

The Reliability of .J.everer Should Determine for You mammerman

## XMAS JEWELRY GIFTS

Because "Reliability" Stands for "Quality" The Next Important Factor is "Price" If You Look My Goods and Prices Over, You Will Be a

Permanent Customer

## THE BEST GIFTS

Following Prices Are Made to Attract Your Attention

| A nice little Diamond Ring. . . . . . . $\$ 25.00$ | Lady's Neck Chain, with beautiful gold |
| :---: | :---: |
| A nice little Solid Gold Hampden, Elgin or Waltham Watch ............. $\$ 25.00$ | and pearl pendants, solid gold...... $\$ 5.00$ |
|  | A Nickel Stem-Wind-and-Set Watch made by the Waltham Watch Co..... $\$ 5.00$ |
| A good, reliable, nicely timed and adjusted Gent's Filled Watch. . . . . . . $\$ 25.00$ |  |
|  | Set of Plated Knives and Forks priced at only . . . . . . . . . . . . . . . . . . . . . . $\$ 5.00$ |
| Solid Silver Knives and Forks. . . . . $\mathbf{\$ 2 5 , 0 0}$ |  |
| Solid Gold Handle Umbrella . . . . . . $\$ 25.00$ | Good Eight-Day Half-Hour-Gong-Strike Clock. |
| Beautiful Chime Clock . . . . . . . . $\$ 25.00$ |  |

ONE WAY TO ECONOMIZE IS TO TRADE WITH

## STAPLES, The Jeweler

 162 First St., Near MorrisonMail Orders Given Prompt Attention

We're Ready to Serve You Now With Bigger, Broader Stocksl Your Every Wam ple, Extra Bundlers and Extra Cashiers in Attendance to Serve Customers Prompt
 8:30 A. M. THE MOST IN VALUE - THE BEST IN QUALITY 5:30 P. M. Great Crowds of Christmas Shoppers Are Coming Now! Check the Things You only 12 mofe dars to Xmas Wanton This List and Bring It Along! Every Department is busy now and growing more so every day, which means that our untiring efforts to fill this store with the BEST in Christmas merchandise afe appreciated by our store friends
throughout the city and vicinity. May we offer a very important suggestion for your benefit as well
as ours? DO NOT DELAY XMAS SHOPPING!

## Santa Claus' Headquarters

A Main Floor Doll and Toy Department in Domestic Aisle.
The greatest and most beautiful line of Toys and Dolls, Books and Games we have ever offered. Everything to make the hearts of the children glad on Christmas morning is here. Don't put off your Doll or Toy Buying until the last minute. Buy while assortments are complete. A small deposit
will hold, for future delivery, any or as will hold, for future delivery, any or as many articles you might select.
13-inch Kid Body Dolls special at only 25 c "Baby Mine" Unbreakable Dolls', small 25 c "Baby Mine" Unbreakable Dolls only 50c
15-inch Kid Body Dolls special at only 50 c 15-inch Kid Body Dolls special at only 50c
17-inch Kid Body Dolls, hip joint, only 75c 17-inch Kid Body Dolls, hip joint, only 75 c
Large Character Dolls specially priced 89c 19-inch Kid Body Dolls special only $\$ 1.00 \mid$ Teddy Bears at $\mathbf{2 5 c}$ c $\mathbf{5 0 c}$ c, 75c, $\mathbf{\$ 1 , \$ 1 . 5 0}$ 24 -inch Large Jointed Dolls special $\$ 1.49$ Solid Wood Blocks for 15 c , 25 c and 50 c

A Great Sale of Christmas Silks
Never were Silks prettier or lower priced than in this great Annual Sale. "No such silk values elsewhere," is the way several customers put it the past week, and
that must be the general opinion, for we are doing the biggest silk business of the that must be the general opinion, for we are doing the biggest silk business
whole year. SURELY HERE IS CHRISTMAS SILK HEADQUARTERS. 75c CREPES DE CHINE AT 50c YARD-A special lot of fine, pure silk Crepes Chine, shown in rich bordered and Bulgarian striped effects, pretlycolorings. Beau
 DRAPERY AND KIMONO SILKS PRICED AT 50c A YARD-Thirty-inch Drapery and Kimono Silks, shown in an unlimited assortment of beautiful, rich floral effects, also Chinese, Japanese and Egyptian designs. Many are exclusive pattern
shown here for the first time. It is an assortment from which all may be suited. \$1.00 A YARD for choice of yard-wide Black Paillette de Soie, Black Peau de Cygne and Black Chiffon Taffetas, also yard-wide Swiss Taffetas, plain shades and changeable effects, yard-wide Swiss Messalines in solid
specially low priced for this sale at $\$ 1.00$ a yard.
Xmas Showing Dainty Neckwear

what ridiculously low prices! Come early for choice of these dainty stylish wear ables. The assortment includes bows, plain and beaded; Fancy Stocks, Medici Collars, the popular Robespierre Collars, Jabots, etc.
$\begin{array}{ll}\text { Regular 35c. Neckwear special at, ea. 25c } & \text { Regular } \$ 1.50 \text { Neckwear special, ea. } \$ 1.19\end{array}$ Regular 50c Neckwear special at, ea. 35c Regular \$1.75 Neckwear special, ea. \$1.25 $\begin{array}{lll}\text { Regular } 75 \mathrm{c} \\ \text { Regular } 85 \mathrm{c} \text { Neckwear special at, ea. } 48 \mathrm{c} & \text { Regular } \$ 2.00 \text { Neckwear special, ea. } \$ 1.48 \\ \text { Recial at, ea. 65c } & \text { Reg } \$ 2.25 \text { Neckpieces special }\end{array}$ Regular $\$ 1.00$ Neckwear special, each 75c $\quad$ Reg. $\$ 2.50$ Neckpieces special, ea. $\$ 1.98$ Regular $\$ 1.15$ Neckwear special, each 89 c . $\quad$ Reg. $\$ 3.00$ Neckpieces special, ea. $\$ 2.25$ Regular \$1.25 Neckwear special, each 98c $\begin{aligned} & \text { Reg. } \$ 3.50 \text { Neckpieces special, ea. } \$ 2.48,18\end{aligned}$

CHRISTMAS HANDKERCHIEFS

The largest and most beautiful assortment in the city, displayed so well you can tell at a glance just which box you wish. These specials for tomorrow: Reg. 10 c kind, embroidered, each only 5 c Reg. 15 c kind, embroidered, each only 9 c Reg. 25 c kind, embroidered, each at 18 c Scarfs of chiffon cloth, Liberty silk and Reg. 35 c kind, embroidered, each at 23 c Crepe de Chine, in plain and fancy Dres| Reg. 50 c kind, embroidered, each at 35 c |  |
| :--- | :--- |
| All Linen Handkerchiefs with imitation | den patterns, values to $\$ 4.50, \$ 1$. |
| special, each $\ldots . . . . .$. |  | Armenian lace edge, 25 c kind, ea. 18c made Armenian ace 75 c kind ea 48 c made Armenian lace, 5 c kind, ea. 48 c

GREAT SALE HOLIDAY SCARFS Handsome Seco Silk Scarfs, shown both lain and fancy, best values to 30 c carfs of beaded and metal chiffon lues, also Silk Scarfs, all shades, $\$ 81.75$, each ......... Fancy Ribbons, best grade to 30 c , at 15 c
Fancy Ribbons, best grade to 35 c , at 19 c Fancy Ribbons, best grade to 35 c , at 19 c

