

ADVERTISING WILL BRING MORE VOTES THAN ABUSE-TAFT

President Favors More Publicity, Fewer Personalities and Greater Dignity on Part of Candidates for High Offices.

(United Press Laid Wire.) Beverly, Mass., Oct. 21.—President Taft's views of how a presidential campaign should be conducted were given to the United Press today in an exclusive interview. The president's idea of the proper way to elect a chief executive follows:

By President William Howard Taft, (Copyrighted, 1912, by the United Press Associations.)

"Mr. President," asked the United Press correspondent, "how do you personally believe presidential campaigns should be conducted?"

President Taft answered: "In such a way as to bring out as many votes of the citizen as possible. The great danger to a republican government, as I see it, is the lack of interest in politics and failure to exercise suffrage by a large number of citizens. I regret to say I believe statistics show those who neglect this important duty are generally intelligent and capable of exercising a discrimination in voting that would make for the good of the government. Everything, therefore, should be done to bring out this vote in presidential campaigns."

Candidates Must Advertise.

"The press, of course, is the chief instrument in keeping before the people the names of the candidates; the necessity for political activity and the final act of suffrage, but other methods of advertising are coming into vogue. The use of the billboard, electric signs and advertising panels in street cars are the logical outcome of a study of the science of advertising and publicity that so many industrial firms have had occasion to make. The great difficulty in such campaigns is the expense. A campaign conducted in 33 states necessarily involves the expenditure of vast amounts. At times it seems more or less easy to raise considerable sums by popular subscription, but in the past the subscriptions have been by persons of comparatively large financial means, engaged in enterprises which might have such relations with the government as to be affected favorably or unfavorably by governmental action. This has given rise to questions of motive, many of which are unfounded, that are likely to make the collection of funds most difficult."

Decried Personal Attacks.

"What do you think," the president was asked, "of the effect of personalities in a political campaign?"

President Taft answered: "I doubt whether personalities have anything like the effect which those who use them think they have. Some times there is a real revelation of the character of a candidate, and so clearly proven to his detriment that he suffers. Ordinarily, the use of epithets and personal attacks on candidates only anger their friends and gratify their enemies, but do not affect indifferent ones. These attacks lower the tone of discussion and divert the attention of the public from the real facts at issue. For that reason, the fewer personalities injected into the campaign, the better, as the public is then more likely to reach a sound and just conclusion."

Voters Demand Dignity.

Asked if the people still expected dignity in high office, the president answered:

"Certainly. I am convinced that even the humblest voter wishes high officers of the government to conduct themselves with dignity and to refrain from descending to personalities which ordinarily we would not associate with men in prominent, conspicuous and official positions. I believe the people are sensitive on this subject. I am glad to think this is true, because when the people tolerate lack of dignity and self respect in high officials they are losing their own ideals of standards and lowering them."

President Taft said that in his opinion the contest at the coming election would be between the Democratic and Republican parties only. It being apparent that the Progressives would not carry more than one or two states, if any. The aim of the Progressives, he said, is evidently to demoralize the Republican party and throw victory to the Democrats.

STEVENSON IS BASING CAMPAIGN ON ROADS

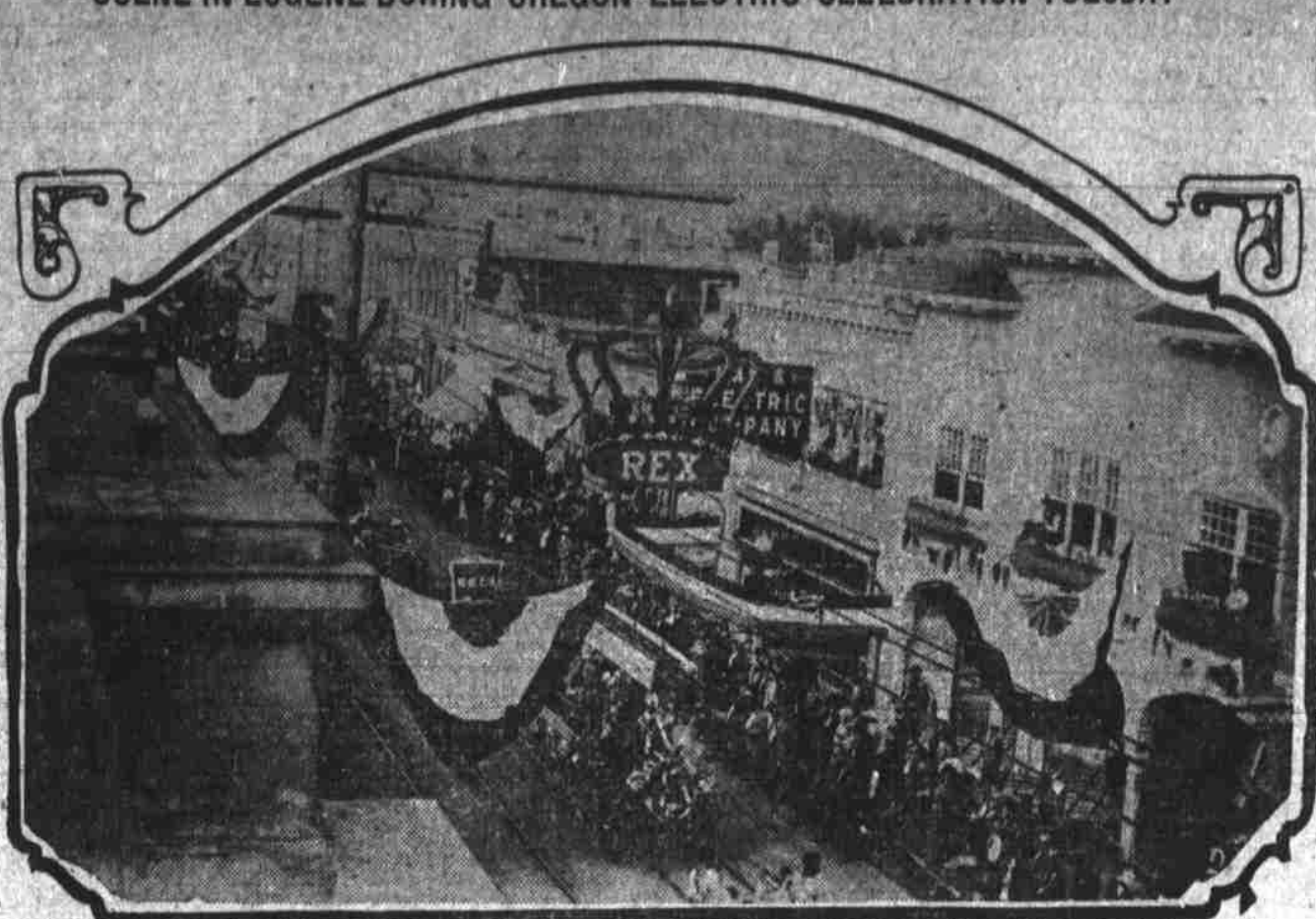
(Special to The Journal.) Cornelius, Or., Oct. 21.—Political affairs in Washington county have remained rather quiet thus far in the campaign. The only contests of note so far are those between Robert O. Stevenson, Democratic candidate for county judge, and D. B. Reasoner, his Republican opponent, and Jasper Reeves and

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SCENE IN EUGENE DURING OREGON ELECTRIC CELEBRATION TUESDAY



The excellence of the decorations and the large crowd are shown.

Jesse Applegate, Democratic and Republican candidates, respectively, for sheriff. Applegate is now a deputy in the office of Sheriff Hanson.

Judge Stevenson was appointed by Governor West to fill the vacancy caused by the death of the late Judge Seyall and is making a strong fight for election. His slogan is "Good roads and more of them," and his supporters are predicting his election on that platform. Judge Stevenson took a leading part in good roads work immediately following his appointment by the governor and during the short time he has been in office fully four times as many miles of rock roads have been constructed as during any previous equal period.

During Judge Stevenson's tenure of office the mechanical equipment of the county for rock road building has been doubled and several additional rock quarries opened up. That the people are in accord with the good roads movement is indicated by the fact that the county court has, in several instances, been served with notice that if it will levy a 10 mill tax next year for road construction the various road districts will vote an additional road tax.

COMRADES WHO FOUGHT SIDE BY SIDE MEET FOR FIRST TIME SINCE WAR

(Continued From Page One.)

States has never been ready for a war and in each case we have paid dearly for our inaction.

Wounded Five Times.

"I believe that the harbors of the northwest need greater protection, for the reason that waterways from the ocean enter so far inland that an enemy could gain a great advantage in case a campaign of invasion were undertaken."

General Woodruff left this afternoon for Seattle en route for a tour of the eastern and southern states and a visit with his son, Major James Woodruff, of the engineering corps of the United States army, who is district engineer, in station at Vicksburg, Mississippi. There he will be joined by his wife and will return to San Francisco in January.

Until a month ago General Woodruff was commandant of the Veterans' Home in Napa county, California. He resigned for the reason that he believed he is entitled to rest the remainder of his life.

General Woodruff has been a soldier since he was old enough to "tote a gun." He is well known in the northwest, where he served through the Indian campaigns of the 70's in Montana, and from 1884 to 1889 was captain of the commissary, at the Vancouver barracks.

During his career he was wounded five times, three times during the Civil war and twice fighting Indians.

HUGE BREAKER HITS STEAMER, FLOODING ONE STATEROOM

(Continued From Page One.)

thought I could never quiet them. "These waves did not overtake us until we attempted to cross the Columbia river bar. While it was choppy outside, it was not so very bad. I had left the door of my stateroom open, because a man in the next stateroom had been smoking all night, and my room was full of his fumes. The waiter brought me my breakfast and just left my tray, and I had asked him to close the door, realizing that it was getting rougher, but he paid no attention to my request. It was less than a minute after that when this big breaker came, and I thought the water had been washed overboard, but I found out that he had sought refuge in another stateroom.

"As soon as possible we were taken to the engine room, where we were dried out, and the captain then gave us his room. They refused, when we got here, to do anything for me. All my clothes were ruined, and some of my things were lost. Among them was my trunk check."

When Mrs. McNall and her son reached the hotel here she almost collapsed, and kept to her bed all afternoon and until late this morning. Up to noon she had been unable to wire her husband in Anaconda about her experience.

She declared that the entire trip was a thrilling one. On leaving Marshfield, and in crossing the bar at Coos Bay, she declares the steamer struck bottom as it was passing from side to side by the heavy sea. After passing over the Columbia river bar, it is said that the Breakwater sent a wireless warning to another steamer not to attempt the trip over the bar at that time.

Mrs. McNall had been visiting with her son, a business man at Marshfield, and was on her way to Anaconda. She will remain here, however, until her claims against the steamship company are adjusted, and as much of her baggage as is possible is recovered.

Too Much Law in Germany. Berlin, Oct. 21.—Every twelfth person in Germany has been punished for some violation of the law, according to the first statistical figures upon the subject, which have just been made public. In view of the wide repute of the Germans as a law-abiding people the statistics have created much comment. Some of the press declare there is "too much law," which tends to "overproduction of punishable crimes."

PORTLAND PULPITS ARE OCCUPIED BY WHITE RIBBONERS

Visiting Delegates Discuss Theme Pertaining to Temperance; Large Attendance and Much Interest Shown.

The theme in practically every Protestant church of Portland Sunday was temperance. Sixty-two pulpits were filled by speakers for the W. C. T. U. cause, either members of the union of national repute or the regular ministers using it as the subject of their addresses.

Extra large attendance was the general rule of the day for all churches the city over. In a number of cases both morning and evening services were held, and the churches were so whole heartedly entered the meeting at the Grace Methodist church opposite White Temple.

Mrs. Edith Smith Davis of Wisconsin, director of the bureau of scientific temperance investigation and superintendent of the department of scientific temperance instruction in schools and colleges, was the principal speaker in the evening at W. C. T. U. headquarters.

Mrs. Davis received frequent applause on making telling points in her address. One instance was when she heartily condemned the taking of the Bible from the public schools. Her plea was for an education for children in which not only were mental and moral sides of their natures developed but the spiritual side

also. She said that King Alcohol was the man that caused the overthrow of Jim Jeffries at Reno and not Jack Johnson, and she cited another instance of temperance victory in that of the clear eyed American athletes over the liquor stimulated athletes of Europe generally, at the Olympic games at Stockholm last summer. A beautiful tribute was paid Frances E. Willard, founder of the W. C. T. U., by Mrs. Stevens.

Tribute Paid Leader.

The annual W. C. T. U. convention sermon was preached at White Temple Sunday afternoon by Rev. Edith Hill Booker of Portland and the church was crowded. The greatest tribute to Frances Willard came from the lips of Rev. Mrs. Booker, who told of her life devoted to the cause of temperance and of the numerous difficulties the great founder had to overcome. She said: "The power of woman is marvelous. I only wish we had the time to look into the Bible and into history and see how many times women have fought and stood up for their rights, when others slunk away. We are now voices crying out in the wilderness of world causes, either members of the union of women against the monstrosity of liquor traffic. We call on the United States to protect us from this evil to which we are forced to give our children as hostages."

Work in New Zealand.

Mrs. Anderson Hughes, formerly of New Zealand, spoke on the subject, "How New Zealand Grappled the Nettle" as the second speaker at White Temple Sunday night. She told of the battle that was being waged in her native land for temperance, and of how her people were approaching the goal. She boasted for the English dependency southeast of Australia and invited her hearers to spend their next vacation there. She told of the work that was being done through the equal suffrage of women.

Rev. Delmar H. Trimble spoke at Centenary Presbyterian church Sunday morning on "The Women's Christian Temperance Union—An Appreciation." He said that the W. C. T. U. uses four weapons in its work, legislation, agitation, salvation and education, all closely allied. He said that while the effect of the work of the women was far reaching, it was not thorough. He said they were working for their own preservation and the salvation of the race. "We need noble, pure womanhood that will stand for the right where man does not. She alone can pull man up," said Dr. Trimble.

Addresses Young People.

Mrs. Eva C. Wheeler, Oregon secretary, and Mrs. Bessie L. Scovill of Minnesota, were speakers at Grace Methodist church Sunday evening. They spoke at the young people's meeting. Mrs. Scovill expressed it as her opinion that within eight years the national prohibition measure will have been passed. Mrs. Wheeler regretted the lack of suffrage in Oregon, but was

WILSONS TO FORM REAL WILSON CLUB

Persons Bearing Same Name of Democratic Candidate to Boost for Him.

With "We will win with Woodrow Wilson," as their slogan Portlanders bearing the cognomen of "Wilson," will meet tonight at 7 o'clock at the headquarters of the Woodrow Wilson league headquarters in the Perkins hotel, for the purpose of organizing the "Wilson-Wilson club."

The club which will be made up exclusively by persons named Wilson, will be non-partisan in all things save in regard to Woodrow Wilson, whom the club will do what it can to elect president of the United States.

Following preliminary organization the Wilsons will go in a body to the Bungalow theatre where they will listen to the address of O. C. Wilson, who is to speak in favor of the Democratic nominee's candidacy.

There are approximately 400 Wilsons listed in the city directory. Each one of them is invited to join the club.

Captain A. M. Wilson, a cousin of Woodrow Wilson, is acting as temporary president of the unique organization. A. King Wilson, an attorney, is vice president; R. A. Wilson, a druggist, treasurer; T. J. Wilson, a painter, secretary; and J. Cliff Wilson, of the Baggage & Omnibus Transfer company, corresponding secretary.

Following organization tonight the Wilsons will elect permanent officers.

"The idea of organizing is simply to get the Wilsons united in advancing the candidacy of Woodrow Wilson," said Captain A. M. Wilson, today. "If organized we feel that there are enough Wilsons in the country to elect the governor. Every person named Wilson can trace their lineage back to the same general family which sprang from Scotland and north of Ireland. Therefore the club is a family matter, that's all."

hopeful that women of the state, when they did receive the ballot, would be able to eradicate the liquor evil.

This meeting followed by the overflow White Temple service, the two speakers from that place delivering their same addresses at Grace church, reversing the order of their appearance before the congregation at White Temple. The young people's meeting was largely attended, the church being full.

Eugene Register: The Oregon Electric's rate to Portland is \$3.80, instead of \$3.75, as was formerly the case with the Southern Pacific company on account of their greater mileage, and the week-end return trip will be \$4.95 instead of \$5. Of course the Southern Pacific company will meet both these rates and the fare has been reduced that amount.

Message to Working Women

All women work; some in homes, some in church, some in the whirl of society, and in stores, offices and shops, tens of thousands are on the never ceasing treadmill, earning their daily bread.

All women, however, are subject to the same physical laws, and suffer alike from the same physical disturbances and weaknesses, peculiar to their sex. Every woman, no matter what her station in life, should remember that Lydia E. Pinkham's Vegetable Compound is the great remedy for female ills, in which she should place her trust.

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Finch's Golden Wedding Bottled in Bond

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That is why it is different from all ordinary whiskies.

It is a pure, straight whiskey, aged and matured in wood under government supervision.

But it is the Golden Wedding distillation that brings to you the rare quality, free from all undesirable after-effects.

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**Suits, \$20 Upwards
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