

Tuesday Events at the Lipman, Wolfe & Co. Store

Enthusiasm—Spontaneous—Generous—Unstinted
The Public's Response to Yesterday's Announcement!
Share in the Great Linen Bargains

\$400.00 Banquet Cloths \$237.50

—Hand embroidered center, with deep border and insertions of real cluny lace. Inset panels of exquisite filet lace. In designs representing scenes from the opera "Parsifal."

- \$375 Banquet Cloths... \$212.50
- \$175 Banquet Cloths... \$ 99.50
- \$135 Banquet Cloths... \$ 85.00
- \$ 65 Banquet Cloths... \$ 42.00
- \$ 70 Banquet Cloths... \$ 45.00
- 6-in. Madeira Doilies... \$.79
- 8-in. Madeira Doilies... \$ 1.33
- 11-in. Madeira Doilies... \$ 2.18
- \$27.50 Madeira Towels... \$ 18.50
- \$25.00 Madeira Towels... \$ 16.50
- \$175 Madeira Cloths... \$ 99.50
- \$110 Madeira Cloths... \$ 71.40
- \$ 85 Madeira Cloths... \$ 53.00
- 6-in. Cluny Doily... \$.48
- 12-in. Cluny Doily... \$ 1.69
- 24-in. Cluny Doily... \$ 5.95

—So on down through a list of many hundred Cluny, Filet and Madeira articles that we could not chronicle in this limited space. —Description is but a very poor apology for these exquisite articles. To see them is a treat, an education in the wonderful development of the finger craft of these foreign peasants—who work these beautiful linens.

TABLE CLOTHS

—Of high-grade Irish Linen Damask in circular and square patterns. Only a limited quantity of these cloths at the following extraordinary prices: —Cloths 2½ by 2 yards and 2 yards by 2 yards, also 1¾ by 1¾ yards.

- Regular \$2.50, Special... \$1.50
- Regular \$4.00, Special... \$2.50
- Regular \$5.50, Special... \$3.25
- Regular \$6.50, Special... \$3.75

—Table Cloths with scalloped edges in grass bleached Irish linen. Round and square patterns, in round and square shapes.

—Sizes 2 by 2 yards, 2½ by 2½ yards and 1¾ by 1¾ yards. Regular \$2.00, Special... \$1.25 Regular \$2.50, Special... \$1.50

Regular \$3.50, Special... \$2.00 Regular \$4.00, Special... \$2.50 Regular \$5.00, Special... \$3.00 Regular \$6.00, Special... \$3.50 Regular \$6.75, Special... \$4.25

—Grass bleached Linen Hemstitched Cloths, size 2 by 2 yds. Regular \$1.75, Special... \$1.00 Regular \$1.75, Special... \$1.00 Regular \$2.00, Special... \$1.25 Regular \$2.50, Special... \$1.50 Regular \$3.00, Special... \$1.75

SEPARATE NAPKINS

—Of full grass bleached pure Irish linen. In neat, artistic patterns, with border on four sides. Sizes 22 by 24 inches.

- Regular \$1.75 dozen... \$1.00
- Regular \$2.25 dozen... \$1.25
- Regular \$3.00 dozen... \$1.75
- Regular \$3.50 dozen... \$2.00
- Regular \$4.00 dozen... \$2.50
- Regular \$5.00 dozen... \$3.00
- Regular \$6.00 dozen... \$3.50

TABLE DAMASK, YARD, Special, 85c

—This Damask is made in Belfast, Ireland. It is extra weight and full bleached. Comes in neat figures and floral effects, seventy inches wide. Every thread guaranteed pure linen.

NAPKINS TO MATCH

Special, \$3.00 Dozen —These Napkins match the above Damask in quality and patterns. Has a border on four sides. Size 22 inches.

TABLE DAMASK, YARD, Special, \$1.25

—Scotch and Irish finished Linen, double damask, full grass bleached. 72 inches in width. Entered in Custom House as over weight. Neat figures, floral and scroll patterns.

NAPKINS TO MATCH Special, \$3.50 Dozen

—These Napkins are 22 inches square and match the above damask in quality and pattern. Borders on four sides.

TOWELS

Regular \$1.00 and \$1.25 Special, 50c Each —There is a limited quantity of these Towels, and they come with scalloped and hemstitched ends. Made of the finest quality of imported linen huck; also fine satin damask. Absolutely pure white, without spot or blemish. Some figured designs.

TOWELS, SPECIAL, 25c

—Pure Linen Huck Towels, size 18½ by 28½ inches. Your choice of hemstitched or hemmed ends. Extra firmly woven.

TOWELS, SPECIAL, 30c

—Bleached hemstitched Huck Towels, absolutely pure linen. Extra fine count. In assorted patterns. Size 21½ by 40 in.

35c Turkish Towels SPECIAL, 25c

—Bleached Turkish Bath Towels, made of long cotton fiber, two-ply twisted, hemmed ends, prominent Terry. Soft finish, size 45 by 23 inches.

50c Turkish Towels SPECIAL, 39c

—Bleached Turkish Towels, made of heavy twisted yarns. Corded, hemmed ends, full Terry. Size 47 by 24 inches.

ART LINENS Special, 60c Each

—Eyelet embroidered Scarfs and centerpieces, with German lace edge, and the centers done in eyelet embroidery. The scarfs are 18 by 50 inches. The centerpieces are 30 by 30 in. Special, 98c Each

Battenberg Lace Pieces, Scarfs and Centerpieces.

—The Scarfs are 18 by 50 in., with three-piece centers, which are joined with elaborate Battenberg lace.

—The Centerpieces come with linen drawn-work centers and bordered with deep Battenberg lace.

CLUNY CENTERPIECES Special, 50c Each

—These are round in shape, 18 inches in diameter, with linen centers, bordered with genuine wide French cluny. Very elaborately made.

CLUNY DOILIES

—Lace-edged Doilies and Centerpieces to match. They are round in shape, with linen centers and hand-made cluny edges.

- Size 9 inches, Special... 15c
- Size 12 inches, Special... 25c
- Size 24 inches, Special... 65c
- Size 30 inches, Special... 89c

BED LINENS Withy Sheets

- Size 54x 90 inches, each... 50c
- Size 63x 90 inches, each... 55c
- Size 72x 90 inches, each... 58c
- Size 72x108 inches, each... 70c
- Size 81x 90 inches, each... 68c
- Size 90x 99 inches, each... 85c
- Size 90x108 inches, each... 95c

Withy Pillow Cases

- Size 42x 38 inches, each... 15c
 - Size 45x 38 inches, each... 16c
- Lower Main Floor



Hats on Sale as Illustrated

\$3.95 Untrimmed Black Velvet Hats \$1.95

—Here is a sale of fashionable hats that will be sure to interest every woman in search of the novel and practical in Winter millinery fashions. —It is a sale of the smartest styles, the most fashionable materials used in the construction of a 1912 Fall chapeau. —Every one of these hats is of a rich black velvet, bound on the edges with white grosgrain ribbon, with a band of the grosgrain ribbon around the crown.

—We Show Just Ten Different Styles, Each One Expressing Individuality
Second Floor



This Fifth Avenue Shoe Store Guards Its Styles Zealously

—Not until September Fifteenth could you induce this exclusive Shoe Store to show new Fall fashions in footwear.

—Its footwear is as eagerly watched for by its clientele as the new styles in millinery. —Live stores awake to the necessity of showing authentic Fifth-avenue styles await this opening with interest.

Tomorrow We Shall Exhibit

—Shoes identical in styles, workmanship, quality and prices as those now on view on Fifth avenue.

—To place our Shoe Department on a higher plane than heretofore attempted in Portland, it is our purpose to meet every demand in good shoes.

—We want the woman in Portland to know that shoe experts pass upon every shoe to see that they embody absolutely everything that is essential to perfect satisfaction. —These new Fifth-avenue boots carry with them a lasting satisfaction to every woman who wears them.

Now for the Story

—Custom models in hand-sewed boots. Lace style boots in black castor, with tips of same, and medium Cuban heels. —Button boots in imported patent colt and black buckskin, with snappy medium short vamp models. Custom trimmed edges, light wheel, stays and tops, bands reinforced.

At \$7.50 the Pair

Now for New Slippers

—We invite your inspection of the new models in dainty slippers for afternoon wear, parties and receptions.

—Here are the satin opera slippers in shades to match your gown, made over the new custom receding model, with the Louis heel, trimmed with little ornaments or rosettes of ribbon and chiffon.

—Satin Colonial pumps, with iridescent beads on the vamps, are extremely attractive. These are made over a medium custom last with the Louis heel.

—The new imported bronze slippers are proving exceptionally popular. Two styles are shown, a plain opera slipper and a Colonial pump with a bow and beaded vamp.

—Another pretty opera slipper is in dull kid, with dull beading on the vamp, lined with white kid. This has a feather edge turned sole and the Louis heel.

Lower Main Floor

Victor-Victrola Talking Machines 50c Down—50c Week

Lower Main Floor



Conjure Up in Your Mind The Greatest of Corset Sales Within Your Recollection

—It pales into insignificance compared with this unheard of, unprecedented opportunity. —A sale made possible through the generosity of the manufacturers of

La Vida Corsets

—For years we have been the sole representatives of La Vida corsets in Portland.

—For years the manufacturers of this truly remarkable corset have enjoyed an uninterrupted patronage from our firm. —In consideration of past business, and in commemoration of the opening of the new store, the makers of La Vida corsets permit us to offer

La Vida Corsets at HALF PRICE

—Think for a moment what this means. It's a concession without a precedent. La Vida corsets are always sold AT A STANDARD PRICE. In spite of this, for one week we offer

- \$ 5.50 La Vida Corsets, Special \$2.75
- \$ 6.00 La Vida Corsets, Special \$3.00
- \$ 8.00 La Vida Corsets, Special \$4.00
- \$12.00 La Vida Corsets, Special \$6.00

—The above models are, EVERY ONE OF THEM, new Fall styles, just out. Our ability to induce the manufacturers to sacrifice not only the profit, but the major part of the cost of these corsets, is most gratifying to us.

—WE FEEL CERTAIN THAT THE PUBLIC WILL ALSO APPRECIATE THESE REMARKABLE CORSET BARGAINS.

—Models for slender, for average and for stout figures. Low and medium bust, very straight lines, great length over the hips, abdomen and back. Models conforming with the natural line of the figure, making molds of supreme gown effects and erect carriage.
Fourth Floor

Rounding Up Some \$5.00 Silk Petticoats for This Sale to Be Disposed of at the Special Price, \$2.25

—Of soft-finished chiffon taffeta silk in numerous colors, such as navy, black, brown, Copenhagen, emerald, hunter's green, tan, taupe, gray, light blue, lavender, Nile green and white, and many pretty and attractive stripe effects.

—Made with a deep flounce and four-inch knife-pleated ruffle attached. They are trimmed with bias bands and plain tailor stitching.

—You will also find a wide choice of changeable effects.
Third Floor

Special Prices on Tooth Brushes and Dental Preparations

- 15c Tooth Brushes... 10¢
- 25c Dr. Fenner's Tooth Brush, prophylactic style... 15¢
- 35c Rubber-set Tooth Brush... 25¢
- 25c Peroxide Tooth Paste... 19¢
- 25c Euthymol Tooth Paste... 15¢
- 50c Pebecco Tooth Paste... 33¢
- 25c Sanitol Preparations... 19¢
- 25c Lyons' Tooth Powder... 15¢
- 25c Rubifoam... 15¢

BATHROOM FIXTURES

- 50c Tumbler Holder... 35¢
- 75c Tumbler Holder... 60¢
- 65c Combination Tumbler and Tooth Brush Holder... 39¢
- 1.00 Tumbler and Soap Holder... 75¢
- 1.00 Tub Soap Dish... 75¢
- 1.00 Faucet Soap Dish... 75¢
- 75c Wash Cloth Racks... 65¢
- 35c Towel Rings... 25¢
- 35c Tooth Brush Holder... 25¢
- 65c Towel Rod, nickel... 39¢
- 75c Glass Shelf, nickel brackets... 39¢
- 50c Tub Soap Dish... 39¢
- 65c Toilet Paper Roller... 39¢
- 10c Robe Hooks... 8¢
- 1.00 Enamel Bath Seats... 75¢

La Noye Toilet Preparations 50c Face Powder 25c

—La Noye powder is famous for its beautifying and protecting qualities. It removes the shine without producing that pasty look so common with most powders. It comes in four distinct shades which blend with the various complexions.
First Floor

The New Butterick Fashion Book Now on Sale For Fall and Winter Second Floor

Mrs. Housewife, Read This: Domestic Sewing Machines at Cut Prices

Never Sold Before in a Department Store

In the Pacific Northwest

New 1913 Model at \$35.00

Sold Heretofore at \$55.00

Two Machines in One

\$1.00 Down, \$1.00 a Week



—After two years of negotiation the manufacturers of the world famous "Domestic Sewing Machine" have consented to place their line in a department store, and have given us the exclusive distribution of "Domestic" for Portland, Oregon.

—"Domestic" Sewing Machines have enjoyed an unbroken popularity in thousands of homes for the last half century. If you have never known the luxury of having a sewing machine ready, willing to help when your Fall dresses and children's frocks and all the rest of your Fall sewing is waiting to be done in a hurry, this is the right time to make the test.

For Here Is the Domestic Sewing Machine

—Modern in every respect—a new 1913 model—two machines in one, and which no other sewing machine in the world can offer—the chain and lockstitch—and you can change from one to the other without fuss or trouble.

—A vibrating presser—so useful in sewing sheer and gauzy stuffs—for darning, braiding and embroidery work—also an advantage of pressing thick seams and sewing thick goods.

—A five-stitch ruffler which gives the plate an every fifth stitch, also gathering, puffing, ruffling, scallop plating, crepe trimming, as well as plain ruffling. —This machine is guaranteed for five years—it is the easiest thing in the world to put one into your home immediately. We will deliver this Domestic Sewing Machine to you.

Upon the First Payment of One Dollar

—The remainder—\$34.00—payable at the rate of \$1.00 a week without interest or extras. —We make an allowance for your used machine.
Fifth Floor

The White Waist

Is coming into its own again as a fashionable garment. The reason for its immense popularity lies not alone in the fact that it has been the most fashionable waist in Paris this year, but also in the fact that styles are simpler and more elegant.

Hand Made Waist at \$5.00

—We have just received an immense lot of the new hand-made lingerie waists. Of dainty sheer lawn, with pretty yokes of hand-embroidery two-thread Valenciennes lace and tucking.

Waist at \$6.50

—Another new model is made of Persian lawn in a most charming style, with hand embroidery, hand-run tucks and two-thread lace insertion.

Waist at \$8.50

—This model is also hand-made, and composed of a fine, soft mull, with cluny lace, sprays of eyelet embroidery in the front and back. Has the new long sleeves trimmed to match.

Waist at \$10.00

—A dainty style of good quality Persian lawn, which also shows a yoke of hand embroidery. Trimmed with panels of cluny lace insertion combined with tucks. New long sleeves beautifully trimmed to match the waist.
Third Floor

Travelers' Needs

Quick Out Going Prices Trunks, Special \$14.50

—This is a large box canvas-covered trunk, with five hardwood slats on the top and three on the body; fiber binding; two center panels and four hinges; has valance clamps; dowels, excelsior lock and heavy bolts; raised clamps. Cloth lined and fitted with two trays. Size 36 inches.

Hartman Trunk

Special Priced \$22.00

—This trunk is 40 inches in length. A veneer trunk, canvas covered. Bound inside, on top and bottom with vulcanized fiber bindings; has valance clamps and dowels, excelsior back. Rolled steel corners and trimmings. Cloth lined and has two trays. Gibraltized construction throughout.

Suit Case Special \$8.50

—Extra large, heavy, cowhide suit case, with brass bolts and locks. Has stitched handles and heavy straps all around. Fitted with inside shirt fold and straps. Cloth lined.

Traveling Bag Specially Priced \$14.50

—Heavy cowhide 18-inch bag, English handstitched with steel frame. Brass locks and catches. Leather lined, and has two inside pockets.

Innovation Wardrobe Trunks for \$30.00

—This make of trunk is the lightest and most durable wardrobe trunk manufactured, especially constructed for foreign travel.
Basement