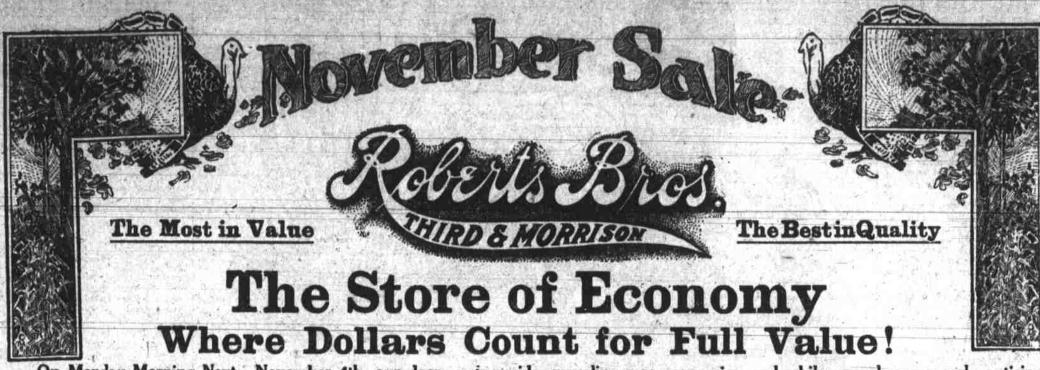
Principal Portland Agents Ladies' Home Journal Patterns, All Styles, Sizes, 10c, 15c Each Mail Orders Promptly and Carefully Filled-Express Prepaid on Purchases of \$5.00 or Over, Within One Hundred Miles of Portland

Special in Children's Hats

The New "Rah Rah" Hats-Made of Good Quality Felt-75c and \$1.00 Values, Sale

Get the girl or boy one of these nifty little "Rah Rah" Hats, that are so very popular just now-They are made of good rough finish felt, shown in solid colors or combination school and college colors, and are suitable for both boy and girl. Regular 75c and 49c \$1 values, Sale Price



On Monday Morning Next-November 4th, our doors swing wide, revealing rare economies, and while you always eagerly anticipate the recurrence of the annual event yet this year the keenest expectations are warranted by the variety and value—desire will be gratified in fuller measure than ever before. As we write these words busy hands are opening cases from mills and makers whose productions set the standard by which the worth of similar merchandise is gauged so that at the opening hour—8:30—we may offer SERVICE and not excuses. So that the many happy surprises here there shall be few, if any, disappointments. So that you may more than ever know this as—
"THE STORE OF EVERY DAY ECONOMY WHERE DOLLARS COUNT FULL VALUE."

Neckpieces and Muffs

We guarantee the quailty, correctness of style, finish and workmanship of every fur piece we sell. If you want furs for comfort, for protection and becomingness you should come here for never has the range for choice been so extensive.

French Coney Scarfs and Neckpieces at \$1.25 up to \$7.50.

French Coney Sets, at \$2.98, \$3.00, \$3.50 and up. Marmot and Brook Mink Sets, at \$9.00 and up.

Scarfs and Neckpieces of Jap Mink at \$12.50, \$15.00 up to \$30.00.

Beautiful Sets of Jap Mink at **\$19.50** and up.

An Unsurpassed Showing of Women's Suits at \$12.50 to \$25.00



These are Suits that for quality, correctness of style, finish and workmanship can hardly be equaled elsewhere. They come in a large range of styles and colors, navy blue, brown, tan, gray and mixtures. Materials are serges, new English weaves, diagonals, etc. There are all sizes in the lot, with a showing for small women and in extra large sizes.

Most Unusual Values in Women's Coats at \$8.50 to-\$25.00

Some more new Coats have just arrived-Coats that stand for winter comfort and for style and individuality are unequaled. Handsome garments of chinchillas, zibelines, boucles, plushes, etc. They are shown in all sizes, all colors and all styles at extremely moderate prices.

Women's Silk Waists at \$2.48, \$2.98 Up to \$5.90

A most extraordinary showing sample lines women's Silk Waists. We were very fortunate in securing from prominent New York manufacturers three large sample lines silk and chiffon Waists—lines that represent the biggest and best in America— Everything new in fancy Waists is included here. All colors but only one of a kind. Materials are messaline, peau de soie, chiffon, taffeta, fancy silks, crepes, changeable silks, etc. Bargains, every one of them.

Women's Outing Flannel Gowns

Made of Fine Heavy Quality Flannel Shown in Dozens of Pretty Styles 750 Neatly Trimmed—Regular \$1.25 Values—Sale Price.....

A very fine line of women's Gowns that are up-to-date in every way, and just what is needed for these cold nights. Made of fine heavy quality outing flannel in plain white or neat pink and blue striped effect. Dozens of dainty styles to choose from. Some are finished with neat turn-over collars, others have military collar or V-

Sale of Men's Fancy Flannel Shirts

Fine Custom Made Garments Shown in All Sizes—Regular \$1.50 Values — To- 70

We have arranged a very special sale of men's fancy flannel Shirts, just such garments as needed for this cool weather-Made with soft turn down collar and come in light and dark fancy stripes and checks -Well made and finely finished garments that sell regularly at \$1.50. Priced 79c This Sale.....

Men's Sweaters, @ 1 \$2.00 Values at 1

Another special offering of men's Jersey Sweaters, shown in high neck style, with tape adjustment. They come in red, navy and gray and are regular \$2.00 val- \$1.69 ues. Special.....\$1

Men's Gowns, \$1.00 59c

A chance to get well made Night Gowns at a saving. They are of good quality outing flannel, made with button front or with military loops. Regular \$1.00 values, 59c Special at.....

Men's fine cashmere Socks, made seamless, with ribbed tops-Come in black, with gray heel and toe. 19c Reg. 25c grade, pair

Handsome

Sale of

Net Veils Shown 21 Inches Wide and 13/4 Yards Long. Large Mesh Silk Veils—Regular (Q

\$1.75 Values Monday A very choice offering of ready made net Veils, that are made of all silk, finished with deep shadow border. Come in the large mesh and are full 21 inches wide and 13/4 yards long. Very smart and attractive-Come in white only and sell regularly at

\$1.75 each. Priced for tomorrow's sale.....980 Sale of beautiful 61/2 inch Satin Taffeta Ribbons, shown in all wanted shades, also black and white—. 25c

100 dozen Venise Collars. suitable for Waist or Coat. shown in round or square shapes—Reg. \$1.25 48c

Chiffon Vells, 11/2 yards long, shown with neatly hemstitched ends-All wanted shades-Also black and white -Regular 50c values. Special......15c

Complete New Lines of Knit Underwear and Hosiery

The wanted styles in fall and winter weights, in all sizes for women and children—Those good durable sorts always found here,

priced to you at less than the same qualities are sold for elsewhere—for instance: Women's Hose, 3 Pairs \$1.00

A splendid line of women's medium weight, cotton Hose—Made with Irish linen sole, double garter top and high-spliced heel—Sizes 8½ to 10—35c a pair, or three pairs for one dollar.

Children's Hose, 3 Pairs 50c An excellent wearing cotton Stocking for boys, made

in the reinforced heel and toe and shown in all sizes from 5 to 10, the kind sold regularly at 20c a pair on sale at three pairs for fifty cents.

Women's Wool Vests, Pants, C1

A full showing of the celebrated Springfield Underwear for women-Vests in high-neck, long sleeve styles and pants and tights in ankle length-Fine woolen garments in all sizes-Unmatchable values at \$1.00 a garment.

Women's Wool Vests, Pants, @ Fine all wool high-grade Vests, Pants and Tights in gray and in white—Vests in several styles with high or low neck and long or short sleeves. Pants and Tights

in ankle length-All regular sizes, unusually fine garments, on @1 Sale at.....

Women's Heavy Cotton 65c Union Suits at 48c A special underpriced offering of women's heavy cotton Union Suits of excellent

Trimming Braid Prices Reduced 15c to 50c Grade 5c Yard

For tomorrow, a very special offering of about 10,000 yards narrow trimming braids shown in any wanted shade or combination of colors. Mill end pieces shown in

Good News in **Dress Goods** and Silks

A great assortment of Silks, and likewise a large stock of Dress Goods have been grouped into special lots and marked considerably below regular worth. The variety of the styles and colorings covers a wide range and assures the fulfillment of individual desires-We repeat with emphasis that all of the fabrics are in the newest weaves and popular patterns-

12,000 Yards of Fancy Dress and Waisting Silks

Poplins—Changeable Bengalines, Messa-lines;—Taffetas—Etc., \$1-\$1.25 Grades 69C All are this season's silks in standard widths and reliable qualities—at this sale you have choice of yard-wide Silk Poplins in the wanted plain shades, cream and white-27 inch heavy changeable Bengalines-22 to 27 inch fancy black Messalines, Taffetas, Repps and Ottoman Cords-Chick new designs in novelty waisting Silks-Fancy Persians -Scotch Plaids-Neat new designs in Louissines, Messalines and Taffetas-Also 20 to 27 inch novelty Jacquard weaves and neat striped novelties-It is a most unusual opportunity to purchase desirable quality Silks for waists, dresses or fancy work at less than regular wholesale cost. 69c Reg. \$1 and \$1.25 grades—Now On Sale.

High Grade All Wool Dress Goods

Scotch Mixtures—Double weight Tweeds —Plain and novelty Cheviots, etc., shown in the new shades of gray, tan, brown, blue, etc.—High grade pure wool fabrics of \$2.00 quality priced \$1.50

\$2.00 Grade \$1.50-56 inch wide wale | \$1.50 Grade 98c-50 to 56 inch new Diagonals in two-toned effects-Heavy Mannish Mixtures-Heavy Tweeds-Cheviots-Scotch effects-Wide wale Diagonals, double faced Cheviots, etc.-Fine extra heavy, warranted all wool fabrics, shown in any wanted color 98c

—Best \$1.50 quality priced at.

38 to 54 Inch Dress Goods Reduced to 45c Yard

At this sale you have choice from 38 to 54 inch all wool storm Serges, wide wale changeable Diagonal Serges-New novelties in checks and stripes-Pretty Scotch Plaids and solid colored, rain resisting cloths and a great many other fabrics in values to 85c a yard-Now on Sale at........

Wonderful Values in Household Linens

A great collection of Linen specials, all new patterns, bought this season especially for this sale—All are dependable in quality, guaranteed by us to give perfect satisfaction. This is your opportunity to secure a generous supply:

50c DAMASK 42c An unusually well wearing Damask at a very low price—Comes full 60 inches wide, is full bleached and has a fine mercerized finish, shown in a large variety of neat new designs-Our leader at 50c a yard—Priced This sale 42c

Natural Linen Crash for Fancy Work All Widths Underpriced

18-inch Crash, yard......18c to 25c 20-inch Crash, yard......22c to 30c 36-inch Crash, yard......25c to 65c 54-inch at.... 50c 72-inch at.... \$1.25

PLAIN WHITE LINENS

A Full Showing 36-inch Linens, yard..... 35c to \$1.00 45-inch Linens, yard.....60c to \$1.00 54-inch Linens, yard..... 75c to \$1.00

One half Bleached German Linen Lunch Cloths, 63 inches square, finished with Fine Sheer Linens, a yard from 50c



75c DAMASK 59c

One of the best values we have ever been able to offer-Full bleached Damask of excellent wearing quality, comes full 70 inches wide and shown in fifteen differ-

BLEACHED NAPKINS, \$1.35 95 KIND, DOZEN.....

100 dozen Bleached Napkins of good size and quality, they come 20 by 20 inches, and shown in neat patterns-Regular \$1.35 kind, priced at the dozen ()

> Plain and Fancy Linen Huck All Widths and All Prices

15-inch Huck, yard....... 25c to 75c 18-inch Huck, yard....... 17c to 50c 20-inch Huck, yard....... 50c to 95c 24-inch Huck, yard.......50c to 60c

HANDKERCHIEF LINENS

Qualities to Suit All