

Turn to Back Page of Sec. 3 for **Important Additional Monday Store-News**

Furs remodeled, renovated and manufactured here in our thoroughly equipped shop. Everything in Furs made to your order.

GOV'T WEATHER FORECAST:
Sunday Rain; South-
erly Winds.

MEIER & FRANK'S

Read the book, "The Making of Bobby Burnit," at 50c, before seeing play at the Baker, beginning week of November 10.

November Victor and Columbia Records are here. Come up to our fifth floor Talking Machine Parlors tomorrow and hear them. We will gladly play other Records you favor also.

No Matter Where

You Shop SHOP EARLY!

TWO months in advance of the holiday season may seem to some people an unnecessarily early date at which to begin a "Shop Early" crusade, but to those who realize the far-reaching effect of such consideration for the "vast army of employees, everywhere, on the part of Holiday shoppers, the date seems none too early.

Those who look at this matter from a humane viewpoint know what a consistent, persistent "shop early" crusade by merchants and the buying public will mean to faithful employees in all lines of business and in the postal and transportation service. It will mean to them a chance to share in the Christmas festivities; and will make the "joy and good fellowship" of the season a reality instead of a travesty.

We feel that you will, upon mature thought, join in the general "shop early" movement; deciding, for the sake of others throughout the land that

"No Matter Where I Shop I Will SHOP EARLY"

Meier & Frank Co.

Phenomenal Offerings in Women's New Winter Apparel!

Women and Children Alike Will Participate in Our Big 12th Annual Doll Show!

NOVEMBER 7, 8 and 9 are the dates for our great Annual Doll Show. Entries open November 4 and close at 6 p. m., November 6. Ask for folder explaining every detail of this wonderful show.

Grand Prize—\$50 in gold to the Church, Society or Charitable Institution entering the best group of dressed Dolls of not less than ten.

Second Grand Prize—\$30 in gold to the Church, Society or Charitable Institution entering the best single dressed Doll chosen from any group as entered for the grand prize.

Third Grand Prize—\$20 in gold to the Church, Society or Charitable Institution entering the second best single dressed Doll chosen from any group as entered for the Grand Prize.

Fourth Grand Prize—\$20 in gold to the child entering the best group of dressed Dolls consisting of not less than three.

Fifteen other Class Prizes.



Second Floor—Main Building—Mail Orders Filled.

Wonderful Coat Offering, \$14.65

NEVER before this season have we offered Coats in such splendid quality at any ways near this price. Of warm, rich, heavy fabrics, including these popular double-faced materials, in gray or navy, with attractive plaid backs, or, the fashionable gray and black diagonal weaves.

Two of the styles just as illustrated above—one with black velvet collar that fits up close at the neck. Other style of heavy navy cloaking, with facing and attractive collar of plaid.

Safe to say that never in all Portland have Coats such as these been offered at so low a price! In popular 3/4 and full lengths—smart, clever, dashing styles. Choose tomorrow at **\$14.65**

Matchless Choice of \$25 to \$35 Tailored Suits at \$14.65

\$14.65

Variety the keynote of this wonderful group of handsome Tailor-made Suits for women, misses and juniors.

Women's Suits are of splendid quality men's wear serge, rich tweeds, twilled worsteds, diagonals and fancy mixtures. Blues, browns, gray, tan, striped and mixed weaves included.

Jackets of regulation length, with cutaway, square or rounded corners, semi-fitted, belted or empire back styles. Finished with buttons, velvet and braid. Two of the styles as sketched above.

Severely tailored, as well as semi-fancy models are included. Suits for misses and juniors are in regular and Norfolk styles. For ages 16 to 18 years. Women's sizes 34 to 43 bust. A wonderful value are these Suits we special tomorrow at **\$14.65**.

Women's Attractive Winter Dresses of Wool & Silk \$9.95

\$9.95

See them tomorrow and you'll wonder that we offer these lovely new Winter Dresses at **\$9.95**.

Look the city over and you can't find Dresses to equal them at anywhere near this price. New, attractive Winter models—every one of them. Of good quality wool serges, fancy woolen fabrics, rich silk, charmeuse and clinging messalines.

In navy, brown, tan, gray, garnet, light blues and neat stripes.

Included are the popular models, combined bodies of plaid silks and serge—these with the new Robespierre Collar. Others have collars of lace, embroidered collars of pongee. Many with dainty yokes—satin and button trimmed. Dresses for street and afternoon wear. Choose them tomorrow at **\$9.95**.

The Schoolgirls' Favorite Are These Very Popular

Pretty Sailor Suits Now \$5.00

WHERE is there a girl or miss that wouldn't find these pretty Sailor Suits attractive and becoming? In blue, red and brown serge they're made. Collars and cuffs neatly trimmed with white braid. Skirts made plain or pleated. Sizes 14, 16 and 18 years. Regular \$10.00 Sailor Suits tomorrow only **\$5.**

Rain Capes, \$2.75

A most reasonable offer these Rain Capes in rubberized saaten. Of fast colors blue and red. Hood is lined with plaid. Sizes 4 to 16 **\$2.75** tomorrow.

The Big Store Will Flash All Election News

FOLLOWING our usual custom—The Big Store will supply election news—and on Tuesday night, on the Fifth-street side of the store, election returns from national, state and county fields will be flashed by stereopticon figures.

Keep in touch with the election count, as it is reported over our special leased wire and through communications of expert operators with precinct correspondents.

Band music has also been arranged for your enjoyment. The Meier & Frank Store invites you to make use of this special election news service on Tuesday night.

Mme. Irene Corsets

THEY'RE sold here only in Portland—the superior models created by the New York fashion expert, Mme. Irene. Every model perfect—the Madame Irene Corsets have no equal in style and grace of line, in perfection of cut and finish. Ask about them tomorrow in our second floor section.

To \$16.50 Fur Sets, \$12.45



WOMEN find these Fur Sets, as illustrated, dressy and comfortable during the Fall and Winter months! An added tone of richness is given to the costume for street wear, where Furs are worn. Of extra good quality, soft, fluffy cone, either black or brown, made up with an overlap of Fur to give the popular two-tone effect. With the attractive, long, straight Scarf or wide Stole to accompany a large pillow muff. Regularly \$15 and \$16.50 the set. For tomorrow they are priced at only, the set **\$12.45**

Pony Coats \$48.50

Every woman evidences a keen desire for a Pony Coat! What woman does not display an individuality of dress when wearing one? And these we special tomorrow are particularly handsome. Made semi-fitting, 52 inches long. Have deep shawl collars. These soft, black Pony Coats that sell regularly at \$65, tomorrow at **\$48.50**

Second Floor—Main Building—Mail Orders Filled

Collars, Stocks, Bows

Roses, Fans at Only 25c

THINK of entering a veritable bower of daintiness and choosing there from your choice of the many little Dress Accessories that you like so well, for 25c each! That's what we make possible in this sale.

Women's Neckwear at 25c—you'll find tomorrow on every case and table in our Neckwear Section, Robespierres, Jabots, Bows, Endicotts, Guimps and Pleatings.

Satin Ribbon Roses at 25c—large and small, in pink, sky, white, lavender, mauve, American Beauty, cerise. For corsage or trimming Hats.

Medici Collars at 25c—of chiffon, Trim'd with fringed ribbon and beads. In black, white, and black and colors.

Robespierre Collars at 25c—made reversible in the new stock style. Of black satin with various color linings.

Pleatings, Yard at 25c—of shadow lace and net, 2 to 3 inches wide. White and ecru. These are exceptional qualities.

1500 Fans at 25c—for children and misses. In pink, blue and white. Some of ostrich feather with bead chains. Painted Parisian Ivory with bead chain and bracelet. A holiday suggestion!

First Floor—Main Building—Mail Orders Filled

\$1.25-\$2 Corduroys 98c

MORE popular this season than ever are the Corduroys for Milady's dresses, suits and coats. Dame Fashion emphasizes Corduroys, and we have something of special interest to every woman in the line we special tomorrow.

Fancy striped, changeable and mixed Suiting Corduroys of fine quality, in 98c brown, grays, blue and greens. Regular \$1.25, \$1.50 and \$2.00 Corduroys, yard **\$2.50** and **\$3** Coatings at **\$1.98**

\$2 Suitings, Special, Yard \$1.50
We've just received a complete new line of mixed Suitings in all the latest autumn shades. You'll find here a wonderful selection of diagonals, sibilines, small checks, striped and mixed chevrons, all 56 inches wide. These regular \$2 Suitings for tomorrow only are offered at the very attractive price, yard **\$1.50**

Blanket Robes \$3.18

NOT many women that do not know and appreciate the wonderful comfort derived from a soft, warm Blanket Robe! Scores of these Robes, as illustrated, will find ready purchasers tomorrow soon after our doors are opened for business.

Of fine soft blanket material in various pleasing color effects. Figured patterns of white and brown on dark background. These Robes have satin trimmed collars and cuffs. Heavy waist cord. Colors navy, Copenhagen, garnet, heliotrope, and lavender. Blanket Robes specially priced for tomorrow only, at **\$3.18**

Second Floor—Main Building—Mail Orders Filled

Silk Petticoats \$3.58

FEW women that won't realize the exceptional offer we make for tomorrow in these Silk Petticoats! One style, just as illustrated. Of good quality taffeta and messaline, with embroidered, tucked and pleated flounces. Cut on the latest, narrow lines and nicely finished. In navy, black, brown, gray, cerise, silver and changeable silk. These Petticoats are an extraordinary offer. We price them for this sale tomorrow only at **\$3.58**

Sateen Petticoats for only 98c

At the price, many women will avail themselves of this great opportunity, and purchase, not one, but several of these Sateen Petticoats. They're made with stitched bands and plain tailored flounces or accordion pleated flounces with dust ruffle. Specially priced for tomorrow, these Sateen Petticoats—choice at only **98c**

Second Floor—Main Building

All Lovely \$10 to \$150 Winter Hats Now

One-Fourth Off!

IF YOU'D planned to pay \$10 for your new Winter Hat, you may purchase it tomorrow at **\$7.50**. And so on right through our immense varied stock—models at every price from \$10 to \$150. All at a saving of **1/4**.

Our Knox Hats alone are excepted—and they're a contract line. You'll find beautiful creations from New York and Paris makers. Hats for street, afternoon, theatre, evening and dinner use.

Millinery bearing the names as modistes as Fiske, Burgess, Phipps, Richenstein, Kersman, Georgette, Miree Louise, Louis. Every favored Winter style is here. Choose \$10 to **1/4 Off** \$150 Hats tomorrow at just **1/4 Off**

Second Floor, New Bldg. Mail Orders Filled

High-Grade \$5.00 to \$20.00 Shapes One Fourth Off

Women have but to remember the beautiful quality, the chic new attractive styles of our high grade Untrimmed Hats to appreciate this remarkable reduction.

Every smart, new shape—small, medium and with a sweeping, broad-brimmed style of rich velvets, handsome velours, and attractive silky plush. Regularly \$5.00 to \$20.00. Your **1/4 Off** choice for tomorrow's sale at just.....

Thousands of Yds. Shadow Lace Edges Reduced

UNUSUAL demand has been made this year for Shadow Lace Edges! An exceptional purchase makes possible our offer of great savings to you. For tomorrow only we price these

30c-85c Shadow Lace Edges, 3 to 8 in., yd. 25c | 85c-1.75 Shadow Lace Edges, 6 to 12 in. 39c

Cluny Lace Edges Reduced

Cotton Cluny Lace Edges in white and ecru for center pieces and curtains, 1 1/2 to 3 1/2 inches wide.

8c to 12c Cluny Lace Edges, yard at 5c | 12c to 20c Cluny Lace Edges, yard 10c

Embroidered Waist Patterns

A fine gift suggestion are these Hand Embroidered Waist Patterns of real

Madeira work on sheer batiste. Each pattern nicely boxed.

\$3.50 to \$5.00 Embroidered Waist Patterns, \$2.99

\$5.00 to \$6.50 Embroidered Waist Patterns \$3.99

\$6.50 to \$8.00 Embroidered Waist Patterns \$4.69

Platt Valenciennes Edges at Less

For the making of Holiday articles and lingerie these Platt Val. Edges and

Insertions find great favor. White only, 1 1/2 to 5 inches wide. Regular 12c to 20c Edges and Insertions tomorrow, the yard, at 10c.

New Chiffons and Nets on Sale

Just received a new lot of Beaded Chiffons and Net in white and colors, 42-inch, to sell at 50c to \$1 the yard. Also fancy bordered and allover Chiffons. All new effects for the evening gowns—\$2.50 to \$10 the yard.

1st Flc.—New Bldg.—Mail Orders Filled

Beautiful Imported Tunics

Unusual Sale Tomorrow in the Trimming Section

THEY'RE beautiful—these stunning new imported Tunics that fashion the most modish of evening costumes. Included are the new fishtail train, the new pointed and round coat styles, in three-quarter and full length.

Handsome embroidered in wonderful combinations of brown, silver and colors. Also with white, pink, blue, black and corn color, and rich fine nets.

\$25 Imported Tunics \$17.50 | \$45 and \$50 Tunics at \$37.50 | \$30 Imported Tunics \$22.50 | \$60 to \$85 Tunics at \$50.00

Beaded Bands, Appliques, 1/4 Off

Included in this sweeping offer are our entire line of beautiful beaded Bands, Festoons and Garnitures, in gold, silver, jet and iridescent colorings. Many studded with pearls and rhinestones. Also Bulgarian and Indian Bead combinations in black net. In elegant, elaborate selection: 1/2 inch to 20 inches wide; 15c to \$1.75 a yard. Tomorrow at **1/4 Off**

Emb'd Bands, Appliques, 1/4 Off

Included is our entire line of beautiful Embroidered Bands, Appliques and Festoons, in the loveliest Persian and Dresden combinations of silver and gold. Beautiful for the trimming of new winter costumes. 1/2 inch to 18 inches wide. Regularly 35c to \$12 a yard. Tomorrow they are at just **1/4 Off**



TELEPHONES—PACIFIC, MARSHALL 4600; HOME, A-6101