

Town Topics

SUMMER RESORT SUBSCRIPTIONS.—Don't forget when going away on your vacation or for the summer, that the Journal can follow you at 15 cents a week. The regular subscription rate, and the following agents will supply you at our regular rates:

Bay Ocean, Or., Bay Ocean hotel.
Beach Center, Wash., W. C. Collins.
Carson Springs, Wash., Mineral Springs hotel.
Collins, Wash., Fred A. Young.
Gorham, Or., Mrs. O. L. Elliot.
Ilwaco, Wash., H. B. Woodruff.
Long Beach, Wash., Lawrence Dimsen.
(Deliver to all points on North Beach.)
Newport, Or., Glen Howard.
Rockaway Beach, Or., William A. Moss.
Seaside, Or., Lester Froelich.
Seaside, Wash., J. E. Stranah.
Shannon, Or., J. E. Stranah.
Willits Springs, Or., F. W. McFarla.
Cascadia, Or., G. M. Gelsenhorst.

TONIGHT'S AMUSEMENTS

HEILIG—Catherine Countess in "Her Way."
COUNCIL CREST—High class attractions.
LYRIC—Armstrong Folies company in "The Higher Up."
ORPHEUM—Orpheum circuit vaudeville.
THE IMPRESS—Vaudeville.
THE OAKS—Amusement park.

Weather Conditions.

Portland and vicinity—Fair tonight; Thursday fair and warmer; northerly winds.
Astoria and Washington—Fair tonight; Thursday fair and warmer; variable winds.
Milwaukie—Fair tonight; Thursday fair, warmer except southeast portion.
EDWARD A. BEALS,
District Forecaster.

Chinaman Causes Rumpus.—Clay Chinaman, he makes long war, maybe killed lot China boys, shrieked a Celestial as he encountered Patrolmen Ennis and Mass last night at Fourth and Couch streets. "You come quick, you help me, me velly much scared Chinaman," he pleaded. The two patrolmen went into the house indicated, at 914 North Fourth street, where they heard several shots fired in rapid succession. Rushing upstairs, they saw a Chinaman flee to a room, and heard him bar the door. While the patrolmen were trying to break in, he escaped through another door, fled down the long hall, firing his automatic pistol several times as he ran. He escaped to the street. After chasing the man several blocks, they finally captured him and he was held on an insanity charge. No one was injured. He gave the name of Jo Now.

Police Quell Disturbance.—A midnight celebration intended as a farewell party for Pete Merchus, 423 Fourth street, who expected to leave tonight for the old country, resulted in a hurry call being sent to police headquarters last night. Captain Keller with several patrolmen rushed to the scene in the vicinity of 423 Fourth street. They found things in general disorder, one man choking another, chairs and other furniture wrecked and strewn about the room and the floors covered with beer and wine. All were arrested on a drunken and disorderly charge and this morning on pleading guilty, sentence was suspended in all cases except that of Pete Merchus, who was fined \$40. The others involved were Mike and Nick Bosolich, Mike Garcock and John Maregood.

Three Men in Trouble.—A burglar yesterday morning broke into Chandler's bar, 100 Sixth street, and took \$25 which had been left in a sack in a drawer under the bar. Entrance to the place was gained by climbing up a ladder to a balcony over an adjoining cigar stand, dropping into a hallway and using a pass key. Albert Johnson was arrested Monday night at Fifth and Burnside on a larceny charge, on being pointed out by Frank Carlson of the bar. He was arrested on a charge of larceny and was held as the man who stole his watch and \$17 in money. The watch and money were recovered. Sergeant Klenien at 3 o'clock this morning arrested Axel Whittenholm just after he had stolen 25 pairs of socks from the street streets case of the Salem Woolen mills, 135 Third street.

To Address Chemawa Indians.—Director of the Bureau of Indian Affairs of the Department of the Interior, Mr. J. W. Nease, is expected to address the students of the Chemawa Indian school either September 10 or 11, according to a letter received from him. Mr. Nease is expected to address the Indian schools of the country by the department of Indian affairs of the federal government. The work has already accomplished a great deal of good in Boston in adding the young and the government hopes to be able to spread this teaching among the Indian youth.

Sentenced to Reckless.—Philip Burg, an alleged moral degenerate, who has been posting obscene pictures under the docks and luring young boys to haunts which he had established, was arrested last night by Harbor Patrolman Baksey on a disorderly conduct charge and was this morning sentenced to 90 days on the rockpile. Many pictures and posters which he had posted on the streets were brought into the court as evidence against the man.

Crayon Talk on Taxation.—J. W. Bengough will be occupied all this week in giving his crayon talks on taxation and economics. When not otherwise engaged he will speak at the streets Friday evening he has been invited to make the Woodmen of the World, Web-foot camp, laugh and grow wiser. He will be at the Woodmen temple, Eleventh near Washington, from 9 to 10.

Plumbing Supplies Stolen.—Thieves who are making a practice of stealing

only plumbing supplies have been operating very extensively in the past few days, according to several reports made yesterday to police headquarters and an effort to locate the loot, which amount in value to several hundred dollars, is being made by the police and detectives. Cora E. Shen, who is building a new house at 908 Rodney avenue, reports that last night the sink and all the fixtures were taken out of the house. L. E. Thompson of 250 1/2 Third street, who is building seven houses near East Third and Market streets, reports that all the plumbing supplies that were not installed were stolen from his house.

Speeder Draws Fine.—A fine of \$25 for speeding his automobile and an additional fine of \$10 for impudence to the patrolman who arrested him for speeding was the fate of George E. McCarty, a chauffeur, arrested yesterday afternoon by Patrolman Coulter at Grand and Hawthorne avenues. After having been fined \$25 on the charge, the man left the courtroom in a huff, and declared that Coulter was something unprintable. He was taken back to the courtroom where the fine was increased to \$35. J. B. Mann was arrested by the same officer yesterday and will be given a hearing next week.

Bettors on Races Fined.—Four race track followers contributed materially to the city treasury this morning when they were fined \$10 for gambling on yesterday's races. The four men, John Pender, T. O. Towner, "Broke" Fortune and H. L. Wilson, were caught by Patrolmen Young and Gustafson. The "pot" was secured as evidence. If named count for anything it helped in the case of Fortune, who secured a suspended sentence.

Oliver Dealer Fined.—J. E. Smith, a cigar dealer in the Railway Exchange building, was arrested Monday night by Patrolman Sherwood and Barzee on a charge of running a dice game contrary to the orders issued by Chief Slover. When he was arraigned in police court a fine of \$35 was assessed, the amount being made large enough so an appeal could be taken to the circuit court.

Boy Loses Two Fingers.—Cecil Smith, of the McKinley apartments, while employed on a wood saw at Thirteenth and Jefferson streets yesterday afternoon, accidentally thrust his fingers into the saw and sustained such serious injuries that it was necessary to amputate two fingers. He was taken to the Good Samaritan hospital in the Red Cross ambulance with Dr. R. J. Chipman in charge.

For the best, quietest, most home-like and elegant stopping place in Portland, go to the Hotel Clyde, Tenth and Stark streets. Just opened, everything new. Every modern convenience; 90 rooms, all light and airy. \$1.00 to \$1.50 per day; 48 with private bath, \$1.50 to \$2.00.

Dr. Emma Drake Meeting.—Dr. Emma Drake will hold a special meeting in the Mission hall of the Portland Commons at No. 22 North Front street, at 2:30 o'clock tomorrow afternoon. Among the features of interest there will be singing and special readings, and a most enjoyable time is assured.

Big Michigan Day.—Members of the Michigan State society will give a boating party Friday. The launch "Eva" will leave the foot of Madison street at 2 a. m., and make the round trip to St. Helens. Tickets 50 cents. They may be obtained from J. B. Hubbard, American Express office.

Fire Damage \$3500.—Fire which was started when a stick of kindling wood flew and struck a lamp, last night destroyed the home of R. Currier, at East Sixty-fifth and Shaver streets, causing a loss of \$3500.

Our famous large and juicy Yamhill Crawfish are sold at the very best. Our entertainment of the highest order. The Hofbrau-Quelle. Phone Alin 919.

Steamer Jess Mackinn for Camia, Washington and way landings, daily except Sunday. Leaves Washington street dock at 2 p. m.

Mount Hood Auto Stage leaves Lelands store, Second and Alder, 8 a. m. daily. Main 3074, res. phone Sell. 1466.

Wyes Tested, Glasses Fitted, broken lenses duplicated. Dr. Geo. Rubenstein, expert optician, 189 3d st. near Taylor.

Dr. Gustave E. Brune and Frank B. Kistner removed from Electric building to tenth floor Journal building.

Union Transfer Company, furniture moving and storage. Main 241, A-2241.

W. A. Wise and associates, painless dentists. Third and Washington.

Go to Shipper's Springs. E. L. Shipherd, manager.

Big "Y" Coming Soon.—Appearance announced later.

Dr. A. E. Riggs returned. Selling building.

New Kratz Buffet, 3d and Alder sts.

Champion Fly Swatter. (United Press Licensed Wire.)

Long Beach, Cal., Aug. 28.—Johnny Mosher, 16, swatted 153,153 flies in two days, thereby winning \$10 offered by a fly hater. He carried his catch to the judges in two five gallon oil cans.

Hop Pickers Leave for Fields.—Hood River, Or., Aug. 28.—Nearly 100 hop pickers left Hood River Monday for the hop fields in the Willamette valley where the next six weeks will be spent gathering hops.

HOW TO UNDERSTAND

By Bert M. Moses, President Association of American Advertisers.

The mother of a large family tells me she can interpret the cry of a babe almost infallibly.

She does this by the different intonations, by the accentuation, by the gestures, and by viewing the phenomenon of crying in all its phases.

She is just an every day woman, of course, or she would not be the mother of many, and her language in talking about the thing to me was simple and direct.

She said she could tell by the manner of a baby's crying whether it denoted hunger, or anger, or fear, or discomfort, or pure coqueness, or the perennial "tummy-ache."

I asked her to tell me how she differentiated the varying cries and reached her conclusions, and she answered:

"I can't. You have got to have a lot of babies and raise them to understand the thing."

The woman expressed a truth as it

wide as the world—a truth that applies to every human activity—a truth that goes with advertising as inseparably as type, paper, and ink.

You have got to do a lot of advertising before you can fathom the things you just must have the experience.

An advertisement is the expression of a mental condition.

If what you are trying to sell is not actually as good as you say it is in your ad, that ad will not produce satisfactory returns, because your cry for business will not carry a convincing intonation.

If what you want to sell is unquestionably good—if your enthusiasm about it is genuine and genuine—the cry you make to the public will be interpreted as infallibly as the good mother interprets the cry of her babe.

The way to learn advertising is to advertise, and by doing the thing you can master whatever small percentage of science or psychology there may be in it.

NO TRACE IS FOUND OF MISSING YOUTH



Alfred Fuller.

The parents of Alfred Fuller, 14 years old, who disappeared from his home in Dallas, Or., are searching everywhere for him. Since he left home April 1 no trace of him has been found. When he left he wore a brown suit with a dark, low-crowned hat. He is about 5 feet 6 inches tall, with blue eyes. Any information will be gratefully received by his mother, Mrs. Clara Fuller, Dallas, Or.

SCHOOL CHILDREN OFFER EXHIBITS

Ten Displays Are Planned in Clackamas County; Alderman Speaks.

(Special to The Journal.) Oregon City, Or., Aug. 28.—The first juvenile fair ever held in Clackamas county was held Tuesday at Sandy, Estacada and Logan. The fairs were well attended and the exhibits were of high class in every respect. County School Superintendent Gary, L. R. Alderman, state superintendent of public instruction, and Professor J. E. Rensler of the Oregon Agricultural college spoke at each of the exhibits. Mr. Alderman advocated giving the boy a small plot on the farm, and thereby he would begin to take an active interest in the farm, and would not leave home at the age of 16 years, as is done by many of the boys of this city. Mr. Gary congratulated the instructors who had assisted in arranging the fairs and also congratulated the children and their parents who had taken such an active part.

At these fairs vegetables, articles from the culinary department, poultry and articles of furniture were exhibited. The exhibits were all raised or made by the children, whose ages ranged from 8 to 16 years. A Eugene baby show was held at each of the fairs and Dr. Guy Moore of this city acted as judge. The fairs continue today at Molalla, Clackamas and Canby, and tomorrow at Wilsonville, Oswego, Milwaukie and Oregon City.

RACE HORSE STUMBLES; DRIVER IS INJURED

When "Red Hal," a trotting horse owned by Fred T. Merrill of Portland, while running in the second heat of one of yesterday's events at the country club, stumbled and fell, the driver, Frank Lindsey, was hurled over the horse's back, and sustained a fracture of his left leg and serious bruises about the face and body. The Red Cross ambulance was called and the man was rushed to St. Vincent's hospital.

Address by Colonel Wood. First Adjutant Colonel Robert Mann Wood, author of the first constitution of the Grand Army of the Republic, is in this city. Saturday evening he was the guest of Sumner Post, at the hall on Grand avenue and East Pine street, where he delivered an address to the comrades of that post, telling them of the organization of the Grand Army of the Republic. R. C. Markee, commander of the Sumner Post, was many years ago adjutant of the department of Illinois, and Colonel Wood was commander of the department. Their meeting Saturday evening was the first in a number of years. Colonel Wood is on his way to attend the grand encampment at Los Angeles.

Colonel Taylor on Visit. Lieutenant-Colonel Harry Taylor, of the U. S. A., engineering corps, formerly in charge of the Portland office for the government, is here spending a few days among old friends. Colonel Taylor has been on special duty at San Francisco but is now en route to Washington to resume his duties as assistant in the office of Chief of Engineers General Bligh. It was Colonel Taylor who, in 1902, succeeded Lieutenant Burr in charge of the Cascade Locks project.

Delightful Trip to Mt. Hood Resorts. Auto stage daily, 7 a. m. 483 Hawthorne ave. Donahue & Bell, E. 1374.

ANIMAL CATCHER GETS BIG HAUL

Jungle Beasts and Wild Fowl Form Collection of Circus Employee.

After spending nine months in South Africa, F. E. Mohler, a "jungle scout," or animal catcher, for the Ringling Brothers circus, recently arrived in the United States, with one of the largest collections of wild animals and birds that has ever been brought to this country. Mr. Mohler is staying at the Imperial hotel, Portland, en route to Australia and intends to bring back with him several kangaroos and other Australian animals, and particularly, birds of white foliage, which are very seldom seen in this country. Mr. Mohler will leave for Australia Monday.

"In one place," said Mr. Mohler yesterday, "where I had been told that several birds of white foliage were quite plentiful, I had a most interesting time. To get to this place it was necessary to travel in a caravan. As my employers did not care to pay for an entire layout, it seemed as though I would have to go without birds. A scheme came to me, however, and I got there by hiding myself among the stores carried along on the caravan. I was discovered shortly after the caravan began, but by bribing and telling the drivers of my mission, they allowed me to go along.

Among the birds and animals that I caught were a pure white crow, a bird that is very rare, several white canary birds, seldom seen in the United States and seven western magpies, or, as they call them in Africa, durangs. It was only by using the utmost skill that my helpers and myself were able to capture them. During this time I was lucky enough to have none of the birds die."

Some of the experiences told by Mr. Mohler in regard to the capturing of the wild animals would cause "Teddy" to become green with envy. The work done by Mr. Mohler, that is the catching of birds of white foliage, is now being carried on by the United States government agents that are caught by different zoos and national parks, throughout the country.

Mr. Mohler reached New York several weeks ahead of the government men and their collections.

HOTEL GEARHART

By-the-Sea. Reduced fall rates, effective September 1. Make reservations, 100, Fourth street.

Dr. Brougher

Lectures at Centenary church Monday evening, September 2. "How to Be Happy Through Marriage." Tickets at J. K. Gill's (fancy stationery department), Salem Woolen store, Love's Pharmacy, Grand and Burnside, Morrison-Grand Pharmacy.

Safe Deposit Vaults

Private boxes \$3.50 and upwards per year. Fire and burglar proof vaults for storage, packages, suit cases, etc. Chamber of Commerce building.

Card of Thanks.

Mrs. G. J. Kurtz and family wish to acknowledge their appreciation of the deep sympathy of their many friends in their late bereavement.

SCHOOLS AND COLLEGES

PORTLAND ACADEMY

Corner of Montgomery and 13th. Open hours 9 a. m. to 12 m. Fits boys and girls for college. Graduates enter on examination Harvard, Princeton, Yale, Bryn Mawr, Massachusetts Institute of Technology, on certificate. Amherst, Cornell, Williams, Smith, Vassar, Wellesley, Goucher, Reed and other colleges and universities of the Pacific coast. Well equipped laboratories in chemistry and physics. Field practice in surveying. Departments in charge of college men and women. Classical, scientific, modern languages, and commercial courses. Gymnasium under skilled director. Track and field athletics. The school includes a thorough primary and grammar school. Easy of access from all parts of the city. Catalogue on application.

Hill Military Academy

PORTLAND, OREGON
Send for Illustrated Catalogue

Bennke-Baker

Business College
ATTEND THE BEST

Send for Catalogue
I. M. WALKER, Pres. O. A. BOSSERMAN, Manager

FOURTH STREET, NEAR MORRISON, PORTLAND, OREGON.

Why suffer or take chances on stragulation when I can give you absolute protection and a possible cure? THE WILSON DRUGS GUARANTEED TO RELIEVE AND RETAIN YOUR HEREDITY, regardless of occupation, age or sex. No springs. No elastic. Indorsed by all physicians who have used it. Don't wait; delays are always unwise and frequently fatal. Try the Wilson Way; 30 days free.

JAY W. WILSON, HERNIA SPECIALIST, 66 Sixth St., Between Oak and Pine Sts., Uptown. Phone A-4259.

Ask or write for booklet, "A Sensible Talk on Rupture and Its Cure." It's free.

But little pavement has always stood the test.

It's been demonstrated in many cities of the West.

There is nothing yet can equal it, the quality is rare.

Useful, flexible and lasting, any burden it will bear.

et our promoter demonstrate the ingredients of the

I am sure he will convince you that we got it right enough.

then give it just one trial when your streets you do improve.

are your councilmen instructed in the Bituthill in move.

the summer or in winter you will always be content.

autumn you've got the one and only pavement.

But little pavement has always stood the test.

It's been demonstrated in many cities of the West.

There is nothing yet can equal it, the quality is rare.

Useful, flexible and lasting, any burden it will bear.

et our promoter demonstrate the ingredients of the

I am sure he will convince you that we got it right enough.

then give it just one trial when your streets you do improve.

are your councilmen instructed in the Bituthill in move.

the summer or in winter you will always be content.

autumn you've got the one and only pavement.

SCHOOLS AND COLLEGES

UNIVERSITY OF OREGON

Department of MEDICINE

Chartered by the Regents—1897. Twenty-sixth annual session opens October 7, 1912.

CURRICULUM.—A course of four years' duration, of eight months each, leading to the degree of Doctor of Medicine.

REQUIREMENTS OF ADMISSION.—A successfully completed four-year high school course; and, in addition, one year of college work, embracing biology, chemistry, physics and a modern foreign language (preferably German).

ADVANTAGES.—The large city hospitals, including Good Samaritan, St. Vincent's and the Multnomah Hospital, offer excellent facilities for clinical teaching; and the Portland free dispensary is conducted under the auspices of this college, in affiliation with the People's Institute, and the Visiting Nurse Association. The classes are divided into small groups, with a view to more individual instruction. Opportunity internships are offered in the various hospitals at the time of graduation.

For catalogue and particulars address Dr. Kenneth A. J. Mackenzie, Dean, Medical Department, University of Oregon, 33d and Lovejoy Sts., Portland, Or.

Oregon Agricultural College

This great institution opens its doors for the fall semester on September 20. Courses of instruction include: General agriculture, agronomy, animal husbandry, dairy husbandry, bacteriology, botany and plant pathology, poultry husbandry, horticulture, entomology, veterinary science, civil engineering, electrical engineering, mechanical engineering, mining engineering, highway engineering, domestic science, domestic art, commerce, forestry, pharmacy, zoology, chemistry, physics, mathematics, English language and literature, public speaking, modern languages, history, art, architecture, industrial pedagogy, physical education, military science and tactics and music.

Catalogue and illustrated literature mailed free on application. Address: Registrar, Oregon Agricultural college, Corvallis, Oregon.

School Year Opens September 20

Holy Names Normal

Boarding and Day School

Based on provisions made by legislative act, 1911, for Standard Normals, accredited by the state.

Opens September 9, 1912. An efficient and complete practice school. Domestic Science and Agriculture Departments. Music and Art studios in the Museum of Art, Fifth and Taylor streets. Circular upon application.

SCHOOL OF THE

PORTLAND ART ASSOCIATION

CLASSES—Drawing, Modeling, Life, Portrait, Advanced, Painting, Sketch and Illustration, Composition, Design, Craft Work and Art Lectures. Also Evening and Children's Classes. Fourth year begins October 1912. Studios in the Museum of Art, Fifth and Taylor streets. Circular upon application.

JOLMES

BUSINESS COLLEGE

WASHINGTON AND TENTH STS., PORTLAND, OREGON

WRITE FOR CATALOGUE

The School that Places You in a Good Position

A SPLENDID SCHOOL FOR YOUNG MEN AND BOYS

College, High School and Commercial Courses. Grammar grades taught to boys over 10 years.

Columbia University, Portland, Or. Rev. Joseph Gallagher, C. S. C. Write for catalogue.

Hill Military Academy

PORTLAND, OREGON

Send for Illustrated Catalogue

AMUSEMENTS

POPULAR PRICES SEVENTH WEEK

HEILIG THEATRE 7th and Taylor

Phones Main 1 and A-1128

TONIGHT EVERY NIGHT THIS WEEK

Special Price Matinee Saturday.

Cathrine Countess

And Her Excellent Company in Maxine Elliott's Comedy Hit

"KID OWN WAY"

Evenings, 75c, 50c, 25c, 10c.

Best Sale Opens TOMORROW

HEILIG THEATRE

7 Nights Beginning NEXT SUNDAY

MATINEES WED. AND SATURDAY

Gilbert & Sullivan

Festival Co.

Sunday, Monday, Saturday, Matinee and Sat. Mat. THE MIREAGE

Tuesday and Friday Nights, THE PIRATES OF PENZANCE

Wednesday Night and Special Price Mat. Wednesday, "WILSON" Thursday Night, "PATIENCE"

Evenings—\$2.00, \$1.50, \$1.00, 75c, 50c. Wed. Matinee—\$1.50, \$1.00, 75c, 50c.

Matinee Daily at 2:30

Empress

Special Summer Prices

Nights 10c and 20c

Any Seat 10c

WEEK AUGUST 26—"The Houseboat Party," Stanley and Walsh, Grant, Kate and Helen, Primrose, "Onyx," Lee Tung Foo, Pictures, Orchestra.

MAT. A-1-1228

MATINEE EVERY DAY 12-25-50c

WEEK AUG. 26

THEATRE 12-25-50-75

William H. Thompson, Billy Gould and Belle Ashby, Howard's Novelty, Minnie, Pianette, M. George Simondet, La Vie.

ANTAGES

Matinee Daily