

Turn to Back Page of Sec. 2 for Details of Our Great November Sale of Drugs and Toilet Goods

When arranging for wedding or birthday cake, or when you desire something different in the making of cakes for special occasions you'll find here in our Cake and Pastry Department the appropriate ornaments for same.

All credit purchases tomorrow and the balance of the month go on December account, payable January 1.

A MESSAGE FROM SANTA CLAUS:

Children, dear children, I want to see you all in Toyland. Every day I'll be in my little house in front of the glowing fireplace—in the morning from 10 to 12 and in the afternoon from 2 to 5.

SANTA CLAUS.

Any style "Columbia" or "Victor" Talking Machines may be purchased here on our Club Plan of easy payments. In the new building on the FOURTH FLOOR.

Furs remodeled, renovated and manufactured here in our thoroughly equipped shop. Everything in Furs we are prepared to make to your order.

Of Importance to Every Woman Are the Offerings Tomorrow in Beautiful Winter Apparel

No Matter Where You Shop, Shop Early!

SHOP EARLY IN THE DAY AND EARLY IN THE WEEK

YOU have heard this "Shop Early" movement discussed in the streetcars, in the office, in the home, on the street, in the stores, both in front of and behind the counter. You have realized that this step forward in the cause of humanity will result in untold good to thousands—and you have sympathized fully with it.

BUT HAVE YOU DONE YOUR PART? WILL YOU, at Christmas time, be entitled to a share in the general feeling of satisfaction as a result of this widespread thought and prompt action in behalf of others?

No matter where you shop you will find the very best of the Holiday stocks now on display. The choicest wares from the marts of trade are ready for your inspection. Everywhere you will find assortments that embody the very essence of the Holiday season—from the simplest toys in Toyland to the most dazzling display of the handiwork of the masters of design and execution in other departments.

You should resolve, and ACT on this resolution.

"No Matter Where I Shop, I Will SHOP EARLY."



Seven Great Groups of Women's Tailored Suits

Choose Now at Greatest Reductions of the Season

FULLY 1000 Tailor-Made Suits for women will be placed on sale Monday at the greatest reductions offered this season.

Come early Monday and choose from this great array of Tailor-Made Suits in plain and novelty styles, also Norfolds. Some have velvet collars and braid binding, either semi-fitted or empire backs. Great selection of tweeds, worsteds, chevrons, serges and mannish mixtures. In gray and brown, navy, black, two-toned effects and wine. Purchase your Winter Suit tomorrow from this great group.

To \$15 Suits for \$9.85
\$15 to \$20 Suits \$12.65
\$25.00 Suits for \$18.75
\$35.00 Suits for \$22.45
\$40.00 Suits for \$26.50
\$45 to \$48 Suits \$29.50
To \$32.50 Suits \$18.75

Second Floor—Main Building
—Mail Orders Filled

NOT to be compared with the ordinary run of special offerings are these detailed below and displayed in the great Ready-to-Wear Salons for your choice tomorrow! Garments included for wear on every occasion—apparel of low, of medium, of higher price—but every offering by far the most remarkable of its kind. Here are not ordinary savings—but savings unequaled elsewhere—offerings not to be found elsewhere and in assortments and variety, matchless. Come tomorrow—there's economy for you in every offer as detailed below—and these but a hint of the numberless others in every section of the store.

Lovely Waists, \$5.25

BOTH suited to afternoon and evening wear, you'll find these lovely Waists we special for tomorrow.

Beautifully made Waists in pretty and attractive styles of the newest conception! Of chiffon, charmeuse, taffeta and mesaline. Some made with Robespierre collars and long sleeves; other attractive styles in combinations of chiffon and silk, and net and silk, with dainty and fancy lace yoke, plain and colored linings. These lovely and attractive new

Tailored Waists Reduced

Hundreds and hundreds of beautifully tailored Waists contribute to this big selling event tomorrow! Of linen, madras and pique. Made shirt style, with or without pocket and yoke. Others made with pleats and tucks, soft and stiff collars and cuffs. Note the tremendous reductions tomorrow:

\$1.50 Waists special at 98¢	\$4.00 Waists at only \$3.00
\$1.75 Waists at only \$1.28	\$4.25 Waists at only \$3.20
\$2.00 Waists at only \$1.48	\$4.50 Waists at only \$3.38
\$2.25 Waists at only \$1.69	\$4.75 Waists at only \$3.57
\$2.50 Waists at only \$1.88	\$5.00 Waists at only \$3.75
\$2.75 Waists at only \$2.05	\$5.50 Waists at only \$4.15
\$3.00 Waists at only \$2.25	\$6.00 Waists at only \$4.50
\$3.25 Waists at only \$2.45	\$6.50 Waists at only \$4.88
\$3.50 Waists at only \$2.65	\$7.00 Waists at only \$5.25
\$3.75 Waists at only \$2.75	



New Fur Trimmed Hats

Tomorrow, One Third Off



SEE them tomorrow—these Imported Hats. They're made to please women who follow Fashion's latest dictum. They're new ideas and new creations, in fur trimming of sealskin, mink, skunk, mole-skin and velvet plush. All in the modish colorings of the day. In price they range from \$20 to \$50. For tomorrow we place them 1/3 Off on special sale

Knox Hats Reduced

Every woman takes pride in the possession of a Knox Tailored Hat for afternoons and trim street wear, and here in our Second Floor Millinery Salons we have a wonderful showing to offer in the latest tailored styles of the famous Knox 1/4 Off make. For tomorrow's sale—all at

Second Floor—New Building

2 Groups Women's Dresses

Pretty Wool or Silk Models

MOST exceptional values will be found in these two great groups of pretty Dresses. Of wool or silk materials in charmeuse, serge, mesaline and fancy mixtures. In navy, black, brown, Copenhagen, taupe and black and white stripes. Plain tailored styles, and also with fancy Robespierre collars, lace yokes and collars. Some with sailor collars trimmed with braid and buttons, priced for tomorrow at,

\$8.85 and \$11.65

3 Groups of Silk Petticoats

GROUPED for tomorrow at great reductions in three lots of Messaline and Taffeta Petticoats. But they must be seen to have their true value appreciated.

Petticoats—Of mesaline, with deep pleated flounces and ruffles. All newest shades and white. Priced tomorrow at, each	Petticoats—Of mesaline and taffeta, plain and Persian flounces and pleating, rows of tailored bands. All wanted shades and black. Tomorrow, each	Petticoats—Of good quality mesaline. Jersey tops or taffeta flounces, pin tucks, knife pleating or tucked ruffles. Tomorrow at
\$1.98	\$2.68	\$3.58

Three Groups of Cotton Petticoats

Petticoats—Of black or black and white striped sateen. Flounces, pleatings or pin tucks. Tomorrow, ea. 98¢	Petticoats—Of good quality sateen, cotton or mesaline. Flounces, clusters, pin tucks or pleated. Tomorrow, ea. \$1.28	Petticoats—Of cotton, mesaline and sateen. Double flounces, pin tucks, flounces; 3 colors \$1.48
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Women's Jaunty Sweaters

HARDLY a woman who does not appreciate the comfort of these All-Wool Sweaters. Made in the jaunty Norfolk, ruff-neck, high rolling or V-shaped styles. All wool, of coarse, fine or fancy weave. Also shaker knit. In red, gray, white or navy. Economy reductions for tomorrow:

\$3.75 Sweaters only \$2.95	\$7.00 Sweaters only \$5.60
\$4.00 Sweaters only \$3.20	\$7.50 Sweaters only \$6.00
\$4.50 Sweaters only \$3.60	\$8.00 Sweaters only \$6.40
\$5.00 Sweaters only \$3.98	\$8.50 Sweaters only \$6.80
\$5.50 Sweaters only \$4.40	\$9.00 Sweaters only \$7.20
\$6.00 Sweaters only \$4.80	\$12.50 Sweaters at \$10.00
\$6.50 Sweaters only \$5.20	

Second Floor—Main Building
—Mail Orders Filled

\$8 to \$15 Scarfs at \$5

RIGHT in the midst of the heaviest demands for Scarfs, that milady so much desires at this season, comes our extraordinary sale announcement of chiffon, silk and lace Scarfs. They're exquisite, imported novelties, of filmy texture and double changeable silk. 20 to 30 inches wide, from 2 to 3 yards long. They're most appropriate head throws, but often used for the making of beautiful waists. \$8 to \$15 Scarfs tomorrow, each \$5.00

First Floor—Main Building—Mail Orders Filled.

Our Mail Order Service

HERE, indeed, is a service that has proved a boon to thousands of Oregon and Western homes. And never more so than at this Holiday time of the year. Through the pages of one of our beautiful and helpful catalogs, not only articles for personal and home use can be secured, but suitable gifts for every member of the family and for every friend may be selected. And of one thing you may be sure, that you choose with the same degree of satisfaction assured as though you came to The Big Store and purchased in person.

Skilled and careful shoppers fill promptly and to your complete satisfaction your mail or phone orders. Make use now of our helpful Mail Order service—a service not to be compared with elsewhere—for Meier & Frank's is the only department store in Portland that issues a complete catalogue or maintains a thoroughly equipped Mail Order Service.



Five Great Groups of Women's Coats

JUST see them—that will be sufficient to convince you of the extraordinary reduction we make tomorrow on over 500 Coats in five distinct groups. They're all new. Johnny and Full-Length Coats, cut on straight and semi-fitted lines, with close-fitting or shawl collars, stitched strap or button fastening. Of tweeds, chinchilla, worsteds, polo cloth and double textures, with plain or plaid backs. In gray, tan, brown, mode, navy, Copenhagen, black and fancy mixtures. At compelling reductions

\$10.00 to \$15.00 Coats only \$8.85
\$16.00 to \$20.00 Coats for \$12.65
\$21.50 to \$25.00 Coats for \$14.85
\$26.50 to \$30.00 Coats for \$18.45
\$32.50 to \$40.00 Coats for \$23.65



Stirring Morning Specials Tomorrow--8:30 A. M. to 12 Only

Every Section of the Big Store Offers Phenomenal Shop Early Specials Tomorrow A. M. Only

READ EVERY SECTION OF THESE SHOP EARLY SPECIALS—TWILL PAY TO COME EARLY FOR SUCH OFFERS AS THESE



59c For Regular \$1 Crepe Quality of Princess Silk Beautiful quality Crepe Princess Silk in pink, navy, tan, brown, light blue and red. Washes satisfactorily. For dresses and waists.	Women's \$1.75-\$3.50 Outing Hats Special for 95c Think of choosing from these jaunty felt or cloth Outing Hats at such a low price as this. All colors to choose from.	\$2 to \$3.50 Corsets Tomorrow Morning at 78c They're a broken lot of Corsets, greatly reduced to close out tomorrow morning. White only. Regularly \$2 to \$3.50.	78c For \$1.50 Percalc House Dresses A high or low neck style, trimmed with plain or bordered chambray. Buttoned front or back. Stripes, checks or dots. All colors.	\$1.98 For Men's \$3.50-\$4 Bath Robes Monday Bath Robes for men that sell at \$3.50 and \$4. Popular patterns. Reduced almost 1/2 for tomorrow morning's selling.	\$2.25 Cut Glass Nappies Special at Only \$1.29 Just 150 Cut Glass Nappies greatly reduced for tomorrow morning. Hob star design, with or without handles.
53c For Women's Regular \$1.00 Lambskin Gloves Only 53c a pair for these one and two-clasp Lambskin Gloves. Light and dark colors—some white and black.	Reg. 25c to 50c Ribbon Remnants, Priced, Each 15c Plain and fancy Ribbons included in this group of 1/4-yard to 2-yard Remnants. 2 1/2 to 5 inches wide. Each at 15c.	Men's Linen Handkerchiefs Specially Priced 9c Men's pure Irish Linen Handkerchiefs, with quarter-inch hemstitched borders. Three for 25¢—Each 9¢.	\$1.69 For Men's \$2.00 Slippers Fine quality Slippers for men, in Romeo, Opera or Everett styles. Of tan or black kid.	89c For Embroidered Bead Bands, Reg. to \$3 Yard Note the reductions. Attractive embroidered and bead Bands, 1 1/2 to 3 inches wide. Regularly \$1.50 to \$3 a yard.	\$2.00 to \$2.50 Silver Mesh Bags for Only \$1.19 An astounding "Shop Early" reduction. Four-inch guaranteed German silver Mesh Bags—kid lined. Extra money pocket.
12 1/2c For Women's-Child's 20c Fine Cotton Hose Three pairs for 35¢—or 12 1/2c a pair for these splendid 20c Hose. Fine gauze cotton Hose for children, women's of cashmere and black cotton.	Regular 50c Cretannes Tomorrow Morning for 23c Less than half price for excellent quality Cretannes that sell regularly at 50c a yard. Neat patterns and colors to choose from.	15c to 25c Muslin Flounces, Yard at 6c 12 to 18-inch muslin Flounces trimmed with machine torchon edgings, insertion and tucks. Popular for under.	Half and Less for Short Lengths of Laces Edgings and Insertions in white and ecru Venise and Net. 1/2 to 2-yard lengths. Also net and chiffon. All overs, 1/2 to 1-yd. lengths at 10, 25, 50c	\$1.98 For 36-inch All-Linen Lunch Cloths All linen, embroidered and scalloped. Round and square. 36-inch size. Tomorrow morning less than half.	300 Pairs Cotton Blankets Special Tomorrow \$1.58 Twill pay to purchase winter Blanket needs at such a price. Extra large English fleeced cotton. Gray and white.
16c For Regular 25c Quality Robe Fleece Flannels Popular for the making of Bath Robes and Kimonos. With and without borders. Attractive patterns and colors. First floor section.	25c and 35c Fiction and Boys' and Girls' Books 19c Hundreds of popular titles to choose from—Mead, Alger, Henty and other Books for children. Interesting Novels—25c and 35c editions.				

TELEPHONES—PAFIC, MARSHALL 4800; HOME A-6101.