

Don't Miss the Friday Surprise Sales at the Holtz Store

Remarkable Value Giving All Over the Store Tomorrow—Note the Bargains in Our Grocery Department—Take Lunch at the Holtz Inn Tomorrow—And Don't Miss the Extraordinary Sixth-Floor Specials!

WE ARE PORTLAND AGENTS FOR BUTTERICK PATTERNS—AMERICAN LADY, LYRA AND GOSSARD LACE FRONT CORSETS—SAHLIN WAISTS

The Holtz Store

"HOLTZ CORNER"—FIFTH AND WASHINGTON

VISIT OUR BASEMENT CANDY SHOP—FINE BAKERY GOODS AND DELICATESSEN—PROMPT, COURTEOUS SERVICE—POPULAR LOW PRICES

Rousing Sale of Women's Stylish Suits, Coats and Furs

Splendid Gathering of Worthy Garments From the Best New York Makers, Specially Priced at The Holtz Store Tomorrow



\$25 Caracul Coats Priced at \$15.00

75 garments in this line of women's handsome black caracul cloth long Coats on sale tomorrow. So much like the genuine fur that our expert only could detect the difference. Lined throughout with black or colored guaranteed satin and finished with stunning heavy silk frogs. By far the best \$25.00 Coat value in Portland. At the Holtz Store Friday only at sale price of

\$15.00

\$25 Suits at \$16.75

High class Suits, full of distinctive beauty and charm. So far above the ordinary ready-to-wear garments that they will instantly appeal to women of discerning taste. Materials are choicest serges, zibelines, mannish mixtures and English tweeds. Full of all the swing and style and dash of the highest priced suits. These high class \$25.00 products of the tailor's art at the Holtz Store Friday only at sale price,

\$16.75

\$25 Cloth Coats \$15.00

New long Coats, smartly checked mackinaws and Johnny Coats. New mannish effects in chinchillas, zibelines, tweeds and heavy serges. Particularly attractive styles with great, large patch pockets and adjustable collars. Designed for popular leaders to retail at \$25.00. On sale at the Holtz Store Friday. Don't fail to see these beautiful Coats, for a chance like this is seldom seen in Portland. Sale price only, ea.

\$15.00

ALL STAR BENEFIT For Angela May and J. V. McEvoy at Heilig Theatre Sunday October 6 A \$10 Show for 50c, 75c, \$1

\$1.50 Gloves at \$1.19

Women's fine quality lambskin Gloves, single clasp, full pique sewn, with embroidered backs, perfect fitting and excellent wearing. All sizes in shades of black, white and tan. Regular \$1.50 values at the Holtz store at

\$1.19

\$1.25 Gloves at 98c

Women's Heavy Cape Gloves, single clasp, in shades of tan and Havana brown, all sizes. Regular \$1.25 Gloves at the Holtz store tomorrow at low price, pair,

98c

39c Neckwear at 19c

Big Assortment—All New. Women's Neckwear, including lace trimmed jabots, cascades, Dutch collars, coat sets and net fichus. Charming up to date styles, 39c values; at Holtz store at

19c

75c Neckwear at 39c

Embroidered Coat Sets, Dutch collars, Ratine Coat Sets, lace trimmed Jabots and Net and Lawn Fichus. Regular values up to 75c ea. At the Holtz Store tomorrow

39c

Robespierre Collars at 25c

The newest Neckwear novelty—Robespierre and Medici Collars, 33c values. At Holtz,

25c

\$20.00 Fur Sets Only \$12.50

Holtz sets the pace for big values in cool weather goods. Just 50 of these extra handsome blue Japanese Wolf Sets—the season's popular furs. Collars are large shawl effects trimmed with four large tails, and the muffs are the extremely large and desirable pillow shapes, lined throughout with Skinner's guaranteed satin and finished with full pouched ends. Instead of \$20 you pay at the Holtz Store, Friday, set

\$12.50



\$20 Raincoats \$11.75

Women's Raincoats in the popular tan and dark Oxford shades and modish raglan models. All finished with reinforced shoulders, set in sleeves and adjustable collars and cuffs and deep set in pockets. \$20.00 values at the Holtz Store Friday at only

\$11.75

Women's \$5 Sweaters \$2.75

The new models, military or rough neck collars, extra well made, of soft yarn in shades of white, navy, red, gray, green and black. Good \$5.00 values, at the Holtz Store, Friday, specially priced for quick selling, while they last at the exceptionally low price

\$2.75

\$1.25 Corsets 89c

Genuine American Lady Corsets, made of French batiste, in the new long models, suitable for slender and medium figures; have hose supporter attachments and are trimmed at the top with wide lace. Regular \$1.25 values are offered at the Holtz Store tomorrow at low price

89c

\$1.25 Petticoats 98c

Women's knee length knitted Petticoats, nicely made of soft yarn, in black, white and gray, plain or with contrasting borders and hand-made scalloped edge. Reg. \$1.25 values at Holtz Store Friday

98c

\$1.25 Nightgowns 79c

Women's Gowns of extra good quality outing flannel, plain white or neatly striped, full length, cosy and warm, braided trimmed. Regular \$1.25 values. At the Holtz Store Friday at the low price of only

79c

Friday and Saturday, \$15 Hats at \$7.45

A Hundred Charming Styles to Choose From—All Beauties



Trimmed in fancy feathers, wings and novelty effects, showing all the new fall shadings. A hat to meet the requirements of the most exacting woman. Models of excellence copied from designs by the best artists in the millinery trade. Values up to \$15.00 at the Holtz Millinery Store, priced for Friday and Saturday at the low price of

\$7.45



\$25 Trimmed Hats \$10.98

Copies of Parisian novelties Americanized to suit the superior taste of American women. Black velvet and velour shapes trimmed with large black and white willow plumes. Values to \$25, choice

\$10.98

\$5 New Fall Shapes \$1.48

Friday and Saturday sale of 200 untrimmed shapes in felts, velvets, silks and beavers, in two toned shades of black, navy and brown. Values up to \$5 each, for the fortunate ones who visit Holtz' Store

\$1.48

\$1.98 Fancy Feathers 48c

500 of the prettiest of the season's novelties in Marabou, rain ostrich and aigrette styles, just what you want to give your hat a touch of newness and individual taste. Values to \$1.98 at the Holtz Store tomorrow, each

48c

Holtz' First Fall Sale of Blankets

Remarkable savings for the thrifty housewife—Just read the showing of Blanket values on our fourth floor. Scores another triumph for the Holtz Store. These prices are unmatched for lowness in Portland. Supply your Blanket needs here.

\$4.25 Blankets at Sale Price of \$2.89

Great, heavy, warm, gray wool Blankets, actual size 66x80 inches. Assorted borders and well bound edges. Can be washed without shrinking. Regular \$4.25 values, at the Holtz Store Friday

\$2.89

\$5.00 Blankets at Sale Price of \$3.49

Snowy white wool, with pink and blue borders, extra large, bound with very wide silk-taffeta ribbon. Extra \$5.00 values, at the Holtz Store tomorrow at low price of

\$3.49

\$1.00 Blankets at Sale Price of 65c

Single cotton Blankets, thick, heavy fleecing, gray and tan, with pink and blue borders, double bed size. Regular \$1.00 values, at each, only

65c

\$3.00 Blankets at Sale Price of \$1.89

Fine wool finished Blankets that will give long and satisfactory service. Full double bed size, white, gray and tan. Regular \$2.50 and \$3.00 values, at the Holtz Store tomorrow

\$1.89

\$2.00 Comforters at Low Price of \$1.49

Full sized winter weight Comforters with light and dark colored silkoline covering, in floral designs, filled with sanitary cotton batting. \$2.00 values, at the Holtz Store tomorrow,

\$1.49

Extra Good Comforts Priced at 98c

Large size, well made, covered with good quality silkoline, filled with white cotton batting and yarn tied. Holtz' special price for tomorrow only, each

98c

The Holtz Store Grocery Specials

- Banquet Hall Butter, roll 62c
- Grape Nuts, per package, 11c
- Postum, per package, only 20c
- Corn Starch, per package, 5c
- Domino Sugar, per package, 53c
- Oysters, 3 cans for only 25c
- Shrimps, 3 cans for only 25c
- Clams, tall cans, each only 11c
- Regular 40c Coffee, per lb 27c
- Filberts, the pound, only 13c
- Ghirardelli's Ground Chocolate, specialized at, the can, only 26c
- Banquet Salad Oil, large bot. 24c
- Pure Olive Oil, half gal., \$1.17
- French Banana Layer Cakes, 5c
- 17c Chocolate Candies, lb. 9c

Friday Surprise Sale 6th Floor Bargains

- 10c Assortment of Pure Candies, lb. 5c
- 8c Checked Apron Gingham, yard 5c
- 9c Outing Flannels, nice quality, yd. 6c
- 12 1/2c Yard Wide Percales at, yard 6c
- 12 1/2c Outing Flannels, at, yard 7 1/2c
- 98c to \$2.00 Framed Pictures only 69c
- 25c Women's Hose, 2000 pairs; black and tan, in cotton and mercerized lisle (oxfords) 15c
- 25c to 50c Jewelry, big assortment, 5c
- Hand Painted China, values to \$1.50, 49c
- 5c Lace Shelf Papers, 10 yd. pieces 2c

\$2.00 Cut Glass 98c

6-inch Handled Nappies and Bon Bon Dishes and Tumblers—sets of 3—genuine and elegant. Regular \$2.00 values—Holtz' Friday Surprise sale, at 98c

\$3 Stylish Shoes \$1.98

Women's Shoes in button and lace styles, patent leather, vici kid, gun metal and tan calf leathers, with medium weight soles, extra \$3.00 values. Friday at the Holtz Store for only

\$1.98

Bargains for Baby

- 10c lace trimmed Marseilles Bibs at the Holtz Store tomorrow for only 5c
- 75c to \$1.25 Sample Silk Hose, slightly soiled, at Holtz Store, only 19c
- 35c Infants' Cambric Long Slips, at the Holtz Store for tomorrow at only 19c
- 50c Infants' hand finished Short Kimonos, at the Holtz Store tomorrow 25c
- 50c Infants' White Crib Blankets, at the Holtz Store tomorrow at only 25c
- 50c Infants' Soft Soled Shoes, at the Holtz Store for Friday at low price 25c
- 65c Infants' Flannelette Gowns, at the Holtz Store for tomorrow, only 39c
- 50c Infants' Embroidered Silk Bonnets at the Holtz Store tomorrow at \$2.00
- Infants' Long White Winter Coats, at Holtz store Friday \$1.59
- \$3.00 Infants' knitted Carriage Coats at Holtz store tomorrow \$2.49

Silver Surprise Sale At the Holtz Store

- Rogers' Silver Sugar Shells only 17c
- Rogers' Silver Butter Knives only 19c
- Rogers' Silver Cream Ladles only 39c
- Rogers' Cold Meat Forks, special, 49c
- Rogers' Silver Berry Spoons only 69c
- Rogers' Tea Spoons, set of 6, for 58c
- Rogers' Dessert Spoons, set of 6, 98c
- Rogers' Dessert Forks, set of 6, 98c
- Rogers' Medium Forks, set of 6, 98c
- Rogers' Medium Forks, set of 6, 98c
- Rogers' Soup Spoons, set of 6, 98c

\$3.25 Hair Switches \$1.98

German Hair Switches, extra size, all shades; regular \$3.25 value—Holtz' Friday Surprise sale, at \$1.98