

Boost Home Products

Thursday Nov. 21st

Made in Oregon Day

Patronize Home Industry

CHAIR COMFORT

Can Be Found in

King Craft

"The Line With Character"



Made in your own city and backed by an unqualified guaranty, by the largest chair manufacturing plant in the west.

All the Chairs in this line are full quartered white oak, especially selected. The seats are full spring construction, guaranteed sag proof, built up with pure felted cotton and stitched, making the seat absolutely sanitary, and prevents lumping. The leather is a full stock genuine Angora goat, not a cheap split, or imitation, and will wear a life time.

These Chairs can be had in all sizes and finishes. The price is no more.

The name is on every piece. Insist on the dealer showing it to you. If he says he cannot supply you, call us up or write us. We will tell you who can.

Oregon Chair Co.

1190 Macadam St. Portland, Or.

"MADE IN OREGON" DAY RALLY MEANS MUCH TO OREGON

Home Industries Campaign Is Destined to Prove of Great Value--Some of Direct Results to Come From Fight.

More ships in the Portland harbor. More cars going east well loaded. More money in the pockets of Oregon people.

More people and homes in the Oregon country.

These are to be some of the results of Home Industries day, properly observed. That is the reason the day—Thursday, November 21—has been set aside by proclamation of the governor and the mayors of Oregon cities.

The people, therefore, are called upon to rally in the name of "Made in Oregon," consider seriously the slogan's significance and always hereafter lend their support to a movement so vitally related to the state's prosperity.

Largest Fresh Water Harbor. Take the matter of more ships. That means outreach of Portland to the world's markets. Transformation of raw products into finished materials up to the extent of the opportunity offered in Oregon's undeveloped resources means a great surplus of goods after all that can be locally consumed are bought. The problem of a market for the surplus would become serious to a city less well provided with outlets than Portland. Alaskan and oriental markets beckon. Along the Atlantic coast is a great consuming population to be more accessible upon the completion of the Panama canal.

The canal, indeed, is very closely associated with the need for success of a Home Industries era. The bill passed at the last session of congress provides that ships engaged in coastwise trade may pass toll free through the canal.

Cheap Transportation Needed. Thus, low freight rates. Cheap transportation has always been the great thing needed between the two coasts. Here are the rich lands and great production. There are the people. Between the two districts has always stretched the great interior of the United States with its problems of transportation by rail, which can not be so cheap as by water. Cheap transportation means that we can send to the eastern coast our fish, potatoes, apples, wheat, furniture and other manufactured articles.

With the orient, Alaska and the Atlantic coast presented as chief markets, a great impetus will be given the manufacturing industry. Factories will spring up like magic. Employment will be given thousands.

People Must Aid. Raw products will pour like a flood out of Portland's 250,010 square miles of tributary territory. will be here transformed into articles for the use and benefit of men, and go in a great current to the markets of the world, both by ship and by rail.

But, without the will and energy and determination of the people who now live here, this could never be. Without organization demanding first utilization of made-at-home products, there would be no incentive for manufacture. It isn't to be expected that outsiders will buy what home people ignore. Without production and manufacture, the cars would continue bringing their heaviest loads from the east and go back empty, the ships would continue bringing their heaviest cargoes into this port.

Will Thrive With Industry. With the kind of organization it is proposed to perfect on Home Industries day every corner of Oregon, and the domain tributary to Portland will thrive with industry. Rail lines will penetrate more rapidly the rich country that has so long waited development. Channel improvement will be more aggressively carried on along the Columbia until the reach of navigation will be steadily into British Columbia and Idaho. The ships of the world will throng in the Portland harbor, and this will be known as a world port.

All these things sound big, and, to many, far away. But they are only as far away as the determined organization for them.

J. A. Westerlund, state representative from Jackson county, is here from Medford to attend the Pacific Northwest Land Products show which opens this week.

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"We guarantee all goods packed under the brand of 'DEPENDABLE' to give absolute satisfaction. Purchase a package from your grocer, use half of it, and if you are not satisfied, return the package to your grocer who is authorized to refund your money."

If your grocer does not handle, write
DWIGHT EDWARDS COMPANY
PORTLAND OREGON

The TRUTH Goes With ALHAMBRA MACARONI

It's the Truth that its Quality and Uniformity are Guaranteed.
It's the Truth that its Purity and Greater Strength are Unquestioned.
It's the Truth that it will give you better satisfaction than you have ever had with any other kind.

IT IS THE TRUE CEREAL MEAT

Manufactured by
Northwestern Macaroni Factory
Portland, Or.

Made in Oregon

Try

Violet Oats and Pearls of Wheat

for breakfast



Albers Bros. Milling Co.

Better Than Eastern Sausage

Columbia BRAND

Pure Pork Sausage

(U. S. Government Inspected)

Made in Oregon

Contains only the finest ingredients, and You Get It Fresh Every Day

In One Pound Sanitary Cartons

Order From Your Dealer

UNION MEAT COMPANY

The Center of Attraction

for baking good, wholesome bread.



for making fine cakes, pies, pastries.

CROWN

FLOUR

Every housewife wants the best results with flour, and Crown Flour makes good baking easy.

Your grocer has Crown Flour. Ask him for it.

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PORTLAND, Or.

ASK YOUR GROCER FOR

KNIGHT'S

OREGON MADE PICKLES

Condiments, Mince meat, Apple Butter, Etc.

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A Made-in-Oregon Product That Is Superior



Purest ingredients and expert workmanship marks all our candies.

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Portland, Ore.

Made in Oregon



A Complete Line of Trunks, Suit Cases, Bags, etc.

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PORTLAND TRUNK MFG'G. CO.
Wholesale and Retail Third and Pine

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Boss of the Road Overalls

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Look for the Trademark Made in Oregon

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The Ideal Solid Fuel

Manufactured and Sold by
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Orders taken at Fifth and Yamhill Streets. Telephones Main 6500; A-6274.

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"Blue Grass Belle" Pure Apple Cider Vinegar

Established on the Pacific Coast for Fourteen Years
Now Manufactured in Portland, Oregon

Believing in the future of Oregon, we have added Portland to our chain of factories. Other plants located at Watsonville, Cal.; Denver, Colo.; Atlanta, Ga.; Rogers, Ark.; Springdale, Ark.; Centerton, Ark.—making this concern one of the largest vinegar manufacturing firms in the United States.

A-1310

Main 141

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32 North Third Street

Portland, Oregon

Oregon City Woolen Mills

Established 1864

Makers of Indian Robes and Blankets; Mackinaw Clothing, Flannel Shirts and Celebrated Oregon City Cassimeres. For sale by leading retailers and tailors everywhere. Look for the Label.