



### At the Flash of the Green Light

A European idea introduced for the first time in America in any store by Lipman, Wolfe & Co.

Wherever you see the flash of the green light you know at once that it signals a special sale. It indicates at all times an unusual, advantageous and economical offering.

It directs the attention of our patrons to important sales, often, not advertised.

It is your guide to the many special events constantly occurring throughout the store.

In every instance it blazes the way to practical, substantial economy.

Watch for the Green Light

EXPRESS OFFICE FIRST FLOOR

### Art Needlework

Fastidious women and girls who delight in dainty French accessories for the boudoir will be completely charmed by a mere glimpse at some of the articles displayed for the first time in our Art Needlework department.

#### WORK STAND \$14.50

Copied from the time of Louis XIV, covered with imported shadow cretonne and lined with white and finished with gold braid. It is completely fitted with every necessity of domestic art and would bring joy to the heart of any woman.

#### Breakfast Tray \$11.50

Invalid or breakfast trays of white enamel, covered with handsome shadow cretonne and moires, with picture inset and finished with full gold lace or braid. The surface is covered with a plate of glass. These trays are collapsible, and when not in use may be folded up and out of the way.

#### HAND MIRRORS \$4.50

Plate glass hand mirrors with tapestry covered backs and handles finished with French gold braid. These are shown in all the most artistic shapes.

#### VANITY BAGS \$8.50

Fashioned of gold lace and chiffon ornamented with tassels and French ribbon trimming. Each has a vanity mirror in the bottom and is sure to please.

#### Muffin Covers \$3.25-\$3.75

Muffin or confectionery covers of file lace, made on wire frames, octagonal in shape and finished with white cord and ornaments. They are novel and would form a useful adjunct to the breakfast tray.



### An Extraordinary Coat Sale An Annual Event at \$10.00 Usually Held in January

Coats Selling Regularly to \$18.50

We especially desire that every woman who is under the impression that we only carry the highest priced coats will respond to this announcement, for she is sure to be convinced that she can also buy low priced garments here to better advantage than anywhere else.

The long coats in this sale are an example of low price selling. An endless variety of fancy mixed cloakings in grays, browns, garnet, navy and two-toned effects.

Made full 56 inches long in loose or semi-fitting style. Some trimmed with contrasting shades of cloth, others have velvet or braid trimmings. A prominent style is the half belted model, one of the most popular shapes this season.

—Third Floor

### New Holiday Art Linens

Which Make Suitable and Practical Christmas Gifts

Madeira dollies and centerpieces to match—all hand embroidered and all with evenly scalloped edges.

- Round 6-inch Centerpieces, each.....25¢
- Round 8-inch Centerpieces, each.....40¢
- Round 11-inch Centerpieces, each.....60¢
- Round 24-inch Centerpieces, each.....\$2.50

#### MADEIRA SCALLOPED GUEST TOWELS

Beautifully made—of the finest quality linen huck.

- Guest Towels, size 25 by 15 inches, each.....\$1.50
- Guest Towels, size 25 by 15 inches, each.....\$1.75
- Guest Towels, size 25 by 15 inches, each.....\$2.25
- Guest Towels, size 34 by 18 inches, each.....\$4.25
- Guest Towels, size 42 by 25 inches, each.....\$8.00

#### MADEIRA PILLOW CASES WITH SCALLOPED TOPS

Pillow Cases, Size 36 by 22 Inches, \$7.00 and \$10.00 Pair

—French Cluny Dollies and Centerpieces to match.

- Round 6-inch Centerpieces, each.....15¢
- Round 8-inch Centerpieces, each.....20¢
- Round 10-inch Centerpieces, each.....25¢
- Round 12-inch Centerpieces, each.....35¢
- Round 24-inch Centerpieces, each.....\$1.35
- Round 28-inch Centerpieces, each.....\$2.00
- Round 36-inch Centerpieces, each.....\$3.00

#### German Embroidered Dollies and Centerpieces to Match

Made by hand representing the most artistic work—all have beautifully scalloped edges.

- Round 6-inch Centerpieces, each.....75¢
- Round 24-inch Centerpieces, each.....\$7.50
- Round 27-inch Centerpieces, each.....\$10.50
- Round 30-inch Centerpieces, each.....\$12.75
- Round 36-inch Centerpieces, each.....\$26.50

#### SPANISH EMBROIDERED CENTERPIECES

This work combines eyelet and all over work beautifully executed with scalloped edges and every stitch done by hand.

- Round Centerpieces, size 24 by 24 inches, each.....\$7.00
- Round Centerpieces, size 27 by 27 inches, each.....\$8.50
- Round Centerpieces, size 36 by 36 inches, each.....\$10.50

—Basement

### Sterling Toilet

Of Utility and Distinction

Including such patterns as Thea, roza, Engine Turned, Daisy, Wood and other patterns which are sold singly in our jewelry store.

BUTTON HOOKS, shoe horns, cuticle knife, paper knife, and openers. Prices \$1.00 to \$2.50

HAT BRUSHES in various shapes. Prices \$1.00 to \$2.50

SMALL CLOTH brushes—attractive designs. Prices \$1.75 to \$3.00

LARGE CLOTH BRUSHES—\$3.00 to \$5.00

MILITARY BRUSHES in all sizes and designs. \$6.00 to \$10.00

NAIL BUFFERS covered with quality chamois—in all the new and sizes. Prices \$1 to \$2

MANICURE SCISSORS AND SORS, for embroidery work. Prices \$5 to \$8

CREAM JARS in novel shapes all sizes. Prices \$5 to \$8

TALCUM JARS of cut glass, fancy silver tops. Prices \$1 to \$2

HAIR RECEIVERS in any and size. Very attractive. Prices \$2.75 to \$5

COMBS to match the mirror brushes. Prices \$5 to \$8

HAIR BRUSHES in many hand etched and plain patterns. Prices \$3.25 to \$6

MIRRORS with long and ring handles. Prices \$7.00 to \$12

MANICURE SETS packed in a some silk case. Prices \$4.50 to \$7

TOILET SET, consisting brush and mirror of extra high packed in a silk case. Prices \$24.50

TOILET SETS in silk cases of 13 beautiful articles. Prices \$25.00 to \$30

PIN CUSHIONS, sterling silver mounted, with velvet tops, in all colors. Prices \$1.25 to \$2

—First

# The Store Dons Its Holiday Attire, Its Stellar Attr

## A Great Christmas Handkerchief Sale Made More Forceful--By Comparison

For months this Xmas sale has occupied the attention of our handkerchief buyer. From every country we select the BEST of their BEST handkerchiefs. No amount of persuasion could induce us to consider inferior grades. You are assured in buying handkerchiefs at this store of getting first quality, perfectly made and skillfully embroidered handkerchiefs. This is indeed an important factor that you must appreciate, for many stores QUOTE LOW PRICES made possible only on inferior and imperfect handkerchiefs. Buy by COMPARISON is our advice. Inform yourself on handkerchief quality—If you do you MUST buy HERE.

#### Fine Handkerchiefs Special 12 1-2c

We have endeavored to offer here the best 12 1/2c Handkerchief obtainable. Our efforts have been repaid, and we now show a most complete stock. Plain white handkerchiefs and dainty colored effects in lawn or linen. Some have beautifully embroidered corner effects.

#### Glove Handkerchiefs 17c, 25c, 50c

This is a most charming dainty handkerchiefs that can be tucked neatly away in the glove. At our counters will be found a diversified variety in lace-trimmed styles, plain effects and hand-embroidered corners.

#### Initial Handkerchiefs Special 50c Box

Of dainty sheer qualities—small hem and showing an embroidered initial in the corner. Three in a box.

#### French Handkerchiefs Special 50c Each

Extra fine quality sheer, pure linen handkerchiefs. They are French hand-hemmed and hand-embroidered initials in small, dainty block designs.

#### INITIAL KERCHIEFS Special 25c

Handkerchiefs of sheer pure linen with an initial worked in one corner, around which is an embroidered wreath. These are of Irish manufacture and come to use direct from the Emerald Isle.

You can also purchase these handkerchiefs at \$1.50 a box of six, with three different designs showing.

#### Initial Handkerchiefs Special 69c Box

Sheer muslin hemstitched handkerchiefs, packed 6 in a box. In one corner is a long, graceful oblong initial, embroidered in blue, pink or lavender.

#### Gift Box Handkerchiefs Special 29c

A gift box containing three hemstitched emerald handkerchiefs. Embroidered in one corner.

#### Embroidered Handkerchiefs Special 35c Each

Of fine sheer quality linen, narrow hemstitched hem, embroidered corner effects.

#### Box Three Handkerchiefs Regular \$1.50 Special 95c Box

In this dainty little box will be found 3 exquisite Sun Spun Handkerchiefs, each handkerchief is embroidered in a different design, showing French bead and English eyelet work in the most intricate patterns. These handkerchiefs represent the finest needlework and the quality of the linen is unusually sheer and soft.

#### Lace Edge Handkerchiefs Special 50c Each

Sheer linen hemstitched handkerchiefs, edged with real Armenian lace. Has an initial in one corner, surrounded by a floral design.

#### Madeira Handkerchiefs Special 50c

Real Madeira hand-embroidered scalloped edge handkerchiefs, with small script letter in one corner.

#### Box Handkerchiefs Special 29c

A box containing three shamrock lawn handkerchiefs, with an embroidered wreath and initial in the corner.

#### 75c Box Handkerchiefs Special 50c

Sheer pure Irish linen handkerchiefs, embroidered in the corner. Come packed three in a lovely gift box. These handkerchiefs are worked in Donegal patterns by the Irish peasants.

#### 300 Dozen Handkerchiefs Selling Regularly at 35c Special 19c

Sheer pure linen handkerchiefs, hand-embroidered in the one-corner effect. They represent a really remarkable quality.

#### Embroidered Handkerchiefs Regular 50c Special 25c

A dainty handkerchief, hand-embroidered on fine, sheer linen in attractive patterns. Has a neat, narrow hem.

#### Gift Box Handkerchiefs Special \$1.39

Here is a handsome gift box containing just three dainty handkerchiefs, each one embroidered in different Alpine designs.

#### INITIAL HANDKERCHIEFS Special 39c Box

Sheer fabric initial handkerchiefs with initial in one corner, offset by an embroidered wreath design. Each box shows three kerchiefs in three different wreath patterns.

#### 50c HANDKERCHIEFS Special 39c Box

Shamrock lawn handkerchiefs with embroidered corner effects. Come three in a box.

#### BOX OF SIX Special 75c

Sheer linen hemstitched handkerchiefs, with a small, neat block initial. Fine quality linen and beautifully embroidered initial.

#### EMBR'DERED INITIALS Special 59c Box

Sheer linen handkerchiefs, packed three in a box, each one in a different design and each handkerchief folded, showing these patterns. They have a narrow hem with the initial in one corner, offset by embroidery in floral designs.

#### For Children

#### EXTRA Novelty Packet Kerchiefs 15c Case

This is a toy Suitcase—an exact reproduction of the regulation style in tan shade. Each little case contains three dainty hemstitched handkerchiefs of plain white lawn.

#### PICTURE BOX Handkerchiefs 19c

Three Nursery Rhyme handkerchiefs, packed in a picture box. The handkerchiefs show Mother Goose pictures in the corner.

#### Colored Initial Handkerchiefs 25c Box

Sheer white fabric handkerchiefs, with colored initials. Packed three in a box.

#### PICTURE BOX SERIES Handkerchiefs 50c Box

Embroidered linen hemstitched handkerchiefs for misses and children. Come packed 3 in a box.

#### EXTRA 500 Dozen Handkerchiefs Special 29c

A price quotation less than wholesale cost—a wonderful assortment of handkerchiefs manufactured of absolutely all pure linen—handkerchiefs embroidered by French peasants, made to our special order and imported expressly for this sale.

#### Initial Handkerchiefs Special 50c Each

Sheer linen hemstitched handkerchiefs of an extra fine quality. Initial embroidered in file lace work in one corner, showing a long, oblong pattern.

#### Lace Edge Handkerchiefs Special 35c

Armenian lace edge handkerchiefs. Small, neat script letter in the corner.

#### Monogram Handkerchiefs Special 25c

Handkerchiefs of pure linen, with a narrow hem, representing a new idea. In the corner is the word "Mother," and full given names embroidered in an effective manner.

#### Mourning Handkerchiefs Special 25c

Sheer linen hemstitched handkerchiefs, with a small black border and the initial in one corner.

#### Initial Handkerchiefs Special 17c

The initials in these handkerchiefs are worked in a rather long, narrow design in plain white or in colors. They are of sheer pure linen.

#### MEDALLION INITIAL Handkerchiefs 35c

Nothing prettier has been conceived in the handkerchief world for many a long day—nothing more original than these delightfully attractive handkerchiefs. First—they are of a sheer, fine quality pure linen. Second—the tiny hem is beautifully hemstitched—and last but not least is the novel arrangement of the initial in one corner. The initial itself is embroidered in colors such as pink, blue and lavender in a block design and embroidered in the center of a medallion.

This medallion is square in shape and is of file lace. Price 35c each or 3 for \$1.00.

#### \$1.50 BOX HANDKERCHIEFS Special \$1.00

A gift box containing four handsome Alpine embroidered linen handkerchiefs, with narrow hemstitched hem. Four kerchiefs in the box.

#### BOX KERCHIEFS Special \$1.25

A box containing three sheer linen hemstitched handkerchiefs. Initial and Alpine embroidery design in one corner.

#### ASSORTED KERCHIEFS Special \$1.00 Each

This collection consists of an assortment of beautiful handkerchiefs, embroidered in Spanish embroidery—Donegal and Swiss handwork embroidery. All of the finest materials.

#### MADEIRA KERCHIEFS Special 50c Each

Handkerchiefs imported direct to us from the Madeira Islands of a dainty, exquisite quality. They show beautifully embroidered scalloped edges in solid or eyelet effects. Also small, neat designs and elaborate patterns.

#### For Men INITIAL KERCHIEFS 25c Each

Handkerchiefs of pure linen with hand-drawn hems. The initials are worked in neat block and English style.

#### 35c Each

Men's initial handkerchiefs with a narrow hand-drawn hem worked in an attractive design. These handkerchiefs are of all pure linen.

#### 50c Each

Initial handkerchiefs of soft, fine quality pure Irish linen with narrow hems. Block, script and long fancy style initials.

#### \$1.00 Each

Colored handkerchiefs of pure Irish linen in fancy neat drawn designs. Only one or two of a pattern.

#### Linen Handkerchiefs 25c Each

Men's Irish linen handkerchiefs, all hand hemstitched with 3/4, 1/2 and 1/4-inch hems. These are especially soft in finish.

### Small Books For Xmas Gifts Just Right for Mailing in Lieu of Christmas Cards

There is a peculiar dignity attached to the gift of a book that is in no way affected by its price.

The dainty little books herein mentioned are in white vellum, decorated in gold and colors, ribbon tied and boxed. Dainty enough to suit the most fastidious taste.

- Over 12 titles at 35c each.
- Same in large size 50c each.
- In ooze calf 6 by 3 inches 60c.
- In white and gold cover decorated in color, size 7 by 4 inches, price 10c

#### Gift Books at 50c

- "The Bust of Lincoln," by James Francis Dwyer.
- "Object, Matrimony," by Montague Glass.
- "The First Church Christmas Barrel," by Caroline Abbot Stanley.
- "Where the Heart Is," by Will Irwin.
- "The Little Dream," by John Galsworthy.
- "Seegar and Cigarette," by Jack Hines.
- "The Elected Mother," by Maria Thompson Davies.
- "Brotherly House," by Grace S. Richmond.
- "Master of the Inn."
- "My Robin," by Frances Hodgson Burnett.
- "Days With the Great Writers," beautifully illustrated by large color plates.
- "Days With the Poets."
- "Days With the Composers."

#### Gift Books for 75c

- "The Great Analysis," a plea for a rational world order.
- "The Sad Shepherd," by Van Dyke.
- "Mrs. Budlong's Xmas Present," by Rupert Hughes, author of "Excuse Me."

#### Gift Books for 60c

Masterpieces in color—reproductions of the great artists.

#### Gift Books for 30c

- "The Wheels of Time," by Florence L. Barclay.
- "The Voice," by Margaret Deland; a new Dr. Lavender story.

#### Gift Books for 35c

"Friend to Friend Series" in envelope ready for mailing.

#### Gift Books for 39c

"Value of Friendship Series"—boxed—has decorated cover.

### We Direct Especial Attention To the Juvenile Book Store

An exhibition of gift books for boys and girls that will be a revelation and an education to Christmas shoppers.

Exquisite bindings and beautiful illustrations.

In books elegantly bound.

—Basement



### Afternoon or Dinner Gowns \$28.50

Selling Regularly to \$30

Gowns of silk—velvet and cloth—exclusive—original models, signed by the most artistic designers. Gowns introducing new style touches.

Wonderfully attractive creations of brocade silk, made delicate and very short sleeves, with high necks and long, tight sleeves.

Charmeuse silk gowns—tailored serge and corduroy dresses, effectively trimmed. In all popular colors.

Some of these gowns show a new draped pannier effect, as well as the always popular straight lines.

—Third Floor



### Prince Imperial Waist Very Special 99c

Selling Regularly at \$1.50

The Prince Imperial with Robespierre collar and long frills now the favorite and most popular of all waists.

On Monday we offer 400 of the new waists made of voile and gerie and trimmed with bands of crocheted lace insertion, applied as shown in the illustration. Finish at the neck with a small black

**Express Office  
Now Open**

First Floor Accommodation Desk

—Packages may be sent to any part of the world, charges prepaid.

—The Wells-Fargo Express Co. in charge.