

## The Arrival of Period Mirrors In Authentic French Styles

**Special \$7.50**  
Selling Regularly at \$15.00

Every detail of a correctly decorated room must be carried on the same harmonious scheme, and these mirrors add proper decorative effect to period furnishings.

Here in our picture salons is one of the largest collections of period mirrors to be found in the city.

In this sale are mirrors in long oblong shapes—sizes 10 by 14 inches. Framed with two inch dull Roman gold moulding with decorated corners, and at the top are hand colored reproductions of old masters in picture size—11 by 14 inches.

To our knowledge this is the first sale in which these most attractive mirrors have ever been offered at so low a price. It is indeed an opportunity. No two alike.

## Sale of Framed Pictures Special \$2.95

In this sale of pictures are such subjects as Hope, Sir Lahad, The Horse Fair, Roman Forum and Colosseum, The Arabian Horseman, The Last Supper, and a large assortment of landscapes and religious subjects.

These pictures are framed with a three inch circasian wall-moulding with dull gold lining. Size 20 by 34 inches. Just a suggestion—if you are looking for a gift what are appropriate articles could you choose than one of these charming subjects—as the lot includes pictures suitable for rooms, living rooms, dining rooms and dens. 6th Floor.



Picture Framing  
Lowest Prices  
Newest Mouldings

## Diamond Jewelry

—Worthy your inspection, fit to bedeck the fairest maid in this dazzling collection.

—Diamond jewelry in artistic designs and settings—a unique and beautiful display—distinctly different from the sort of jewelry you find scattered broadcast.

—Special attention was paid to THE COLOR AND CUTTING of the stones we use.

—The result is jewelry of the utmost brilliancy, further enhanced by the exquisite care with which the stones are mounted, and the settings are fitted.

—Prices are extremely moderate—due to our methods of purchase—and our purely commercial profit.

—Lavalieres—diamond and platinum \$20 to \$185.

—Bracelets—platinum and gold mounting \$10 to \$300.

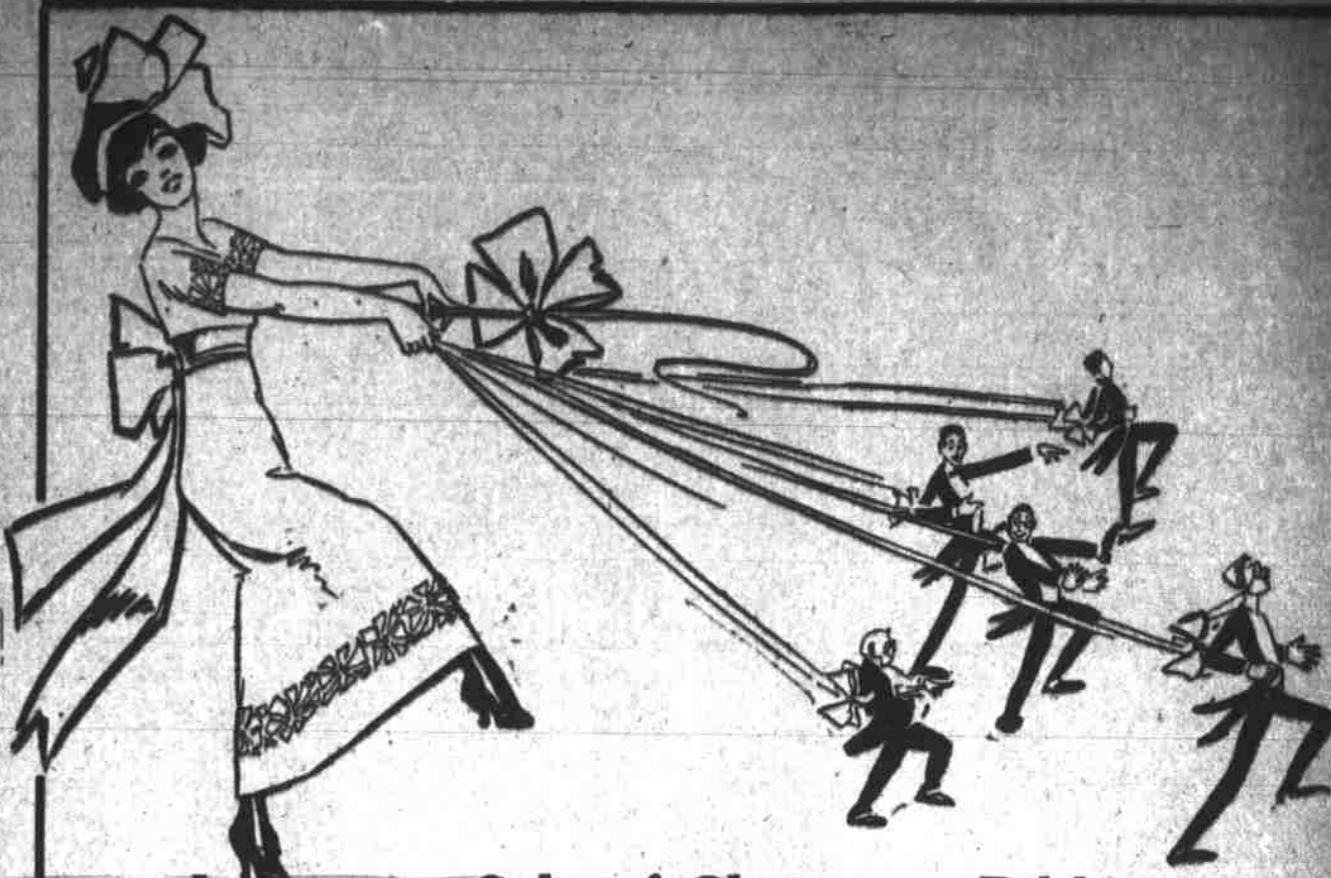
—Rings, single stone, \$24 to \$245.

—Rings, fancy settings, \$22.50 to \$175.

—Rings, Tiffany setting, \$60 to \$350.

—Brooch pins, \$10 to \$295.

—Bar pins, \$12.00 to \$295.



## Important Sale of Christmas Ribbons

**Never Before Such a Ribbon Season  
Never Before Such Ribbons and  
Never Before Such Prices**

Ribbons From Paris and Handsome American Ribbons

—Never before have ribbons been so beautiful. The art of creating novelty has certainly reached its highest development. They have sometimes a depth of pile equal almost to fur—sometimes are of velvet, so close that it is almost satiny—some are of faille cords so compact as to give unusual body—they are brocaded in velvet in shadow designs printed in a glorious mass of flowers—sometimes interwoven with gold and silver—novel one side effects ornamented with fancy edges.

—Picot edge ribbons, so much in demand, from the narrow width to the widest sash widths.

—Fancy ribbons in brocaded, floral, figured, plaid and in stripes. They run from 18c to \$1.95, according to the widths.

—The daintiest of narrow ribbons for dressing sacques, tea gowns, rosettes and fancy work. Velvet ribbons in black and colors in every width, and in qualities sold only in this store.

—Ribbons for table decorations in chiffon with beaded dots, in stripes and fancy designs. None of which can be found outside of this store.

—We also call attention to a special service, rich in suggestion for attractive table decorations and hair ornaments and corsage bouquets of ribbon; also experts who tie you ribbon bows FREE OF CHARGE.

—In addition, we make to your special order trimming bouquets and fancy work of ribbon flowers—these at an attractive price, much less than elsewhere.

10c BABY RIBBONS 6¢  
—This baby ribbon is extra quality satin, finished edges and comes in every color. Full 10-yard bolt.

13c BABY RIBBONS 9¢  
—This is extra quality baby ribbon, full 10-yard bolts in all colors

BABY RIBBONS  
18c Bolts, No. 1, Sp. 1 14¢  
22c Bolts, No. 2 Special 17¢

WASH BABY RIBBONS  
No. 1 and No. 1 1/2 Special 5¢  
—These ribbons come in block, basket and wave designs, in white, light blue and lilac.

NO. 2 WASH RIBBONS  
10c Special 7¢  
—In three different designs in light blue, pink, lavender and white in 5-yard bolts.

Fancy Dresden Ribbons  
No. 1, 5¢ the yard.  
No. 2, 6¢ the yard.  
No. 3, 8¢ the yard.  
No. 5, 10¢ the yard.  
No. 7, 12¢ the yard.  
No. 9, 15¢ the yard.

HOLLY and POINSETTIA  
Baby Ribbon  
Special 12¢, 15¢ and 17¢  
Imported Holly Ribbon

—The very best quality woven jacquard designs, all silk.

No. 1 Special.....3¢  
No. 3 Special.....4¢  
No. 5 Special.....6¢  
No. 7 Special.....7¢  
No. 9 Special.....9¢  
No. 12 Special.....12¢  
No. 60 Special.....20¢

FANCY RIBBONS  
Selling Regularly at 35¢  
SPECIAL 25¢  
—1/4 to 5 inches wide, in Dresden, floral, plaids and conventional designs in light and dark color combinations.

5/8 Inch Messaline Ribbons  
Special 19¢  
—These ribbons come in all colors, in both light and dark shades of very excellent quality.

9 INCH SATIN RIBBONS  
Special 54¢  
—Wide sash ribbons in black and all the millinery shades. Also desirable for fancy work, millinery or dress trimmings.

Taffeta and Satin Ribbons  
Selling Regularly at 50¢  
Special 35¢  
—In all shades of very excellent quality for fancy work, dress trimmings, sashes and hair bows.

5/8 Inch Messaline Ribbons  
Special 19¢  
—These ribbons come in all colors, in both light and dark shades of very excellent quality.

9 INCH SATIN RIBBONS  
Special 54¢  
—Wide sash ribbons in black and all the millinery shades. Also desirable for fancy work, millinery or dress trimmings.

10c Sash and Hair Bow Ribbons  
SPECIAL 33¢ THE YARD  
—6-inch taffetas and satin taffetas, moire in plain, dotted and striped with self colors, in light blue, pink, cream and white.

Bag and Fancy Work  
65c NOVELTY RIBBON 39¢  
—These ribbons are 6 inches wide and come in beautiful flowered patterns on white grounds in stripes, polka dots and jacquard effects.

IMPORTED RIBBONS  
Selling Regularly at \$5.00  
Special \$1.95 the Yard  
—12-inch taffeta ribbons in variety of designs, velour ribbons in exquisite colorings and tinsel and gold ribbons.

10 Inch Taffeta Ribbons  
Special 67¢  
—This is best quality taffeta sold in the city. Has finished edges and comes in black, medium and light shades and in the scarce millinery colors.

CHIFFON RIBBONS  
15¢ the Yard  
—Ribbons for table decorations in white and all colors dotted with dewdrops.

TINSEL RIBBON  
45¢ the yard  
—In pink, white, lilac, Nile, American Beauty and gold.

Black Velvet Ribbons  
—We guarantee this to be fast black pure dye. Pure silk and guaranteed not to crock. This special price is extremely low for this grade of ribbon.

No. 5 Special.....15¢  
No. 7 Special.....20¢  
No. 9 Special.....25¢  
No. 12 Special.....30¢  
No. 16 Special.....35¢  
No. 20 Special.....45¢  
No. 40 Special.....50¢  
No. 60 Special.....60¢  
No. 80 Special.....75¢  
No. 100 Special.....85¢

WIRE EDGE HAIR BOWS  
19¢ the Yard  
—Comes in all colors, 5 inches wide. Used in millinery, hair bows, shirring, etc.

8 IN. TAFFETA RIBBON  
Special 35¢  
—Used for hair bows; comes in all colors.

Taffeta and Satin Taffeta  
IN All Colors  
No. 9 Special.....5¢  
No. 12 Special.....6¢  
No. 16 Special.....7¢  
No. 22 Special.....10¢  
No. 40 Special.....12¢  
No. 60 Special.....15¢  
No. 120 Special.....18¢  
First Floor.

# Lipman, Wolfe & Co.

## Postscript

The crier with his bell—that sonorous advertiser of a century ago, has vanished and in his place sits the "ad man," thoughtful and worried, who bears the brunt of competition. The so-called principle of "caveat emptor" is out of date—the merchant who spread out wares in the market place or upon the public thoroughfare, and other picturesque features of trade. There is no need now for the buyer to beware, for the fly-by-night merchant has no place in the business world of today. A thousand other changes have come about and business is no longer as it was.

But for every vestige of the picturesque which has been lost to us we have gained a hundred fold in color, variety and magic—no longer to say nothing of convenience and integrity. Cleopatra and other ladies do dwell amid pyramids and obelisks and whole caravans of goods brought before them for display. There is no denying that the merchants who enjoyed their forage did so with some inconvenience and no little risk. But Cleopatra, the Queen of Sheba, and all the rest of them could have fluttered down from their thrones in delight to visit the modern department store.

The modern store of today is more than a place to sell goods. It's a place where the beauty, the culture and the comforts that have been devised anywhere in the world are kept for show as well as for sale. It is a place of ideas—of luxuries, necessities, curiosities, all assembled together—everything that you could ask for, all under one roof, arranged so that you may see them with the least possible trouble.

Speaking of trouble—there isn't a great deal of it to be found here. The one aim of the Lipman-Wolfe store and its people is to give satisfaction, and, consequently, a fair of pleasure and good will prevails. The idea of keeping shop merely to sell goods has gone, along with the traveling merchant and the man with the bell. The pleasure of having a beautiful store, of showing beautiful goods and of giving satisfaction—perhaps even pleasure—to people, has taken possession of us. Hence the magnificent fixtures, the hundred little conveniences, all of which give pleasure to us as well as to you.

You may not believe it, but it is a positive fact that there is real enjoyment in showing good things. The eager interest of our salespeople proves it. Whether you buy or not, we have the things to show, and we want you to see them.

Another fact which is becoming known to thinking people is that the Modern Store of today is a real educator. It ranks every corner of the globe to find the best things—the things in which each corner excels—and brings them before you. A great many goods are purchased by the store merely to show what the world is doing—in fashion, fabrics and the dozens of fanciful things that spring into being every season. And it is a potent truth that the luxury of today is the necessity of tomorrow. The very latest thing is found to be an improvement on everything that went before it. And to show these things to a discriminating public is to make for popular enlightenment—a dignified calling, but one of which this store is really worthy.

# BASEMENT BARGAIN SPECIALS

## Big Reduction on Holiday Art Linens

—The Madeira Islands, France, Austria and Spain are well represented in this sale by their handiwork—the most magnificent collection of high art linens ever shown on the Pacific Coast. —Below we mention a few of the thousands of exclusive pieces displayed in our art linen section.

### CLUNY LUNCH AND BANQUET CLOTHS

—In a variety of pattern designs, Venise, filet, combination eyelet and French cluny laces.  
Lunch Cloths Regular \$35.00, 40 Inches Diameter \$22.50  
Lunch Cloths Regular \$50.00, 54 Inches Diameter \$34.50  
Lunch Cloths Regular \$70.00, 54 Inches Diameter \$45.00  
Lunch Cloths Regular \$50.00, 60 Inches Diameter \$32.00  
Lunch Cloths Regular \$65.00, 72 Inches Diameter \$45.00  
\$135 Round Banquet Cloth, 92 Inches Diameter \$ 85.00  
\$375 Round Banquet Cloth, 92 Inches Diameter \$212.50  
\$400 Round Banquet Cloth, 92 Inches Diameter \$237.50

### CLUNY DOILIES, CENTERPIECES AND SCARFS

65c Round 6-inch Size, Special Each..... 48¢  
\$2.00 Round 12-inch Size, Special Each..... \$1.69  
\$8.00 Round 24-inch Size, Special Each..... \$5.95  
\$10.00 Round 28-inch Size, Special Each..... \$7.95  
\$15.00 Oblong Scarfs, Size 36 by 20 Inches, Each..... \$10.50  
\$18.00 Oblong Scarfs, Size 45 by 20 Inches, Each..... \$13.00  
\$20.00 Oblong Scarfs, Size 54 by 20 Inches, Each..... \$14.00

### Madeira Lunch and Banquet Cloths

—With hand embroidered scalloped edges—hand embroidered eyelet patterns—hand embroidered floral patterns in seed work—hand punch work. Beautifully and evenly done—in effective patterns.  
\$45.00 Round Lunch Cloths, 6-inch Size, Special..... \$29.90  
\$65.00 Round Lunch Cloths, 7-inch Size, Special..... \$45.00  
\$110.00 Round Banquet Cloth, Size 92 Inches..... \$71.40  
\$175.00 Round Banquet Cloth, Size 92 Inches..... \$99.50

### 75c to \$1.25 Linen Towels, Special 49c

—This may seem an exaggeration, yet it is absolutely true, and you will be convinced of their superior quality when you see these towels. There are only seventy-five dozen in the lot—sizes run from 20 by 38 inches to 22 by 40 inches. They come hemstitched and scalloped ends in huck, birdseye and damask linen, with name or monogram space.

### 40c to 60c Linen Towels, Special 25c

—In this lot of towels we have about one hundred dozen, in sizes from 18 by 38 inches to 2 by 40 inches. They are absolutely pure linen huck with spot hemstitched ends and damask borders, with name or monogram space.

### \$3.75 Table Napkins \$2.98 Dozen

—Pure Irish bleached linen napkins, size 22 by 22 inches. With border on four sides. They come in seven different attractive designs.

### Fancy Art Tenerife Linens

—This ever attractive work comes in hand drawn linen centers and bordered with various sized Tenerife wheels.  
Round 6-inch Size..... 7¢ Round 18-inch Size..... 30¢  
Round 10-inch Size..... 15¢ Round 24-inch Size..... 60¢  
Round 12-inch Size..... 20¢ Round 30-inch Size..... 85¢  
Oblong Scarfs Size 54x8 Inches Special \$1.25

## Gift Stationery for Christmas Crane's Linen Paper With Monogram Special 49c a Box

—This is an extra holiday special—orders for which can only be taken for a few days.  
—The paper is Crane's finest linen in a pure white.  
—The envelopes come in the narrow oblong shape and the new club cut—all ribbon tie.  
—The monogram we will stamp to your special order in any color—gold or silver—any two letters desired.  
—This paper comes put up in pretty boxes decorated with holly and poinsettia design in the natural colorings.

### OUTING FLANNELS Special 5c Yard

—Dark and light colors in stripes, checks and plaids. Suitable for night gowns, skirts and comforter covers.

### 30c SCOTCH FLANNEL Special 19c Yard

—These flannels are half wool and half cotton in light and medium colors. Non-shrinkable. —A material suitable for men's shirts, pajamas and women's shirt waists, house dresses and dressing jackets.

### BATH ROBE FLANNEL Special 19c Yard

—This bath robe flannel comes with and without borders. A reversible material. Some mottled colors on one side and plaid on the other. Also floral and figured effects. Dark and medium colors.

### 15c KIMONO FLANNELS Special 9c Yard

—About fifty pieces of choice kimono flannels in handsome color combination in blues, tans, pink gray, in set patterns and animal designs appropriate for children's wear.

## Many Women Are Looking For Shoes That EXPRESS INDIVIDUALITY Smart \$5 and \$6 Shoes \$3.85

—Look at your neighbor's shoes—motoring, golfing, walking, calling; shoes everywhere reflect one's personality.

—The shoes in this sale boast of this quality—they are taken from our regular stocks and represent the very best desirable styles, with colored cloth tops.

—Such as patent colt and dull calf with dark gray cloth tops. Imported tan Russian calf button boots with mixed brown cloth tops.

—Two styles in patent colt and dull calf button, with mat kid tops. —All have the new receding toes with tips—Goodyear welt soles and Cuban heels.  
Sizes 2 1/2 to 8.

## The Last Week of This Offer Columbia Grafophone Special \$23.00 With Cabinet Holding 112 Records

—The latest invention in a Columbia hornless grafophone designed especially for the holiday trade.

—All the latest improvements including the shutter tone regulator 10 inch turn table, playing any disc record made. Exhibition sound box.

\$1 Down—\$1 a Week

## Table Fittings of Silver Special Priced

Sterling Silver Flat Ware \$1 Each

—This includes jelly spoons, tea spoons, baby spoons, sardine forks, pickle forks, bonbon spoons, cheese servers, olive spoons, sugar shell. In plain and fancy patterns and some pierced designs.

BON BON DISHES, SPECIAL \$10.50  
—These bon bon dishes are shown in a variety of pretty designs in flat, oval and oblong shapes in sterling silver pierced designs.

STERLING SILVER BOWLS, \$12.00  
—Handsome bowls of sterling silver in beautiful designs. These bowls can be used for so many purposes on the table and are really indispensable.

SANDWICH PLATES, SPECIAL \$12  
—These sandwich plates are of sterling silver and come in many effective pierced designs.

BON BON BASKETS, SPECIAL \$7.75  
—Sterling silver bon bon baskets in pierced designs, scroll or colonial patterns. Extra heavy weight.

## Art Needlework Dept. Is Ready With Xmas Novelties

—This department is bristling over with dainty novelties for Xmas—all kinds of finished pieces and pieces to be worked by hand. This is the most comprehensive assortment in the city. Below we mention a few of these gift suggestions.

CRETONNE NOVELTIES 35¢  
—Glove boxes, size 4 by 11 inches, with drop cover and covered with dainty cretonnes. Also handkerchief boxes, size 6 1/2 by 9.

TRINKET CABINETS 50¢  
—Trinket or utility cabinets, composed of three drawers. Made of French cretonne. Fitted with brass handles. Size 5 inches wide by 7 high.

JAPANESE PILLOW TOPS \$3.75  
—These Japanese pillow tops were made expressly for us in the Orient—they are done in Japanese gold on high grade satins, in beautiful shades of Alice blue, rose, pink, black, olive and Oriental reds.

—These pillows made up and trimmed with gold cord to harmonize with filling with reds.