

Principal Portland Agents Ladies' Home Journal Patterns and Publications, Latest Fall Styles in All Sizes at 10c and 15c—Home Journal Style Book 25c With 15c Pattern Free, Thus Reducing the Cost to 10c—The Ladies' Home Journal for September Now Ready—15c a Copy

Roberts Bros.
THIRD & MORRISON
The Most in Value

A Special Friday Sale Children's and Misses' Jockey Boots and \$1.98 School Shoes--\$2.50 Vals. \$1.98

For this sale we are offering a full line of misses' and children's popular Jockey Boots, with or without collar, also a fine assortment of school shoes. They are made of good quality leather, are solid throughout and very neat appearing. Supply your boy or girl from these regular \$2.50 values. Bargain Friday **\$1.98**

Roberts Bros.
THIRD & MORRISON
The Best in Quality

Bargain Friday Price-Reductions Are So Liberal That

3000 Yards of Manufacturers' Short Length Percales—Best 15c Quality, Friday 9c

This is a saving that prudent women will be quick to take advantage of, coming as it does when these goods are in great demand for children's school dresses, aprons, boys' waists, etc. Over 3000 yards to choose from, in lengths from 1 1/2 to 10 yards each, all bright, new goods, shown in a full variety of neat patterns in medium and dark colors, the best 15c quality, priced Bargain Friday at **9c**

Our Policy—

has been a simple but rock-ribbed one—to sell merchandise of reliable quality only, at the same fair prices to all alike, confident that customers who are satisfied with goods and treatment will remember the store, and, remembering, come again and again, until coming becomes a habit.

THESE ARE OUR GUIDING PRINCIPLES

Each Purchase Means a Big Saving to You!

For tomorrow's sale price economies without a parallel are offered in every section of the store — reasonable merchandise of unquestioned character and unapproachable for low prices. The avidity with which the advertised bargains were snapped up last Friday evidenced the appreciation in which our efforts to save our patrons money is held. To further merit your confidence and patronage, we request you to read the following bargains carefully—then come and find better values than we say.

1800 Yards of Fancy Colored Curtain Madras—Best 12 1/2c Quality, Friday at 8c

Because we received a very important price concession from the manufacturer, we are enabled to offer you these goods at less than the present wholesale cost. Those who attend this sale will be well repaid for their trouble. About 1800 yards of fancy colored Curtain Madras, full 36 inches wide, shown in a large variety of pretty color combinations. They sold regularly at 12 1/2c a yd. tomorrow at **8c**

Great Sale Black Silks



Yard-Wide Black Messalines of Fine Swiss Finish, and Yard-Wide Chiffon-Finished Taffetas—Extremely Stylish and Durable Silks—Regular \$1 and \$1.25 Grade for Bargain Friday at

69c YD

This season's showing is the most complete collection of Yard-Wide Black Silks ever exhibited in our department, and the values offered at this sale will be the talk of the town. Nowhere will you be able to get values like these. It will pay you to make comparisons. Yard-Wide Black Swiss Messalines that are all pure silk and acid proof, shown in a soft, clinging weave that is extremely durable; also Yard-Wide Black Chiffon Finished Taffetas of rich, lustrous finish. They are all pure silk and come free from artificial dressing. They are shown in a "midnight black." If you have planned to buy black silk for any purpose, don't fail to take advantage of this sale. You have choice of \$1.00 and \$1.25 qualities Bargain Friday at **69c**

HALF-WOOL CHALLIES

Regular 39c Grade Special Friday at 27c
28-inch Half-Wool Challies, shown in a splendid assortment of neat small figures, dots, stripes and floral designs in both plain and bordered effects. A very popular fabric for Fall waists and children's dresses that washes perfectly and is very durable. Best 39c grade on sale Friday at **27c**

RAIN-RESISTING FABRICS

Regular 85c Grade Special Friday at 57c
At this sale you have choice of special showing of 54-inch Rain-Resisting Mixed Dress Goods in shades of slate, red, tan, brown or gray; also small Shepherd-Checked Novelty Suitings in red, brown, blue, etc. Fabrics suitable for children's school dresses, separate skirts, etc. 75c and 85c grade Friday. **57c**

A special line of Boys' School Shoes, selling regularly at \$2, for Bargain Friday at **\$1.49**

Misses' White Lisle Union Suits

Of Seasonable Weight—Shown in Three Styles—Sizes 5 to 18 Years—Our Best 50c Grade on Sale for Only **39c**

Although the season is just beginning, our sales in this section far surpass any previous record at a corresponding time, due principally to the fact that it is generally known that values such as we offer cannot be duplicated elsewhere. For tomorrow we have arranged a special bargain in Misses' Fine White Lisle Union Suits. They are seasonable weight garments, shown in the three best styles and in all sizes from 5 to 18 years. Best 50c grade priced for Bargain Friday at **39c**

TAN LISLE HOSE

For Children—25c Grade at 19c
A special underpriced sale of Children's Silk Lisle Hose, made with reinforced heel and toe. They come in the popular tan colors and in all sizes from 5 to 9 1/2. Regular 25c grade for Bargain Friday at ... **19c**

SILK BOOT HOSE

For Women—35c Grade at 29c
An unusual value in Women's Silk Boot Hose. They are made with lisle sole and garter top, double toe and high spliced heel and come in all sizes. The best 35c grade for Bargain Friday at **29c**

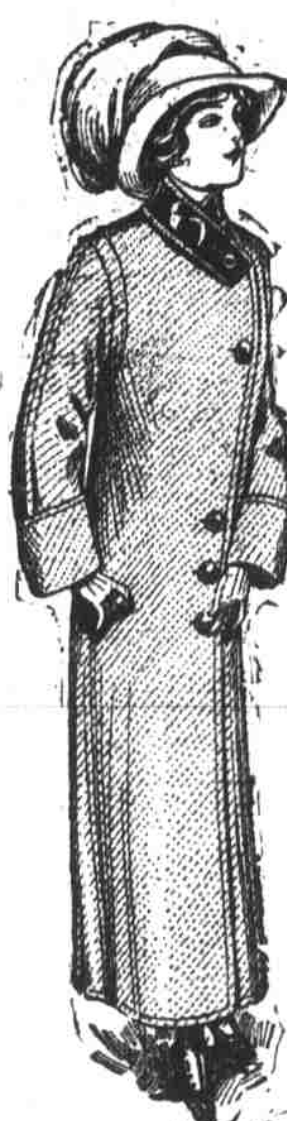
Women's 50c Cotton Union Suits to Go on Special Sale Tomorrow at Only **19c**

An end-of-the-season sale of Women's Cotton Union Suits, low-neck, sleeveless styles, with lace-trimmed knee. Small sizes only. The regular 50c kind for Bargain Friday. **19c**

A line of Boys' School Shoes selling regularly at \$1.50, priced for tomorrow **99c** row at

A Very Special Bargain Friday Offering

Women's New Fall Coats



Shown in Newest Materials and Late Fall Styles, in Plain Tailored Effect or With Large Collar—Reg. \$15 and \$17.50 Values Tomorrow

\$10.00 EACH

Your choice tomorrow from about 500 new Sample Coats, shown in the newest materials and styles, in Zibelines, Caraculs, Cheviots, Serges, Broadcloths and an immense variety of Fancy Mixtures in the latest colors. They come in plain tailored effect, also with large collars, combination collars with belts, and many other late styles. They come in all sizes for small, medium and extra large women. Reg. \$15 and \$17.50 values special for Bargain Friday. **\$10.00**

Exceptional Purchase and Sale Women's New Fall Wool Dresses

All New-Style Models of Guaranteed Pure Wool Materials, in Colors Navy, Brown, Black, Gray and Tan—Regular \$10.50 Values Specially Priced for Tomorrow, Bargain Friday, Only

\$5.00 EACH

A very fortunate purchase from a New York manufacturer who was in need of ready cash enables us to offer you these fine Wool Dresses at a great price concession. They are of guaranteed pure wool and are new Fall styles. Come in both low and high neck, with three-quarter or full-length sleeve, and are shown in colors brown, navy, black, gray and tan. All sizes up to 44. Your choice from regular \$10.50 values tomorrow **\$5.00**

Men's Fall Weight Underwear



A Special Introductory Offering of a Fine Line of Men's Shirts and Drawers—Especially Underpriced to Induce Early Buying—Best \$1 Grade on Special Sale Tomorrow, Bargain Friday,

79c Gar

For tomorrow, in the Men's Section, we have arranged a very important sale of seasonable weight Underwear at a price concession that will surely cause you to immediately supply a full season's needs. Fine natural gray woolen shirts and drawers in all sizes. The shirts are fashioned to fit, are self-faced and finished with ribbed bottom, and the drawers are equally as well made. They are soft-finished, non-shrinkable garments that were bought to sell regularly at \$1.00. Specially priced for this sale at **79c**

MEN'S PAJAMAS

Regular \$1.50 Grade Special, a Suit 99c
EXTRA! Special for tomorrow, a sale of Men's Pajamas made of finest madras and shown in plain colors and neat stripes. They come in military style and with loop fasteners. All sizes. The best \$1.50 grade for Bargain Friday. **99c**

MEN'S FLANNEL SHIRTS

Regular \$1.50 Grade Specially Priced 98c
EXTRA! Special for tomorrow, a sale of Men's Heavy Twilled Fancy Flannel Shirts. They come in neat checks and stripes and are made with soft turn-down collar. All sizes and the best \$1.50 grade for Bargain Friday. **98c**

A Very Special Showing of Children's School Handkerchiefs

Children's Handkerchiefs shown full size, with neat 1/4 inch hemstitched border, regular 5c values, one day only, the dozen, **29c**
All linen Handkerchiefs, extra large size and extra fine material, hemstitched border, regular 10c values, the dozen, **49c**
A special sale Ratine Lace Coat Collars, deep round back, with long pointed front, come in ecru only, \$1.50 values, special, each **75c**
A full line of 18 inch Venise, Filet, Ratine, Oriental and Baby Irish Allover in both white and ecru. Regular values to \$2.50 yard. Very special for this sale, the yard **\$1.25**

Friday Sale of Millinery Ribbons

Best 25c grade 5 1/2 inch Messaline Ribbon, shown in all colors, also in black, special, yard **15c**
Best 40c grade ribbon in the new Bengaline weave; both changeable and plain colors, special, yard **20c**
Regular 50c grade satin taffeta ribbon shown full 7 inches wide, special at per yard **25c**

Another Big Apron Sale



The Popular Dutch Bib Aprons—Made of Fine Percale or Amoskeag Gingham—Shown in Figures, Checks and Stripes—Best 35c Grade, Friday

19c EA

This store's apron sales are famous for the excellent quality of the garments offered as well as the unusual savings they represent. Tomorrow's sale will be no exception to this rule, as values quite out of the ordinary will be offered. If you have not already supplied your needs, see to it that you are here tomorrow and take advantage of this wonderful offering. It is a great special purchase of over 500 dozen of the popular Dutch Bib Aprons direct from the manufacturer, at a price concession that permits of a splendid saving. These aprons are made of fine quality percales or Amoskeag gingham and come in neat stripes, checks and figures in pink, gray, light or dark blue and many other equally as desirable colors. They are shown in the popular Dutch style, like cut, with large bib and set-on collar, and they are finished with pocket and bound with white tape. All sizes. The kind that are sold in most stores at 50c and are considered extraordinary values at 35c each. Special price for Bargain Friday **19c**