

Turn to the Back Page of Section One for Full-Page Announcement of Regular Store News

All Credit Purchases Tomorrow and Balance of Month Go on Dec. Acc't, Payable Jan. 1st

MEIER & FRANK'S

FRENCH NAMES ON TOILET PREPARATIONS of unknown and doubtful merit is not advertised by The Meier & Frank Store. Only Toilet Articles of standard make, such as Houbigant, Roger & Gallet, Pivers and Coty are here for your choice in the First Floor Section.



November Sale of Toilet Goods

Brings Hundreds of Daily-Used Articles at Prices the Lowest Obtainable

OF ONE THING be certain—that our First Floor Drug and Toilet Goods Section is positively never undersold. Note the articles as listed on this full-page announcement. You'll find here daily used articles at prices cut to mean the greatest possible savings to you.

for a week. But make out the list of needed articles now—then order tomorrow. Purchase the needs for weeks to come. Included are special articles suitable for Christmas gifts. Keep this page for reference—order from it—note the reductions and you'll agree that the savings are worth while.

Mary Garden Perfume!

A 25c Bottle Given Free INCLUDED free with every 35c package of Trentini Talcum at 25c is a 25c bottle of Mary Garden Perfume. Trentini Talcum is made by the manufacturers of Mary Garden Perfume, and is the new imported Toilet necessity.

50c Palmolive Shampoo Free 49c

With Six 10c Cakes of Palmolive Soap KNOWN everywhere as the perfect combination of pure vegetable ingredients, with just the right amount of pure olive oil is Palmolive Soap. For this sale a 50c bottle of Palmolive Shampoo given free with every purchase of six 10c cakes of Palmolive Soap. A \$1.10 value for 49c.



Face Powder Free!

A Package With Every 50c Purchase DURING this Sale, subject to stock, we will give free with every 50c purchase of Toilet or Drug Articles a package of Mairan or Sanitol Face Powder.

Tokalon TOOTH Brushes

A 25-cent Package of Any Standard Tooth Powder or Paste Free With Each Tooth Brush Purchased Here

EVERY one of these Tokalon Tooth Brushes packed in a sanitary box, made with sanitary ventilated backs. Has four rows of pure bristles. Bristles are set to fit over the teeth.

We replace any Brush, should bristles come out. For this sale, your choice of 25c package of any standard Tooth Powder or Paste free with each Tokalon Brush, at 35c.

The Cream That Cleans & Beautifies! MELOROSE BEAUTY CREAM

SCORES of the world-famous beauties are enthusiastic in their praise of Melorose Beauty Cream. Few face creams that combine so perfectly and effectively the essentials of massage and cleansing as does the famous Melorose Cream. Trial application will show you how the pores of the skin are purified—how wrinkles, blackheads and other blemishes are removed. Of a delicate and fine texture is the popular Melorose Face Powder—50c boxes Melorose Cream of Powder, 39c.

The Tablets That Have Proved a VAUCAIRE Flesh Builder

THROUGH the use of the Willard-White Vaucaire Galega Tablets, hundreds of women have improved and developed the figure! Wasted tissues have been built up—bust and neck have developed and nature's intended beauty has been the result. Vaucaire acts as a tonic and a medicine. For the November sale we price regular \$1 boxes of Vaucaire Galega Tablets at only 79c.

Knoleak Rubber Goods of Quality!

JUST what the name implies—the "Knoleak" make of rubber goods. Of high quality and guaranteed for one year is every "Knoleak" Water Bottle.

Knoleak Hot Water Bottles, 3-qt. size. \$1.00
Knoleak Hot Water Bottles, 2-qt. size. \$1.00

50c El Perfecto Veda Rouge Only 23c

THE famous Veda Rouge has long been a favorite of theatrical stars, and is used by women the land over. Gives to the user's cheeks a color true to nature. Of the dull tinge that imparts a clear healthful color and not the bright unnatural red that rouges of imitation make do. El Perfecto Veda Rouge is made of the finest and purest ingredients and known to be absolutely harmless.

An unprecedented reduction made for this sale. The regular 50c boxes of this Rouge are priced at only, special 23c

- ### Face Creams--
- \$1.50 Oriental Cream (Gouard's) 89c.
 - 50c Sempre Giovine, 23c.
 - 50c Dr. Chas. Flesh Food 23c.
 - 50c Daggett & Ramsdell's Perfect Cold Cream, 32c.
 - 50c Pompeian Massage Cream, 24c.
 - 75c Pompeian Massage Cream, 42c.
 - 25c Carmen Cold Cream, 11c.
 - 50c Theatrical Cold Cream (full pound), 39c.
 - \$1 Milkweed Cream, 65c.
 - 50c Derma Viva Liquid Face Powder, 23c.

- ### Face Powders
- 35c Java Rice Powder, 20c.
 - 50c La Blache Face Powder, 28c
 - Piver's Face Powders, 74c.
 - 50c Pozzoni Face Powder, 28c.
 - 50c Carmen Powder, 25c.
- ### Talcum--
- 25c Mennen's Talcum Borated, 7c.
 - 25c Lily of the Valley Talcum, 14c.
 - 25c Rivers' Violet (Lehn & Fink) 15c.
 - 25c Spiro Powder for Perspiration, 2 for 25c.

- ### Dentrifices--
- 25c Sanitol Tooth Powder or Paste, 2 for 25c.
 - 50c Graves' Tooth Powder, 23c.
 - 25c Sheffield's Tooth Paste, 14c
 - 25c Euthymol Tooth Paste, 10c
 - 25c Listerine Tooth Powder, 16c
 - Odol Powerful Liquid Antiseptic, 43c.
- ### Hair Tonic--
- 50c Hays' Hair Health, 29c.
 - 50c Fitch's Dandruff Remover, 34c.
 - 50c Parisian Sage Hair Tonic, 34c.
 - \$1 Herpicide (Newbro's), 69c.

Mme. Hatten's Princess Cold Cream

FOR years Mme. Hatten worked and experimented to perfect the formula from which this Princess Cold Cream is manufactured. Princess Cold Cream as well as all other Mme. Hatten preparations, bear the original "Bee Hive" label. The "Cream, the jar at 50c and \$1.

Other 20th Century Specialties—Bleach Cream, Freckle Cream, Almond Cream, Face Powder, etc. Various, 25c, 50c and \$1.

The Nails & Hands Attractive With Alabastrine!

THERE'S no chipping or cracking of nails when Beecham's Alabastrine is used. Invaluable to everyone in keeping the nails looking right. Softens the cuticle, preventing hang-nails and rough finger tips. Large size jar 65c.

Beecham's Vere de Vere Cream is a splendid skin food. The jar 65c.

Violette Veritable—a wonderfully delectable, genuine and rare odor perfume.

- ### Perfume--
- Houbigant's Ideal Perfume, ounce \$1.59.
 - \$2 Mary Garden Perfume, ounce \$1.59.
 - 75c Piver's Azurea, Latrefle, Florayme and other odors, oz. 58c.
 - 75c Roger & Gallet's Bulk Perfumes, the ounce 55c.

- ### Rubber Goods
- \$2 Hot Water Bottles, guaranteed 2 years, red rubber, 3 quarts—\$1.39.
 - \$3 Combination Fountain Syringe and Water Bottle, red rubber, rapid flow, guaranteed for two years—\$2.19.
 - \$1 Fountain Syringe, red rubber, guaranteed—69c.
 - \$1.25 Hot Water Bottle, guaranteed, 79c.
 - \$2 Female Syringe, \$1.29.
- ### Sachet Powders
- 50c Sachets—violet, helio, orchid, jicky, rose, jockey club—ounce 33c.
 - 75c Pivers' Sachets, ounce 57c.
 - \$1.25 Djerkiss Sachet, the ounce 83c.

- ### Miscellaneous
- 5c Lusterite Nail Polish (cake form), 15c.
 - 25c Lusterite Nail Bleach, 15c.
 - 15c Imperial Nail Enamel (stick form), 10c.
 - 15c Jergen's Benzoin and Almond Lotion, 10c.
 - 25c Eversweet, 2 for 25c.
 - 25c Parker Pray's Emery Boards, 12c.
 - 50c Chamois (oil-tanned), washable, 37c.
 - Loofah Bath Sponge, 5c.
 - 15c Wool Sponges, 9c.
 - 50c Silk Sponges, 37c.
 - 25c Nail Buffers, 19c.
 - 15c Whisk Brooms, 8c.
 - \$2 Traveling Roll-ups, silk with rubber lining, \$1.19.
 - \$2 Toilet Sets, brush and comb, \$1.49.
 - \$1 Hair Brushes, 79c.
 - \$1.25 to \$1.50 Hair Brushes, 98c
 - 25c Tooth Brushes, 19c.
 - 20c Nail Scrubs, 12c.
 - 50c to 75c Scissors, 35c.
 - 25c Scissors, 15c.
 - Nail Files, each 10c.
 - Pearl-handled Pocket Knives, 20% OFF.
 - Hospital Cotton, pound 20c.
 - 65c Bath Brushes, with or without long handles, 49c.

Try Aubry Sisters Perfect Beautifier

IF you haven't tried the famous Aubry Sisters' Beautifier, do so now—you'll be delighted with results effected at once. A delightful paste that takes the place of powder, and applied to the skin with a moist sponge imparts clear, refined freshness. Cannot be detected and does not rub off. Priced, a jar at 25c, 50c and 75c.

Other Aubry Sisters' Preparations—are Liquid Tint, Beautifier Soap, Cream Powder.

Richard Hudnut's Specialties of Incomparable Quality!

NO place in Portland where there's a more complete assortment of Richard Hudnut's preparations. Articles that embody all that skilled science in years of experience can produce. Just a hint here of the many delightful creations of the famous Hudnut's make. Violet Sec Toilet Water, Gardenia Perfume, Marvelous Cold Cream, Almond Meal, Liquid Green Soap, Marvelous Nail Polish, Violet Sec Soap, Dantaluze Tooth Paste and Powder. And assorted Sachets.

- ### Drugs--
- Fletcher's Castoria, 19c.
 - \$1 Listerine (Lambert's), 57c.
 - 25c Malt Nutrine (Anheuser-Busch Malt Tonic), 12c.
 - \$1 Syrup Hypophosphites Compound, tonic, 57c.
 - 10c Ammo, 7c.
 - 25c Bay Rum—8 ounces for 16c
 - 25c Olive Oil—Pure Californian—16c.
 - 25c Glycerine and Rose Water, 6 ounces 10c.
 - 25c Witch Hazel, full pint, double distilled, 15c.
 - 10c Spirits Camphor, 2 ounces, full strength, 7c.

Henckels' Cutlery

A MOST complete stock of the world-famous Henckels make of Scissors and Knives is always found in the First Floor Section. Henckels—for years the name that has stood for highest possible quality in Cutlery. Ask for it, First Floor Section.

- ### 50c Sempre Giovine--Queen of Beautifiers, 23c
- MARIETTA STANLEY'S "Little Pink Brick" has been the Queen of Beautifiers to hundreds of women from coast to coast. It has meant to them the building up of depleted tissues, the bringing back of the glow of youth and natural beauty. It eliminates the tired expression that so often mars the attractiveness of milady's face.
- Sempre Giovine (pronounced Semp-ray Jo-ve-nay) is remarkably cleansing and soothing—can be used on the most delicate skin without injury. Regular 50c size for this November sale at the low price 23c

Demonstration Celery Phosphate!

A MOST delightful and effective tonic for the nerves is this Celery Phosphate now being demonstrated in the Main Aisle, First Floor, New Building. Try it, served hot!

The Malted Milk That Has No Equal

SAFE to say there is no equal to the famous Borden's Milk, prepared under the most scientific process. Of richest cows' milk, and in a manner that combines all the strengthening and nutritive elements. Put up in glass bottles, easily and quickly prepared. Small size, 39c, large size, 79c, Hospital size, \$2.98.

Mail Orders Promptly Filled

Mail Orders Promptly Filled

75c Colorine for the Hair

Bottle, Special Only 57c!

FOR gray or faded hair, Scheffler's Colorine has no equal. The simple directions enclosed in every package if closely followed will mean for milady just the shade of hair most becoming for individuality. Hundreds of women use Colorine whenever needed to keep the hair lustrous and in natural shade. Regular 75c bottles for this Sale only 57c

EST. 1857
MEIER & FRANK STORE
TELEPHONES—PAPIC, MARSHALL 4800; HOME A-6101.