

Santa Claus in Toytown, 5th Floor, 2 to 3 P. M. Daily Sale of Dining Room Furniture Continues, 4th Floor

THE PACIFIC NORTHWEST LAND PRODUCTS SHOW—What a wonderful surprise has been given to even the old-time Oregonians in the showing that the State of Oregon has made in the way of agricultural progression during the last few years.

MEIER & FRANK'S

Use our household Club Plan of installment payments when buying "Victor" or "Columbia" Talking Machines, "Willamette" Sewing Machines, Globe Wernicke Bookcases, Ostermoor Mattresses, Hastings Kitchen Cabinets.

Why Do You Shop at The Meier & Frank Store? Isn't It The Merchandise Itself Its Quality, Selection and Lowness of Price

The Shop Early

Crusade is now under full headway. "The Call" sent out three weeks ago has yielded results greater and quicker than was anticipated.

Umbrella Repairing

OUR previous announcement that John Allesina, the well-known and popular umbrella repair expert, had taken charge of our Umbrella Repairing Shop, has meant the complete satisfaction of hundreds of patrons.

Reductions on Recovering

Table with columns for 26-IN. COVERS FOR WOMEN and 28-IN. COVERS FOR MEN, listing various items and their reduced prices.

The Notion Specials

AS USUAL Wednesday, The Big Store holds out-of-the-ordinary savings for you in your Notion needs. Tomorrow it's a big 10c event.

Lovely New Waists

Advertisement for lovely waists, featuring an illustration of a woman in a waist and text describing various styles and prices.

Charming Afternoon Suits

Advertisement for charming afternoon suits, featuring an illustration of a woman in a suit and text describing the quality and price.

Greatest of All Men's Furnishing Sales Continues in Full Force Tomorrow

Phenomenal Offerings in Shirts, Underwear, Hosiery, Nightgowns, Pajamas, Neckwear, Mufflers, Gloves, Sweaters

Great Thanksgiving Sale Dinnerware, Silverware, Carving Sets, Roasters

IT'S the great annual event that Portland and Western housewives have come to look for! And what could be more timely for those who wish to complete their table service for the Thanksgiving dinner!

Haviland China Reduced!

Advertisement for Haviland China, featuring illustrations of dinnerware sets and text describing the quality and price.

American Semi Porcelain

Advertisement for American Semi Porcelain, featuring text describing the quality and price of the dinnerware sets.

English Semi-Porcelain

Advertisement for English Semi-Porcelain, featuring text describing the quality and price of the dinnerware sets.

1847 Rogers Bros. Silverware

Advertisement for 1847 Rogers Bros. Silverware, featuring text describing the quality and price of the silverware sets.

Zdeakauer Austrian China

Advertisement for Zdeakauer Austrian China, featuring text describing the quality and price of the dinnerware sets.

Imported China Fish and Game Sets 1/2 Price

Advertisement for Imported China Fish and Game Sets, featuring text describing the quality and price of the dinnerware sets.

Rosenthal's Bavarian China

Advertisement for Rosenthal's Bavarian China, featuring text describing the quality and price of the dinnerware sets.

Quadruple Plated Silverware

Advertisement for Quadruple Plated Silverware, featuring text describing the quality and price of the silverware sets.

Famous Savory Roasters

Advertisement for Famous Savory Roasters, featuring an illustration of a roaster and text describing the quality and price.

MEIER & FRANK STORE logo and address information.

Advertisement for High Grade Carving Sets, featuring text describing the quality and price.