

Boost Home Products

Thursday  
Nov. 21st

# Made in Oregon Day

Patronize Home Industry

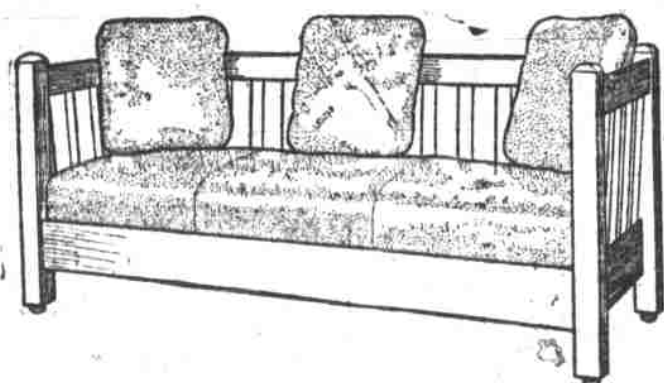
# 395

**PATTERNS OF CHAIRS AND ROCKERS  
MADE IN PORTLAND—AT HOME  
FOR YOUR SELECTION  
FROM OUR ALREADY FAMOUS LINE**

Our excellent quality of materials, superior finish, backed by an unqualified guarantee, justify your insisting that you be furnished with our Chairs.

The line that is setting the standard of quality for Pacific Coast made Furniture—

*King Craft*



THE ONLY HIGH-GRADE CRAFT LINE MANUFACTURED on the PACIFIC COAST

If your dealer says he cannot supply you, call Main 3492 or A-3585, or write and we will gladly furnish names of dealers who can.

Our Name Is on the Bottom of Each Piece

**Oregon Chair Co.**

1190 MACADAM ST., PORTLAND, OR.

## HOME INDUSTRY DAY, NOVEMBER 21, TO MARK NEW EPOCH

*Campaign for Made in Oregon Goods Will Be Waged by Loyal Oregonians; to Carry Idea to Schools.*

November 21 is to be known as a turning point in this state's history. On that day, it will be recorded, the people joined, organically and systematically, in a campaign for made in Oregon goods. It will be said that thereafter buyers of every sort of supplies demanded first the products of home industry, and that this demand gave impetus to and made necessary such a development of Oregon resources as the state had been waiting for many years.

There are so many more loyal Oregonians than indifferent that no one doubts the success of "Home Industries Day," as proclaimed by Governor West.

Whenever goods are sold the industries that produced them get more orders. The people that work in these industries have more and better employment. The first requisite of a prosperous commonwealth—an industrious, well paid people—is secured.

**Means More Wealth.**

The work of the people in these industries is upon raw products—transforming them into finished articles. This carries the demand back to the farm and the forest, the mine and the streams. This means more work and more wealth, since the basis of all material increase is from the soil, and that which the soil contains has no real or working value until taken therefrom and adapted to human use.

It is said that the consumers pay a price for goods that is the total of all its costs and profits. That is true. But they also create a demand, which, if satisfied locally and with home products, keeps their money at home, and in the course of its circulation it gets back into their pockets again. This state would be as many millions of dollars richer as the amounts sent away for supplies if the demand were for made in Oregon goods. So, though the people pay the costs, they also control the situation—if they will.

The program of "Home Industries Day" is of state wide significance. Every factory is asked to close down for an hour while employer and workers get together in close conference for the advancement of industrial interests.

**Advertising Men to Aid.**

Every advertising man has given pledge to make mention of the day and its importance in his advertising copy. Every business organization is to make mention of the need that its members patronize home industries, even as they expect and hope that the people will patronize them.

On this day especially the people are urged to buy only made in Oregon goods as the beginning of a beneficial habit for constant and consistent practice during the days to follow.

All merchants are urged to make such attractive displays of made in

Oregon goods that their attractiveness will be greater than of goods from the outside.

In the schools beginning on this day it is expected that time will be regularly given to teaching the nature and kind of Oregon's resources. That which the land produces and its potentiality; the products and utilization of the wood from the forests, the minerals from the mines and the fish from the streams, are to be given for learning.

**Addresses to Be Made.**

Before civic and business organizations and gatherings of every good kind it is expected that this educational effort will be continued so that children and those of maturer years will alike know the Oregon opportunity and how to avail it when they seek employment.

For the state their could be no better advertising. Industry attracts others, and more people is Oregon's greatest need, provided the people who come are real workers and not shirkers of toil or looters of the soil.

During all of November 21 the Manufacturers' association will be in convention in Selling-Hirsch hall. Addresses will be given to emphasize the importance of the made in Oregon movement. The day will come to its grand climax with a banquet in the Commercial club, where only Oregon products will be served and only Oregon boosters speak.

**COSTS YOU NOTHING TO TRY  
DEPENDABLE  
COFFEE**

**OUR GUARANTEE**

We guarantee all goods packed under the brand of "DEPENDABLE" to give absolute satisfaction. Purchase a package from your grocer, use half of it, and if you are not satisfied, return the package to your grocer who is authorized to refund your money.

If your grocer does not handle, write  
**DWIGHT EDWARDS COMPANY**  
PORTLAND OREGON

The TRUTH Goes With **ALHAMBRA MACARONI**

It's the Truth that its Quality and Uniformity are Guaranteed.

It's the Truth that its Purity and Greater Strength are Unquestioned.

It's the Truth that it will give you better satisfaction than you have ever had with any other kind.

**IT IS THE TRUE CEREAL MEAT**

Manufactured by  
Northwestern Macaroni Factory  
Portland, Or.

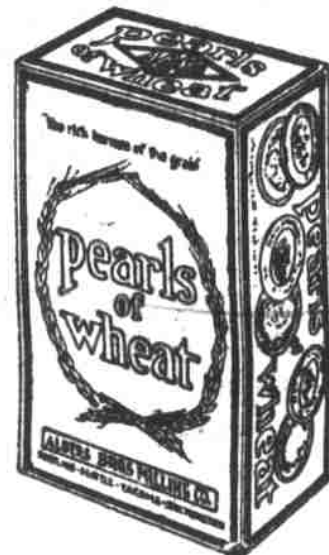
## Made in Oregon

Try



**Violet Oats  
and  
Pearls of Wheat**

for breakfast



**Albers Bros. Milling Co.**

Better Than Eastern Sausage

**Columbia  
BRAND**

**Pure Pork Sausage**

(U. S. Government Inspected)

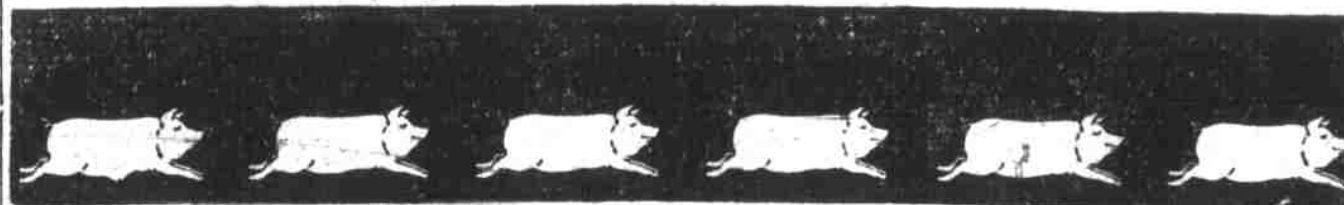
Made in Oregon

Contains only the finest ingredients, and You Get It Fresh Every Day

In One Pound Sanitary Cartons

Order From Your Dealer

UNION MEAT COMPANY



Baking will be a pleasure

If you use Crown Flour. It lends itself so readily to every process that the housewives now using Crown Flour say it is the finest flour to be gotten. And then the wheat comes from Oregon, and is milled here in Portland. It is an "Made in Oregon" Product.



**CROWN FLOUR**

Crown Mills, Portland, Ore.

ASK YOUR GROCER FOR

**KNIGHT'S**

**OREGON MADE PICKLES**

Condiments, Mincemeat, Apple Butter, Etc.

**ALDON Brand Chocolates**

A Made-in-Oregon Product That Is Superior



Purest ingredients and expert workmanship marks all our candies.

Try Them Nov. 21  
At All Good Dealers

The Mark of Purity

**Aldon Candy Co.**  
Portland, Ore.

Made in Oregon



A Complete Line of Trunks, Suit Cases, Bags, etc.

Have your Old Trunk Repaired. Order work a Specialty

TRADE MARK  
**PORTLAND TRUNK MFG'G. CO.**  
Wholesale and Retail Third and Pine

**Neustadter Bros.**

Portland, Or.  
Manufacturers

**Boss of the Road Overalls**

STANDARD SHIRTS  
Look for the Trademark  
Made in Oregon

**Oregon City Woolen Mills**

Established 1864

Makers of Indian Robes and Blankets; Mackinaw Clothing, Flannel Shirts and Celebrated Oregon City Cassimeres. For sale by leading retailers and tailors everywhere. Look for the Label.

**Carbon Briquets**

THE NEW MADE IN OREGON FUEL

**The Ideal Solid Fuel**

Manufactured and Sold by  
**PORTLAND GAS & COKE CO.**

Orders taken at Fifth and Yamhill Streets.  
Telephones Main 6500; A-6274.