

Misses Ridgeway, Forrest and Klekar Sing Daily During Luncheon Hours in Our Delightful 7th-Floor Tea Room—Orchestra Music Men—Seen Our "Invincible" Suits at \$16.50? They're the Equal of \$25.00 Garments Found Elsewhere—On the Third Floor

Our Jewelry Manufacturing Shop is fully equipped to make to order gold and platinum jewelry—Monogram Pins, Charms, Rings, etc. Also Class and College Pins, Medals and Badges, Stone Cutting and mounting also done. Watches and jewelry are repaired by experts. All work guaranteed to satisfy. Designs and estimates gladly given. Give us a trial and be convinced.

MEIER & FRANK'S

Visit the fifth floor Talking Machine Parlors tomorrow. Enjoy the special concert given in the afternoon. Your favorite records gladly played. If you like we'll demonstrate the merits of the Columbia "Favorite"—the machine included in the special Phonograph offer as advertised in the Saturday Evening Post at \$59.10. Outfit includes 23 selections. Machine in either oak or mahogany style.

Just From New York by Express **Jaunty, New Three-Quarter, Full-Length and "Johnny Coats"**

Hallowe'en Novelties
--A Window Display

OUR Fifth street window is a veritable bower of helpfulness for those planning jolly Halloween time affairs.

In the Fifth Floor Section—Papier mache Pumpkins of all sizes and styles, 25c and 50c. Pumpkins in candy basket style at 5c, 10c and 15c. Paper Caps, \$1.70 the dozen. Halloween Games, 10c to \$1.00. Halloween Pillows, \$3.50. Place Cards, hand-painted, for Halloween, 50c the dozen. Halloween Novelties in scores of unique designs, 5c to \$1.00 each.

In the First Floor Section—Everything desired for the making of Halloween Novelties, Favors, Invitations and Decorations. Purchase your Halloween requirements early, while the assortment of Novelties is complete!

Reg. 50c Sachet Powders, Oz. 33c

AN OFFERING that's sure to interest women who delight in the dainty, refined odors of Sachet Powders. And with the coming of the Holiday time, hundreds of you will want Sachet Powders, for the making of Sachet Bags, Pads, etc. 'Twill pay to purchase a full ounce when our regular 50c grades is offered for tomorrow's sale at only **33c**

10c Package Sachets, special at **7c**
50c Bulk Perfumes, all odors, oz., **29c**
75c and 85c Toilet Waters, popular odors, **39c** and **49c**
\$2.25 Violets (Vee-o-lays), concentrated Perfumes, **\$1.49**
25c to \$7.50 Hair Brushes, all shapes and sizes, **1/4 OFF**
\$1.50 Dralles Illusion concentrated Perfumes, **\$1.23**

Houbigaut's new Odors—Violette Moss Rose, Santal Honeysuckle, oz., **\$1.00**
Houbigaut's Ideal Perfume, ounce **\$1.60**

\$12.50
Is Our Price!



JUST another of the splendid offerings in our Second Floor Section—and coming just at the time when women want them most. Hundreds of smart, jaunty Coats, the newest of Fall and Winter styles—purchased by our garment chief, who's now in New York and rushed by the first express.

And variety is the keynote of the assortment. Not one, but several of the smartest and newest styles are included. Three-quarter, full-length and the shorter "Johnny" or Walking Coats. Two of the models just as shown in the sketch.

Some have the new silk braid binding. Some have detachable belts—new collars that fit up about the neck, or may be worn open at the throat.

Of plain and rough weave fabrics, with plaid or striped backs—browns, tans, oxfords and light gray mixtures. See them today and you'll agree that \$12.50 couldn't buy smarter, better Coats than these.

Umbrella Recovering Is Reduced

HERE'S an incentive for the people of Portland to bring their Umbrella Repair work to the WELL-KNOWN EXPERT—JOHN ALLESINA—who now has charge of our Umbrella Hospital.

Beginning tomorrow, and for one week, all orders for Re-covering and Repairing of Umbrellas will be done at a big reduction. Work called for and delivered.

Recovers for Women's 26-inch Umbrellas
\$1 Covers, ordered tomorrow, at **87c**
\$1.50 Covers, tomorrow only, **\$1.33**
\$2.25 Covers, tomorrow only, **\$1.89**
\$3 Covers, ordered tomorrow, **\$2.67**
\$4 Covers, ordered tomorrow, **\$3.47**
\$3 Colored Covers, tomorrow, **\$2.67**

Recovers for Men's 28-inch Umbrellas
\$1.15 Covers, ordered tomorrow, **93c**
\$1.75 Covers tomorrow only, **\$1.47**
\$2.25 Covers, tomorrow only, **\$1.89**
\$3.50 Covers, tomorrow only, **\$2.95**

Prices on other repairs given at Umbrella Dept.

HAIR Goods
--A Sale Tomorrow

WOMEN are sure to be interested in the four special offerings in our Balcony Beauty Parlors tomorrow. Switches and Puffs reduced—and how they add to the attractiveness of the arrangement of the coiffeur.

\$7 Switches for Only \$4.29
They're a popular grade—these 28-inch Switches of fine German wavy hair. Full 3 ounces in weight. \$7.00 regularly, tomorrow, only **\$4.29**

\$15 Switches for Only \$8.49
Beautiful quality of fine German wavy hair, 3 ounces—made up in 3 separate stems. All regular \$15.00 Switches, special tomorrow only, **\$8.49**

\$3 Puffs Special Only \$2.29
Made in the attractive crescent shape. Of German wavy hair. Cluster Puffs—regularly \$3, tomorrow **\$2.29**

Ready for the Saturday's Game?--Pennants for Less



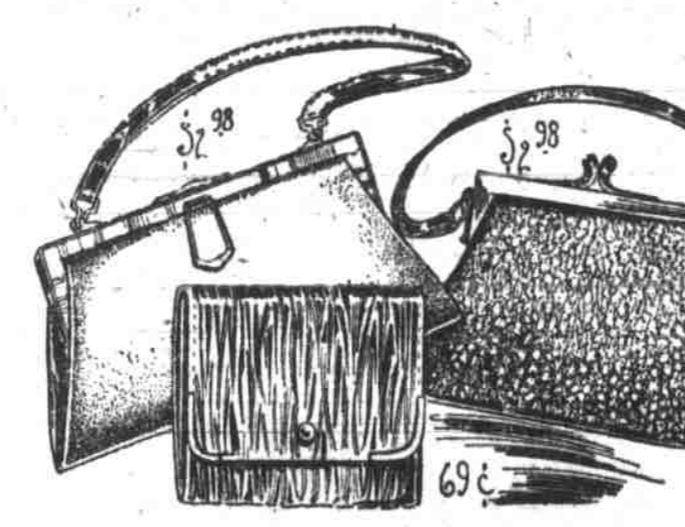
SHOW your colors at the Multnomah-O. A. C. Game Saturday! We're prepared for the center rush on Pennants and Arm Bands. Multnomah, Corvallis, Oregon, California, Jefferson, Lincoln, Washington and Columbia, are but a few of the schools and colleges our list includes. Come to the Fifth Floor and you'll find your favorite Pennant, be it College, School or State. Prices range from **25c** to **\$1.25**.

Col'ge Pillows, Reg. \$2.50 Grades Tomorrow \$1.69
Every school boy or college man appreciates the gift of a Pillow representative of his school. Filled with silk floss. Regularly \$2.50, for tomorrow, at **\$1.69**

Wear Your Arm Band at the Football Game
We anticipate an animated scrimmage for Arm Bands. Better get yours early! Arm Bands made to order. **15c** Tomorrow, each, at **15c**
ASK ABOUT THE SPECIALS IN PENNANTS

Modish New Leather Handbags--2 Special Groups

New Strap Handle Leather Purses at Only 69c



\$4.00 and \$5.00 Real Seal Handbags at Only \$2.98

They're beautiful—these new small-style Shopping Bags as illustrated at left. Of fine quality real seal, with leather lining. Also included are fitted Shopping Bags, of genuine morocco leather. Dozens of other styles as well. High grade \$4 and \$5 Hand Bags tomorrow at **\$2.98**.

STYLES JUST AS ILLUSTRATED
First Floor—New Building—Mail Orders Filled

Smart, Mannish Waists at \$1.38

THERE'S no having too many of these smart, popular, mannish Waists. Always neat and attractive for business wear, school use and for wear with the tailored suit.

An unusual offering are the Waists specialized tomorrow at **\$1.38!** All fresh and clean—of plain and striped soisettes, French gingham and fine firmly woven madrases. Perfectly finished. Made with and without yokes—with soft collars and cuffs and with pockets.

Choose Mannish Waists tomorrow—our reg. \$2.25 and \$2.50 grades, at **\$1.38**



GOOD BOOKS at 50c

The Trail of the Lonesome Pine.
Certain Rich Man.
Furnace of Gold.
Heart Throbs.

The Second Wife.
Lady Baltimore.
Poppy.
Girl of the Limberlost.
—Book Store, Basement Annex

NEWEST OF FICTION

Bought and Paid For, at \$1.25
The Hollow of Her Hand, \$1.30
The Net, by Rex Beach, \$1.30
Marriage, by H. G. Wells, \$1.35

Smoke Bellew, by London, \$1.30
A Woman of Genius, for \$1.35
George Helm, by Phillips, \$1.30
Friar Tuck, B. L. Watson, \$1.35

Special Delineator

Leave your subscription order for the Delineator Offer Here here in our first floor patterns section, and the popular beautiful Monthly Magazine will be sent to you two years for \$2. The regular subscription price is \$1.50 a year. Take advantage of our offer tomorrow.

\$18 Tapestry Brussels Rugs \$11.85



ISN'T it worth while to anticipate the Rug needs, when purchasing now means such a saving as this! Heavy Tapestry Rugs—of firm, perfect weaving that means they'll withstand the long and severe wear in living-rooms, dining-rooms, libraries, etc.

Handsome patterns—rich, fast colorings. Tans, browns, blues and greens to choose from. Large 9x12 size Tapestry Rugs. Regular \$18 grades at **\$11.85**

Small Rugs—that are found useful in every room or hallway. Small size Axminster and Rag Rugs reduced for this sale.

\$4 to \$4.50 Axminster Rugs, 36x72, **\$2.85**
\$2.50 Axminster Velvet Rugs, 27x54, **\$1.67**
\$2 to \$2.75 Rag Rugs, 30x60 size, at **\$1.58**
\$2.50 to \$3.75 Rag Rugs, 36x72 size, **\$1.98**

\$30 High Grade Wilton Rugs \$19.75

Entered in the "make-room" event of the week these high grade Wilton Rugs are offered at amazing price reductions. Small patterned and medallion Rugs in rich, artistic colorings. Regular \$30.00 Wilton Rugs, on sale tomorrow at **\$19.75**

\$44 Wilton Rugs, 8-3x10-6, at only **\$29.50**
Wilton Rugs, 4.6x7.6 size, sale at **\$11.50**
\$5.50 Wilton Rugs, 36x36 size, at **\$3.48**

\$4.50 to \$5.50 Wiltons, 27-inch, only **\$3.48**
\$6.50 to \$8.50 Wiltons, 36-inch, only **\$4.90**
\$20 and \$25 Wilton Velvets, 9x12, **\$15.85**

Boys', Girls' and Youths' Sweaters!

Reg. \$3 Grades at **\$1.98**

WHERE is there a boy, girl or child that wouldn't feel the comfy snugness of one of these Pure Wool Worsted Sweater Coats for the coming Fall and Winter days and evenings.

Here are Sweaters that mean health protection in this rainy climate. Snug of fit, snappy of appearance—lasting in wear! Every boy and girl should own a Sweater Coat.

Our rare offering of Grizzly Bear Ruff Neck, Byrin Military and V-shaped collar styles in Pure Wool Sweater Coats will be welcomed by hundreds of parents as the time to buy at saving prices. In oxford gray, maroon; navy, brown, white and cardinal. All have pockets and pearl buttons. Both Fall and Winter weights. All sizes. Regular \$3.00 Sweater Coats for those who choose tomorrow, **\$1.98**



"Nemo" Corsets—Self Reducing

Women Find Interest and Helpfulness in the Talks by the Expert, Mrs. Craig

FIGURE improvement— isn't it what every woman is interested in? And, even though your figure be one of grace of line, if its beauty could be enhanced through the comfortable use of a certain make of Corset—wouldn't you wear that Corset?

And above all—every well-developed and stout woman owes it to herself to learn of the distinctive merits of the high-grade Nemo Corsets. The expert, direct from the New York Corset Shops, will tell you how the Nemo will do for you what no other Corset has ever done.

AT \$2.50—Nemo model 354. Of fine, firm coutil. Has the self-reducing Lastikop banding in front. Medium bust and long hip.

AT \$3.50—Nemo model 308 has the new Lastikop, self-reducing feature in the front. Close-fitting, long hip style of fine coutil.

AT \$4.00—Nemo model 405. For medium and tall, stout figures. New "flat-ning" back, improved Nemo Relief Bands and self-reducing straps.

AT \$5.00—Nemo model 505, as illustrated. Made with the confining Lastikop band at the front, sides and back. Excellent model of fine, firm coutil.



Popular Victor Flour, Sack \$1.20

FULLY half the success in breadmaking depends on the grade of Flour used. Hundreds of Victor Flour users in Portland can vouch for its great breadmaking qualities. Victor Flour will be **\$1.20** on special sale tomorrow at this very low price, per sack

Dry Granulated Sugar, the barrel **\$5.45**
Walter Baker's Chocolate, the pound **32c**
Golden Rod Oats, 2 packages, at only **25c**
Eastern Lard, medium pails, on sale at **72c**
Kingsford Gloss Starch, wooden boxes **45c**
Mustard, 3 15c jars, on sale at only **25c**
Long's Preserves, new pack, on sale at **20c**

Monopole Raisins, 3 packages, only **22c**
Orange, Lemon and Citron Peel, lb. **17c**
Shrimps, two 25c cans, priced for sale **35c**
Salad Oil, large bottles, on sale at **25c**
Round-Up-Cleaner, 3 cans, on sale for **13c**
Pioneer Milk, four 10c cans, on sale at **30c**
Avondale Butter, 2-lb. square at only **65c**

Pure Food Grocery—Basement

Our October "Baby Week" Continues

Infants' 60c Booties—crocheted or knitted in medium or long lengths. White or combinations of blue and white or pink and white. For **49c**

Infants' \$1.50 Crocheted Sacques—in several very pretty styles. All white or the combination of blue and white or pink and white. **\$1.29**

For "Baby Week" at only **\$1.29**

Infants' \$2.50 Flannel Barrel Coats—in choice of styles. Bound in hand feather-stitched silk finishing ribbon. They are priced for "Baby Week" at this reduction **\$1.88**

Infants' \$3.50 Embroidered Flannel Skirts—made on waists. Of very fine grade flannel, in different designs of embroidery. Reduced for "Baby Week" to only **\$2.69**

Infants' \$5 Hand-Made Skirts—of fine French batiste with hand-made waists. Bottoms trimmed with real Val. lace and ruffles. To **\$3.79**

Infants' \$12 and \$12.50 Hand-Made Dresses—of finest lawns and linens. Exquisitely made with embroidery yokes, bottoms hemstitched or ruffles, edged with lace **\$8.98**

EST. 1857

MEIER & FRANK STORE

TELEPHONES—PACIFIC, MARSHALL 4600; HOME, A-6101

\$2.25 Aluminum Rice Boilers, \$1.39

AN Aluminum Rice Boiler is the most useful cooking utensil in the kitchen in preparing cereals in appetizing form. The last visit of chief to the European market brought to us, at exceptional purchase—hundreds of these spun Aluminum Rice Boilers in the wanted 2-quart size; reg. \$2.25, at **\$1.39**

\$1 Lipped Sauce Pans—of the high-grade German aluminum ware. Regularly sold at \$1.00; for tomorrow's special sale, each, only **54c**

80c Frying Pans—of the durable German aluminum ware. No kitchen complete without one. Each **53c**

\$7.50 SILVER-PLATED BAKING DISHES SPECIAL ONLY **\$5.37**

The appearance of dignity and refinement is added to any table where these Silver-Plated Baking Dishes are used for the serving of vegetables in any form. Plain colonial design or with fancy cover, burnished finish, 2 1/2-pint size. Regular \$7.50 Silver Plated Baking Dishes, on sale tomorrow at this reduction **\$5.37**

\$4.00 PLATED SUGARS AND CREAMERS, SPECIAL AT **\$2.98**

The appearance of the dining table is greatly enhanced by the use of Sugars and Creamers such as these quadruple-plated kind. Gold lined in plain or fancy design. Set packed in neat, artistic white lined box. These quadruple-plated Sugars and Creamers regularly sold at \$4.00, priced for tomorrow at only, the set **\$2.98**