THE OREGON DAILY JOURNAL, PORTLAND, TUESDAY EVENING, DECEMBER 17, 1912.

The Meier & Frank Store Is Not Open Tonight But Will Remain Open Tomorrow Night 'Till 9:30

NURSERY-Mothers who wish to come to the store to shop will find comfort in bringing the children to our Nursery, fourth floor. Miss Elizabeth King, a trained nurse, is in charge. The Nursery is under the auspices of the Portland Fruit and Flower Mission. Toys and other amusements provided for the entertainment of the children while parents shop.

Mein strank 60. 5th. 6th, Morrison and Alder 5

MAIL ORDER PATRONS will find great satisfaction in the service rendered to them at this season through our splendid Mail Order Service. They'll be relieved, too, from the crowded traffic of the streets. Expert shoppers to make the same careful selection as if they purchased in person. All Mail Orders carefully filled the same day received.

Meier @ Frank's at the Height of Holiday Readiness--The Xmas Store Helpful

RED CROSS SEALS-Use them on your Christmas packages and help in the obliteration of the white plague. Secure the mat special booth, First floor. In the morning, Misses Ailsa MacMaster and Harriet Cummins are in attendance. In the afternoon, Misses Louise Burns and Clementine Lambert.

The Big White Auto-which meets the various incoming trains is for the special convenience of out-of-Portland patrons. Just a few moments' drive and you're at Meier & Frank's, Portland's "Christmas Store Helpful." No charge for the service.

A Meier & Frank Merchandise Bond-Is the happiest solution of the pondering question as "what to give." Attractive lithographed bonds issued in any amount. The recipient choosing from any section of the store the? article he or she most desires.

-Gift Suggestions-Hundreds of them will be found in the little folders specially made up for your convenience. Ask any floorman for them-they'll facilitate your giftchoosing and act as reminders as well. Don't fail to ask for the little gift-suggestion folder.

Dine in Our Tea Room-On the 7th floor-Away from the rush and turmoil of the holiday throngs. Quick and efficient service but one of the many attractive features. Unexcelled cuisine, orchestra music and singing. Music during Afternoon Tea, 2:30-5:30.



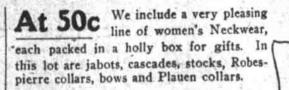
Stirring Holiday Sale Men's and Women's Neckwear--Choose Today for Gifts

At 25c You'll find a surprising as-sortment of Neckwear for women, every one suited for gifts, being packed in individual fancy boxes. In great variety you'll find Jabots, Collars, Stocks and Robespierre Collars.

At 79c We have an exceptional offer to make in women's Neckwear, each piece in a holly box. Beautiful hand-embroidered Neckpieces, trimmed with real Irish and Cluny Lace. Every one of dainty design.

Off You'll find the popular and much sought plauen or Point de Venise, Neckwear for women-showing collars, yokes, chemisettes, coat collars and stocks, in wonderful variety. Neckpieces that sell regularly at \$1 to \$6.

At 50c We offer regular 75c lengths of Shadow Lace Pleating, 21/2 and 31/2 inches wide, 11/2 yard lengths. Each piece in separate box.



At \$1.98 There's a most attrac-\$3 to \$5 Neckwear. A beautiful display of Irish corchet and Cluny jabots, collars, stocks and chemisettes. You're certain to 250 find a most appropriate neckpiece in this group.

At 25c We have grouped together a dainty lot of Shadow Lace and plain net Guimpes, in white and ecru-just the kind you would ordinarily pay 35c and 50c for. They're made with lace yoke and lawn body, taped at waist.

At 25c Choose a dainty Fan of Ostrich or Maribou. For party use or theatre they're always popular. Each Fan packed in a separate box.



Maribou Stoles @ Muffs % Off Real Lace Neckwear at % Off

More popular this season than ever before are Maribou Stoles and Muffs. Tomorrow we offer our entire line \$5 to \$35 at 1/4 off. Stoles 2 and 21/4 yards | that you'd ordinarily pay from \$5 to \$50 long, 5 to 10 strands; also 18 and 24inch ostrich Boas.

Exquisite Neckwear, of Irish crochet and Cluny lace. Dainty and beautiful Coat Collars, Yokes, Fichus and Stocks for. During this sale a remarkable reduction of 1-3 is offered on entire lot.

At \$5 Think of purchasing regular \$10 to \$15 Neckwear. In the most charming of designs you'll find real Irish crochet and Cluny collars, yokes, coat collars, chemisettes and fichus. Truly an exceptional opportunity.

At 98c Satin Robespierre Collars, Jabots attached, of ecru lace. Ordinarily you'd pay \$1.25 and \$1.50 for these beautiful Collars.

At \$5 Beautiful chiffon, crepe and silk Scarfs. In figured, plain and changeable styles. Also Spanish lace and Egyptian silver spangle Scarfs, 36 inches wide, 2 to 3 yards long. Regular \$10 to \$20 Scarfs, special for this sale, each only \$5.

At 25c There's a charming assortment of Endicott beaded Neckwear. Egyptian colored and each one a style that any woman would appreciate as a gift.

At \$2.98 We've a wonderful array of figured crepe and chiffon Scarfs. Purchased in the regular way, you'd pay from \$3.50 to \$6.50 for just such Scarfs as these. They're two yards long, 22 to 36 inches wide. Also of plain crepe, in all colors.

At \$1.98 You may choose from the latest conceptions in Neckwear for women, fetching conceits in Robespierre Lace Collars of Shadow Lace. In white, black and colors, Neckwear that sells regularly at \$2.50, \$3, \$3.50.

At 25c The popular "College Widow" Bows, made of narrow velvet ribbon with rosebud decoration. Each bow in a separate box and a winsome gift selection. Regularly 35c.

At IGC Neat and attractive Jabots of fine quality lawn. Trimmed with Val. lace. Each in a separate box. Regularly 25c.







