

**Boost
Home
Products**

**Thursday
Nov. 21st**

Made in Oregon Day

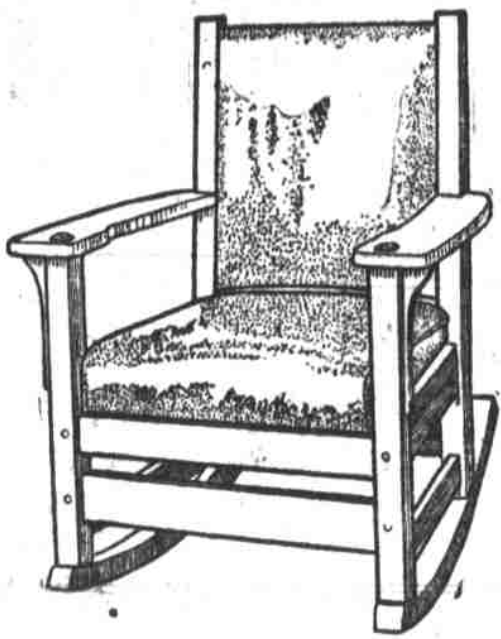
**Patronize
Home
Industry**

AN "OREGON MADE" XMAS

Let it be a **ROCKER** or a set of **DINING CHAIRS**
from the famous line of

King Craft

"The Line With Character"



In planning for this Christmas, look to the comfort of the home, in which all the family shares.

We are the only manufacturers of High-Grade Chairs and Rockers on the Pacific Coast, and guarantee the quality of our line.

This Christmas, add to your own city's prosperity by insisting on home-made products. Our name on every piece. If the dealer can't show you, refuse it and call or write and we will give you names of dealers who can.

See Window Display in Leading Stores

Oregon Chair Co.

1190 MACADAM ST., PORTLAND, OREGON

HOME INDUSTRIES DAY WILL BE CELEBRATED TOMORROW

State-Wide Observance of Day in Interest of Made-in-Oregon Goods Indorsed by Governor West's Proclamation; Subject Will Be Discussed in Store, Home and Factory; Carried to Public Schools.

What will Home Industries day mean to Oregon?

Tomorrow will tell the story. If in every factory an hour is set aside for conference between employer and employes it will show that those who manufacture goods are interested in the development of the manufacturing industry in this state.

If all who buy tomorrow insist upon getting only made in Oregon goods it will mean that the people of this state have responded to the appeal.

Never has a bigger event been planned; never has a more important occasion been given date. It has been found the worthy subject of a proclamation by the governor of Oregon and other proclamations by the mayors of the cities.

The buyers and manufacturers together constitute a mighty development force. They can draw the minerals from mines yet untouched. They can put the plow to fields now untilled. They can strike the ax to forests at present inaccessible. They can develop the water power of a thousand rushing, now unharmed streams. They can compel the distribution of population, the building of homes and the inrush of industry over the great Oregon country.

These are great opportunities. They appeal to imagination. They thrill ambition. They stimulate citizenship. In this case public spirit and private interest go hand in hand.

The organization of the producing and buying public to promote home industry sets the mills afloat. Work is given thousands. Workers are consumers. Their wages go round the home circle. Millions of dollars now spent for outside products goes for wages and raw materials in Oregon. These millions are spent again in Oregon. The effect is to multiply buying and selling power. World attention is attracted to our resources and industries. The general impression about Oregon is given color from the wholesome public spirit that demands the completion of the home industries chain—develop resources, transform raw materials into finished product. Oregon people buy made in Oregon goods, supply trade territory outside when local consumption has been satisfied, keep money at home and get more in.

Perhaps this sounds like a selfish program, but it isn't. The more developed states and districts have no such problems. This is a pioneer country. Development has just commenced, great as that development is. Resources are unknown in richness, because barely

touched. A producing, manufacturing, consuming population is vitally essential.

The program of the manufacturers' convention tomorrow in the Selling-Hirsch hall ought to attract interest and large attendance. The people ought to go. They will be interested. They will learn the meaning and force of Home Industries day. The speakers have been carefully chosen to state in terms more clearly and accurately what the present opportunity for promoting manufacture and industry is. Manufacture and industry affects the pocket-book of every Oregon citizen. If public spirit did not dictate interest this should.

The program will end tomorrow evening with a banquet at the Commercial club. The call to organization for home industries and their support will be repeated. It will be the significant climax of a significant day.

Tomorrow, it was said, will tell the story. It can be made a turning point in Oregon's history of development. It can be made the beginning of a great adding of power to manufacture. It can be made the beginning of a new attitude of the public toward all that concerns the fortunes of Oregon and Oregon's people.

Made in Oregon

Try



Violet Oats
and
Pearls of Wheat

for breakfast



Albers Bros. Milling Co.

Better Than Eastern Sausage

Columbia
BRAND

Pure Pork Sausage

(U. S. Government Inspected)

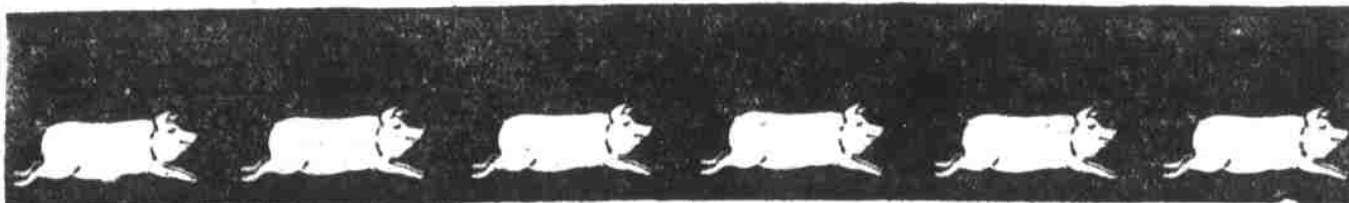
Made in Oregon

Contains only the finest ingredients, and You Get It Fresh Every Day

In One Pound Sanitary Cartons

Order From Your Dealer

UNION MEAT COMPANY



Made in Oregon

A Complete Line of Trunks, Suit Cases, Bags, etc.



Have your Old Trunk Repaired. Order work a Specialty

TRADE MARK
PORTLAND TRUNK MFG. CO.
Wholesale and Retail Third and Pine

Neustadter Bros.
Portland, Or.
Manufacturers

TRADE MARK
Boss of the Road Overalls

STANDARD SHIRTS
Look for the Trademark
Made in Oregon

Just Ask Your Grocer

Your grocer likes to sell Crown Flour because he believes in it. He knows the difference between the grade of wheat used in Crown Flour and that used in other brands.

CROWN FLOUR

The milling of Crown Flour is the greatest point in its favor. Each grain of wheat goes through a thorough process of cleaning from chaff and dust. And the flour that finally reaches the consumer is guaranteed to make a delicious loaf of bread.

CROWN MILLS—PORTLAND, Or.



ASK YOUR GROCER FOR

KNIGHT'S

OREGON MADE PICKLES

Condiments, Mince-meat, Apple Butter, Etc.

ALDON Brand Chocolates

A Made-in-Oregon Product That Is Superior



Purest ingredients and expert workmanship marks all our candies.

Try Them Nov. 21
At All Good Dealers

The Mark of Purity

Aldon Candy Co.
Portland, Ore.

COSTS YOU NOTHING TO TRY

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OUR GUARANTEE

We guarantee all goods packed under the brand of "DEPENDABLE" to give absolute satisfaction. Purchase a package from your grocer, use half of it, and if you are not satisfied, return the package to your grocer who is authorized to refund your money.

If your grocer does not handle, write
DWIGHT EDWARDS COMPANY
PORTLAND OREGON

The TRUTH Goes With **ALHAMBRA MACARONI**

It's the Truth that its Quality and Uniformity are Guaranteed.

It's the Truth that its Purity and Greater Strength are Unquestioned.

It's the Truth that it will give you better satisfaction than you have ever had with any other kind.

IT IS THE TRUE CEREAL MEAT

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Northwestern Macaroni Factory
Portland, Or.

Weinhard's Columbia

"A MADE-IN-OREGON PRODUCT"

Unexcelled for Flavor and of Sparkling Purity
Order for November 21

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Phones Main 72, A-1172 Portland, Oregon

JONES BROS. & CO.

64 Albina Avenue

"Blue Grass Belle" Pure Apple Cider Vinegar

Established on the Pacific Coast for Fourteen Years
Now Manufactured in Portland, Oregon
Believing in the future of Oregon, we have added Portland to our chain of factories. Other plants located at Watsonville, Cal.; Denver, Colo.; Atlanta, Ga.; Rogers, Ark.; Springdale, Ark.; Centerton, Ark.—making this concern one of the largest vinegar manufacturing firms in the United States.

A-1310

Main 141

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Oregon City Woolen Mills

Established 1864

Makers of Indian Robes and Blankets; Mackinaw Clothing, Flannel Shirts and Celebrated Oregon City Cassimeres. For sale by leading retailers and tailors everywhere. Look for the Label.

Carbon Briquets

THE NEW MADE IN OREGON FUEL

The Ideal Solid Fuel

Manufactured and Sold by
PORTLAND GAS & COKE CO.

Orders taken at Fifth and Yamhill Streets.
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