but it is not to be a "Book Social," as

previously announced, since arrange-

ly is the securing of playgrounds for

arranged: Solo, Mrs. Fletcher Linn;

talk on books, Miss Wood of the Port-

land library, in charge of special li-

braries for public schools; solo, Mrs. Fletcher Linn; "School Playgrounds,"

a helpful talk, by R. L. Sabin, chairman

public schools; recitation, Miss Helen

Trew. A reception and "get acquainted"

be served. Saturday evening, young

land Heights club over the age of 13,

at the club house Saturday evening.

Music at 8 o'clock sharp. The patron-

esses are Mrs. F. H. Page, Mrs. E. L.

Thompson, Mrs. A. D. Charlton, Mrs. F.

H. Ransom and Mrs. Oscar R. Menefee.

This is the first of a series of parties

proposed to be given for the young peo-

ple of the club of this age throughout

the season. Thursday evening, Novem-

cards. A pleasant time is assured to all.

Mrs. William Gadsby and Mrs. Ben-

luncheon of 16 tables yesterday at the

ender chrysanthemums were arranged.

The three prizes fell to Mrs. G. W.

moen Freeman of Alameda, Cal.

the Bible," by Rev. Luther R. Dyott,

young couple quietly departed for Ore-

formed, and later returned to Portland,

The women of the furnishing com-

O. G. Hughson, Mrs. E. H. Carlton, Mrs.

Floyd J. Campbell, Mrs. F. E. Hilton,

ders are winding up their labors in con-

"What a

"Yes, that

Perfection

Woman's Club Meeting.

Mazama Lecture.

Surprise Wedding.

where they will reside.

Psychology Club.

Reception Planned.

friends.

ments are now being made with the

it is imperative that those contributing news for the Sunday society pages about have it reach the desk of the priety editor not later than Friday. News is always welcome, and those who have affairs early in the week would confer a great favor by sending their reports in as soon after as possible. Portland public library for the establishing of a branch circulating school library, in the school. One other object is to be brought forward prominent-

Betrothal Made Known.

RS. J. D. HART asked a few friends in yesterday to bring their sewing, enjoy a chat over the tea cups and be the first to share the very interesting news of the betrothal of Miss Milia Wessinger and Phillip Hart, Miss Wessinger, who is one of the very well known equestriennes in Portland, is the daugh. ter of Mr. and Mrs. Paul Wessinger and a sister of Henry Wessinger. She is a Portland academy girl and later finfolks' party. A most enjoyable time is promised for the young folk of the Portished at Rosemary. Mr. Hart is the son of Mr. and Mrs. J. D. Hart and a brother of Miss Malda Hart, whose engagement to Carl Wernicke was recently made known. He, too, was a Port-land academy graduate. He completed his schooling at Boston Tec. He is a member of the Multnomsh and Portland Rowing clubs. No date has been announced for the wedding.

### Opera Guests.

The opera again drew a large and representative audience to the Hellig last evening. Dr. and Mrs. K. A. J. Mackenzie had as their guests Mr. and Mrs. Thomas Kerr and the Misses Mac-

Ashley Vantine's guests were Mr. and Mrs. William Warrens, Mr, and Mrs. Kirk Smith and Miss Polly Hewett. Mr. and Mrs. Walter J. Burns had a

Mr. and Mrs. Paul Wessinger and Mr.

and Mrs. Charles Dierkie made up a

party in another. Among others seen were Mr. and Mrs. David T. Honeyman, Mr. and Mrs. J. Hart, Mr. and Mrs. Warren Thomas, Mr. and Mrs. C. Hunt Lewis Mrs. Solomon Hirsch, Mrs. Zera Snow, Mrs. Theodore B. Wilcox, Mrs. Frank home of the former. Yellow chrysan-Watson, Mrs. E. E. Coursen, Mrs. themums were used all through the Hose Coursen-Reed, the Misses Hirsch, house except in the hall where laythe Misses Failing, Miss Nellie Williams, Miss Milla Wessinger, Miss Claire Wilcox, Kurt Koenler and Charles Hol-

### Bridge Luncheon.

Mrs. William H. Toaz presided over a pretty bridge luncheon of 12 covers yesterday. Yellow chrysanthemums decorated the table circled by Mrs. Thomas D. Honeyman, Mrs. Charles Scadding, Mrs. Warren E. McCord, Mrs. Joseph Foxton, Mrs. George W. Collins, Mrs. J. Sherman O'Gorman, Mrs. Adrian S. Fleming of the barracks, Mrs. Charles Whitney, Mrs. J. Ernest Laidlaw, Mrs. Robert Dieck. Miss Morris and the hostess. High scores were made by Mrs. Foxton, Mrs. Fleming and Miss

### Heights Club Announcements.

Cards each Tuesday evening, both bridge and five hundred. Bowling each club or not, and is in the interests of 8 o'clock. Everyone interested in moun-kane." the new Alnsworth school now building, taineering invited to attend.

The Popular Sweet Shop



You'll enjoy our Dainty, Light Lunches,

"Mr. Businessman or Mrs. Shopper." serve many little delicacies that are just the thing for that hurried "BITE."

ON MORRISON NEAR FOURTH.

who so kindly assisted them. At the opening reception Enturday evening the committee was showered with warm words of appreciation and commendation by members and visitors alike. All women members of the club have been invited.

## Patton Home Tea.

The Monday Musical club has charge to be given next Tuesday afternoon, November 26, at the Patton home. This tea is one of several given throughout the year for the pleasure of the aged people residing at the home, and all interested are cordially invited to present,

### Pink Dinner.

Mr. and Mrs. Fred A. Williams entertained a party of friends at dinner Monday to meet their sister, Miss Ella Williams of Stayton, who is spending a few weeks in Portland. The table decof the board of directors of the Portland erations were sweet peas and pink the predominating color. Covers were laid social will follow, and refreshments will

### Son Arrives.

Mr. and Mrs. Charles A. Eastman are receiving the felicitations of their friends on the advent of a little son Saturday, November 16.

## Personal Mention

J. F. Card and Angus McDougal of Tacoma are registered at the Multnomah. E. E. Johnson and wife of Coquille ar

ber 28, general party for all. This is to at the Multnomah. be a general family Thanksgiving party Fred R. Muhs, a contractor of San and a real surprise for all. Announce-Francisco, is a guest at the Multnomah, ment as to program and amusements will be made later. Friday evening, Defrom Everett, is at the same hostelry. cember 6, young people's party. This The members of the Lambardi Opera party is to be similar to the one given

company are at the Multnomah. for the young people and the young H. S. Hagan, a silk importer of Sa married people of the club on November Francisco, is at the Multnomah. 15. It is for the young people of the Chester Noel, a Pendleton merchant age of 19 years and above, and their is at the Perkins. - Patronesses will be an-

Lee Davenport, a Bend realty man, is nounced later. Music, dancing and registered at the Perkins. T. W. Lusk, a merchant of Silverton is at the Perkins.

Phillip Suetler, a hotel man of Fossil is at the Perkins.

William Mohr, a stock man of Wasco, jamin Gadsby entertained with a bridge and wife, are registered at the Perkins. W. S. Hamilton, a druggist of Roseburg, is at the Imperial.

F. B. Waite, a banker of Sutherland, is at the Imperial. E. D. Briggs, an attorney of Ashland is at the Imperial.

Simpson, Mrs. Shannon and Mrs. Mc-Kinley Mitchell. An orchestra played A. S. Hammond, an attorney from Coduring the luncheon hour. Mrs. Benquelle, is a guest at the Imperial. jamin Gadsby has cards out for a tea on the twenty-fifth for her sister, Mrs. Si-Fred E. Mullen, a well known trap shooter, and an auto dealer, is registered from Eugene, at the Imperial,

Will Wright, state bank examiner, in registered from Salem, at the Oregon. Charles Buttler, a cattle man from The Portland Woman's club will meet Port Townsend, is at the Oregon. Friday afternoon, at 2 o'clock, in Women B. A. Parish, a lumberman from Cas of Woodcraft hall. Important business tlerock, is a guest at the Oregon. is to come before the club. At 3 a most

James A. MoNair, a realty man of interesting program will be given con-Vancouver, B. C., is registered at the sisting of current events by Mrs. James Oregon. Muckle, a harp solo by Miss Carmel S. E. Hall of Roseburg, a realty deal Sullivan and a lecture on "Women of er, is at the Oregon.

Two of the judges that are to pass on the apple exhibits competitively shown at the Pacific Northwest Land show have arrived in Portland, and are guests John H. Williams, author of "The at the Oregon hotel. They are J. C. Mountain That Was God," and "The Sinsel of Boise, Idaho, and J. Gibb of Friday evening for all club members. Guardians of the Columbia," will de- Kelowna, British Columbia. "I have liver a lecture to Mazamas and friends this to say about the apple exhibit in clal. This social is for all residents of at the East Side library, East Eleventh Portland," said Mr. Sinsel. "It is finer the Heights whether members of the and Alder streets, Thursday evening at than the interstate apple show at Spo-

> Eugene Kuhne, a rancher of White Salmon is at the Bowers. G. S. Hewins, an engineer at Bull Run, is a guest at the Bowers.

Miss Maude R. Dobbs of Astoria, who Frank Mann, a rancher of White Salhas been the guest of Miss Lottle Hatmon, is at the Bowers. field, 815 North Nineteenth street, Port-R. D. Bedolfe of Tacoma is registered land, completely surprised her many at the Bowers. friends by her marriage to Dean G. Ray,

V. S. Jenkins, a steel machinery dealer son of A. J. Ray of Portland. The of San Francisco, is at the Seward. E. W. Horseman and wife of San gon City, where the ceremony was per- Francisco are at the Seward. Mr. Horseman is the publisher of the Areogram

on board the coast steamers. Leon Abeles, a jewelery manufacturer of New York, is at the Seward. A. F. Kruger of Hillsdale, has re The Psychology club will meet tomorturned from a two months' visit at his row in East Side library, Eleventh and old home in Green Lake county, Wis-Alder, Miss Eaton's lecture is looked consin. Mr. Kruger found the crops in forward to with unusual interest. The Wisconsin and the Dakotas in excellent subject, "The Threefold Nature of Man condition, and the farmer contented and and His Mental Faculties," is to be ilprosperous. Mr. Kruger settled in Wislustrated by stereopticon slides, beginning at 3:15 o'clock. The art depart- 1861, subsequently moving to Oregon. consin on his arrival from Germany in ment will meet with Mrs. Weister at 2 E. Bower and family of Helena, Mont. o'clock for the study of painting before are guests at the Portland. Mr. Bower

is a prominent banker of Helena. Mr. and Mrs. Charles L. Lewis of Olympia, Wash., are guests at the Portland. Mr. Lewis is a well known lummittee of the Rose City Park club Mrs. berman of Wash.

J. Godfrey, a real estate dealer and Stuart Agen, a commission merchant Mrs. E. F. Allshaw and Mrs. L. L. Saun- of Seattle, are guests at the Portland. Dr. and Mrs. W. L. Bishop of Billings, nection with the new 11 room building Mont., are in the city for a few days' by giving a reception Thursday after- business and pleasure, and are at the oon at the home of Mrs. Floyd J. Camp- Portland.

bell for Mrs. Laura Baldwin Doolittle, W. A. Jackson, president of the W. A. Jackson company, and W. H. Turnbull, a real estate dealer of Chicago, are stopping at the Portland while in the city. W. E. Coman, general freight and passenger agent of the Hill lines in Oregon, has returned from San Francisco. Fred B. Fisher, consul-general at Mukden, China, brother of R. W. Flsher of this city, is en route to this country on board the Sado Maru and will spend the winter in Portland with his brother and with other relatives at Albany. Consul-General Fisher was with the Third Oregon in the Philippine service. At the close of hostilities in the islands he was given an appointment in the consular service and by reason of his fine record was promoted to his present place at Mukden. For some months he has not enjoyed good health, but expects to recuperate in Oregon and return to his duties in the spring.

## DECLARE WAR ON USE OF THE WORD "CO-ED"

University of Oregon, Eugene, Or. Nov. 20.-War upon the use of the word "co-ed" has been begun by a number of the women students of the University of Oregon who declare that from now on they are to be called "college wo-They place the ban upon the former word, which has long been in use here, on the grounds that in many institutions, especially in the middle west and east, it has come to connote a lack of respect to the women students. Miss Ruth Guppy, dean of women at the university is very emphatic in this

respect, and declares: 'The word 'co-ed' when first used in the universities for the middle west, was given as a term of derision. A 'co-ed' was a girl very pronounced in style. She adopted masculine customs and ways and was regarded generally by her associates as harmful to the best intereits of the woman students."

This use of the word "co-ed" has never been applied at the University of Oregon. In fact, the women students here are more highly respected, perhaps, than at any other institution in this

When the average man does-make ar nest confession he makes it in strict confidence to himself.

## ACTRESS DAUGHTER OF **GOTHAM CLUB WOMAN**



Miss Grace Parker Lyon.

Miss Grace Parker Lyon, one of the nembers of Harmony Beaux & Belles at the Empress, is a daughter of Mrs. Dore Lyon of New York, who was president of the Eclectic club, a powerful women's organization, for 12 years and who now is at the head of the Criter-H. P. Howard, an electrical dealer ion club, Gotham's most exclusive club for women. In the St. Louis fair the actress' mother was selected by the state of New York to represent it as hostess at the exposition. At that time first two women to be appointed to ex-Mrs. Lyon met Colonel Henry E. Dosch ercise a public legal function in the of Portland, who was Oregon's repre- city of Hood River under the woman sentative at the fair. C. E. Parker, a suffrage franchise. The city council Portland designer, is the uncle of the Monday appointed the former as a visiting vaudevillist. Saul Rosella, also clerk and the latter as one of the judges a member of Harmony Beaux & Belles, of the city election. The women of the appeared in Portland two seasons ago city who have been enthusiastic to have with the Metropolitan quartet, an at- the members of their sex given the baltraction at the Oaks, and Miss Sadie lot are highly elated over the recog-Winston, one of the Empress belies, nition extended to the women. The formerly was with the Romany Opera other members of the board are John company. Palatic Horne, the fourth Wilson, J. H. Gill, judges; J. M. Culmember of Harmony Beaux & Belles, bertson, clerk. came to the United States from Russia as one of the artists comprising a big

Helen Horn, soloists,

A representative body of men of the White Temple. The women of the are designed to be of practical benefit White Temple were the hostesses and and instruction to both amateur and furnished the banquet.

Harry Stone and Dr. W. B. Hinson. The of flower culture. pleasures of the evening were greatly W. S. Sibson will deliver the first enhanced by the musical selections and lecture, November 29, on "Pruning." The readings. Misses Alvena Howard and lecture will be illustrated and concrete Kathleen. Hinson rendered plane solos, and practical demonstrations will be Miss May Pendergast gave a reading, and R. Soils and Fertilizers" will be a poem written by Dr. Hinson, and R. Wells Lovgren rendered a vocal solo.

H. C. Knapp was elected president and O. C. Wright was elected secretary.

A strong resolution was unanimously

Frederick V. Holman, January 15. His will be "Brown and Their Corn." passed, condemning as unwarranted and subject will be "Roses and Their Genunprincipled the attack of the Portland eral Cultivation in Oregon." This sub-News against the Y. M. C. A., and voting entire the unquestioned confidence in Secretary Stone, and pledging to him and the Y. M. C. A. hearty support under these trying circumstances. The evening proved so completely successful that it was voted to hold the next Social union banquet in January, at which time a permanent organization

## SUFFRAGISTS GIVEN REAL POLITICAL JOBS

will be effected.

(Special to The Journal.)
Hood River, Or., Nov. 20.—Mrs. Chas.
Castner and Mrs. J. P. Lucas are the

### Listen!

Aune, the art photo man, is offering a After the theatre or at dinner tonight, new heavy sepia with water color surhear Philip Pelz and famous Russian face, especially suitable for the holiday Court Symphonic orchestra, at The gift portrait. He will be delighted to Louvre. Also Mrs. Philip Pelz and Miss show it to you, Drop in today, Columbia building.

Baptist churches of Portland organized public is to be given in Ellers hall the Baptist Social union of Portland under the auspices of the Portland Rose hast night in the social rooms of the society during the winter. The lectures professional resarians and will be ben-Addresses were made by Secretary efficial to those interested in other lines



## What every one should know about advertising

The merchant who spends his money for advertising serves the men and women who buy. His sole object in advertising his business, his store, and his merchandise is to secure new customers and increased patronage-to make new friends and keep them.

To do this most successfully he must build for the future. He must be truthful. He must establish the confidence and create a prestige with the people with whom he wants to do business. He must have the right goods-dependable and fashionable merchandise. He must serve his customers satisfactorily. He must convince them that he sells good goods at the lowest prices for which good goods can be sold.

Every advertisement in THE JOURNAL is an expression of confidence on the part of the advertiser, and an invitation for the confidence of THE JOURNAL'S readers. To get the greatest value for every dollar you spend, you should read the advertisements in THE JOURNAL closely and constantly.

(Copyrighted, 1912, by J. P. Fallon,)

## Gossard Lace Front, Mariette, Nemo, Marquise, Bon Ton, Royal Worcester Corsets. 2d Fl. "Merode" Hand-Finished Underwear for Women—"Monarch" and "Derby" Kid Gloves

symphony orchestra.

Annual Thanksgiving Sale Table Linens, Dinner Sets, Carving Sets, Cut Glass, Etc. Artistic

Picture Framing

Olds, Wortman & King

"The Daylight Store"

"The Sanitary Store"

"The Fresh Air Store"

Do Your Christmas Shopping

# Double J. Green Stamps On Cash Purchases in All Depts.

## Thanksgiving Sale of Women's Long Coats

Garment Salons, 2nd Floor

Select the new Coat now at a good, substantial saving. Hundreds of the season's most fashionable garments are included in this, our Annual Thanksgiving Sale. Threequarter and full length styles in

every wanted color and fabric. \$22.50 Coats, only \$16.88 \$25.00 Coats, only \$18.75 \$27.50 Coats, only \$20.63 \$28.50 Coats, only \$21.38 \$29.50 Coats, only \$22.13 \$30.00 Coats, only \$22.50 \$35.00 Coats, only \$26.25 \$37.50 Coats, only \$28.12 \$38.50 Coats, only \$28.87

New Waists \$2.95

Second Floor. Beautiful new Lingerie and Marquisette Waists on sale tomorrow at a special low price. Dainty styles with high or low necks and long or short sleeves, handsomely trimmed with Val. or thread laces or embroidery tucks, etc. Sizes \$2.95

## Just Received! Good Things to Eat **New Line Misses'**

and Children's

Fur Dept., Second Floor. Prices range from \$3.95 to \$27.50. some sets in thibet, squirrel, brown coney, fox, opossum, krimmer, mink, lynx, imitation ermine, etc. We have a splendid assortment to choose from.

Everything you may need for the Thanksgiv-ing spread can be had here, and at the lowest prices—quality considered. Grocery, Bakery and Delicatessen are on the Fourth Floor Mrs. Mowatt's Fancy Seeded Raisins, pk. 100 Choice Seeded Raisins, 16-oz. pkg., only 76 Currants, pkg. 10¢ Citron, 2 lbs. for 35¢ Orange Peel, lb., 15¢ Mix'd Nuts, 21bs. 35¢ Lemon Feel, lb., 15¢ | Oranges, 30c, 40c, 50c

Madeira Cake on Sale Tomorrow at 20c Regular price 25c. Phone your order early.

## Thanksgiving Table Linen Entire Stock on Sale at Reduced Prices—Dept. Main Floor

\$1.85 Bleached Damask—\$1.58 \$7.50 Patern Cloths, sizes \$5.00 "Richardson's," the yard \$1.58 2½x3½ yards, special, for \$5.00

Linen Sets, 2x2 yards, \$12.60 \$7.00 Colored Breakfast \$5.25 with dozen napkins, at \$12.60 Linen Sets, 2x21/2 yards, \$13.95 \$9.00 Colored Breakfast \$7.25 with dozen napkins, at \$13.95 Cloths, 68x68, special, at \$7.25 Linen Sets, 2x3 yards, \$15.30 \$8.00 Linen Dinner Nap- with dozen napkins, at \$15.30 kins, size 20x20, special, at \$5.95

\$1.75 Bleached Damask—\$1.48 \$9.00 Pattern Cloths, size \$6.00 "Richardson's," the yard \$1.48 21/2x3 yards, special for \$6.00 Linen Sets, Cloth, with one dozen \$9.00 Pattern Cloths, size \$6.00 Napkins to match—"Richardson's".

Linen Sets, 21/4 x 21/4 \$ 14.85 \$5.50 "Richardson's" Din-\$4.40 yds., with doz. napkins, \$14.85 ner Napkins, dozen, spee'l

## On the Bargain Circle Tomorrow Men's \$2.50 Slippers, at \$1.69 Women's \$1.50 Felts, at 98c

Main Floor, Pre-holiday sale of 1000 pairs || Main Floor, between the elevators. 1500

men's House Slippers. He will appre- pairs of women's Felt Holiday Slippers on ciate a pair for Christmas. Romeos, Op- | sale tomorrow at a reduced price. Juliets eras and Everetts in dozens of different in all the desirable colors, trimmed with patterns. Brown, tan and black in vici or | fur or ribbon and with best grade oak imitation seal. Lined with chamois or kid. soles. Hand sewed. Better supply your Complete line of all sizes and \$1.69 future wants now. All sizes. For 98c best regular \$2.50 grade. Pair at \$1.69

# \$6000 Voting Contest

Following is the standing of the forty highest contestants—Customers are requested not to give sales checks to solicitors at the doors:

St. Ann's Charitable Society ..... Baby Home ..... 6,285,700 || St. Ann's Charitable Society
Sunbeam Society
Industrial Home W. H. M. S. M. E.
Church
Florence Crittenton Home
Anabel Presbyterian Church
Newsboys' Home
Patton Home for the Aged
Scholarship Loan Fund Ore Federation Woman's Clubs
Marguerite Camp R. N. A.
All Saints' Church
Pledmont Presbyterian Church United Artisans, Piedmont Assembly 458 St. Agnes' Baby Home ..... 1,706.075 Teachers' Retirement Fund ..... Y. W. C. A. Y. W. C. A. Port. Women's Willametts Club.. Sunnyside M. E. Church All Saints' Church.

1,269,090 Pledmont Presbyterian Church.

2,269,090 Pledmont Presbyterian Church.

Willsburg Cong. Church Ald Soc.

Good Samaritan Hospital.

740,350 Sunnyside Cong. Church Ald Soc.

681,675 Forbes Presbyterian Church.

622,925 Atkinson Mem. Cong. Church

622,925 Arion Philharmonic Society

Jayish Neighborhood House

Immanuel Church Pipe Organ Fund Sunnyside M. E. Church
Louise Home
K. O. K. A. Castle Rose
St. Francis' Church
Y. M. C. A. Boys' Home
Oregon Humane Society
First Ger. Evengelical Church
Portland Woman's Union
Children's Home
St. Elizabeth House.
Port. Boy Scouts, Troop 2



Continuation tomorrow of special display and sale of W. L. & Co.'s Solid Good Shell Rings—Jewelry Department, Main Floor, Hundreds of different styles and mountings. \$2.25 Mesh Bags \$1.50

Extra good quality Mesh Bags, size 44x44 inches. Pierced \$1.50 French gray frame; lined \$1.50 Reg. \$2.25 grade, special Beaded Bags 1-2 Price

100 different styles to select from. Prices range from \$2.75 up to \$37.50-for 1 day reduced \$1.50 Jewelry, Sp'l. 69c

Immense assortment of Bracelets, Brooches, Resuty Pin Sets, 69c Belt Pins, Buckles, Stick 69c Pins, etc.; values to \$1.50, at \$6.98 Teilet Sets, \$3.98 Best quadruple silver plated Comb. Mirror and Brush. Sev-83.98 eral patterns to select \$3.98 from Reg. price \$6.98, at

\$1.25 Hair Ornam't **69**0



