glycerine, benzoin and almond lotion Soap, etc, box 18¢.

25c Babcock's Corolypsis Talcum, 11¢.

10c rolls Par. Excellent Toilet Paper, 1000-sheet rolls, dozen 79¢, each 7¢.

50c Sempere Giovine, Marietta Stanley's, 29¢.

50c Sani-septic Lotion, 25¢.

50c Bourgeois Java Rice Powder, 23¢.

25c Witchhazel, full pint, 15¢.

25c Castor Oil, cold pressed, 12¢.

50c White Pine Cough Syrup, 29¢.

50c Beef, Iron and Wine, full pint, 29¢.

\$1.25 Hot Water Bottles, white rubber, 2-quart size, guaranteed 1 year; 75¢.

\$1.50 Hot Water Bottle, 3-quart size, 83¢.

\$2.00 Combination Water Bottle and Syringe, with rapid-flow attachment; white rubber, 2-quart size; guaranteed one year; \$1.29.

\$2.25 Larger Size, at \$1.39.

\$1.25 Syringe, red rubber, large size, guaranteed one year, 67¢.

First Floor—New Building—Mail Orders Filled.

At Tea
At Luncheon
At Dinner

OUR beautiful Seventh Floor Restaurant affords you the best of cuisine the most comfortable surroundings and most pleasing refined entertainment. Express elevator service during luncheon hours. A special feature being

Orchestra Music Daily

\$2 on Purchase
And \$1 Week

Sends any style Willamette Sewing Machine to your home—Ask about it—Third floor, Main bldg.

Clearing 50c to \$1.50 Books, 39c

See the big table of Books we've grouped to sell at 39c! Included are gift Books, leather Books and odd Fiction. Editions that sold formerly at 50c to \$1.50, 39c priced for this sale at only 39c.

Children's Toy and Picture Books, paper and linen bound, on special sale now at just 1/2 PRICE.

\$1.50 Atlas—Rand-McNally's Imperial Atlas, with new official census, on sale at only 79c.

Timely Is the Great Sweater Sale
Which Begins Tomorrow For Men Women and Children

WHAT greater comfort for street or outdoor wear these cold, frosty days than a heavy Sweater Coat—For tomorrow we make noticeable and timely reduction in all styles and every price of Sweaters, in the men's wear section! Choose tomorrow for the entire family at these reductions.

Only \$2.98

For \$4.50 Grades of men's and women's Sweater Coats. Ruff Neck and "V" shape styles. Of pure wool, shaker knit and worsted wool. All sizes. In gray, white, maroon, navy, etc.

\$8.00 to \$12.50 Sweater Coats, Special, \$6.95

High grade Sweater Coats, for men or women, in which you'll find styles for business, hunting, fishing, and every day wear. Including the new Norfolk style. \$8 to \$12.50, only \$6.95

Plain and combination colors. All the wanted shades. Regularly \$3.50, special at only \$2.19

Children's \$1.50 Sweaters at 89c

Sweater Coats—for boys and girls. Of exceptional quality, even at the regular price. All sizes. In navy, cardinal and gray. Reg. \$1.50, 89c

\$3.00 Sweaters, Special at \$2.49

Athletic styles of Sweaters for men and women. Made with the popular snake neck. Of pure wool. In white, cardinal, maroon, navy and gray. Reg. \$3 grades, special \$2.49

\$1.50 and \$2 Sweater Coats, 98c

Think of purchasing such Sweater Coats as these for only 98c. V neck styles, for men and women. In sizes 34 to 40 only. All wanted colors. Reg. \$1.50 and \$2, special 98c

First Floor—Main Building—Mail Orders Filled

Royal Steel Granite Ware
The World's Standard Cooking Utensils---

Every Piece Reduced

Berlin Kettles—As illustrated, 3-qt. size. Special at 24c

70c Royal Rice Boilers, 2-qt., at 54¢

60c Royal Rice Boilers, 1 1/2-qt., at 48¢

40c Royal Berlin Kettles, 5-qt. 32¢

60c Royal Berlin Kettles, 8-qt. 48¢

80c Royal Tea Kettles, 8-qt. 59¢

60c Royal Dishpans, 17-qt., at 48¢

45c Royal Coffee Pots, 3-qt., at 36¢

40c Royal Coffee Pots, 2-qt., at 32¢

35c Royal Coffee Pots, 1 1/2-qt. 28¢

17c Lipped Saucepans, 2-qt., at 14¢

20c Lipped Saucepans, 3-qt., at 16¢

85c Rice Boilers—As illustrated, 2 1/2-quart size. Royal granite ware. Special sale at only 68c

23c Lipped Saucepans, 4-qt., at 18¢

30c Lipped Saucepans, 6-qt., at 24¢

35c Lipped Saucepans, 8-qt., at 28¢

17c Royal Lipped Kettles, 2-qt. 14¢

18c Royal Lip'd Kettles, 2 1/2-qt. 15¢

25c Royal Lipped Kettles, 5-qt. 19¢

35c Covered Saucepans, 4-qt., at 28¢

50c Covered Saucepans, 6-qt., at 39¢

13c Royal Pudding Pans, 1 1/2-qt. 10¢

17c Royal Pudding Pans, 3-qt. 14¢

Basement—Mail Orders Filled

Many the Remaining Winter Days
You'll Be Needing Furs

Entire Stock Reduced—Just a Hint Below

RELIABILITY—correctness of style—perfection of finish—they're the features of the selection of Furs here in our Second Floor Section. Choose now—all Furs are reduced for the January Clearance. But a mentioning of the many specials below!

\$130 SETS—Of natural raccoon. Beautiful grade—stole and muff, set at \$72.

\$110 SKUNK SETS—Shawl style neckpiece and plain muff. Set at \$75.

\$198 SETS—Beautiful combination of Ermine and Persian lamb. Set at \$128.00.

\$135 SETS—Of rich Hudson seal. Large, plain scarf and pillow muff. Set at \$98.

\$185 SETS—Neckpiece and muff of combination mole and ermine. Set at \$128.

\$150 SETS—Plain pillow muff and long, wide scarf of elegant quality mole. Set at \$98.

\$210 SETS—Of the favorite mink. Large plain stole and plain muff. Sets at \$157.50.

\$15 Coats at \$9.85 To \$15 Dresses \$7.45

Style and comfort combined in the smart Winter Coats we special at \$9.85! In full length and Johnny styles. Coats such as you'd gladly pay \$15 and more for, and we price them for January Clearance at \$9.85.

You'll wonder at the quality and attractiveness of the One-piece Dresses we offer at \$7.45. Modish styles of charmeuse, manish waves, serges and messalines. Models for street, business, afternoon wear, \$7.45.

Entire Stock of Women's Outer Garments Reduced for the Clearance

Winter Comfort in the Home
With an "Acorn" Heater
All Now at Clearance Sale Prices

HEATING satisfaction is most readily acquired through the famous Garden Acorn Wood Heater. Style just as illustrated. Has extra heavy steel body, with cast top and bottom, heavy cast lining, nickel-urn, top, foot rails and top ring. Choose tomorrow at special reductions:

No. 189 Garden Acorn Heater, size 18-inch, \$10.35

No. 209 Garden Acorn Heater, size 20-inch, \$12.50

No. 249 Garden Acorn Heater, size 24-inch, \$13.50

Royal Steel Granite Ware
The World's Standard Cooking Utensils---

Every Piece Reduced

Berlin Kettles—As illustrated, 3-qt. size. Special at 24c

70c Royal Rice Boilers, 2-qt., at 54¢

60c Royal Rice Boilers, 1 1/2-qt., at 48¢

40c Royal Berlin Kettles, 5-qt. 32¢

60c Royal Berlin Kettles, 8-qt. 48¢

80c Royal Tea Kettles, 8-qt. 59¢

60c Royal Dishpans, 17-qt., at 48¢

45c Royal Coffee Pots, 3-qt., at 36¢

40c Royal Coffee Pots, 2-qt., at 32¢

35c Royal Coffee Pots, 1 1/2-qt. 28¢

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20c Lipped Saucepans, 3-qt., at 16¢

85c Rice Boilers—As illustrated, 2 1/2-quart size. Royal granite ware. Special sale at only 68c

23c Lipped Saucepans, 4-qt., at 18¢

30c Lipped Saucepans, 6-qt., at 24¢

35c Lipped Saucepans, 8-qt., at 28¢

17c Royal Lipped Kettles, 2-qt. 14¢

18c Royal Lip'd Kettles, 2 1/2-qt. 15¢

25c Royal Lipped Kettles, 5-qt. 19¢

35c Covered Saucepans, 4-qt., at 28¢

50c Covered Saucepans, 6-qt., at 39¢

13c Royal Pudding Pans, 1 1/2-qt. 10¢

17c Royal Pudding Pans, 3-qt. 14¢

Basement—Mail Orders Filled

4-Day Sale of Cut Glass--Entire Stock Less

IT'S our January Clearance Sale, in which are included many thousand dollars' worth of brilliant and sparkling Cut Glass.

\$1.75 Cut Glass Nappies, 6-inch, \$1.31

\$2.50 Cut Glass Nappies, 6-inch, \$1.89

\$2.50 Cut Glass Nappies, 6-inch, \$1.88

\$3.00 Cut Glass Nappies, 6-inch, \$2.25

\$2.50 Cut Glass Lemon Dishes, at \$1.88

\$8 Cut Glass Sugars and Creamers, pr. \$6

\$2.50 Cut Glass Comports, 6-inch, \$1.88

\$7.50 Cut Glass Water Jugs, 3-pint, \$5.02

\$7.50 Cut Glass Water Glasses, set of 6, for \$5.82

\$5.50 Cut Glass Wine Decanters \$4.12

\$6.00 Cut Glass Bowls, 8-inch, at \$4.50

No Pots Paper Cooking Bags, 25c Pkg. 10c No Pans

NOT only save the labor of cleaning cooking receptacles—but the use of Paper Cooking Bags means delicious, nutritious foods. And surely our price of 10c a package will send them to every home in Portland. Packages of 10 to 20 and in assorted sizes—order them tomorrow—sale at 10c

First Floor—Stationary Section.

Winter Comfort in the Home
With an "Acorn" Heater
All Now at Clearance Sale Prices

HEATING satisfaction is most readily acquired through the famous Garden Acorn Wood Heater. Style just as illustrated. Has extra heavy steel body, with cast top and bottom, heavy cast lining, nickel-urn, top, foot rails and top ring. Choose tomorrow at special reductions:

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No. 209 Garden Acorn Heater, size 20-inch, \$12.50

No. 249 Garden Acorn Heater, size 24-inch, \$13.50

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515 1/2 South Morrison - Alder Streets

Royal Banquet Flour, Sack at \$1.20
Barrel, \$4.70

Eastern Corn Meal, sk. 25¢

Ideal Table Syrup, large can, 40¢.

Bouillon Cubes, box 12, 22¢

Canned Salmon, 2 cans 25¢

Jersey Butter, 2 lbs. 66¢

Mixed Candy, a pound 10¢

Shrimps, three cans at 25¢

Shrimps, large cans, 2 35¢

Picnic Hams, east., lb. 13¢

Pan Cake Flour, 2 pkg. 25¢

Royal Banquet Olive Oil, large bottle 73¢.

Cube Sugar, 3 1/2 lbs. at 25¢