

**Great Thanksgiving Sale of Dining-Room Furniture—All Buffets, Dining Tables and Chairs Reduced—Fourth Floor, New Building \$2 on Purchase and \$1 Per Week Sends Any Willamette Sewing Machine to Your Home—No Interest or Extra Charge—2d Floor**

Every loyal citizen should visit the Land Products Show which began at East Morrison and First streets today. Surely every Oregonian is interested in this wonderful, progressive land of ours—the land of OPPORTUNITY, with its beautiful soil—the onward march of progress. And to the visiting manufacturers and friends we extend a hearty invitation to make the big store your headquarters—you'll find comfort and convenience here for you.

**MEIER & FRANK'S**

Read the librettos of the Operas to be sung this week by the Lambardi Grand Opera Co. at the Heilig Theatre. Become familiar with them by hearing our Victor or Columbia Records. Booklets and Records on fourth floor of the new building.

**Annual Holiday Sale of Handkerchiefs Continues! Every Handkerchief for Women and Children Less**

**Choose Holiday Gifts Now—Prices That Mean Savings Worth While!**



**T**ODAY, the first day of this annual sale of Kerchiefs, witnessed hundreds of women supplying the Kerchief requirements for Xmas gift purposes, for the needs of self and children. And at the savings possible during this event it behooves every woman to take advantage of this sale. Come tomorrow to the first floor section and choose from our vast stock of dainty Kerchiefs at these prices.

**20c Kerchiefs, 14c 25c Kerchiefs, 19c**

All-linen Kerchiefs for women. With hand-embroidered initials and hand-embroidered corners. Also colored novelties. Regular 20c Kerchiefs, for tomorrow, on sale at, 6 for 80c—each at **14c**

Beautiful Kerchiefs for women, hand-embroidered corners, 1/4-inch hemstitched edges. Our regular 25c Kerchiefs. We have reduced them for this sale tomorrow only—your choice at, each **19c**

**Kerchiefs**—Of plain white, hemstitched style, sale tomorrow at, the dozen **25c**

**Kerchiefs**—Of plain white and colored borders, on sale, dozen 33c—each at **3c**

**Kerchiefs**—Of plain white, with hemstitched corners, the dozen 45c—each at **4c**

**1-3c Kerchiefs**—For women and children—Embroidered corners and initials, plain sheer hemstitched and colored borders, for this sale at only, the dozen 55c—each **5c**

**10c Kerchiefs**—For women. Embroidered corners and initials, on sale at, dozen, only 80c; priced at, dozen **7c**

**12 1/2c Kerchiefs**—With embroidered corners and fancy initials. Colored checks and scalloped and hemstitched swiss Kerchiefs. For this sale, dozen, \$1.00; each **9c**

**35c Kerchiefs**—For women. All linen, hand-embroidered in many beautiful designs, initialed and given names, embroidered. Also colored novelties, 6 for \$1.40, ea. **25c**

**15c and 20c Kerchiefs**—With embroidered corners and hand-embroidered initials. Linen Kerchiefs for this sale **12c**

**50c to 65c Kerchiefs**—Of French hand embroidery. In broken lines of initials and corner designs, on sale at **39c**

**3 for \$1.10**; or at, each **39c**

**Children's Kerchiefs**—Plain white, 3 in fancy box. Suit cases, traveling bags, trunks, telephones and fancy boxes of all sizes. Box of 3 Kerchiefs, during this sale **21c**

**Handkerchiefs in Holly Boxes**

**Emb. corners, 3 in box, at 25c**

**Init'd Kerchiefs, 6 in box, 30c**

**Init'd, wreath, 6 in box, 37c**

**Hand-embroidered corners, 3 in a box, special at, box, 50c**

**Embroidered Poinsetta corners, special at 6 for only 79c**

**Embroidered initials, in fancy box, special, 3 for only 79c**

**First Floor—Main Building**

**Our Thanksgiving Glove Sale Begins Tomorrow!**

**Regular Annual Event—Every Pair in Every Style and Shade Reduced!**

**A**N EVENT of more than passing moment is our Annual Thanksgiving Glove Sale, which begins tomorrow and continues for three days only! For Tuesday, Wednesday and Thursday every pair of Gloves for women, misses and children. Dent's and Kayser makes alone excepted, is offered at greatly reduced prices. You'll find all styles to select from. In suede, mocha, cape, chamois, doeskin, and glace or dressed kid.

Note the astounding reductions, then come tomorrow and purchase from the most comprehensive Glove stock in the Northwest, your needs for self and gifts.

**EVERY PAIR OF PERRIN'S REAL FRENCH KID GLOVES REDUCED**

**\$1.25-\$1.50 Perrin's Women's \$1.50 and Gloves at, Pair, \$1.15 \$1.75 Gloves at \$1.33**

Perrin's real French Kid Gloves for women, 2-clasp style. In white, black and tan. Also cape, suede and lamb pique-sewn Gloves. Sizes 5 1/2 to 7. Regular \$1.25 and \$1.50 Gloves, on sale tomorrow at, pair **\$1.15**

Women's Glace Gloves, with 2 large pearl clasps. Also Dent's one-clasp Cape Gloves, in white, black and colors. Regular \$1.50 and \$1.75 Gloves, the pair, at **\$1.33**



**16-Button Gloves**—Women's 16-button lambskin Gloves. Have 2 clasps at wrist. Sizes 5 1/2 to 7. White only. Reduced for this sale, the pair **\$1.95**

**16-Button Gloves**—Women's 16-button Gloves. Of glace lambskin. Have 3 clasps. Sizes 5 1/2 to 7. White only. Reduced for this sale, the pair **\$2.63**

**20-button Gloves**—Women's 20-button Gloves. Of glace lamb. Have 3 clasps. Sizes 5 1/2 to 7. White only. Reduced for this sale, the pair **\$3.19**

**Women's Gloves**—Lambskin Gloves for women. With plain and fancy embroidered backs, 2 clasp style. Sizes 5 1/2 to 7. In white, black and colors. Regular \$1 and \$1.25 Gloves, pair **67c**

**Women's 50c Gloves, pair 25c**—Chamoisette and cashmere Gloves, with silk lining. Also knit Golf Gloves for women and children. All wanted colors. All sizes. Regular to 50c Gloves, priced **25c** for this sale tomorrow, pair

**Women's Gloves**—Women's 1 and 2-clasp lambskin Gloves. Have Paris point and fancy embroidered backs. Also 2-clasp cape style. Sizes 5 1/2 to 7. In white, black and colors. Regular \$1.25 and \$1.50 Gloves, on sale at, pr. **95c**

**EVERY PAIR OF THE FAMOUS PERRIN'S REAL FRENCH KID GLOVES REDUCED—SOLD HERE ONLY IN PORTLAND**



**Choose Christmas Jewelry Now—Sale!**

**H**UNDREDS of Portland men and women came to our First Floor Section today to share in the phenomenal offerings of this great Holiday Sale of Jewelry.

**Sample Jewelry—3 Lots—49c, 79c, 98c**

You'll marvel at the jewelry offered at these phenomenally low prices. Grades included in the three lots that range in price from 75c to as high as \$6 each.

An immense sample line of a famous importer's gold-filled, silver and pearl Necklaces, Santors, Bar Pins, Hat Pins and long Opera Chains. In attractive finishes of gold, silver and gunmetal—in cloisonne, jet, rhinestone, pearls and many other beautiful effects. Choose from the thousands of pieces tomorrow—grades that you'd pay 75c to \$6 for regularly. On sale at

**49c, 79c, 98c**

**Platinum Finish Jewelry**—Every article of Platinum finish and French Silver Jewelry in our immense stock has been entered into this great sale. Rings, La Vallieres, Earrings, Bar Pins, Bracelets and other pieces. Set with rhinestones and pearls. Wonderful duplicates of the genuine. For tomorrow, your choice at 20% OFF

**Watches at \$4.69**—Gold-filled Watches with 10-year guaranteed bases. Plain engine-turned or engraved designs. Open or hunting cases. Fitted with Swiss, Kneckerbocker and Trenton American movements. Sizes for men and women. **\$4.69**

**\$1.50 Whisk Brooms 98c**

**\$7 Opera Glasses, \$4.48**—Direct from France are the Opera Glasses we include in this sale. Equipped with high-grade guaranteed "high power acromatic" lens. White or Oriental pearl, with gold or silver trimming. Each in rich velvet opera bag. Regular \$7.00 Opera Glasses, tomorrow, special at **\$4.48**

**\$6 Toilet Sets, \$3.48**—Quadruple plate Silver Toilet Sets. Comb, brush and mirror in lined box. Poppy, grape and oak designs. Regularly \$6, at **\$3.48**

**Men's \$5 Military Brushes, pair at \$2.98**

**\$2.00 Clothes Brushes, on sale for \$1.25**

**\$1.50 Hat Brushes 98c**

**Voltite—Electro-Plating**

**H**UNDREDS visited and found great interest in the wonderful demonstration of Voltite—the new Electro-plating Powder. Instantaneously it deposits gold, silver, nickel, copper, tin on metal surfaces.

No longer need you pay the high prices of having plating done by experts—use Voltite and accomplish it yourself—easily and quickly. Every housewife, mechanic, plumber, dentist, surgeon, hotel-keeper—all will find interest in the demonstration of Voltite.

**Main Aisle—First Floor—Main Building**

**Dainty French Hand-Embroidered Undermuslins 1/4 Off**

**N**OT many women to whom the daintiness of these hand-embroidered French Undermuslins does not irresistibly appeal.

A beautiful assortment of Combinations in the latest close-fitting princess style, without drawstring at the waistline. The Drawer is dainty in its simplicity, having no ruffles, but are hand-scalloped. Some are daintily lace-trimmed. Prices \$5 to \$25. Complete line of high and low necked Gowns, hand-embroidered, hand-tucked and scalloped edges. Many in empire style with dainty, flowing, kimono style sleeves, \$6.50-\$40 vals. **1/4 Off**

**\$4 to \$25 French Skirts**—The new style without under lace. Hand-embroidered and lace-trimmed. Plain scalloped and panel effects. Special **1/4 Off**

**\$3 to \$15 Chemise**—French hand-embroidered, also Austrian and Madeira embroidery. Fitted and plain back styles. Choose **1/4 Off** tomorrow at, special

**\$2.50 to \$15 French Hand-Embroidered Drawers**—In the new narrow styles, to be worn under the corset. Also complete line of regulation widths, with hand-embroidered tuffles. On special sale tomorrow at **1/4 Off**



**Rare Beauty in Novelty Coats—Less**

**D**ISTINCTIVE individuality is what makes these Coats so much desired by women of fashion. And the exclusiveness of each Coat shown in this group recommends it to the woman who desires difference in dress.

Of fancy imported tweeds, worsteds, chinchilla, suede cloth, chevots and double textures. You'll find the Coats we special in this group for tomorrow. In navy, Copenhagen, brown, checks, stripes, green, gray, black and white, and wine shades.

Come to the Second Floor section tomorrow and choose from this lot of novelty Coats at great reductions.

**\$40 Coats tomorrow \$30.00**  
**\$55 Coats tomorrow \$45.00**  
**\$48 Coats tomorrow \$34.50**  
**\$68 Coats tomorrow \$55.00**  
**\$75 Coats tomorrow \$57.50**

**Smart New Coats \$10**

Patterned from the season's smartest styles are the Coats for women and misses included in this great sale tomorrow at \$10. Made with close-fitting collar, trimmed in velvet or the straight cut styles with belt. Of double textures, in plain materials. In brown, Copenhagen and gray. Never before this season have such splendid Coats been offered at such a very low price. **\$10**



**November Sale of Stationery Begins Tomorrow!**

**O**UR Regular Monthly Sale of Stationery brings us this month into the time when holiday needs are being seriously considered.

**Lowest Prices Ever Offered on Engraving**

Never before has it been possible for us to make such astounding reductions in the prices of high grade card engraving.

**100 Cards from your own plate, special at 56c**

**100 Cards on plate, plain script, at only \$1.25**

**100 Cards on plate, French or Old English, \$1.98**

**100 Cards on plate, shaded P. or Old Eng., \$2.98**

**Christmas Cards engraved on special order.**

**15c Eaton-Crane's Linen Tablets, all sizes, at 9c**

**Eston-Crane Mousseline de Paris lb. Paper 23c**

**Envelopes to match the above, per package, 8c**

**15c plain white Paper Napkins, Dennison hd. 11c**

**25c Dennison's Paper Lunch Sets, special at 21c**

**50c Congress Playing Cards, special now at 39c**

**50c Bridge Cards, narrow, gilt edged, now 39c**

**Society gilt-edged Cards, special tomorrow, 21c**

**Bicycle and Bridge Cards, special tomorrow 19c**

**Lilly Bridge and 500 Pads, special at, each, 8c**

**25c Bridge Pads, special tomorrow at, each, 24c**

**\$1.00 Leatherette Postcard Albums, special 83c**

**50c Leather Autograph Albums, on sale at 39c**

**35c Post Card Albums, on sale at only, each 23c**



And surely there is seldom better taste displayed than in the giving of Stationery that possesses dignity, as a Christmas gift, to anyone.

**75c Cabinet Fine Linen Stationery at Only 49c**

Fine linen Stationery in letter and note sizes—purchase tomorrow for your own use or for gifts at the holiday time. Regular 75c 2-quire **49c**

**50c box Linen Stationery, tied with ribbon, 28c**

**25c Box of Linen Stationery in holly box, at 19c**

**\$10 Desk Sets Im. Parisian Ivory \$5.98**

Only "Early Shoppers" will have the opportunity to share in this out-of-the-ordinary offering. Beautiful Desk Sets, consisting of 25x15-in. Blotter, Letter Opener, Hand Blotter, Letter Holder and Desk Clock. All dainty Parisian ivory ware, complete—reg. \$10 **\$5.98**

**\$5 Desk Sets Specially Priced at \$2.98**

Handsome Desk Sets of rich satin finish brass. Set includes attractive Desk Blotter, guaranteed Clock, Pin Tray, Envelope Opener and Hand Blotter. Reg. \$5—set complete **\$2.98**

**\$2.50 Brass Book Rack, on sale at only \$1.98**

**\$3 Heavy Brass Book Rack, on sale at \$2.49**

**Desk Accessories at 49c**—A splendid assortment to choose from—Brass Ink Stands, Stamp Boxes, Letter Openers, etc. Choice for **49c** tomorrow's special sale at the low price of

**\$1.50-\$2 Holiday Stationery at 98c**

An attractive assortment of beautifully boxed, high-grade Stationery. Of the well-known Crane and other makes—2 and 3-gr. boxes. **98c**

**Actual \$1.50 to \$2 Holiday Stationery, at 98c**

**First Floor—New Building—Mail Orders Filled**

**Ajax Hosiery**

**for Men, Women and Children Now Greatly Reduced**

**Purchase for Holiday Gifts**

**S**URELY a gift to be appreciated by every man, woman and child are these high-grade Guaranteed Ajax Hosiery. And giving them, you may be sure that they're of a quality that's seldom equaled—every pair perfectly made and proportioned to fit the foot perfectly. As for wear—if any should come to holes within 6 months, return them to us and we'll gladly replace them.

Purchase Ajax Hosiery tomorrow—and at prices reduced. They're an ideal gift for men, women and children.

**Ajax Hose for Women**

**\$1.50 Hose, 6 prs., \$1.29**—Women's guaranteed Ajax Hosiery, of black cotton. Fall weight. Regularly \$1.50, for tomorrow, six pairs at only **\$1.29**

**\$3.50 Hose, 6 prs., \$2.59**—Women's Ajax Hose of black cotton, with elastic-ribbed tops. Regularly \$3.50, for tomorrow only, **\$2.59**

**\$2 Hose, 6 pairs \$1.69**—Women's Ajax Hosiery of medium weight silk lisle, black and tan. Regularly \$2, **\$1.69**

**\$1.50 Hose, 6 prs., \$1.29**—Women's guaranteed Ajax Hosiery, of fine ribbed black cotton. Regularly \$1.50, tomorrow, 6 pairs for low price **\$1.29**

**\$3.50 Hose, 6 prs., \$2.59**—Women's Ajax Hosiery of silk lisle, black only. Made in outsizes. Regularly \$3, tomorrow only, **\$2.59**

**\$3 Hose, 6 prs., \$2.59**—Women's Ajax Hosiery of ingrain mercerized cotton, black only; mako split soles. **\$2.59**

**Reg. \$3, only \$2.59**

**Ajax Hose for Men**

**\$1.50 Hose, 6 prs., \$1.29**—Men's Ajax Hose, of mercerized cotton. In blue, gray, tan and black. Fine quality. Regularly \$3, tomorrow, 6 prs. **\$2.59**

**\$2.00 Hose, 6 prs., \$1.69**—Men's fine quality Ajax Hose. Of silk lisle. Black, tan and gray. Regularly \$2.00, tomorrow, 6 pairs at only **\$1.69**

**\$2.00 Hose, 6 prs., \$1.69**—Men's Ajax Hose. Of cashmere. Regularly \$2, tomorrow, 6 pairs at only **\$1.69**

**\$1.50 Hose, 6 prs., \$1.29**—Men's Cashmere Ajax Hose. Regularly \$2, **\$1.50**, 6 pairs **\$1.29**

**\$3.00 Hose, 6 prs., \$2.59**—Men's Silk Ajax Hose. In blue, gray, tan and black. Fine quality. Regularly \$3, tomorrow, 6 prs. **\$2.59**

**\$2.00 Hose, 6 prs., \$1.69**—Men's fine quality Ajax Hose. Of silk lisle. Black, tan and gray. Regularly \$2.00, tomorrow, 6 pairs at only **\$1.69**

**\$2.00 Hose, 6 prs., \$1.69**—Men's Ajax Hose. Of cashmere. Regularly \$2, tomorrow, 6 pairs at only **\$1.69**

**\$1.50, 6 pairs \$1.29**

**First Floor—Main Building—Mail Orders Filled**

**Big Mid-Month Sale Pure Foods!**

**PHONE ORDERS TAKEN FROM 7 A. M. DAILY**

Royal Banquet Butter, 2 pounds **78c**

Diamond "W" Coffee, lb. cans **45c**

Armour's 10c White Soap, 4 for **28c**

Crystal Rice Hearts, package at **19c**

Otter Clams, 2 cans special at **25c**

Golden Rod Oat Flakes, 2 pkgs. **25c**

25c Blue Label Catsup, bottle at **18c**

Royal Baking Powder, special **40c**

Victor Cocoa, 45c packages at **28c**

Cream of Wheat, package only **15c**

Victor Flour on sale at, sack **\$1.20**

Granulated Sugar, sack only **\$5.40**

**EST. 1857**

**MEIER & FRANK STORE**

TELEPHONES—PACIFIC, MARSHALL 4600; HOME A-6101.

**Big Mid-Month Sale Pure Foods!**

**PURCHASE THE THANKSGIVING NEEDS NOW**

M. & F. Special Coffee, pound at **29c**

Choice Layer Raisins, 2 pounds **25c**

Ford Dates, new, pound at only **20c**

Haine's White Grape Juice, large, **40c**

Sweet Cider, gallon jugs at only **40c**

Olives, large bottles special at **40c**

Matches, 12 packages special at **40c**

Oysters, 3 cans special at only **25c**

Fancy Tables Peaches, 3 cans at **50c**

Salmon, 2 cans special at only **25c**

**Pure Food Grocery—The Big Basement Store**