

Wednesday Sales at Lipman, Wolfe & Co. Store

Postscript

—Tucked away near the Alder-street entrance is the "Button Shop"—a perfectly radiant little place with its bright glass counter and its tiers of tiny drawers all neatly labeled with a sample button on the outside.

—Do you remember the time some years ago when, as a little girl, you were absolutely engrossed with the fascination of buttons? You had a long string of them, and the number of different kinds in your collection was amazing.

—I think some of that youthful fascination lurks about this cheerful little corner. There are some huge jeweled buttons which are a revelation. To think that a mere button could be glorified to a thing of such beauty! One of them is used to fasten a coat or wrap—or, should one say, to adorn it? For, nowadays, most of the decoration of a garment depends upon the manner of fastening. Instead of carefully concealing the manner of closing a gown—the modern couturiere uses it as the motif for his design.

—The new clear crystal buttons in all sizes and shapes are here, too, attesting their great popularity. It is astonishing how pretty these little glass affairs look on a dress or waist, and they have added virtue of being the "latest thing."

—The thunder of applause that followed McCormick's rendition of "Killarney" in New York a week ago was not more gratifying than the long-drawn sighs of pleasure that followed the same performance on the Victor Victrola yesterday in the petite Victor auditorium at Lipman, Wolfe's.

—Every one loves an Irish lyric. No other music has quite the same quality of wistful sweetness that we have learned to associate with the songs of Erin. And no one ever sang an Irish melody as does John McCormick. To hear him give the "Harp That Once Thro' Tara's Halls" and "Eileen Aroon" is a never-to-be-forgotten pleasure.

—Both of these songs are among the Irish tenor's contributions to the Victor list for October.

—The same list includes Schubert's delightful air that the famous contralto knows so well how to assume when she interprets the German ballads.

—Maude Powell, De Pashmann and Zimbalist are also among the artists whose records have just arrived.

—The pleasure and profit of hearing them and dozens of others from Mary Garden and Marcel Journet, to the specialists in the latest rag-time, is readily available to all who visit the pleasant phonograph salons on the lower balcony.

—A real romance was uncovered the other day in connection with a lot of seed pearls which had just been received by the jewelry buyer.

—Beautifully lustrous things they are, mounted row upon row in the fashion which is seen in old pictures and which is "all the rage" today.

—The story goes that a large sack of them was found some time ago in a forgotten cellar in one of the oldest sections of London. It appears that the building had once been occupied by an ancient dealer in gems and antiques, whose father and grandfather before him had been engaged in the same business, in the same ancestral shop—as is the custom among our sturdy British neighbors.

—At all events one of these astute merchants had acquired possession of this "King's ransom of pearls, the wealth of an Indian rajah, which, doubtless for some excellent reason he had hidden in his cellar, until the taking off of himself and his successors had left his secret without a guardian."

—Then, covered with dust and mildew, the treasure was brought to light and sold for a "mere song" before its real value was appreciated.



Sale of Beds, Mattresses and Pillows

Also Blankets and Comfortables

—The difference between the prices in this sale and regular prices is most pronounced. We direct attention to the beds, both brass and enamel, that are offered at such trenchant reductions.

—These beds are extremely plain; simplicity adds much to their attractiveness, inasmuch as the more fanciful and elaborately ornamental beds have lost favor with the more refined tastes.

—The quality of every bed is guaranteed, both as to finish and durability.

—The mattresses and pillows are alike—all of first quality, and the reductions are greater than ever before offered in any special sale.

Brass and Enameled Beds

—All brass and enameled beds are greatly reduced for this sale. The enamel beds can be had in white, cream or Vernis Martin finish. They are three-quarter and four-quarter sizes. You will find the beds in this sale to be by far the lowest ever quoted on first-class models.

Brass Beds, special..	\$ 9.85	Enameled Beds, Spl..	\$ 2.95
Brass Beds, Special..	\$13.95	Enameled Beds, Spl..	\$ 3.45
Brass Beds, Special..	\$17.95	Enameled Beds, Spl..	\$ 3.75
Brass Beds, Special..	\$19.85	Enameled Beds, Spl..	\$ 3.95
Brass Beds, Special..	\$22.50	Enameled Beds, Spl..	\$ 4.45
Brass Beds, Special..	\$23.50	Enameled Beds, Spl..	\$ 5.65
Brass Beds, Special..	\$24.95	Enameled Beds, Spl..	\$ 7.65
Brass Beds, Special..	\$27.50	Enameled Beds, Spl..	\$ 8.45
Brass Beds, Special..	\$31.50	Enameled Beds, Spl..	\$ 9.19
Brass Beds, Special..	\$37.50	Enameled Beds, Spl..	\$12.45
Brass Beds, Special..	\$47.50	Enameled Beds, Spl..	\$15.45

Emmerich Sanitary Feather Pillows

—Emmerich guaranteed feather pillows greatly reduced for this special bedding sale. Every pillow guaranteed absolutely sanitary. Can be had in O. C. A. or fancy art ticking.

\$ 1.50 pair 6-lb. Pillows, Special, each	\$.59
\$ 2.00 pair 7-lb. Pillows, Special, each	\$.83
\$ 3.00 pair 7-lb. Pillows, Special, each	\$1.19
\$ 4.00 pair 6-lb. Pillows, Special, each	\$1.68
\$ 5.00 pair 6-lb. Pillows, Special, each	\$1.95
\$ 6.00 pair 5-lb. Pillows, Special, each	\$2.33
\$ 7.00 pair 5-lb. Pillows, Special, each	\$2.75
\$ 7.50 pair 5-lb. Pillows, Special, each	\$2.95
\$ 8.00 pair 4-lb. Pillows, Special, each	\$3.45
\$ 9.00 pair 4-lb. Pillows, Special, each	\$3.95
\$10.00 pair 4-lb. Pillows, Special, each	\$4.45
\$12.00 pair 6-lb. Pillows, Special, each	\$4.85

All Bed Springs at Special Prices

—All standard woven Yum-Yum springs made with cable rope edges and spring supports in three-quarter or full sizes.

\$2.50 Yum-Yum Springs, Special	\$1.98
\$3.00 Yum-Yum Springs, Special	\$2.39
\$3.50 Yum-Yum Springs, Special	\$2.78
\$4.00 Yum-Yum Springs, Special	\$3.19

All National Fabric Steel Springs Reduced

—Government standard National fabric steel springs. All steel and iron, absolutely sanitary. The spring for comfort and durability. All sizes. Made to fit wood or iron beds.

\$5.00 National Fabric Springs, Special	\$3.75
\$6.50 National Fabric Springs, Special	\$4.45
\$7.50 National Fabric Springs, Special	\$5.45

\$6.00 Sanitary Steel Couches, Special \$4.85

—National fabric sanitary steel couches. Can be used as full-size bed or couch. Made with let-down sides. All iron or steel. A very convenient couch for any home.

Cotton Combination Mattresses, Special \$3.87

—40-lb. cotton combination mattresses, full size and weight. Covered with good quality art ticking. For three-quarter or full-size beds.

40-Lb. Sanitary Felt Mattress, Special \$7.45

—40-lb. sanitary felt mattresses, made of layers of pure sanitary felt covered with good quality fancy art or striped ticking. Three-quarter or full size.

35-Lb. Pure Silk Fibre Mattresses, Special \$12.75

—35-lb. pure silk floss mattresses, made with Imperial roll edge and covered with best quality of fancy art or striped ticking. Mattresses for comfort and durability. Three-quarter or full size.

50-Lb. Felt Mattresses, Special \$11.85

—50-lb. pure sanitary felt mattresses made with Imperial roll edge. "This mattress is built up, not stuffed." Covered with best quality of fancy art or striped ticking. Three-quarter and full size.

\$4.50 Sanitary Cotton Couch Pads, Special \$3.45

—All-cotton sanitary couch pads, made hinged to hang over couch. Full weight and size. Covered with good quality art ticking.

\$8.50 White Wool Blankets, Special \$4.85

—Superior quality of White Wool Blankets, extra size and weight, firmly bound. Can be had with pretty striped borders of pink, blue or yellow. We have only a limited number of these blankets, which we consider one of the best bargains we have ever offered.

\$6.50 White Wool Blankets, Special \$3.95

—Eleven quarter White Wool Blankets, made of selected quality wool, full weight and size. Bound with a three-inch silk ribbon. Come with pretty striped borders of pink, blue or yellow. Not over two pairs will be sold to each customer.

\$4.25 Wool Blankets, Special \$2.57

—These blankets are full eleven quarter size, and come in gray, tan and fancy plaid combination. Full size and weight. Made with pretty fancy striped borders.

The New Tam



This Hat is a Suzanne Talbot Copy

—Every season finds one style of hat that stands out pre-eminently in popularity.

—Last year it was the hood—the year before the mushroom shape—at the present time the Talbot tam is quite the rage both in Europe and in New York. In fact, so popular has this tam become that in New York it is worn almost to the exclusion of every other shape.

—You see it everywhere—made of costly furs running into many hundreds of dollars each down to the simple velvet hat, retailing at a modest cost.

—The hat illustrated is made of a fine quality velvet with a soft tam crown and a soft velvet brim that can be worn either turned up or drooped.

—These hats are shown exclusively in our millinery department.

Retailing at \$7.50

Second Floor

Men

Men's Underwear 75c Garment

—Natural merino shirts and drawers of good medium quality. Just the weight for between seasons. Self fronts and self bands.

\$1.25 Garment

—Men's natural merino shirts and drawers. Good winter weight in flat weave. All sizes.

\$1.00 Garment

—Men's natural merino shirts and drawers, flat weave. Comes regular and stouts.

\$1.75 Garment

—Men's extra heavy natural merino shirts and drawers. Self bands and self fronts. Nearly all wool.

\$1.00 Garment

—Men's ecru shirts and drawers in a Winter weight, form fitting. Made by the Globe Underwear Company. Give excellent wear.

\$1.50 Garment

—Men's Globe shirts and drawers in light blue, good medium weight merino. One by one ribbed. Best fitting underwear made.

\$3.00 Garment

—Natural worsted and silk mixture shirts and drawers. Good medium weight. Not too heavy, yet soft and warm. All sizes.

\$4.00 Garment

—Men's heavy weight white cashmere shirts and drawers with fancy stripes. Full fashioned and splendid fittings.

\$7.00 Garment

—Pure silk shirts and drawers—imported, extra fine—full fashioned—silk fronts and silk bands.

\$5.00 Garment

—Men's silver gray silk and wool mixed shirts and drawers. Ribbed shirts and drawers have self bands. All full fashioned.

—We have in stock a full line of the celebrated Kneipp linen mesh shirts and drawers, union suits, in various weights, suitable for fall and mid-winter wear. At prices that are unusually low for such fine garments.

First Floor

An Exhibition of

Art Photographs and Photographic Prints

By Members of the Oregon Camera Club

—We take pleasure in announcing this exhibition of photographic art. The work rivals that of the best professionals. Many of the pictures on exhibition were awarded prizes in National and International exhibitions, and reflect the greatest credit on the work of the amateur photographers of Portland.

—Among the pictures displayed are exhibits by Charles Basey, I. J. Goldsmith, A. Brown, D. Ellery, Henry Berger, Jr., C. Ford Richardson, Miss Maude Ainsworth, D. W. Ross, George F. Holman, I. N. Lipman, F. B. Beach, Miss May Ziegler, George S. Shepherd, Harry G. Smith, L. W. Jones, Elnathan Sweet.

Pictures on View in Center Gallery

Welcome

Ask for Catalogue, giving name and pictures of each exhibitor

Sixth Floor

The New Fall Blouses

In Five Distinctive Styles

Priced at \$8.50

—So much depends upon the blouse—the making or the marring of the handsome tailor-made suit is in the blouse which is worn with it.

—An ever-ready supply of the fresh, dainty blouses which give just the right finishing touch, is an urgent need of most women.

—We are showing just five distinctly new styles at this small price, of chiffons, charmeuse, sheer mulls, soft taffetas and nets.

—A charmeuse blouse is made with the new shoulder with trimmings of silk covered buttons, shadow lace yoke and collar, finished with jabot of lace. Long sleeves trimmed with silk buttons and frills. In black and white, brown, navy and taupe.

—Another model is shown made of chiffon taffeta, with a Robespierre collar of lace and silk. The long sleeves are trimmed with buttons and lace.

—This third model is designed of soft, clinging chiffon built over white lace and net. In brown, navy, Copenhagen and taupe.

—Another style is of fancy net in the surplus effect, with two-thread shadow lace and silk crochet buttons.

—Hand-made waists are also included in this lot. They are of a dainty sheer mull with pretty yokes of hand embroidery combined with Valenciennes lace, Irish insertion and crochet buttons. The sleeves are long and effectively trimmed with lace and pin tuckings.

Third Floor



Linen Sale

Important

to Housewives

Powerful Bargains

Special Linen Table Sets

—Bleached Irish line table cloths in medium weight with border on four sides, in artistically designed patterns and a fine satin finish.

2 by 2-yard Cloths	\$2.00
2½ by 2-yard Cloths	\$2.50
3 by 2-yard Cloths	\$3.00

Napkins to Match

—In the same design and quality. 20-inch size, dozen

24-inch size, dozen

\$2.50 \$3.50

Grass Bleached Scotch Linens

—Table cloths in beautiful circular patterns with border on four sides. Suitable for round, oval and square tables. A heavy weight.

2 by 2-yard Cloths, each	\$2.75
2½ by 2-yard Cloths	\$3.50
3 by 2-yard Cloths, each	\$4.00
2½ by 2½-yard Cloths	\$5.50

22-inch size, dozen

24-inch size, dozen

\$3.75 \$4.00

TOWELS

Regular \$1.00 and \$1.25

Special, 50c Each

—There is a limited quantity of these towels, and they come with scalloped and hemstitched ends. Made of the finest quality of imported linen huck, also fine satin damask. Absolutely pure white without spot or blemish. Some figured designs.

TOWELS, SPECIAL, 25c

—Pure linen huck towels, size 18½ by 38½ inches. Your choice of hemstitched or hemmed ends. Extra firmly woven.

TOWELS, SPECIAL, 39c

—Bleached hemstitched huck towels, absolutely pure linen. Extra fine count. In assorted patterns, Size 21¼ by 40 inches.

35c Turkish Towels

SPECIAL, 25c

—Bleached Turkish bath towels, made of long cotton fiber, two-ply twisted, hemmed ends, prominent Terry. Soft finish, size 48 by 28 inches.

Lower Main Floor



Conjure Up in Your Mind The Greatest of Corset Sales Within Your Recollection

—It pales into insignificance compared with this unheard of, unprecedented opportunity.

—A sale made possible through the generosity of the manufacturers of

La Vida Corsets

—For years we have been the sole representatives of La Vida corsets in Portland.

—For years the manufacturers of this truly remarkable corset have enjoyed an uninterrupted patronage from our firm.

—In consideration of past business, and in commemoration of the opening of the new store, the makers of La Vida corsets permit us to offer

La Vida Corsets at HALF-PRICE

—Think for a moment what this means. It's a concession without a precedent. La Vida corsets are always sold AT A STANDARD PRICE. In spite of this, for one week we offer

\$ 5.50 La Vida Corsets, Special \$2.75

\$ 6.00 La Vida Corsets, Special \$3.00

\$ 8.00 La Vida Corsets, Special \$4.00

\$12.00 La Vida Corsets, Special \$6.00

—The above models are, EVERY ONE OF THEM, new Fall styles, just out. Our ability to induce the manufacturers to sacrifice not only the profit, but the major part of the cost of these corsets, is most gratifying to us.

—WE FEEL CERTAIN THAT THE PUBLIC WILL ALSO APPRECIATE THESE REMARKABLE CORSET BARGAINS.

—Models for slender, for average and for stout figures. Low and medium-bust, very straight lines, great length over the hips, abdomen and back. Models conforming with the natural line of the figure, making molds of supreme gown effects and erect carriage.

Fourth Floor