

# A GREAT SACRIFICE SALE 

## A MIGHTY MERCHANDISING MOVEMENT

 In Which Regular Prices Have Been Mercilessly ReducedNo remarking of goods to show alleged price reductions-no boosting of regular prices under the guise of "values," but a clean, genuine sale in which every regular price has been subjected to a trenchant reduction! Every article is new-every article is worth its regular price. Come this week and get your share of these wonderful BARGAINS.

## Every Item Below Means a Tremendous Saving for You



## LADIES' AND MISSES

 SUITS REDUCED All This Season's Models. $\$ 20.00$ Suits now.$\$ 25.00$ Suits now. $\$ 25.00$ Suits now
$\$ 30.00$ Suits now $\$ 40.00$ Suits now.. $\$ 45.00$ Suits now. $\$ 50.00$ Suits now.
$\$ 60.00$ Suits now. $\$ 16.85$
$\$ 29.85$ $\$ 19.85$
$\$ 32.50$
$\$ 85.00$ 835.00
$\$ 42.50$

## BOYS' SUITS AND OVER COATS REDUCED



OVERCOATS REDUCED


MEN'S SMOKING JACKETS
REDUCED

| 5. | ets now..........8 3.75 |
| :---: | :---: |
| \$ 7.50 | Jackets now..........\$ 5.65 |
| \$10.00 | Jackets now. ......... \$ 8.50 |
| \$12,50 | Jackets now........ .888 .15 |
| \$13.50 | ackets now..........\$10.35 |
|  |  |


| MEN'S PANTS REDUCED |  |
| :---: | :---: |
| \$10.00 Pants no | \$7.95 |
| \$8.50 Pants no | \$6.85 |
| \$7.50 Pants now. | \$5.95 |
| \$ 8.00 Pants no | \$4.85 |
| \$ 5.00 Pants now. | 33.95 |
| \$ 4.50 Pants now |  |
| 4.00 Pants now. |  |
| 3.50 Pants |  |
| 3,00 Pants now | 32.45 |

MEN'S DRESSING GOWNS

$\$ 22.00$ Gowns now............ $\$ 14.85$
MENS PANIS REDUCED $\$ 10.00$ Pants now............. $\$ 7.95$ 8.00 Pants now.............8.85 \$ 6.00 Pants now. ............ $\$ 4.85$ 5.00 Pants now............ 83.95 4.00 Pants now. ............. 83.35 3.00 Pants now.............. $\$ 2.45$

## REDUCED

REDUCED
$\$ 1.50$ and MEN'S SHIRTS
UNDERWEAR
$\$ 1.00$ Garments now............ 83 c $\$ 1.50$ Cooper Garments now... $\$ 1.15$ $\$ 2.00$ Ganter \& Mattern Gmts. $\$ 1.35$ $\$ 3.00$ Ganter \& Mattern Gmts. $\$ 2.15$ UNION SUITS-Lewis' Make $\$ 3.00$ Suits now
$\$ 6.00$ Suits now $\begin{array}{r}.82 .25 \\ .84 .55 \\ \hline 86.50\end{array}$
${ }_{68.50}^{\$ 6.00}$ Suits now
RUFF NECK SWEATERS
$\$ 8$ Full Fahhioned, with Pockets 84.95
87.50 sweaters now......... $\$ 8.9$

NECKWEAR
50 C Neckwear now.
$\$ 1.00$ Neckwear now
$\$ .50$ Knit Ties now
$\$ 3.00$ Knit Ties now.

| ..39e |
| :--- |
| .85. |
| 1.29 |

