American $\left\lvert\, \begin{gathered}\text { I Very Much Love You，＂Is Limit of } \\ \text { Prima Donna＇s English Vocabulary }\end{gathered}\right.$ Fashions
$\qquad$


$\qquad$

$\qquad$
Delloate Opera Abounds Wit
Orchestral Colors；Keen Enthusiasm．
$\qquad$ ＂Conohten，
aboundifg
coplendent In orchestral Associated Charities Enters on New Ere



$\qquad$
$\qquad$
 Am of wortion： TTha vassanoy probem hionot one the $\xrightarrow{\text { the }}$

$\qquad$
$\qquad$
$\qquad$

$$
\begin{aligned}
& \text { Newspaper Advertisement } \\
& \text { Points Way to Health }
\end{aligned}
$$

Made in Oregon Furs－The Largest and Leading Fur Manufacturers in the West－－Made in Oregon Furs

# Silverfield＇s <br> Garment or Set <br> Sold Any One Customer During This Sale 

 No GarmentsExchanged During This Sale MailOrders Promptly Filled


## $\$ 100,000$ Stock of Dependable High Grade Furs at Just Their Regular Price

THIS IS OUR TWENTY－FOURTH ANNIVERSARY SALE，it being exactly 24 years since our MR．S．SLLVERFIELD established himself in the FUR MANUFACTURING busi－ ness in a small store on Third street．We now have branch houses at Seattle and New York City，several trading posts in Alaska，London，Paris and Leipsic，Germany．The skins of every fur－bearing animal are brought to us by the thousands of trappers all over the country，who have been bringing their pelts to us year after year－literally from trap－ per to wearer．Every one of SILVERFIELD＇S furs possesses the greatest value at the lowest price，as we at all times save our customers the middleman＇s profit．We have made a remarkable growth，and wish to thank the public a thousand times over for the liberal patronage we have received from them，and we assure you that our success ．has been what it is only from proper treatment and satisfaction to our customers at all times．This has been one of the main reasons for our success．In order to show the public our apprecia．
tion of their past patronage in helping to build up this enormous business，which today stands as one of the enterprises that has made Portland famous，and in order to introduce tion of their past patronage in helping to build up this enormous business，which today stands as one of the enterprises that has made Portland famous，and in order to introduce
our new and enlarged modern store，we are offering the GREATEST SALE OF FURS EVER OFFERED THE PORTAND PUBLC AT ONE HALF THE REGULAR PRIC our new and enlarged modern store，we are offering the GREATEST SALE OF FURS EVER OFFERED THE PORTLAND PUBLIC AT ONE HALF THE REGULAR PRICE

## Furs of Style and Quality：

| FUR COATS |
| :---: |
| From $\$ 40$ to $\$ 1250$ |
| Now $\$ 20$ to $\$ 625$ |


| FUR NECKPIECES |
| :---: |
| From $\$ 3$ to $\$ 200$ |
| Now $\$ 1.50$ to $\$ 100$ |

FUR STOLES
From $\$ 10$ to $\$ 500$
Now $\$ 5$ to $\$ 250$
FUR MUFF
From $\$ 6$ to $\$ 450$
Now \＄3．to \＄225
FUR－LINED COATS
From $\$ 45$ to $\$ 85$ Now $\mathbf{\$ 2 2 . 5 0}$ to $\$ 42.50$

## Every

Garment Marked in Plain Figures Remember anybody can buy Find just what you want and cut the
Price in Two

Jap Mink，Emine，Beaver，Otter，Back Marten and all known Furr
in the world，Nothing
half the regular price
286
Morrison St． Opposite Old
Location

Prices of Furs appreciate the values youery must attend thated in plaile．We figures．To fully


## C1 Cl 286

Morrison St．
Opposite Old Location

EXTRA CHARGE FOR ALL ALTERATIONS DURING THIS HALF PRICE SALE

## Sale

Commences Thursday mom ing at 8 and ends Saturday evening at 9：30 o＇clock． F REMEMBER Te

